ADRIAN PIKIOS
creative technologist

www.evokelabs.com

BIO

I'm a creative technologist with a diverse skillset across the areas of digital strategy, digital design, web development, UX, WordPress, motion, and 3D.

With over 15 years of experience, I work closely with advertising agencies, creative studios, multinational corporations and my own clients - to help produce digital campaigns in both team and solo environments.

I excel in digital hybrid roles and am particularly focused on furthering my skills in frontend technologies and VR/AR.

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EXPERIENCE

AKCELO - Contract & Freelance
Frontend Developer | February 2021 - January 2022
Specialising in eDM development and CRM integration for various clients.

- TikTok Canada | Mailchimp CRM | 50+ eDM builds
- TikTok Australia/NZ | Mailchimp CRM | Bi-Monlthly eDM builds
- PetCulture.com.au | Klaviyo CRM | 40+ eDM builds
- Wiseman Surf Lodge | Hubspot CRM | 18 customer journey eDM builds
- Paramount+ | HTML5/ES6 Landing Page build with frontend API

FLEXIGROUP LIMITED (FXL) - Contract & Freelance
Digital Designer / Developer | March 2019 - March 2021
EDM developer and digital designer for Flexigroup's marketing department.

- Converted daily Figma designs into CRM integrated eDM campaigns
- Developed website builds and Wordpress templates for Flexigroup's partners
- Supplemented the design team with additional eDM Figma designs
- Styled PowerPoint sales decks used in external presentations
- Designed and developed HTML5 banners for Flexigroup products
- Designed graphical tileset assets & GIFs for mobile advertising
- Produced animations in After Effects for video advertising

UNIVERSITY OF SYDNEY - Contract
Digital Designer / Developer | December 2018 - January 2019
Responsible for the design and development of UNSW HTML5 banner suites.

- Created PSD designs and their respective resizes for each creative concept
- Built & animated interactive HTML5 banners including resizes
- Integrated banner suites into Google Doubleclick with testing

RICHARDS ROSE - Freelance
Digital Designer / Developer | July 2015 - November 2018
Designed & developed dozens of digital campaigns - including motion builds, HTML5 banner builds, minisite builds, eDM builds, and Wordpress builds. Clients include Stan, Mitsubishi, Wild Turkey, Nivea and Skyy Vodka.

BIG RED GROUP - Freelance
Digital Designer / Developer | May 2015 - June 2015
Responsible for flash builds, social media design builds, eDM builds, motion builds and other digital assets for brands such as Jetstar, Renault and Bupa.

AJF PARTNERSHIP - Freelance
Digital Designer / Developer | February 2013 - July 2015
Digital consultant for their inhouse team relating to interactive campaigns. Responsible for flash builds, eDM builds, HTML builds and motion builds. Clients include News Corp Australia, Mr Men, Rams Home Loans and Perpetual Limited.

TECTONIC DIGITAL - Perm/Freelance
Digital Designer / Developer
July 2012 - November 2013 (Perm)
November 2013 - Late 2014 (Freelance)
Daily responsibilities include responsive HTML builds, flash builds, motion builds, wordpress template builds and CSS/HTML frontend development. Most notable works include the art direction and flash builds across official Google products and services.

M&C SAATCHI - Freelance
Senior Digital Designer / Developer | 2011 - 2012
Responsible for flash builds, motion builds, edm builds, digital design and HTML development. Clients include Qantas, Optus, Google, Westfield and Woolworths.

VMLY&R - Freelance
Digital Designer / Developer | 2006 - 2007
Responsible for minisites, designs, flash builds, actionscript development and edm development for clients such as such Telstra, Microsoft and Career One.

SKILL SET

Project Management: Google Suite, Trello, GitHub
Design/UX: Figma, Adobe XD, Photoshop, Illustrator, InDesign, Powerpoint
Front End: HTML5, CSS, Javascript ES6/ES8, GSAP, npm, Typescript, API integration (REST/GraphQL), JQuery, SASS
Frameworks/Libraries: React.js, Tailwind CSS, Bootstrap, Material Design, Foundation For Email, Gulp, Lodash, Pug, Handlebars
Back End: Node.js, Next.js, Express, MongoDB, Wordpress, PHP, MySQL, AWS
Motion: After Effects, Premiere, 3dsmax, Zbrush
Supplementary: Google Web Designer, Animate, Audition, Cubase, Sizmek, Google Doubleclick/Ad Manager, Unreal Engine, Oculus SDK