# **Avijit Ghosh**

Algorithmic Fairness | Ethical Al | Machine Learning | Al Explainability | Computational Social Science

#### Education

#### **Northeastern University**

Boston, MA

Ph.D. in Computer Science (Advised by Dr. Christo Wilson)

2019 - 2023

#### **Indian Institute of Technology (IIT) Kharagpur**

Kharagpur, India

B.Tech. in Chemical Engineering, M.Tech in Financial Engineering, Minor in Computer Science

2014 - 2019

#### **Doctoral Thesis**

#### Algorithmic Fairness in the Real World: Challenges and Considerations

Defended June 2023

- Social bias in machine learning algorithms is a widespread problem that has been addressed through various
  measures, but implementing fair machine learning systems in the real world is challenging due to issues like
  noisy demographic information, adversarial vulnerabilities, policy restrictions and complex interactions
  between humans and algorithms.
- In my thesis, I attempt to outline these problems in fair ML systems, with the aim to gain a more complete understanding of the challenges involved and to be able to provide technical and policy recommendations to overcome their real world implementation challenges.

#### **Publications**

#### Peer-Reviewed Conference

Bound by the Bounty: Collaboratively Shaping Evaluation Processes for Queer AI

AIES '23

N. Dennler, A. Ovalle, A. Singh, L. Soldaini, A. Subramonian, H. Tu, W. Agnew, **Avijit Ghosh**, K. Yee, Montreal, Canada I.F. Peradejordi, Z. Talat, M. Russo, J. Pinhal

When Fair Classification Meets Noisy Protected Attributes

AIES '23

Avijit Ghosh, Pablo Kvitca, Christo Wilson

Montreal, Canada

Queer In AI: A Case Study in Community-Led Participatory AI

FAccT '23

Organizers of Queer In AI (50 authors)

Chicago, Illinois

**Subverting Fair Image Search with Generative Adversarial Perturbations** 

FAccT'22

Avijit Ghosh, Matthew Jagielski, Christo Wilson

Seoul, South Korea

FairCanary: Rapid Continuous Explainable Fairness

AIES '22

Avijit Ghosh\*, Aalok Shanbhag\*, Christo Wilson

Oxford, United Kingdom

Algorithms that "Don't See Color": Comparing Biases in Lookalike and Special Ad Audiences

AIES '22

Piotr Sapiezynski, **Avijit Ghosh**, Levi Kaplan, Alan Mislove, Aaron Rieke

Oxford, United Kingdom

When Fair Ranking Meets Uncertain Inference

SIGIR '21

Avijit Ghosh, Ritam Dutt, Christo Wilson

Montreal, Canada / Virtual

**Building and Auditing Fair Algorithms: A Case Study in Candidate Screening** 

FAccT'21

Christo Wilson, **Avijit Ghosh**, Shan Jiang, Alan Mislove, Lewis Baker, Janelle Szary,

Toronto, Canada / Virtual

Kelly Trindel, Frida Polli

**Public Sphere 2.0: Targeted Commenting in Online News Media** 

**ECIR** '19

Ankan Mullick, Sayan Ghosh\*, Ritam Dutt\*, **Avijit Ghosh\***, Abhijnan Chakrabarty

Cologne, Germany

#### Peer-Reviewed Workshop

Can There be Art Without an Artist? HEGM@NeurIPS '22 Avijit Ghosh, Genoveva Fossas New Orleans, USA **Characterizing Intersectional Group Fairness with Worst-Case** AIDBEI@AAAI '21 **Comparisons Avijit Ghosh**, Lea Genuit, Mary Reagan Vancouver, Canada / Virtual **Analyzing Political Advertisers' Use of Facebook's Targeting Features** Conpro@S&P'19 Avijit Ghosh, Giridhari Venkatadri, Alan Mislove San Francisco, USA SAVITR: A System for Real-time Location Extraction from Microblogs during SMERP@WWW '18 **Emergencies** Ritam Dutt, Kaustubh Hiware, Avijit Ghosh, Rameshwar Bhaskaran Lyon, France WebSelect: A Research Prototype for Optimizing Ad Exposures based on WITS'19 **Network Structure** Avijit Ghosh, Agam Gupta, Divya Sharma, Uttam Sarkar Dublin, Ireland

#### Peer-Reviewed Journal

Connectedness of Markets with Heterogeneous Agents and the Information Cascades AAA'21 Avijit Ghosh, Aditya Chourasiya, Lakshay Bansal, Abhijeet Chandra Journal

#### **Preprints and Working Manuscripts**

Dual Governance: The intersection of centralized regulation and crowdsourced safety mecha-Preprint nisms for Generative AI

Avijit Ghosh, Dhanya Lakshmi

#### **Unified Shapley Framework to Explain Prediction Drift**

**Preprint** 

Aalok Shanbhag\*, Avijit Ghosh\*, Josh Rubin\*

#### Supervised extraction of catchphrases from legal documents

Term paper

Avijit Ghosh\*, Prerit Gupta\*, Ritam Dutt, Kaustubh Hiware, Arpan Mandal, Kripabandhu Ghosh, Saptarshi Ghosh

#### Awards and Grants

| 2023 | Winner Best Paper  | FAccT'23                    |
|------|--|-----------------------------|
| 2022 | Winner Best Paper - Runner Up                                  | Conpro'22                   |
| 2019 | Winner Best Poster Award                                       | ECIR'19                     |
| 2019 | <b>Dean's Fellowship</b> for first Year PhD students (USD 72K) | Northeastern University     |
| 2019 | Winner Institute Order of Merit - Technology                   | IIT Kharagpur               |
| 2018 | Winner SGSIS Institute Challenge Grant (INR 1M)                | IIT Kharagpur               |
| 2017 | Silver Medal Stock Market Analysis                             | Inter IIT Tech Meet, Kanpur |
| 2016 | Gold Medal Software Development                                | Inter IIT Tech Meet, Mandi  |
| 2012 | Governor's Medal National Rank 5, ICSE Board                   | Government of West Bengal   |
| 2010 | NTSE Scholar National Talent Search Examination                | NCERT                       |

## Teaching

#### **Responsible Machine Learning**

Northeastern University

Fall 2023

Lecturer

- Explores the ethical challenges and responsibilities of creating and deploying machine learning (ML) models.
- · Biases in ML models, methods for uncovering them, and algorithmic fairness techniques to mitigate them
- Term project to apply algorithmic fairness to a real world scenario

<sup>\*</sup> Equal contribution

Teaching Assistant for Dr. Piotr Sapiezynski

Spring 2022

- Designing audits that measure the effects of interests and control noise sources
- Minimize potential harms of audits to all stakeholders
- Legal bounds of algorithm audits
- Beyond audits: potential harms that cannot be measured through audits

## Academic Experience

#### **Northeastern University**

Boston, MA

Lecturer at Khoury College of Computer Sciences

Sep. 2023 - Present

• Teaching CS 4973-05 Responsible Machine Learning to senior undergrads. With the help of readings, guest lectures and original course material, the focus of the course is to empower students to responsibly deploy ethical and fair machine learning models for societal benefit.

#### **Northeastern University**

Boston, MA

Research Assistant at Khoury College of Computer Sciences

Sep. 2019 - Present

- Analyzing Fair ranking systems and showing how they fail in the presence of noisy protected attribute data. Also investigated adversarial attacks on the guaranteed fairness of retrieval systems.
- A cooperative fairness audit of the recommendation algorithm of PyMetrics, a talent matching software.
   Press Release.
- Investigated Facebook's Special Audiences system for opportunity advertisements and showed that the audience creation algorithm was still biased against women, seniors and minorities.
- Analyzed the ad reach and spend information obtained from Facebook's ad transparency feature and the
  personal targeting dataset from Propublica's Facebook ad dataset and showed that advertisers with higher
  budgets use more privacy sensitive targeting techniques like PII or Lookalike audiences. Findings published
  and presented at IEEE ConPro 2019.

#### LIG, University of Grenoble Alps

Grenoble, France

Visiting Researcher

May 2019 - July 2019

- Study of how news companies promote different items on social media, investigating possible patterns of differential information spreading using both posts and ads.
- We also discovered and reported an exposed access token bug to Facebook Bug Bounty.

#### **IIT Kharagpur**

Kharagpur, India

Undergraduate Researcher - Complex Networks Research Group

2014 - 2019

- Automated Extraction of Catchwords from Legal Documents using a novel NER tagger to help categorize lengthy legal texts.
- Automatically position user comments against relevant news article paragraphs. Presented at ECIR 2019.
- Savitr A real-time location extraction system for disaster management using twitter. Presented at WWW-SMERP 2018.
- Classification and Summarization of tweets during a disaster event, presented at IBM Day 2016.

## Industry Experience

AdeptID Boston, MA

Research Data Scientist

Jul 2023 - Present

- Work with the Data Science and Engineering teams and external policy experts to audit internal systems and ensure that AdeptID's ML models are fair and unbiased and adhere to regulations.
- Conduct original research on ML Fairness and investigate solutions to unanswered questions about potential sources of bias in an industrially deployed ML pipeline.

Twitter San Francisco, CA

Research Intern

Sep - Dec 2021 and Jun - Aug 2022

Worked with the META (Machine Ethics, Transparency and Accountability) team at Twitter, to investigate the
relationship between demography agnostic and demography dependent author impression fairness metrics
at scale.

 Developed home timeline diversity metrics based on user feedback, to find balance between recommendation efficiency and fairness.

Fiddler Labs Palo Alto, CA

Research Intern

Oct 2020 - Apr 2021

- Explain distributional shifts in Machine Learning model outputs by unifying Shapley based methods.
- Using optimal transport theory, proposed a threshold independent fairness metric that allows for real time explanations.
- Worked with the product team and civil rights lawyers in the deployment of Fiddler's Machine Learning model fairness dashboard. Introduced and incorporated intersectional fairness metrics in the product.

#### **Xerox Research Centre**

Bangalore, India

Research Intern

May 2017 - July 2017

- Implemented XTrack, a Smart Vehicle Tracking and Battery usage minimizing Algorithm, using BLE to relay GPS information.
- Proposed a method for Uber-like Surge Price Prediction using Spatio-Temporal techniques like the Neural Hawkes and Recurrent Marked Temporal Point Process. Awarded the title of Best Internship Project.

#### **Google Summer of Code**

Remote

GSoC Student at OpenMRS

Apr 2016 - Aug 2016

- Replaced the HTML XForms system used with native generated forms using the Forms REST Api in the
  android client of the Opensource Medical Record System. Added offline form saving. Configured Travis CI to
  automatically build and push the apk
  to the play store.
- Overall, contributed 100K lines of code and became the top code contributor in the project repository.

#### Academic Service

| 2023 | FAccTRec: Workshop on Responsible Recommendation               | Reviewer |
|------|--|----------|
| 2023 | Conference on Neural Information Processing Systems            | Reviewer |
| 2023 | AAAI/ACM Conference on AI, Ethics, and Society                 | Reviewer |
| 2023 | ACM Conference on Fairness, Accountability, and Transparency   | Reviewer |
| 2023 | The Web Conference   | Reviewer |
| 2022 | ACM Conference on Fairness, Accountability, and Transparency   | Reviewer |
| 2022 | AAAI/ACM Conference on AI, Ethics, and Society                 | Reviewer |
| 2022 | Conference on Neural Information Processing Systems            | Reviewer |
| 2022 | Conference on Empirical Methods in Natural Language Processing | Reviewer |
| 2021 | Conference on Neural Information Processing Systems            | Reviewer |

## Outreach and Leadership

|  | 2023 | SIGIR DEI lunch with speaker panel on disability in computing           | Organizer |
|--|------|---|-----------|
|  | 2023 | FAccT CRAFT Workshop on an India-first Responsible Al research agenda   | Organizer |
|  | 2022 | FAccT CRAFT Workshop on Humanitarian AI for the Global South            | Organizer |
|  | 2022 | FAccT CRAFT Workshop on Identifying Queer Harms as a bias bounty with   | Organizer |
|  | 2022 | Queer in AI   | Organizei |
|  | 2021 | SIGIR Queer in AI social with speaker panel on queer stereotypes in web | Organizer |
|  | 2021 | search  | Organizei |
|  | 2017 | Kharagpur Winter Of Code  | Founder   |
|  | 2016 | Kharagpur Open Source Society   | Founder   |

## Speaking Engagements

|  | 2023 | Queer Bias Bounty: Considerations for community audits and   | Centre for Data Ethics and                   |
|--|------|--|--|
|  |      | lessons learnt   | Innovation, UK                               |
|  | 2023 | Can There be AI Art Without an Artist?   | South By Southwest (SXSW)                    |
|  | 2023 | On the evolving tension between centralized regulation and decentralized development of Text-to-Image Models | AIDBEI at AAAI                               |
|  | 2022 | Proxies for bias monitoring: Ethics workshop   | Centre for Data Ethics and<br>Innovation, UK |
|  |      | Subverting Fair Image Search with Generative Adversarial   |  |
|  | 2022 | <b>Perturbations</b> as part of the 'Celebrating Young Researchers' event                                    | Trustworthy ML Initiative                    |

## Media Mentions

| 2023 | How Can AI Affect LGBTQIA+ People In India? Three Indian-Origin Queer Researchers Explain                            | IndiaTimes               |
|------|--|--------------------------|
| 2023 | Radio Interview - AirTalk  | LAIST/NPR                |
| 2023 | Radio Interview - As It Happens  | CBC Canada               |
| 2023 | When Hackers Descended to Test A.I., They Found Flaws Aplenty  | The New York Times       |
| 2023 | From accessibility efforts to ethical concerns, here are our AI takeaways from SXSW content creators should consider | Passionfruit             |
| 2021 | NYC aims to be first to rein in AI hiring tools  | Associated Press         |
| 2021 | Auditors are testing hiring algorithms for bias, but there's no easy fix   | MIT Technology<br>Review |
| 2021 | New York City Proposes Regulating Algorithms Used in Hiring  | Wired                    |
| 2021 | Supporting Responsible Use of AI and Equitable Outcomes in Financial Services  | The Federal Reserve      |
| 2019 | Facebook Ads Can Still Discriminate Against Women and Older Workers, Despite a Civil Rights Settlement               | Propublica               |
| 2019 | Facebook Agreed Not to Let Its Ads Discriminate. But They Still Can.   | Mother Jones             |