

# **SPONSORSHIP PACKAGES 2016-17**

	<b>Standard Sponsorship</b> <b>\$1,600</b> Exclusive sponsor of a RTG play	<b>Basic Play Sponsorship</b> <b>\$1,200</b> Non-exclusive sponsor of a RTG play	<b>NEW! Season Sponsorship</b> <b>\$250 donation</b> + the purchase of a Playbill ad valued at \$650+ <i>(see Playbill ad rate sheet)</i>
Full-page black and white ad in all Playbills for entire season (value \$850)	X		
1/2-page color ad in all Playbills for entire season (value \$750)		X	
Tickets to sponsored production and discounted pricing on additional tickets	15	10	Subscriber discount on ticket purchases
Use of green room for reception (based on availability)	X		
Opportunity for representatives to introduce performances	X		
Sponsor name/logo in all show advertising (online and print)	X	X	
Logo in season brochure mailed throughout SE Wisconsin and used year-round	X	X	X
Link on <a href="http://www.racinetheatre.org">www.racinetheatre.org</a> front page sponsor scroll	X	X	X
Fliers, coupons can be inserted in Playbills	X	X	<b>Negotiable</b>
Products, services may be displayed in lobby; giveaways, drawings, contests encouraged	X	X	<b>Negotiable</b>
Listed on title page in the Playbill of sponsored production	X	X	
Listed on play schedule in all Playbills all season long	X	X	
Acknowledgement in lobby video and kiosk	X	X	X

- All sponsorships are negotiable.
- We'll tailor benefits to meet your wishes and fees to meet your budget.
- Trades are accepted.
- Package deals available if you are interested in sponsoring more than one play.

**Interested in becoming a RTG sponsor?**

**Contact Susan Sandvick at 262.633.1250, [susan@racinetheatre.org](mailto:susan@racinetheatre.org)**

For information on advertising in our Playbill, please refer to the separate rate sheet.