

# Unique Opportunity for Aspiring Photographers

## The Start

Eliza Fonseca has been a dedicated photographer for nearly a decade. She started her own business in 2016 with a goal to provide quality photos to families in the greater Pittsburgh area. She has built a community of clients that have supported her over the years and will continue to do so. Here is a recent review from a loyal client:

Eliza is wonderful! Her pictures are beautiful, and she is such a friendly and sweet person to work with. She has captured all of our daughter's sweetest moments in her first year of life, and we can't wait for future sessions!

– Laura LaBella

## The Reason

Fonseca has expressed interest in supporting her fellow entrepreneurs. In a recent blog post shared on her website, Photos by Fonseca, Eliza detailed her plan to invite beginner photographers to grow their own experience by shadowing her sessions. As an entrepreneur herself, Eliza understands how hard it can be to grow a business alone. In her post, she shared her “passion for helping other aspiring photographers.”

## The Plan

Beginning September 19th, Eliza will be accepting applications to join her trial classes. She will be providing 15 aspiring photographers with the opportunity to learn the ropes by shadowing a session and taking pictures of their own. Following the session, participants will be encouraged to enter a friendly competition for the chance to win their very own Canon R8.