

# IN-FUSIO CHOSEN BY CRYONETWORKS TO DISTRIBUTE GAMES TO CELL PHONES

Bordeaux, France (February 28th, 2001) In-Fusio, pioneer in "Connected Mobile Games", and Cryonetworks, the European leading developer and publisher of online games, join their forces to provide online games and entertainment content for mobile phones.

#### THE PARTNERSHIP

Cryonetworks, one of the first 100% online game creator, will release games for mobile phones thanks to In-Fusio's platform (Gamezilla) and its extensive distribution network.

Cryonetworks will begin this partnership by proving In-Fusio with six WAP gambling games, including Black Jack, Multiplayer Poker and Video Poker. These WAP projects have been developed jointly by Cryonetworks and Kismet International NV, a leader in online casino and arcade games.

Afterwards, Cryonetworks will develop three additional games for mobile devices using ExEn (Executive Engine), In-Fusio's revolutionary technology.

A PARTNERSHIP OFFERING NEW PERSPECTIVES FOR THE MOBILE GAME MARKET

"Within our development, we wished to get closer to the best suppliers of contents. Cryonetworks offers such content with its portfolio of high-quality games. Cryonetworks creation of these well-known gambling games will really appeal to the existing mobile gamers, and will likely attract new users to the mobile gaming market," says Gilles Raymond, In-Fusio's C.E.O.

"As a leader in the creation of virtual worlds on the Internet and a leading publisher of online games in Europe, Cryonetworks currently develops games for the PC and Mac platforms. Due to the rapid development of entertainment products on mobile devices, we were also interested in developing our

games on these new platforms," explains Patrice Rullier, C.E.O. of Cryonetworks. "Thanks to In-Fusio's well-established distribution network and their mastering of different mobile game technologies, we can now move our products into the growing mobile market."

### ExEn Technology

Created by In-Fusio, ExEn is a new technology that downloads games on mobile telephones. Thanks to ExEn, players can now download games, game levels or game characters on their mobile telephones. The games are then executed locally on their cell phones.

ExEn can support all typical games on any type of mobile phone. It even supports games containing colourful animated graphics, 3D and sound effects.

#### About In-Fusio:

Founded by Gilles Raymond in August 1998, In-Fusio pioneered the launch of games on mobile phones.

In-Fusio's objective is to provide telecom operators with usage generating connected mobile games and related services: developing games, translation, localization, hosting, ongoing animation, supplying audience statistics, web site links....

Many operators already trust in In-Fusio's professionalism like Terra Mobile, Telstra, Sunday, France Telecom Mobile, Vizzavi Ltd, Mobile 1, etc... Right from the start, In-Fusio stood out from conventional start-ups with its international vision: 10 different nationalities among the 70 employees in Bordeaux, Shanghai, and Japan.

In-Fusio is underpinning its number-1 position worldwide by maintaining a wide portfolio of games, providing players with quality, choice and incentives, by signing contracts with new operators, and developing new technology like ExEN.

In-Fusio continues to be financed by a Capital Risk fund, in December 2000, the company secured a second round of financing from international investors.

## About Cryonetworks:

Founded in 1997 and introduced on the French market in September 2000, Cryonetworks is a leader in the creation of virtual worlds on the Internet and a leading publisher of online games in Europe.

Cryonetworks focuses its attention on two growing sectors within the Internet:

- The development and operation of virtual communities, and the software, such as SCS2 that uses Cryonetworks SCOL technology, to build and operate these Web sites
- The creation of 100% online games, such as Mankind, Fireteam, Venise, FOG, TH2001 and the upcoming Dune Generations

Cryonetworks' SCOL technology is an easy-to-use programming language that allows the creation of unique multi-user sites:

- Multimedia sites using 2D, 3D, text, audio and video
- Multi-user sites that allow everyone to interact in real-time online with others using the latest technology available. Through a user-friendly interface these sites promote discussion and dialogue, whether for business or pleasure.

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