

# Evripidis Vakalis

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+30 6949 515 273

ev.vakalis@gmail.com

3 Inois St. Sikies, Thessaloniki, Greece

<http://evripidisvak.github.io/>



## Education

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### **National and Kapodistrian University of Athens**

Centre of Continuous Education and Training

**Course:** Digital Marketing

**Course:** Marketing and Branding Mix

### **Technological Educational Institute of Central Greece**

**Faculty:** Automation

### **Southern University of Denmark**

Erasmus Mundus Programme

**Faculty:** Artificial intelligence (Courses taught in English)

## Work Experience

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### **Soundstar** *(April 2016 - now)*

Website administrator - Internet marketing

- E-shop administrator
- E-shop content creator / coordinator
- Requirement analysis and e-shop evaluation
- Planning and coordinating new e-shop implementation
- New e-shop evaluation and maintenance
- Email marketing
- Social media marketing

## **Adminia** (2013 - 2015)

Technical department:

- Web development for CMS: Opencart, Joomla, Wordpress, Drupal
- PC repairs
- Customer service
- Workstations support
- Remote support

## **Work in the catering sector (café – bar - restaurant)** (2003 - 2013)

## **Hellenic Aerospace Industry** (2010)

Internship in the department of electronics:

- Department of Automatic Assembly  
Programming and operating of S.M.D assembly machinery
- Space and Satellites Networks and Applications Department  
Design and installation of wireless networks

## **Professional Skills**

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### **Computer skills**

SEO	PHP	Vtiger CRM
SEM	Javascript	Inkscape
PPC	Opencart	Gimp
Mailchimp	Joomla	Windows
HTML	Drupal	Mac
CSS	Wordpress	Linux

### **Language Skills**

- Greek: Native
- English: Fluent in speaking, reading and writing (First Certificate in English, University of Cambridge)