

To: UMTV  
From: Elizabeth Pozzuoli  
Record breaking number of awards for Distraction Magazine

Dear Kristie Curier,

As a student of the University of Miami I follow UMTV's NewsVision show on Thursdays. I believe I have a story that would really interest your audience because it targets your regular audience and is also relatable to the students at the University of Miami.

The idea is Distraction Magazine's latest success of 67 ACP awards is a record-breaking number for both the University of Miami student staff as well as nationally.

Distraction magazine is the on-campus lifestyle magazine serving as entertaining and insightful "distraction" to the daily stress of college life and features new trends in music, fashion, art entertainment and student interests.

The Columbia Scholastic Press Association 34<sup>th</sup> Gold Circle Awards attracts 4,166 yearbooks and digital media entries, as well as 7,093 print news and magazine entries. This year's entries came from publications produced by students at colleges, universities and secondary schools through the United States and abroad who follow the American education plan.

Distraction is also releasing our December magazine very soon. I would love to give you an exclusive interview with our editor in chief, Marissa Vonesh.

With the students of the University and the local Miami community as our main readers, our audiences are very similar. We are always looking for ways to reach and interact with them.

With a record-breaking number of awards this year's staff strives to maintain that success. An interview with the editor in chief will provide insight on process of how the magazine is put together and why our audiences loves to get distracted with Distraction.

Please contact me with any additional questions you may have. I look forward to speaking with you in the future.

Thank you,  
Elizabeth Pozzuoli