

Edsel Jose Volante

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Versatile and results-oriented data analytics manager with years of experience in data analytics. Proven ability to lead high-performing and growing data teams in transforming data into actionable insights through advanced analytics strategies, optimized data processes, and cross-functional collaboration. Capable of handling challenges utilizing data analysis, interpersonal skills, excellent time management, and problem-solving skills.

EXPERIENCE

Data Analytics Manager

Jul 2022 - Present

GrowSari

- Collaborated with C-suite executives to identify business requirements, develop KPIs, and deliver actionable reports and dashboards, enhancing data visibility and enabling proactive decision-making for the organization.
- Collaborated with tech teams and co-data leads in improving and maintaining the reliability of our data infrastructure to 99%.
- Reduced data request turnaround time by 30% and increased the development of higher-value data products by developing and implementing an efficient and sustainable data strategy roadmap for the organization.
- Creating a single source of truth of data by developing and modeling data marts and creating centralized dashboards and self-service data products through dbt, LookML, and Looker, consequently reducing ad-hoc data requests by 50%.
- Established regular reporting mechanisms for key stakeholders, ensuring timely access to relevant analytics insights, and driving key business decision-making time to near real-time.
- Mentored a team of data analysts to provide guidance for best practices for data analysis and reporting.

Senior Data Analyst

Aug 2021 - Jul 2022

Uber

- Collaborated with workforce management and operations leadership to enhance the visibility of the different metrics necessary to make strategic decisions for the business.
- Increased the monitoring of service level and productivity metrics to near real-time from a 6-hour data latency which reduced the decision-making time for the workforce management team and improved service level of different lines of business.
- Developed automated and self-service data extraction services for the workforce management team using Python and BigQuery, reducing data request turnaround time by 50% and enabling quicker decision-making and generation of actionable recommendations to the business.
- Created centralized and self-service dashboards using Google Data Studio/Looker Studio reducing ad-hoc data requests and increasing data and metrics visibility to the whole organization.
- Mentored junior analysts on best practices for SQL and Python and taught non-technical stakeholders and team members basic to intermediate SQL.

Product Expert

Mar 2021 - Aug 2021

Globe Telecom

- Utilized time-series analysis and regression techniques for strategic purchase and storage of broadband peripherals reducing unnecessary costs.
- Developed a single source of truth of data and automated data processing using Python, reducing report generation times from almost 1 hour to 5 minutes.

- Worked closely with the broadband marketing team in increasing customer acquisitions through promos and process improvements.
- Presented forecasts and post-mortem reports to the broadband marketing leadership team to optimize marketing costs and processes.

Data Analyst

Jul 2020 - Feb 2021

LalaFood

- Worked closely with the driver operations team in increasing driver acquisitions while reducing costs for running incentives and promos, increasing overall net revenue.
- Developed self-service dashboards in Tableau, reducing ad-hoc data requests by 50%, and enabling more time for higher value data analysis such as deep dive analysis and case studies.
- Utilized time-series analysis and regression techniques in developing recommendations for planned projects and initiatives lessening operational costs by up to 10%.

Senior Reporting Analyst

Sep 2017 - Jul 2020

Uber

- Collaborated with cross-functional teams to enhance the visibility of the different metrics necessary to make strategic and timely decisions for the business.
- Developed automated data extraction and processing pipelines via Python and Google BigQuery reducing report generation time by 50% and increasing insight generation time used for regular business meetings and reviews.
- Created centralized dashboards with self-service deep dive data analysis that significantly reduced ad-hoc data requests.
- Initiated and developed the creation of a single source of truth of data that reduced time spent for data reconciliation between queries, dashboards, and teams.
- Mentored junior analysts on best practices for SQL and Python and taught non-technical stakeholders and team members basic to intermediate SQL.

Senior Patent Analyst

Apr 2013 - Aug 2017

Parola Analytics

- Developed a basic ETL process for patent information, reducing the time for data collection from hours to minutes.
- Prepared and presented technology landscape reports to clients and potential clients relating to emerging technologies to enable them to make strategic business research and development decisions.

EDUCATION

Bachelor of Science (B.S.) - Electronics Engineering

Jun 2006 - Mar 2011

Ateneo de Manila University

SKILLS

SQL (PostgreSQL, MySQL, BigQuery), Python, Looker, Tableau, PowerBI, LookML, dBT, AWS, Amazon Redshift, Data Analysis, Statistical Analysis, A/B Testing, Regression Analysis