2013 Recommended Judging Criteria
(0 = no; 3 = somewhat; 5 = yes)

Impact
How much impact (quality and quantity) can this solution have? Does this solve a big problem or a little problem?

Creativity
How creative is the approach? Is the solution new and something that hasn't been attempted before? Is it something that isn't being addressed by the market

Complexity
How much progress did they make during the event? Did they start from scratch or build on an existing solution?

Collaboration
Are there multiple members of the team? Did the team work with others (either virtual participants or other locations) to help develop a broader solution?

Product
How well does this project fit the needs of the challenge they chose to tackle? How user friendly is the technology? Is it a complete solution, or do they have a long way to go?

Sustainability
How good is their plan for next steps? How prepared are they to continue their work beyond the event?

Presentation
How well did the team communicate? Are they effective in telling the story of the project and why it is important? How well did they respond to questions from judges?