



In-Fusio, the inventor of interactive games via mobile phones has developed two original games for France Telecom's new " Les Games " range. This new service is available from today to Mobicarte customers with mct Arnette and Trium Laser kits

Paris, March 23th 2000.

In-Fusio, " The Mobile Fun Company " announces the signature of a major partnership agreement with the mobile division of France Telecom. This agreement is a first, as it covers not only the development and management of the two original games but also all the management of their interactivity. The latter includes developing, updating and accommodating the France Telecom web site reserved for interactive games, as well as setting up partnership operations for the organisation of " virtual competitions " by which the players can win gifts.

This agreement illustrates the leading position of In-Fusio on the market of interactive games via mobile phone, the phenomenal growth of which reflects the evolution of the information society thanks to the new technologies, which should become more and more widespread in the coming months.

Formed in 1998, the company In-Fusio has become the benchmark on the mobile phone games market and has already signed many partnership agreements with mobile telephony operators and international telephone manufacturers, notably concerning the launch of games via WAP and/or GPRS technology, such as Sunday.com (Hong Kong), T-Mobil (Deutsche Telecom - Germany), Trium, BT Cellnet (United Kingdom), Alcatel, Schlumberger, also attracting players on the PC market such as Packard Bell. In-Fusio has also begun its international expansion and should shortly announce its development on the American market and on all markets where mobile telephony is experiencing rapid growth.

In-Fusio offers a wide range of games and services with added value on mobile telephones, and has developed specific solutions for mobile telephony operators who want to offer their subscribers on-line " virtual competitions ", such as the creation of tailor-made on-line games and the management of their interactivity, the management of the web sites dedicated to these games or the creation of " competition games " in the form of " virtual competitions ".

On the strength of its established base of millions of mobile telephone users, France Telecom is a prime partner for our company. " comments Gilles Raymond, CEO of In-Fusio. " Wishing to offer its subscribers a permanent range of attractive, high quality, innovative products, France Telecom very quickly understood the interest of our interactive games, which are a source of additional revenue, but above all differentiate the company and build up customer loyalty. " " We undertake to continuously offer our customers the latest technological innovations as well as the high quality products that make France Telecom's reputation. In this perspective, In-Fusio seemed the ideal partner for our new offering of interactive games via mobile phones " adds Guy Lafarge, Marcom Director of France Telecom Mobiles.

#### Partnership with France Telecom

Available from 23rd March, the In-Fusio interactive games will be offered by France Telecom to Mobicarte customers with mct Arnette and Trium Laser kits. The two games produced by In Fusio specifically for France Telecom are " Push ", a puzzle game, and " Crazy Pet ", an upgraded maze game.

In parallel, In-Fusio will provide France Telecom with complementary services including the management of the games and of their interactivity and the development and updating of the " Les Games " page on the France Telecom web site reserved for interactive games. Players will be able to find the latest information there, such as the list of winners, the highest scores, tricks and tips, gifts to be won, the month's challenges....

In this context, In-Fusio will set up partnerships for France Telecom associated with the interactive games, Push et Crazy Pet, through on-line competitions. The players will thus be able to download directly to their mobile phones higher levels of the game and take part in virtual competitions leading to " prize givings ". The France Telecom interactive site is operational at the following address : <http://www.itineris.com> rubrique " Les Games ".

#### More about In Fusio

In Fusio, " The Mobile Fun Company ", is a high-tech start-up company specializing in the supply of entertainment content and services to a mass market audience via mobile phones. The company undertakes the development, hosting, launch and animation of games using WAP technology, SIM cards or integrated directly on mobile phones. The aim is to use the mobile phone as a new personal content tool enabling the offer of new services to end users. Worldwide leader on this market, In Fusio has already launched games with SFR (private mobile telephony operator in France) and Sunday (mobile operator in Hong Kong). In Fusio has also signed partnership agreements with Alcatel, Schlumberger and Mitsubishi. For further information, visit the In Fusio Internet site at the following address : <http://www.in-fusio.com>

