

# Web Scraping

using Python

# What is Webscraping ?

- Web scraping is a automated way of extracting information from websites. This technique mostly focuses on the transformation of unstructured/semi-structured data (HTML format) on the web into structured data (database or spreadsheet).



# Why we use Web Scraping ?

- Lead generation
- Monitoring prices on e-commerce sites
- Retrieving social profiles
- Scraping blogs & forums to keep up with trends and news
- Maintaining up-to-date real estate database
- Aggregating favourites from various media services (Delicio.us, Xmarks, Chrome bookmarks, Youtube, Spotify, 9gag, etc.)
- Scraping deep-web (Tor)



# How can we use Web Scraping ?

- We can perform web scraping in various ways.
- We would resort to Python because of its ease and rich ecosystem.
- It has a library known as 'BeautifulSoup' which assists this task
- Some dynamic websites will need different other packages (e.g: Selenium)
- Some websites block automated scraping through several ways
  - Captcha
  - Blocking IPs which hit the website frequently