## Uber4Women<3

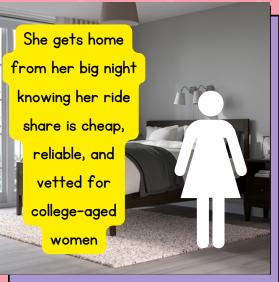










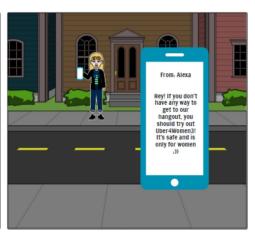




Coraline got invited to hangout with some friends tonight!



It's already dark outside, though. It's dangerous for her to walk or carpool there.



Thankfully, her friend, Alexa, told her about an app called Uber4Women<3.



With this app, she can safely ride to her destination with a woman driver!



She had a great time with friends and is glad she could go!



Uber4Women<3 is an app thats changing the lyft game!

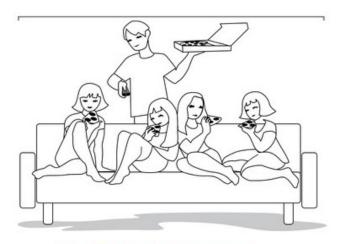




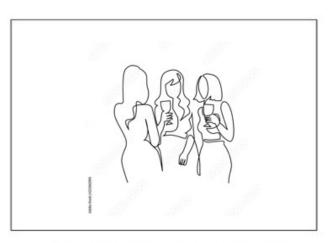


## PERSONA: Kayleigh Faus

## **USER STORY/SCENARIO:**



A woman hanging out at a local restraunt with her friends



She needs a ride home but feels unsafe so she decides to look at a new app called uber4women



They ended up having drinks and neede a ride home but felt unsafe so they looke around on what to do when something mentions a new app called uber4women



She is in the car and feels safe with the woman that picked her up!



She arrives home and tells all her friends about how amazing her experince was



She realizes how unsafe other apps are and now feels like she can finally trust the person in the car feeling safe and feeling like she can now go out without feeling like she might get kidnapped or something space has pen to her com

PROJECT/TEAM:

DATE: