

Nithin Kumar P P

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| [LinkedIn Profile](#) |

WORK EXPERIENCE

ASSOCIATE UI/UX Designer Intern

AUG 2024 - NOV 2024

Netlyft Technologies | Kochi, Kerala, India

- Partnered with leadership to identify and address business challenges, implementing process improvements for operational efficiency in ERP and CRM product lines.
- Spearheaded UI/UX design initiatives for web and mobile platforms, ensuring user-centric designs aligned with strategic business goals.
- Managed **cross-functional coordination** between design, development, and marketing teams to execute key projects on tight deadlines.
- Analyzed client feedback and market trends to assist in strategic decision-making for product enhancements and service delivery.

UI/UX Designer Intern

DEC 2023 - JULY 2024

CB Tech | Kochi, Kerala, India

- Contributed to the end-to-end design lifecycle for web and mobile applications, focusing on user research, wireframing, and prototyping using Figma and Adobe XD.
- Assisted in operational tasks, including client communication, project management, and alignment of design deliverables with broader business objectives
- Conducted competitive analysis and market research to support strategic client projects and ensure designs meet user needs and industry standards

Content Operations [Trainee]

July 2023

CoinedOne Technologies | Kochi, Kerala, India

- Collaborated with product teams to design and refine UI/UX elements for a digital parenting application, ensuring usability and consistency across web and mobile interfaces.

- Supported the operational execution of content strategy, aligning design assets with project timelines and stakeholder requirements.

EDUCATION

Bachelor of Arts in Functional English 2020 - 2023
M.P.M.M.S.N Trust College, Shoranur

Bachelor of Commerce - General 2020 - Present
Indira Gandhi National Open University

SKILLS

Communication | Problem Solving| MS Excel | Project Management | Operations | Jira| Documentation | Calendar Management | Content Design | Figma | Adobe XD | Surveys | Adobe Photoshop | Leadership | Time Management | Adaptability | Teamwork | Creativity |

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