Proposal Bachelor Thesis

Leopold Ingenohl 25th February 2018

1 Introduction

asdkjaslkdjasd Hofmann et al. (2017)

Literatur

Hofmann, Eva, Barbara Hartl and Elfriede Penz (2017). Power versus trust — what matters more in collaborative consumption? *Journal of Services Marketing* **31**(6), JSM-09-2015-0279. ISSN: 0887-6045. DOI: 10.1108/JSM-09-2015-0279% 20http://www.emeraldinsight.com/doi/10.1108/JSM-09-2015-0279.