



Eugene Oleinik

Chief Technical Officer | Tech Growth Leader

📍 Bangkok, Thailand | Moscow, Russia (hometown)

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Professional Summary

Experienced technology leader with a proven track record in leading global engineering teams, building scalable platforms, and driving operational excellence. Co-founder of two successful businesses, including APAC's leading ground transportation OTA, handling 30,000 bookings daily. Passionate about growth hacking, developing innovative products, and fostering high-performing teams.

Notable Achievements

- **Scaled 12Go** from startup to APAC's leading ground transportation OTA, managing **45+ remote team members** across 12 departments and delivering **\$500K GMV daily** with **99.95% uptime**.
- **Spearheaded the development** of a mobile-first strategy, launching a mobile app that captured **30% of total bookings** within its first year.
- **Established a culture of innovation and ownership**, mentoring teams across multiple geographies, driving team synergy, and achieving exceptional employee retention rates.
- **Navigated the COVID-19 crisis** by executing operational pivots and ensuring a successful M&A integration across **4 international markets**, preserving business continuity under extreme conditions.
- **Co-founded and led GV**, one of Southeast Asia's pioneering holiday rental platforms, partnering with Airbnb to expand short-term rentals and serving **thousands of users regionally**.

Professional Experience

Co-Founder & Chief Technical Officer

2014–2024

12Go.com | Ground Transportation OTA (Online Travel)

- Co-founded and scaled a platform handling **30,000 tickets sold daily**, **100+ searches per second**, with **search latency under 150 ms**, **99.95% uptime**, and **global coverage**.
- Unified a multicultural team spanning **Eastern Europe, Southeast Asia, Middle East**, managing **45 remote team members** across **12 departments**.
- Transitioned the company from a startup environment to corporate governance, integrating quarterly milestone planning and QBR reporting.

Leadership and Team Building

- Cultivated an **end-to-end ownership culture**, empowering teams to solve problems autonomously.
- Nurtured a **collaborative environment**, fostering respectful and productive discussions.
- Established KPIs for engineering teams, driving a **performance-driven culture**.
- Implemented **agile workflows**, delivering fortnightly and on-demand releases via CI/CD pipelines.
- Introduced **data-driven decision-making** using Jira Product Discovery (ICE prioritization) and A/B testing frameworks.

System Architecture and Development

- **Backend:** Led teams to build a scalable **search API** with latency under 150 ms, sharded caches, and a flexible pricing engine. Oversaw integration of **150+ supplier systems**.
- **Frontend:** Guided development of a modern web app using **Node.js, Vue.js, Nuxt** and a mobile app contributing **30% of bookings** within its first year.
- **Infrastructure/DevOps:** Managed AWS infrastructure (**EC2, ELB, RDS, S3, CloudFront**) with tools like **Grafana, Datadog, Bugsnag**, and **Clickhouse**.

Strategic Contributions

- Partnered closely with the product team to deliver features on time and with high-quality code.
- Planned annual budgets for infrastructure, third-party tools, and hiring, aligning resources with business growth objectives.
- Navigated the COVID-19 crisis, leading due diligence for a successful M&A with an Israeli group, integrating operations across **Israel, Croatia, Argentina, and Brazil**.

Co-Founder & Chief Technical Officer

2011–2012

GV | Holiday Rentals Platform (Online Travel/PropTech)

- Co-founded one of Southeast Asia's first holiday rental platforms, partnering with Airbnb during their Thailand expansion.
- Engineered scalable backend systems using **PHP, MySQL**, and **Go**, supporting **thousands of property listings**.
- Expanded the business beyond Russian-speaking clients, achieving significant growth in Southeast Asia.

Skills & Expertise

- **Leadership:** Managing global remote teams, fostering collaboration, and driving accountability.
- **Operational Metrics:** Establishing KPIs to optimize engineering velocity and quality.
- **System Architecture:** Designing low-latency, high-availability systems with global scalability.
- **Performance Monitoring:** Skilled in tools like **Superset, Grafana, Datadog, Bugsnag**, and **Clickhouse**.
- **Cloud Infrastructure:** Expertise in **AWS services** (EC2, ELB, RDS, S3, CloudFront) and modern DevOps practices at scale.
- **Product Development:** Proficient in prioritization frameworks (**Jira Product Discovery, ICE**) and experimentation frameworks (**A/B testing**).
- **M&A Leadership:** Taking part in due diligence and ensuring seamless integration during acquisitions.

Education

Specialist degree in Applied Mathematics

Moscow Aviation Institute (National Research University)

2005–2010

Additional Information

Languages: Fluent in English and Russian (native), Thai (conversational), Arabic (beginner)

Relocation: Open to global opportunities