

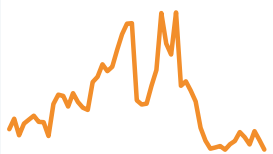


Sales report

Created by Ewa Podlodowska

Total Sales

\$5 429K



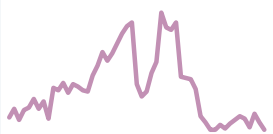
Orders

1 999



Customers

1 946



Avg Order Value

\$2 716



Top 3 Subcategories

Mountain Bikes

\$2 221,42K

Road Bikes

\$1 778,26K

Touring Bikes

\$1 429,15K

Top 3 Products

Mountain-200 Black, 52

\$349,5K

Mountain-200 Black, 44

\$337,1K

Mountain-200 Silver, 40

\$328,2K

Top 3 Customers

Andrew Jones (16594)

\$11,15K

Melanie Sanders (16205)

\$10,53K

Andres Raji (13955)

\$10,16K

Select Year
2020

Select Country
All

Select Channel
Web page

Select Category
Bikes

Sales by Quarter

Q1

Jan (26%)

Feb (26%)

Mar (48%)

Q2

Apr (21%)

May (34%)

Jun (46%)

Q3

Jul (24%)

Aug (50%)

Sep (25%)

Q4

Oct (23%)

Nov (34%)

Dec (42%)

Orders by Quarters

Q1

Jan (23%)

Feb (28%)

Mar (49%)

Q2

Apr (21%)

May (35%)

Jun (44%)

Q3

Jul (24%)

Aug (53%)

Sep (24%)

Q4

Oct (23%)

Nov (38%)

Dec (40%)

Top 3 Months by Sales

Aug

\$1 037,17K

Jun

\$974,17K

May

\$714,08K