

EVEE KIM

Designing and shipping AI-driven products. I bridge the gap between complex UX architecture and production-ready code.

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SKILLSET

React, React Native, LLM Context Design, RAG (Retrieval-Augmented Generation) UX patterns, Prototyping in Code, Prompt Engineering, Conversational UI Design, Node.js, Shopify, HTML, CSS, JavaScript, Redux, WordPress, Firebase, Adobe Creative Suite, Sketch, Figma

PROJECTS

EMRA Regional Analgesia

Fullstack Engineer & Product Designer | Mobile Phone Application | <https://apps.apple.com/us/app/emra-ra/id6451369561>

- Designed and Fullstack engineered a medical utility mobile application with educational content with Emergency Medicine Residents Association (EMRA)
- Generated ongoing revenue stream based on nation-wide static text book content

MGH ACLS

Lead UX/UI Designer | Mobile Phone Application | <https://apps.apple.com/us/app/mgh-acls/id1506944443>

- Worked with the American Heart Association and practicing Harvard affiliated physicians in creating 2 applications to aid physicians in the care of patients in cardiac arrest
- 20,000 users in 125 countries to date

ULTRASOUND BOX

Fullstack Engineer | Medical Educational Web Application | <https://ultrasoundbox.com/>

- Designed and Fullstack engineered an education platform for medical students and physicians to learn point-of-care ultrasound.
- Currently in use at Maimonides Medical Center in Brooklyn, NY. It has been integrated as part of the educational curriculum for the emergency medicine residents and medical students on their emergency medicine rotation.
- Presented on the 2021 Society of Clinical Ultrasound Fellowships Annual Conference.

EXPERIENCE

UX Designer

July 2022 – Present

AWS, Boston, MA

- Won the Deep Dive Award (IoT Think Big Showcase 2022) with “AWS IoT service onboarding vision”
- Led UX design of a IoT Machine Learning feature for industrial manufacturing equipment management, generating \$4 million in revenue over a 2-year period.
- Developed and released Healthcare Agentic AI powered service products.
- Engineered system prompts that enable non-technical users to configure AI agents using a no-code, minimal-input interface.
- Reduced Agentic AI onboarding Time-to-Value by 85% by introducing a flexible self-service journey that adapts to organizational structure and automates implementation workflows.

Lead UX/UI Designer

June 2020 – July 2022

Healthcare Transformation Lab at Massachusetts General Hospital, Boston, MA

- Designed UX and UI for the MGH ACLS and PALS mobile platforms, leading a cross-functional collaboration with Harvard Medical School physicians to translate complex clinical protocols into intuitive digital tools.
- Established a strategic partnership with the American Heart Association (AHA), positioning the application as the official global standard for digital cardiac arrest guidance.
- Scaled product adoption to millions of active physician users worldwide, directly supporting critical point-of-care decision-making and improving clinical workflows at the bedside.

Senior Digital Designer

May 2019 – June 2022

Trusted Media Brands, Inc., New York, NY

- Won a Purple Cow Award (Employee of the Quarter Award)
- Led UX/UI design and development for the following websites: TMB Corporate site, Reader's Digest, Taste of Home and Family Handyman
- Reduced the timeline of the email marketing deployment process from 14 days to 3 days
- Saved \$36K by coding a Google SEO tag solution to avoid upgrading an account with a vendor

Senior Designer

July 2015 – April 2019

ETL Group, New York, NY

- Designed and developed responsive e-commerce websites on various platforms
- Led a team of designers and collaborated with developers in producing digital advertisements and email campaigns for over 30 clients

EDUCATION

Fullstack Engineering Certification

Graduated 2021

Fullstack Academy

Human-Computer Interaction for User Experience Design Certification

Graduated 2019

Massachusetts Institute of Technology (MIT)

Bachelor of Art in Design

Graduated 2014

Sungkyunkwan University, Seoul, South Korea