**不同品牌共享单车指标评价**

第1题 哈啰单车（支付宝旗下） [矩阵量表题]

**该矩阵题平均分：1**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 题目\选项 | 好 | 一般 | 差 | 平均分 |
| 停靠点数目与范围 | 29(48.33%) | 29(48.33%) | 2(3.33%) | 1 |
| 骑行价格 | 22(36.67%) | 30(50%) | 8(13.33%) | 1 |
| 开锁速度 | 26(43.33%) | 29(48.33%) | 5(8.33%) | 1 |
| 骑行体验 | 26(43.33%) | 31(51.67%) | 3(5%) | 1 |

第2题 青桔单车（滴滴旗下） [矩阵量表题]

**该矩阵题平均分：1**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 题目\选项 | 好 | 一般 | 差 | 平均分 |
| 停靠点数目与范围 | 27(45%) | 29(48.33%) | 4(6.67%) | 1 |
| 骑行价格 | 26(43.33%) | 29(48.33%) | 5(8.33%) | 1 |
| 开锁速度 | 26(43.33%) | 31(51.67%) | 3(5%) | 1 |
| 骑行体验 | 25(41.67%) | 32(53.33%) | 3(5%) | 1 |

第3题 美团单车（美团旗下） [矩阵量表题]

**该矩阵题平均分：1**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 题目\选项 | 好 | 一般 | 差 | 平均分 |
| 停靠点数目与范围 | 31(51.67%) | 21(35%) | 8(13.33%) | 1 |
| 骑行价格 | 28(46.67%) | 31(51.67%) | 1(1.67%) | 1 |
| 开锁速度 | 26(43.33%) | 31(51.67%) | 3(5%) | 1 |
| 骑行体验 | 26(43.33%) | 29(48.33%) | 5(8.33%) | 1 |