# tom velle

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#### **SUMMARY**

An innovative, results-driven, and dedicated full-stack web developer with in-depth experience in software development, automation, process optimization, implementations, project coordination, end-user and client support, design and development, and testing and troubleshooting. Displays strong problem-solving and analytical skills to drive innovation, adapt to changing needs, and resolve complex problems in a fast-paced environment. Provides strategic solutions that optimize workflow processes and ensure seamless operations. A resourceful top performer who enables a company to foster collaborative environments and achieve goals.

#### **TECHNICAL SKILLS**

Programming Languages: HTML, CSS, JavaScript, PHP, SQL, Python (Basic), Bash (Basic Scripting)

Development Tools: Visual Studio Code, Git, GitHub, ApplyYourself Automation Scripts, FEDS Tool, Greasemonkey Scripting

<u>Databases:</u> SQL Databases, Radius CRM, Query Optimization, Data Analysis <u>Networking:</u> LAN / WAN Troubleshooting, VPN Configuration, DNS Management

<u>Software:</u> OpenCV, Splunk, Studio One Plus, Reaper, Reason Rack, Melodyne, Blue Cat's Free Amp <u>Hardware:</u> M-Audio M-Track Duo, Zoom 505II / 606II Effects Pedals, Audio Mixers, Streaming Equipment

#### **EXPERIENCE**

ANTHOLOGY INC. (formerly CAMPUS MANAGEMENT CORP. & HOBSONS), Cincinnati, Ohio Senior Front-End Web Developer, 2011-2025

- Designed and implemented customized branding for Connect, ensuring seamless transitions between university websites and client portals.
- Functioned as sole developer of custom PHP-based application for managing consultation appointments at Hobsons U Conference (2013-2019).
- Built annual updates scheduling tool for ApplyYourself, streamlining complex branding and content update processes.
- Developed "FEDS Tool of Awesomeness," enhancing internal productivity through automation of case management and project tracking workflows.
- Automated repetitive backend tasks with Greasemonkey scripts, reducing manual data entry and increasing efficiency.
- Identified and resolved critical technical issues, serving as first line of defense for system failures.

CBTS, Cincinnati, Ohio

# Front-End Designer (Contract), 2010-2011

- Managed front-end design for Hobsons.
- Supported UI / UX improvements and web development projects.

#### **ADDITIONAL EXPERIENCE**

RED BULL, Cincinnati, Ohio, **Student Brand Manager**, 2008-2009. Developed websites and marketing materials, including viral campaigns for "Can You Seek" game. Planned and executed campus-wide promotional campaigns, increasing brand engagement. Played instrumental role in success of "Red Bull Stash," nationwide promotion with 50K hidden products. Led social media campaigns, attracting over 1K participants for Red Bull Soapbox Race in Cincinnati.

TOYS"R"US, Cincinnati, Ohio, **Cashier, "R" Zone,** 2006-2008. Provided excellent customer service and assisted with sales in gaming department.

#### **EDUCATION**

# XAVIER UNIVERSITY 2010, Cincinnati, Ohio Bachelor of Science, Computer Science; Minor in Information Technology

#### **CERTIFICATIONS**

Intro to Godot 4 Game Development Programming Foundations: Secure Coding

#### **LANGUAGES**

Conversant in Spanish

## **AWARDS / HONORS**

Founder and Community Leader of Squirrelville, 2022-2025
Recognized for Exceptional Turnaround Times and Technical Contributions, 2015-2020
Lead Developer for Custom Tools Adopted Across Multiple Departments, 2014-2019
Red Bull Soapbox Race Cincinnati Team Leader, 2018
Positive Recognition for Proactive Problem-Solving in Evaluations, 2011

### **PROJECTS**

Squirrelville: Founder and Community Organizer, Mayor

- Founded and managed Squirrelville, live-streaming wildlife project with growing online community.
- Built platform from ground up, reaching VIP status on Twitch.
- Developed business model utilizing Twitch Channel Points for real-time interactions, including live squirrel feedings.

The Tommyverse: Writer and developer of a multi-season graphic novel / TV series concept exploring identity and multiverse theory.

Custom Automation Tools: Creator of workflow optimization scripts and tools adopted companywide for technical support and client management.