

MADELINE RUIZ

Celebrity Stylist • Fashion Editor • Icon Collaborator

45+ Years Styling Legends & Empowering Confidence

STYLED THE ICONS

MUSIC LEGENDS

- **Willie Colón** - Salsa icon (featured on Bad Bunny's "Nuevayol")
- **Diana Ross** - Personal styling & wardrobe consultation
- **Fania All Stars** - Latin music pioneers
- **Melba Moore** - Image development & styling

FASHION ICONS

- **Jerry Hall** - Early collaboration at Gucci NYC
- **Iris Apfel** - Style icon partnership
- **Beverly Johnson** - First Black supermodel
- **Karen Alexander** - Supermodel editorial styling

EDITORIAL LEADERSHIP

PUBLICATIONS

- **Cosmopolitan** - Contributing editor
- **Essence Magazine** - Fashion features
- **Más Magazine (Univision)** - Latin market editor
- **NY Daily News** - Style journalism

LUXURY EXPERIENCE

- **Gucci NYC** - Flagship stylist
- **Norma Kamali** - Couture department
- **Nordstrom, Neiman Marcus, Saks**
- **Bloomingdale's** - Elite personal shopper

WHY MADELINE FOR BAD BUNNY

Aesthetic Alignment & Personal Connection: Madeline's signature style — **retro, romantic, and Spanish-influenced** — creates a natural synergy with Bad Bunny's visual identity. She was deeply moved by his Super Bowl Halftime performance, recognizing in it the same cultural storytelling and artistic boldness that has defined her 45+ year career.

- ✓ **Direct connection to Bad Bunny's influences** - Styled Willie Colón, who's featured on "Nuevayol" from *Nadie Sabe Lo Que Va a Pasar Mañana*
- ✓ **Signature aesthetic that resonates** - Retro, romantic, Spanish-influenced style aligns with Bad Bunny's visual narrative and cultural pride
- ✓ **Experience with music legends** - Understands artist lifestyle, tour demands, public image needs
- ✓ **Latin music heritage** - Styled Willie Colón, Fania All Stars, editorial work with Univision/Más Magazine, deep cultural understanding
- ✓ **Editorial vision** - Fashion editor background means she sees beyond clothes to storytelling and brand identity
- ✓ **Luxury brand relationships** - 45 years of connections at Gucci, Norma Kamali, major fashion houses

COLLABORATION INTEREST

- Tour styling & wardrobe
- Music video looks
- Award show appearances
- Editorial shoots
- Brand campaign styling
- Personal wardrobe curation

"To her, style is not just about fashion—it is about energy, identity, and presence. It is about telling a story without speaking a word."

"Madeline's strength lies in her ability to highlight individuality. She doesn't just choose clothing that flatters; she creates looks that communicate."

CONTACT

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🌐 Profile: showcasemyart.com/madeline-ruiz

✉️ For booking inquiries: Contact through Instagram or representative