



Logo Versions



Primary

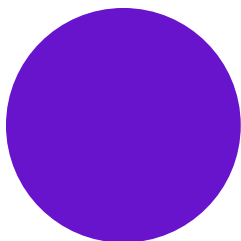
blimp

Wordmark Only



Icon

Colours



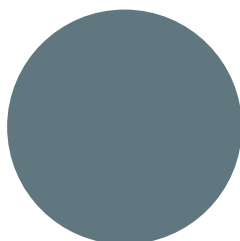
Primary

Hex #6813CC

RGB rgb(104,19,204)

CMYK 49 91 0 20

Pantone 19-3748



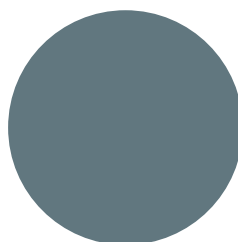
Secondary

Hex #61777F

RGB rgb(97,119,127)

CMYK 24 6 0 50

Pantone 18-4011



Accent

Hex #61777F

RGB rgb(97,119,127)

CMYK 24 6 0 50

Pantone 18-4011

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Typography

Primary
Comfortaa

Aa Bb Cc