

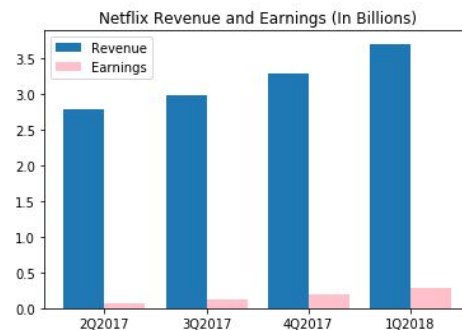
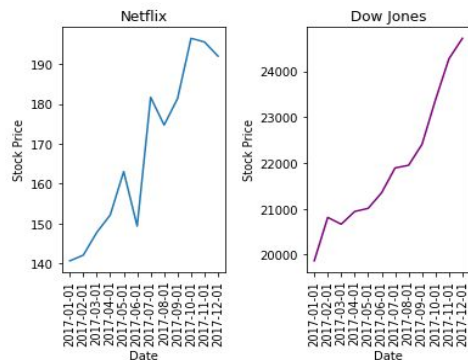
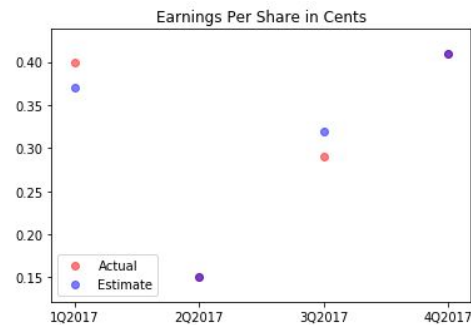
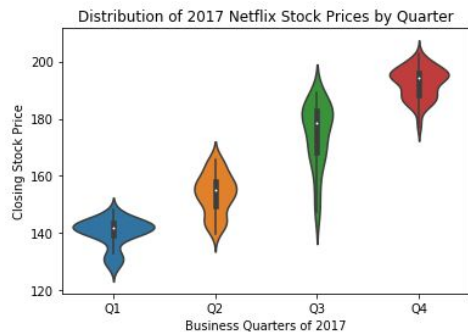


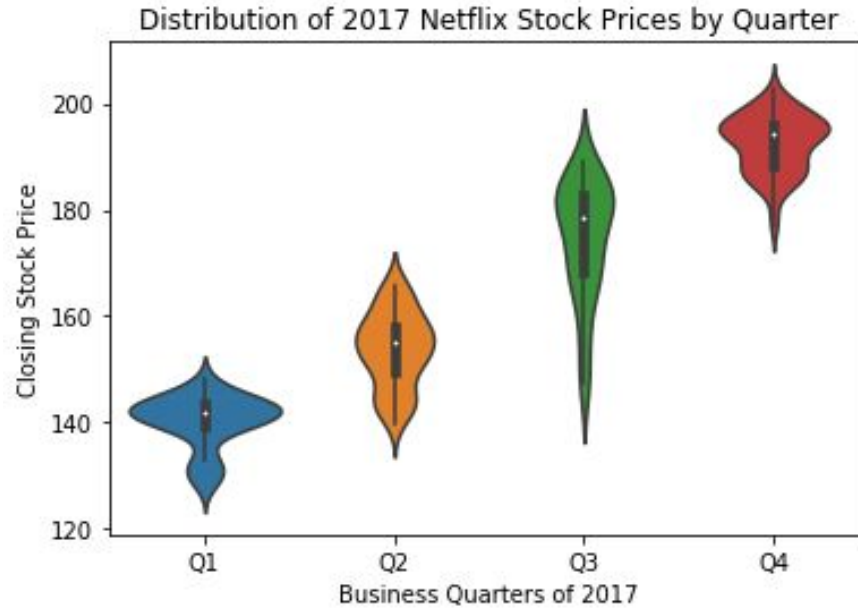
Analyzing Netflix Stock

By Evan Wahlster

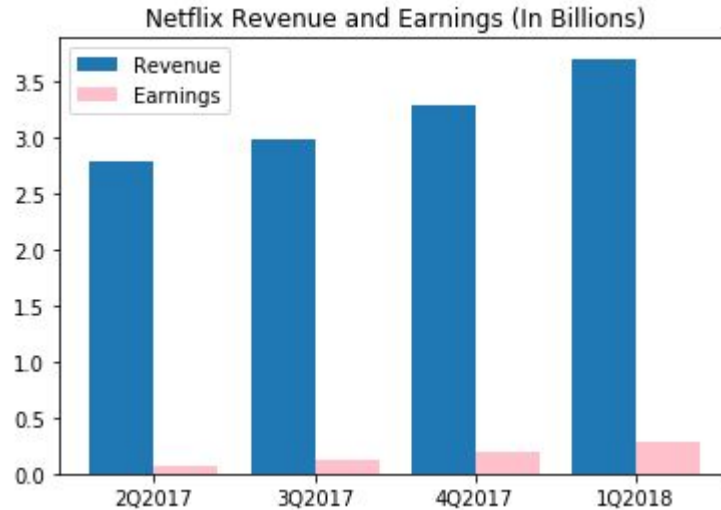


Visual Aids for this Presentation

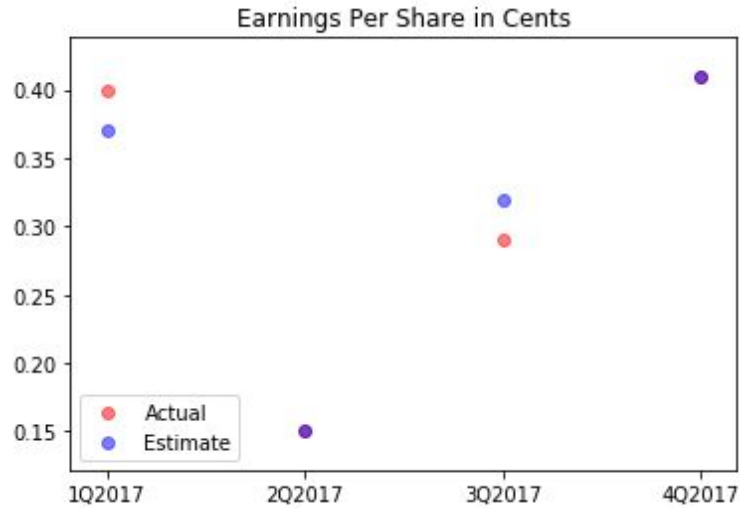




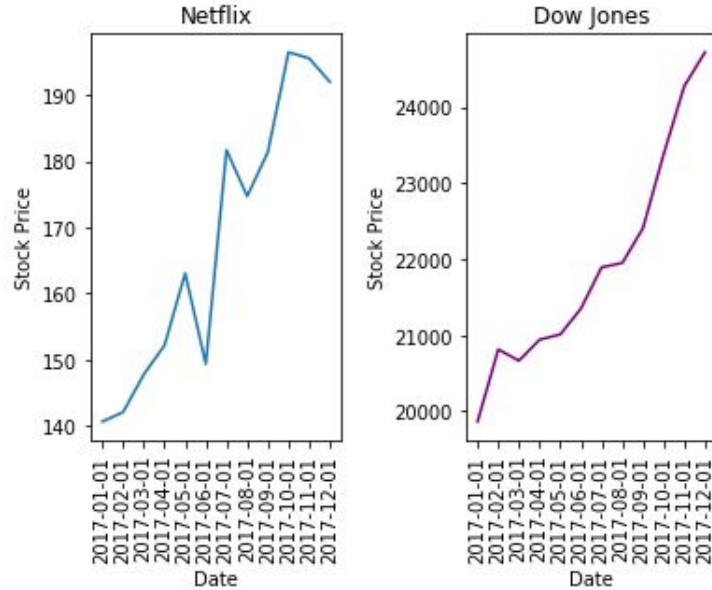
This violin plot clearly demonstrates how Netflix's stock price grew significantly during each quarter of 2017. The most noticeable growth happening in Q3 with the median closing stock price growing from just over \$150 to \$180.



As we can see here, Netflix's earnings make up a very small portion of their revenue (7% in the first quarter of 2018, for example). This makes sense given the costs of servers for streaming HD film and television on millions of devices while also producing their own films and shows.



Taking a look at Netflix's earnings per share, we can see that it took a deep dive in Q2 of 2017, which is reflected in the earnings vs revenue graph and the netflix vs dow jones stock price graph.



It's no surprise that the graphs of these two stock's price over time are similar. As the Dow Jones increased, so did Netflix stock (with more volatility of course). Once again, we see Q2 of 2017's dip in this graph for Netflix.

Sources

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- Yahoo Finance