# **Avijit Ghosh**

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Algorithmic Fairness Ethical Al Machine Learning Al Explainability Computational Social Science

#### Education

## **Northeastern University**

Boston, MA

Ph.D. candidate in Computer Science

2019 - 2023 (Expected)

#### Indian Institute of Technology (IIT) Kharagpur

Kharagpur, India

B.Tech. in Chemical Engineering, M.Tech in Financial Engineering, Minor in Computer Science

2014 - 2019

# Experience

Research Intern

**Twitter** 

San Francisco, CA

Sep – Dec 2021 and Jun – Aug 2022 Worked with the META (Machine Ethics, Transparency and Accountability) team at Twitter, to investigate the relationship

between demography agnostic and demography dependent author impression fairness metrics at scale. · Developed home timeline diversity metrics based on user feedback, to find balance between recommendation efficiency and

fairness. **Fiddler Labs** Palo Alto, CA

Research Intern Oct 2020 - Apr 2021

Explain distributional shifts in Machine Learning model outputs by unifying Shapley based methods.

- Using optimal transport theory, proposed a threshold independent fairness metric that allows for real time explanations.
- Worked with the product team and civil rights lawyers in the deployment of Fiddler's Machine Learning model fairness dashboard. Introduced and incorporated intersectional fairness metrics in the product.

# **Northeastern University**

Boston, MA

Research Assistant at Khoury College of Computer Sciences | Advisors: Alan Mislove, Christo Wilson

Sep. 2019 - Present · Analyzing Fair ranking systems and showing how they fail in the presence of noisy protected attribute data. Currently looking at

- adversarial attacks on Fair retrieval systems.
- A cooperative fairness audit of the recommendation algorithm of PyMetrics, a talent matching software. Press Release, Wired
- Investigated Facebook's Special Audiences system for opportunity advertisements and showed that the audience creation algorithm was still biased against women, seniors and minorities. Covered in the media by Propublica, The Federal Reserve and
- Analyzed the ad reach and spend information obtained from Facebook's ad transparency feature and the personal targeting dataset from Propublica's Facebook ad dataset and showed that advertisers with higher budgets use more privacy sensitive targeting techniques like PII or Lookalike audiences. Findings published and presented at IEEE ConPro 2019.

#### LIG, University of Grenoble Alps

Grenoble, France

Visiting Researcher | Advisor: Oana Goga

May 2019 - July 2019

- Study of how news companies promote different items on social media, investigating possible patterns of differential information spreading using both posts and ads.
- We also discovered and reported an exposed access token bug to Facebook Bug Bounty.

#### **Xerox Research Centre**

Bangalore, India

May 2017 - July 2017

- · Implemented XTrack, a Smart Vehicle Tracking and Battery usage minimizing Algorithm, using BLE to relay GPS information.
- Proposed a method for Uber-like Surge Price Prediction using Spatio-Temporal techniques like the Neural Hawkes and Recurrent Marked Temporal Point Process. Awarded the title of Best Internship Project.

#### Google Summer of Code

Remote

GSoC Student at OpenMRS

Apr 2016 - Aug 2016

- · Replaced the HTML XForms system used with native generated forms using the Forms REST Api in the android client of the Opensource Medical Record System. Added offline form saving. Configured Travis CI to automatically build and push the apk to play store.
- Overall, contributed 100K lines of code and became the top code contributor in the project repository.

# **IIT Kharagpur**

Research Intern

Kharagpur, India

Undergraduate Researcher | Advisors: Niloy Ganguly, Saptarshi Ghosh - CNERG Lab

2014 - 2019

- Automated Extraction of Catchwords from Legal Documents using a novel NER tagger to help categorize lengthy legal texts.
- Automatically position user comments against relevant news article paragraphs. Presented at ECIR 2019.
- Savitr A real-time location extraction system for disaster management using twitter. Presented at WWW-SMERP 2018.
- Classification and Summarization of tweets during a disaster event, presented at IBM Day 2016.

# **Select Publications**

#### Peer-Reviewed

Can There be Art Without an Artist?

HEGM@NeurIPS '22

Avijit Ghosh, Genoveva Fossas New Orleans, USA

Subverting Fair Image Search with Generative Adversarial Perturbations FAccT '22

Avijit Ghosh, Matthew Jagielski, Christo Wilson Seoul, South Korea

FairCanary: Rapid Continuous Explainable Fairness AIES '22

Avijit Ghosh\*, Aalok Shanbhag\*, Christo Wilson

Algorithms that "Don't See Color": Comparing Biases in Lookalike and Special Ad Audiences

AIES '22

Piotr Sapiezynski, **Avijit Ghosh**, Levi Kaplan, Alan Mislove, Aaron Rieke Oxford, United Kingdom

When Fair Ranking Meets Uncertain Inference SIGIR '21

**Avijit Ghosh**, Ritam Dutt, Christo Wilson

Montreal, Canada / Virtual

Building and Auditing Fair Algorithms: A Case Study in Candidate Screening FAccT '21

Christo Wilson, Avijit Ghosh, Shan Jiang, Alan Mislove, Lewis Baker, Janelle Szary, Kelly Trindel, Frida Polli Toronto, Canada / Virtual

Characterizing Intersectional Group Fairness with Worst-Case Comparisons AIDBEI@AAAI '21

Avijit Ghosh, Lea Genuit, Mary Reagan Vancouver, Canada / Virtual

Analyzing Political Advertisers' Use of Facebook's Targeting Features Conpro@S&P '19

Avijit Ghosh, Giridhari Venkatadri, Alan Mislove San Francisco, USA

Public Sphere 2.0: Targeted Commenting in Online News Media ECIR '19

Ankan Mullick, Sayan Ghosh\*, Ritam Dutt\*, **Avijit Ghosh\***, Abhijnan Chakrabarty Cologne, Germany

SAVITR: A System for Real-time Location Extraction from Microblogs during Emergencies SMERP@WWW '18

Ritam Dutt, Kaustubh Hiware, Avijit Ghosh, Rameshwar Bhaskaran

Lyon, France

**Preprints** 

#### **Unified Shapley Framework to Explain Prediction Drift**

**Under Review** 

Aalok Shanbhag\*, Avijit Ghosh\*, Josh Rubin\*

Miscellaneous

Connectedness of Markets with Heterogeneous Agents and the Information Cascades App. Adv. Analytics'21

Avijit Ghosh, Aditya Chourasiya, Lakshay Bansal, Abhijeet Chandra

Journal

**NCERT** 

WebSelect: A Research Prototype for Optimizing Ad Exposures based on Network Structure

WITS'19 Dublin, Ireland

Avijit Ghosh, Agam Gupta, Divya Sharma, Uttam Sarkar

\* Equal contribution

# **Awards and Grants**

2022	Winner, Best Paper - Runner Up	Conpro 22
2019	Winner, Best Poster Award	ECIR'19
2019	Dean's Fellowship, First Year PhD students	Northeastern University
2019	Winner, Institute Order of Merit - Technology	IIT Kharagpur
2018	Winner, SGSIS Institute Challenge Grant - Worth INR 1 Million	IIT Kharagpur
2017	Silver Medal, Stock Market Analysis	Inter IIT Tech Meet, Kanpur

201/ Silver Medal, Stock Market Analysis Inter IIT Tech Meet, Kanpur 2016 Gold Medal. Software Development Inter IIT Tech Meet, Mandi

2010 **NTSE Scholar**, National Talent Search Examination

## Service and Leadership

2022	Program Committee/Reviewer	FAccT, AIES, NeurIPS
2021	Reviewer	NeurIPS, EMNLP
2021	Organizer - Oueer in Al	SIGIR

#### **Technical Skills**

Languages: Python, Java, C, R, Bash, SQL, HTML/CSS, JavaScript, Matlab

Tools & Frameworks: Git, TravisCl, Pytorch, Keras, TensorFlow, Docker, AWS, Sagemaker, Google Cloud ML, Android

Machine Learning: Transformers/BERT, ResNets, Adversarial examples, Fairness, Explainability

October 31, 2022