Module 1 Challenge

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   1. The crowdfunding campaigns were mostly successful in July.
   2. Journalism was the least successful of the categories.
   3. Plays were most successful sub-category.
2. What are some limitations of this dataset?

Limitations of the dataset include feedback of the participants and category preferences.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. Successful categories by each country – this would show how preferences vary.
   2. Successful categories by each year – this would show if the successful categories varied by year or stayed the same.
2. The median best summarizes the data.
3. There is more variation with backers of successful campaigns. This makes sense because the amount they contributed has a wider range.