

EVI NIRMALASARI

UI/UX DESIGNER | WEB DESIGNER | DATA ANALYST

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A graduate in Software Engineering with an average GPA of 91.98, currently pursuing a Bachelor's degree in Information Systems at Telkom University. I have 3 years of experience in UI/UX design along with skills in front-end development and data analysis. Passionate about learning, conducting research, and collaborating with teams to achieve common goals. Flexible in adapting to various technology and design roles to provide the best solutions.

EDUCATION

Telkom Purwokerto Vocational High School

Aug 2020 - May 2023

Software Engineering

- Average GPA: 91.98
- Organizations: Student Council and Scout Council

Telkom University

Aug 2023 - Present

Information Systems

CERTIFICATIONS & AWARDS

- UDINUS - Young Muslim Creativity - Mobile Application Design, 2022
- PYP - Web Design, 2022
- UAJY - UI/UX Ready to Fly 2024
- YOT - Embrace Intuitive Digital Interfaces Design 2024
- MotionHack - Digital Business 2024

SKILLS

- **UI/UX Design:** Figma, XD, Adobe Illustrator, Photoshop, Design Thinking
- **Web Development:** HTML, CSS, JavaScript, Basic Web Programming, Laravel
- **Data Analysis:** Numpy, Pandas, Matplotlib, Data Programming (Python)
- **Database:** MySQL, PostgreSQL
- **Business Tools:** SAP, BMC
- **Soft Skills:** Effective communication, Teamwork and Individual work, Adaptability, Time management

PROFESSIONAL EXPERIENCE

PT Cakra Radha Mustika - UI/UX Designer

Apr 2022 - Sept 2023

- Created visually appealing applications and websites with precise navigation
- Managed page layouts, selecting appropriate color palettes and fonts
- Defined typography, animations, and elements such as buttons, dropdowns, and checkboxes to enhance UI
- Collaborated with developers and UX to implement designs into the actual product
- Conducted user research to identify goals, needs, habits, and key interaction points
- Developed user personas based on target customers
- Created user journey maps to analyze user interaction with the product
- Designed Wireframe and UI for both web and mobile applications
- Built product prototypes

- Conducted user research to identify goals, needs, habits, and key interaction points
- Created posters for special events
- Conducted website analysis using brainstorming methods
- Designed UI for websites

ADDITIONAL PROJECTS AND EXPERIENCE

- **Data Programming (Python):** Utilized Numpy and Pandas for data analysis, and Matplotlib for data visualization in several academic projects.
- **Basic Web Programming:** Developed multiple web projects using HTML, CSS, and JavaScript.
- **Laravel:** Built web applications using the Laravel framework in various academic projects.
- **Database:** Designed and managed databases using MySQL and PostgreSQL.
- **UI/UX:** Designed user interfaces for several startup projects and mobile applications.
- **BMC (Business Model Canvas):** Applied BMC in designing business models for academic and startup projects.