

# **Evripidis Vakalis**

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#### **Education**

Postgraduate specialization in information systems (MSc)

**Hellenic Open University** (since 10 / 2020)

Remote postgraduate programm

## **Data Analyst**

Website and marketing operations for small tourist units

National and Kapodistrian University of Athens (04/2018 - 01/2019)

Centre of Continuous Education and Training

# **Digital Marketing**

**Marketing and Branding Mix** 

National and Kapodistrian University of Athens (04/2018 - 01/2019)

Centre of Continuous Education and Training

## **Automation Technician**

**Technological Educational Institute of Central Greece** (2004 - 2014)

**Artificial intelligence (Courses taught in English)** 

Southern University of Denmark (08/2007 - 02/2008)

## eCommerce Manager - Digital marketing - Website administrator

(04 / 2016 - now)

#### **Soundstar**

- E-shop administrator
- Web development (Wordpress / Woocommerce)
- Management of external partners, hosting provider & in house developer
- E-shop content creator / coordinator
- Requirement analysis and e-shop evaluation
- Planning and coordinating new e-shop implementation
- New e-shop evaluation and maintenance
- Email marketing
- Social media marketing

# Web developer - PC service - IT (2013 - 2015)

#### **Adminia**

Technical department:

- Web development for CMS: Opencart, Joomla, Wordpress, Drupal
- PC repairs
- Customer service
- Workstations support
- · Remote support

# Work in the catering sector (café – bar - restaurant) (2003 - 2013)

## Internship in the department of electronics (2010)

# **Hellenic Aerospace Industry**

- Department of Automatic Assembly
  Programming and operating of S.M.D assembly machinery
- Space and Satellites Networks and Applications Department Design and installation of wireless networks

# **Professional Skills**

# **Computer skills**

Knime Windows
 HTML Opencart Mac
 CSS Wordpress Linux
 PHP Woocommerce Google Ads
 Javascript Inkscape Social Media

Python Gimp Mailchimp

# Language Skills

• Greek: Native

• English: Fluent in speaking, reading and writing (First Certificate in English, University of Cambridge)

# Other qualifications

- Fulfilled military obligations
- Driving licence