



## Mannesmann Mobilfunk & In Fusio offer games for mobile phone in wap technology

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Mannesmann Mobilfunk, first German GSM operator, and IN FUSIO, worldwide leading company for mobile phones games, will offer several games using WAP technology for the commercial launch forecasted in July with the Nokia 7710. "We belong to a leisure world. With 17 billions of USD turnover and a worldwide installed base of more than 40 millions of consoles and 70 millions of pocket consoles, facts show the hidden mass market needs for video games ! Mobile phone has a lot of assets for bringing fun and pleasure to customers, traffic and subscribers loyalty improvement for the operators. Mobile phone will be the over the air interactive walkman of videogames consoles" notes Gilles RAYMOND, In Fusio Managing Director. "WAP based games are only the first step towards mobile interactivity. Interactive Games will become even more important with GPRS and UMTS coming." comments Björn Flormann, Marketing Product Manager of Mannesmann.

Two games will be available for the commercial launch :

Quizz, which is a general knowledge game that will satisfy all the family. More than 2000 questions will be available concerning arts, leisure, history, news...the player selects one of the four answers.

In-Spirit is a fighting-role playing game, which offers players from all over the world the opportunity to fight each other, exchange email addresses and meet fighters on the In-Spirit web forum. In-Spirit is an unprecedented event. Fully using the communication capacity of a mobile phone, the whole fight is on over the air connection , and managed by the server.

### About IN FUSIO

In Fusio is a young company specialized in entertainment development, contents and services for mass market through mobile phone. Thanks to its reactivity and market vision, In Fusio has built in six months successful partnerships with Mannesmann, SFR, Schlumberger and Packard Bell Europe. Games developed in WAP technology for European operators, as well as those developed on Sim card confirm the worldwide leading position of In Fusio on entertainment for mobile phone.

### About MANNESMANN MOBILFUNK

Mannesmann Mobilfunk is the first mobile phone german operator with 6 millions of subscribers. Founded in 1989, Mannesmann Mobilfunk confirms its leadership and concentrates on customers enthusiasm. Commitment and service orientation will make it possible for Mannesmann Mobilfunk to stand out against its competitors.

