ADRIAN PIKIOS
Creative Technologist

Australian citizen with full work rights.
ABN / GST compliant for contact and freelance roles.
Open to onsite, remote or hybrid gigs. Crypto accepted.

BIO

Senior **Creative Technologist** with over 20 years of experience delivering innovative digital solutions across diverse industries. Proven track record collaborating with advertising agencies, creative studios, corporations, and startups to deliver hundreds of successful digital projects from concept to launch.

Specialising in **frontend** technologies, including **HTML**, **CSS**, J**avaScript (ES6+)**, **Typescript** and **Three.js**, while leveraging modern frameworks such as **React** and **Next.js**. Strong background in **digital design** and **UI/UX** to ensure a seamless frontend experience. Passionate about **WebGL** and **VR** technologies. Continuously expanding my **software engineering** capabilities to develop end-to-end solutions.

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EXPERIENCE

LEONARDO.AI
LEAD FRONTEND DEVELOPER | NOV 22 - AUG 23

Leonardo.ai, a Sydney based startup, is an AI image generation application that uses **Next.js** and **Stable Diffusion**. As the initial frontend engineer, I played a pivotal role in transforming the MVP into the globally successful powerhouse it is today.

• Originial architect of its scalable frontend using **Next.js**, **TypeScript**, and **GraphQL**, setting the foundation for the platform's rapid growth.

• Developed frontend tools that seamlessly integrates with **Stable Diffusion** to generate text, images, and 3d textures using **AI generation**.

• Collaborated closely with stakeholders, the UX team, and other front end engineers to deliver responsive, scalable, efficient, and accessible code adhering to web best practices.

• Interfaced constantly with the UX team to implement new platform sections and features, ensuring a seamless user experience.

• Utilised **Chakra UI** to create a library of reusable UI components, reducing development time and maintaining a consistent design language across the application while also relying on **Redux** for state management.

• Integrated user authentication with **AWS Cognito**, ensuring secure access to the platform.

• Incorporated **CI/CD** (Continuous Integration/Continuous Deployment) pipeline, **git branching**, and continuous deployment on **AWS services**, streamlining the development process.

• Submitted and coordinated new tasks, features, and bugs to the team via **Jira**, ensuring effective project management and collaboration.

• Onboarded additional freelancers and contractors, who were able to quickly grasp and contribute to the codebase without extensive documentation or training

Starting as the sole front end engineer, I played a significant role in the platform's success, supporting **15 million users worldwide**, generating **4.5 million images daily**, raising **over $40 million** in funding within its first year, and becoming the **third most popular Discord channel** globally. It now employs a **global team of over 100**.

WAX INTERACTIVE
SENIOR FRONTEND DEVELOPER | SEP 22 - AUG 23

I was primarily outsourced to Leonardo.ai while at WAX. Additionally, I led the frontend development of thelimbic.com:

• Developed a responsive and accessible frontend using **HTML**, **CSS**, and **JavaScript**, ensuring compatibility with **IE11** and adhering to web accessibility guidelines.

• Collaborated with the web development team to integrate the frontend with the existing **WordPress** backend, ensuring seamless functionality and optimal performance.

• Delivered the project within the allocated time and budget, meeting all client requirements and expectations.

AKCELO
FRONTEND DEVELOPER | FEB 21 - JAN 22

Specialised in developing high quality, responsive, and accessible **eDMs** for Akcelo's various clients including TikTok and PetCulture.

• Grew TikTok's mailing list from 0 to over 20,000 listings through the creation of **eDM** campaigns and custom **landing pages.**

• Developed a series of custom **eDM Mailchimp templates** for TikTok.

• Provided **Mailchimp** training to TikTok's marketing team, including producing **MP4** tutorials, documentation built with **Bootstrap**, and live video training sessions.

• Configured and integrated various **CRM** systems, such as **Mailchimp**, **Klaviyo**, and **Hubspot**, to manage and optimise email campaigns.

HUMMGROUP | MAR 19 - MAR 21
FRONTEND DEVELOPER & DIGITAL DESIGNER

In-house eDM developer and digital designer for Hummgroup's marketing department, playing a key role in creating and implementing pixel perfect responsive eDM campaigns.

• Converted daily Figma designs into **CRM** integrated **eDM** campaigns.

• Developed over 100 responsive **eDMs** using **HTML**, **CSS**, **JavaScript** and build tools like **Gulp** and **Handlebars** to streamline the development process.

• Conducted thorough testing using **Litmus** to ensure **eDMs** rendered correctly across a wide range of email clients, including **Gmail** and **Outlook**.

• Integrated **eDMs** with various **CRM** systems, such as **Mailchimp**, **Melon Mail**, and **Microsoft Dynamic 365**.

RICHARDS ROSE
DIGITAL DESIGNER / DEVELOPER | FEB 13 - NOV 18

Designed & developed dozens of digital campaigns - including motion builds, **HTML5** banner builds, minisite builds, **eDM** builds, and **WordPress** builds including the offical Richards Rose website.

TECTONIC DIGITAL
DIGITAL DESIGNER / DEVELOPER | JULY 12 - NOV 13

Responsibilities include responsive **HTML** builds, **Flash** builds, motion builds, **WordPress** template builds and **CSS/HTML** frontend development. Most notable works include the art direction and **Flash** builds across official Google products and services.

M&C SAATCHI
SENIOR DIGITAL DESIGNER / DEVELOPER | 11 - 12

Responsible for **Flash** builds, motion builds, **eDM** builds, digital design and **HTML** development.

VMLY&R
DIGITAL DESIGNER / DEVELOPER | 06 - 08

Responsible for minisites, digital designs, flash builds, **Actionscript** development and **eDM** development.

SKILL SET

Front End: HTML5, CSS, Javascript ES6/ES8, GSAP, npm, Typescript, API integration (REST/GraphQL/Apollo), ThreeJS, JQuery, SASS.
Project Management: Google Suite, Trello, GitHub, Jira, Slack.
Frameworks/Libraries: NextJS, React.js, Astro, WordPress, Three.js R3F, Tailwind CSS, Bootstrap, Chakra UI, Foundation For Email, Gulp.
Design/UX: Figma, Adobe XD, Photoshop, Illustrator, InDesign, Powerpoint.
Motion: After Effects, Premiere, Blender, 3dsmax, Zbrush, Unreal Engine, Unity.
Back End: Node.js, Express, MongoDB, Firebase, Apollo, GraphQL, AWS, Cloudfront, PHP.
AI: ChatGPT, GitHub Copilot, Leonardo.AI, Stable Diffusion, ElevenLabs.
Supplementary: Google Web Designer, Animate, Audition, Cubase, Handbrake, Adobe Media Encoder, Google Doubleclick/Ad Manager, OBS, OculusSDK.