

XINRUI SONG

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SUMMARY

Senior graphic designer with more than 15 years experience in product design, design of print and web media, as well as publishing. I am an enthusiastic and creative visual designer with exceptional creativity, resourcefulness and efficiency.

HIGHLIGHTS

- self-motivated professional
- creative and artistic
- highly efficient, disciplined worker
- teamwork
- quick learner
- multilingual (English, German, Chinese)
- IT-skills (PC/Mac)
- Adobe Creative Suite, CSS, html, Office, After Effects, Premiere, Coreldraw, Painter, Macro- media Flash MX, DVD Studio Pro, Encore
- layouting and print design
- corporate identity design
- logo design
- video production
- web page creation and enhancement
- photography
- book design
- oil paintings

ACCOMPLISHMENT

- 2007 published in the "PAGE" magazine
- published in "Interfacedesign" from Prof. Torsten Stapelkamp
- "Designing the screen and interface for a utilisation of content for Phaenomedial with a PDA or smartphone."
- 2006 Interactive DVD-Production "Story of a Jazzpiano"
- 2005 Illustrations pulished in "Kleine digitale_Malklasse" from Karl Mueller
- 1999 Exhibitions oil painting, watercolour painting and posters in different galleries in China.
- 1990 Awards in „Arts and Calligraphy“ on a regional and national level in China

EXPERIENCE

- 10/2013 - today Indiana University, Psychological and Brain Sciences: *design for Graspable Math Project*
- 11/2006 - 07/2013 Viva Decor GmbH, Badsalzflufen, Germany:
graphic design, webdesign, marketing, photography, production of a promotional film trade with China: marketing, product development
- 10/2005 - 10/2006 Sarbandi communication, healthcare advertising agency, Bielefeld, Germany:
graphic- and webdesign
- 07/2000 - 12/2002 Siemens communications Networks Ltd., in Beijing, China:
advertisement, Logo, poster, brochure, packaging, Lab interior design
- 07/2000 - 08/2003 Bauhaus Product Design company, Beijing, China: *graphic design*

EDUCATION

- 08/2011 - 2013 Business economics (BWL) Bielefeld, Germany. *SGD (correspondence course of study)*
- 09/2007 - 07/2009 Master of Arts (M.A.) FH Bielefeld, Germany. *communications design - multimedia*
- 01/2004 - 07/2006 Diploma Degree. FH Bielefeld, Germany. *main focus: interactive multimedia*
- 09/1996 - 07/2000 Bachelor Degree. Tsinghua University, Academy of Arts and Design, Beijing, China
main focus: graphics design

WEBPAGE

<http://graspablemath.com/projects/xini/6eck/>
More samples available upon request.