Avijit Ghosh

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Algorithmic Fairness | Ethical AI | Machine Learning | AI Explainability | Computational Social Science

Education

Northeastern University   Boston, MA
Ph.D. in Computer Science (Advised by Dr. Christo Wilson)   *2019 - 2023*

Indian Institute of Technology (IIT) Kharagpur   Kharagpur, India
B.Tech. in Chemical Engineering, M.Tech in Financial Engineering, Minor in Computer Science   *2014 - 2019*

Doctoral Thesis

Algorithmic Fairness in the Real World: Challenges and Considerations   Defended June 2023
- Social bias in machine learning algorithms is a widespread problem that has been addressed through various measures, but implementing fair machine learning systems in the real world is challenging due to issues like noisy demographic information, adversarial vulnerabilities, policy restrictions and complex interactions between humans and algorithms.
- In my thesis, I attempt to outline these problems in fair ML systems, with the aim to gain a more complete understanding of the challenges involved and to be able to provide technical and policy recommendations to overcome their real world implementation challenges.

Publications

Peer-Reviewed Conference

Perceptions in pixels: analyzing perceived gender and skin tone in real-world image search results   WWW '24
*Jeffrey Gleason, **Avijit Ghosh**, Christo Wilson*   *Singapore*

Bound by the Bounty: Collaboratively Shaping Evaluation Processes for Queer AI Harms   AIES '23
*N. Dennler, A. Ovalle, A. Singh, L. Soldaini, A. Subramonian, H. Tu, W. Agnew, **Avijit Ghosh**, K. Yee,* *Montreal, Canada*
I.F. Peradejordi, Z. Talat, M. Russo, J. Pinhal

When Fair Classification Meets Noisy Protected Attributes   AIES '23
***Avijit Ghosh**, Pablo Kvitca, Christo Wilson*   *Montreal, Canada*

Queer In AI: A Case Study in Community-Led Participatory AI   FAccT '23
Organizers of Queer In AI (50 authors)   *Chicago, Illinois*

Subverting Fair Image Search with Generative Adversarial Perturbations   FAccT '22
***Avijit Ghosh**, Matthew Jagielski, Christo Wilson*   *Seoul, South Korea*

FairCanary: Rapid Continuous Explainable Fairness   AIES '22
***Avijit Ghosh*, Aalok Shanbhag*, Christo Wilson*   *Oxford, United Kingdom*

Algorithms that "Don't See Color": Comparing Biases in Lookalike and Special Ad Audiences   AIES '22
*Piotr Sapiezynski, **Avijit Ghosh**, Levi Kaplan, Alan Mislove, Aaron Rieke*   *Oxford, United Kingdom*

When Fair Ranking Meets Uncertain Inference   SIGIR '21
***Avijit Ghosh**, Ritam Dutt, Christo Wilson*   *Montreal, Canada / Virtual*

Building and Auditing Fair Algorithms: A Case Study in Candidate Screening   FAccT '21
*Christo Wilson, **Avijit Ghosh**, Shan Jiang, Alan Mislove, Lewis Baker, Janelle Szary,*   *Toronto, Canada / Virtual*
Kelly Trindel, Frida Polli

Public Sphere 2.0: Targeted Commenting in Online News Media   ECIR '19
Ankan Mullick, Sayan Ghosh, Ritam Dutt*, **Avijit Ghosh***, Abhijnan Chakrabarty*   *Cologne, Germany*

Peer-Reviewed Workshop

Can There be Art Without an Artist?   HEGM@NeurIPS '22
***Avijit Ghosh**, Genoveva Fossas*   *New Orleans, USA*

Characterizing Intersectional Group Fairness with Worst-Case Comparisons   AIDBEI@AAAI '21
***Avijit Ghosh**, Lea Genuit, Mary Reagan*   *Vancouver, Canada / Virtual*

Analyzing Political Advertisers' Use of Facebook's Targeting Features   Conpro@S&P '19
***Avijit Ghosh**, Giridhari Venkatadri, Alan Mislove*   *San Francisco, USA*

SAVITR: A System for Real-time Location Extraction from Microblogs during Emergencies   SMERP@WWW '18
*Ritam Dutt, Kaustubh Hiware, **Avijit Ghosh**, Rameshwar Bhaskaran*   *Lyon, France*

WebSelect: A Research Prototype for Optimizing Ad Exposures based on Network Structure   WITS'19
***Avijit Ghosh**, Agam Gupta, Divya Sharma, Uttam Sarkar*   *Dublin, Ireland*

Peer-Reviewed Journal

Connectedness of Markets with Heterogeneous Agents and the Information Cascades AAA'21

Avijit Ghosh, *Aditya Chourasiya, Lakshay Bansal, Abhijeet Chandra* *Journal*

Preprints and Working Manuscripts

Dual Governance: The intersection of centralized regulation and crowdsourced safety mechanisms for Generative AI Preprint

Avijit Ghosh, *Dhanya Lakshmi*

Unified Shapley Framework to Explain Prediction Drift Preprint

Aalok Shanbhag*, **Avijit Ghosh***, *Josh Rubin**

Supervised extraction of catchphrases from legal documents Term paper

Avijit Ghosh*, *Prerit Gupta*, Ritam Dutt, Kaustubh Hiware, Arpan Mandal, Kripabandhu Ghosh, Saptarshi Ghosh*

* Equal contribution

Awards and Grants

2023	**Winner** Best Paper	*FAccT'23*
2022	**Winner** Best Paper - Runner Up	*Conpro'22*
2019	**Winner** Best Poster Award	*ECIR'19*
2019	**Dean's Fellowship** for first Year PhD students (USD 72K)	*Northeastern University*
2019	**Winner** Institute Order of Merit - Technology	*IIT Kharagpur*
2018	**Winner** SGSIS Institute Challenge Grant (INR 1M)	*IIT Kharagpur*
2017	**Silver Medal** Stock Market Analysis	*Inter IIT Tech Meet, Kanpur*
2016	**Gold Medal** Software Development	*Inter IIT Tech Meet, Mandi*
2012	**Governor's Medal** National Rank 5, ICSE Board	*Government of West Bengal*
2010	**NTSE Scholar** National Talent Search Examination	*NCERT*

Teaching

Responsible Machine Learning Northeastern University

Lecturer *Fall 2023*

- Explores the ethical challenges and responsibilities of creating and deploying machine learning (ML) models.
- Biases in ML models, methods for uncovering them, and algorithmic fairness techniques to mitigate them
- Term project to apply algorithmic fairness to a real world scenario

Algorithmic Auditing Northeastern University

Teaching Assistant for Dr. Piotr Sapiezynski *Spring 2022*

- Designing audits that measure the effects of interests and control noise sources
- Minimize potential harms of audits to all stakeholders
- Legal bounds of algorithm audits
- Beyond audits: potential harms that cannot be measured through audits

Academic Experience

Northeastern University Boston, MA

Lecturer at Khoury College of Computer Sciences *Sep. 2023 – Present*

- Teaching CS 4973-05 Responsible Machine Learning to senior undergrads. With the help of readings, guest lectures and original course material, the focus of the course is to empower students to responsibly deploy ethical and fair machine learning models for societal benefit.

Northeastern University Boston, MA

Research Assistant at Khoury College of Computer Sciences *Sep. 2019 – Present*

- Analyzing Fair ranking systems and showing how they fail in the presence of noisy protected attribute data. Also investigated adversarial attacks on the guaranteed fairness of retrieval systems.
- A cooperative fairness audit of the recommendation algorithm of PyMetrics, a talent matching software. Press Release.
- Investigated Facebook's Special Audiences system for opportunity advertisements and showed that the audience creation algorithm was still biased against women, seniors and minorities.
- Analyzed the ad reach and spend information obtained from Facebook's ad transparency feature and the personal targeting dataset from Propublica's Facebook ad dataset and showed that advertisers with higher budgets use more privacy sensitive targeting techniques like PII or Lookalike audiences. Findings published and presented at IEEE ConPro 2019.

LIG, University of Grenoble Alps Grenoble, France

Visiting Researcher *May 2019 – July 2019*

- Study of how news companies promote different items on social media, investigating possible patterns of differential information spreading using both posts and ads.
- We also discovered and reported an exposed access token bug to Facebook Bug Bounty.

IIT Kharagpur
Undergraduate Researcher - Complex Networks Research Group
Kharagpur, India
2014 – 2019

- Automated Extraction of Catchwords from Legal Documents using a novel NER tagger to help categorize lengthy legal texts.
- Automatically position user comments against relevant news article paragraphs. Presented at ECIR 2019.
- Savitr - A real-time location extraction system for disaster management using twitter. Presented at WWW-SMERP 2018.
- Classification and Summarization of tweets during a disaster event, presented at IBM Day 2016.

Industry Experience

AdeptID
Research Data Scientist
Boston, MA
Jul 2023 – Present

- Work with the Data Science and Engineering teams and external policy experts to audit internal systems and ensure that AdeptID's ML models are fair and unbiased and adhere to regulations.
- Conduct original research on ML Fairness and investigate solutions to unanswered questions about potential sources of bias in an industrially deployed ML pipeline.

Twitter
Research Intern
San Francisco, CA
Sep – Dec 2021 and Jun – Aug 2022

- Worked with the META (Machine Ethics, Transparency and Accountability) team at Twitter, to investigate the relationship between demography agnostic and demography dependent author impression fairness metrics at scale.
- Developed home timeline diversity metrics based on user feedback, to find balance between recommendation efficiency and fairness.

Fiddler Labs
Research Intern
Palo Alto, CA
Oct 2020 – Apr 2021

- Explain distributional shifts in Machine Learning model outputs by unifying Shapley based methods.
- Using optimal transport theory, proposed a threshold independent fairness metric that allows for real time explanations.
- Worked with the product team and civil rights lawyers in the deployment of Fiddler's Machine Learning model fairness dashboard. Introduced and incorporated intersectional fairness metrics in the product.

Xerox Research Centre
Research Intern
Bangalore, India
May 2017 – July 2017

- Implemented XTrack, a Smart Vehicle Tracking and Battery usage minimizing Algorithm, using BLE to relay GPS information.
- Proposed a method for Uber-like Surge Price Prediction using Spatio-Temporal techniques like the Neural Hawkes and Recurrent Marked Temporal Point Process. Awarded the title of Best Internship Project.

Google Summer of Code
GSoC Student at OpenMRS
Remote
Apr 2016 - Aug 2016

- Replaced the HTML XForms system used with native generated forms using the Forms REST Api in the android client of the Opensource Medical Record System. Added offline form saving. Configured Travis CI to automatically build and push the apk to the play store.
- Overall, contributed 100K lines of code and became the top code contributor in the project repository.

Academic Service

2024	**ICWSM: The International AAAI Conference on Web and Social Media**	*Program Committee*
2024	**The Web Conference**	*Program Committee*
2024	**ACM Conference on Fairness, Accountability, and Transparency**	*Program Committee*
2023	**FAccTRec: Workshop on Responsible Recommendation**	*Program Committee*
2023	**Conference on Neural Information Processing Systems**	*Program Committee*
2023	**AAAI/ACM Conference on AI, Ethics, and Society**	*Program Committee*
2023	**ACM Conference on Fairness, Accountability, and Transparency**	*Program Committee*
2023	**The Web Conference**	*Program Committee*
2022	**ACM Conference on Fairness, Accountability, and Transparency**	*Program Committee*
2022	**AAAI/ACM Conference on AI, Ethics, and Society**	*Program Committee*
2022	**Conference on Neural Information Processing Systems**	*Program Committee*
2022	**Conference on Empirical Methods in Natural Language Processing**	*Program Committee*
2021	**Conference on Neural Information Processing Systems**	*Program Committee*

Outreach and Leadership

2023	**SIGIR DEI lunch with speaker panel on disability in computing**	*Chair*
2023	**FAccT CRAFT Workshop on an India-first Responsible AI research agenda**	*Organizer*
2022	**FAccT CRAFT Workshop on Humanitarian AI for the Global South**	*Organizer*
2022	**FAccT CRAFT Workshop on Identifying Queer Harms as a bias bounty with Queer in AI**	*Organizer*
2021	**SIGIR Queer in AI social with speaker panel on queer stereotypes in web search**	*Organizer*
2017	**Kharagpur Winter Of Code**	*Founder*
2016	**Kharagpur Open Source Society**	*Founder*

Speaking Engagements

2024	**AI Vulnerability Reporting Event in the US Congress**	*Hackers on the Hill*
2023	**Queer Bias Bounty: Considerations for community audits and lessons learnt**	*Centre for Data Ethics and Innovation, UK*
2023	**Can There be AI Art Without an Artist?**	*South By Southwest (SXSW)*
2023	**On the evolving tension between centralized regulation and decentralized development of Text-to-Image Models**	*AIDBEI at AAAI*
2022	**Proxies for bias monitoring: Ethics workshop**	*Centre for Data Ethics and Innovation, UK*
2022	**Subverting Fair Image Search with Generative Adversarial Perturbations** as part of the 'Celebrating Young Researchers' event	*Trustworthy ML Initiative*

Media Mentions

2023	**How Can AI Affect LGBTQIA+ People In India? Three Indian-Origin Queer Researchers Explain**	*IndiaTimes*
2023	**He hacked AI chatbots to find flaws and vulnerabilities. Now Northeastern's Avijit Ghosh is writing a report on combating these problems**	*Northeastern Global News*
2023	**Radio Interview - AirTalk**	*LAIST/NPR*
2023	**Radio Interview - As It Happens**	*CBC Canada*
2023	**When Hackers Descended to Test A.I., They Found Flaws Aplenty**	*The New York Times*
2023	**From accessibility efforts to ethical concerns, here are our AI takeaways from SXSW content creators should consider**	*Passionfruit*
2021	**NYC aims to be first to rein in AI hiring tools**	*Associated Press*
2021	**Auditors are testing hiring algorithms for bias, but there's no easy fix**	*MIT Technology Review*
2021	**New York City Proposes Regulating Algorithms Used in Hiring**	*Wired*
2021	**Supporting Responsible Use of AI and Equitable Outcomes in Financial Services**	*The Federal Reserve*
2019	**Facebook Ads Can Still Discriminate Against Women and Older Workers, Despite a Civil Rights Settlement**	*Propublica*
2019	**Facebook Agreed Not to Let Its Ads Discriminate. But They Still Can.**	*Mother Jones*