ELLIOT J. EWERT

Project Manager / Designer / Mobile & Web App Developer, C# ASP.NET + JavaScript
☎ 617.821.0388 ✉ elliot.ewert@gmail.com ☞ http://elliotewert.com

OBJECTIVE

Project manager, creative designer, and C# ASP.NET & JavaScript developer pursuing a career in software application and web-based technology creation. Former public school teacher, business operations manager, and software QA tester experienced in roles that require simultaneous management of several people and projects. Seeking opportunities that combine web app development, UX/web marketing design knowledge, and team leadership. Possess broad-based skill set in sales, product development, employee hiring and onboarding, HR compliance, finance and accounting, software product development, transportation logistics, and customer service.

TECHNICAL SKILLS

Programming Languages/Frameworks: Learning .NET stack; have built web applications in ASP.NET MVC that required hands-on proficiency in the following tools, languages and libraries: HTML, CSS/LESS, Bootstrap 3.3.5, XML, JSON, AJAX, JavaScript, AngularJS, JQuery, C# 5, LINQ, Entity Framework, MS SQL, Git, PowerShell, Azure hosting, Visual Studio, Xamarin, TestFlight

Digital Marketing Experience: Have run campaigns across all major social media platforms; executed email marketing campaigns through MailChimp and SendGrid; SEO copywriting experience; WordPress CMS site development and hosting

Relevant Interests: Regular contributor/editor on .NET Fiddle, .NET Academy and Stack Overflow. Enjoy reading about the general history of computer science, languages, and hardware. Business management background translates into extensive knowledge on the product and financial history of major consumer tech corporations

EDUCATION

B.A., English, emphasis in African American Literature & History, 2012. University of Missouri, Columbia, MO
Studied C# ASP.NET MVC 5 at Coder Foundry, 2015, Kernersville, NC

MOST RECENT EXPERIENCE

PROJECT MANAGER, Agilx

Lincoln, NE   (Jan 2015- April 2015)
Tools used: Photoshop, Moqups, WordPress, Xamarin Studio, Visual Studio, TFS, App Store Deployment
Served in dual roles of Accounts/Project Manager for small custom software development shop:
- Managed client communications and organized project demo meetings
- Redesigned client marketing websites in WordPress and managed hosting accounts
- Created mobile app graphics collateral in Adobe Photoshop
- Developed project-specific development cycle documentation and messaging for clients
- Created and implemented software QA testing standards and processes for new projects

PROJECT DESIGN LEAD, Boulevard Digital

Kansas City, MO   (Jan 2014 - Jan 2015)
Tools used: WordPress + CSS Customizations, Balsamiq, Buffer, Private hosting services
Served as lead marketing manager and graphics/UX designer at small web design firm:
- Led content creation and UX configuration strategy on multi-user web platform builds for large B2B clients
- Storyboarded and scripted promotional web videos
- Designed and implemented social media and email marketing campaign for select clients
- Designed pitch presentations for prospective clients and monthly reports presentations for customers

OPERATIONS MANAGER, Citizen Schools Massachusett

Boston, MA   (July 2012 - Oct 2013)
Tools used: Google Apps for Business, Salesforce, Sharepoint
Served as head of business operations team for Massachusetts division of national education nonprofit:
- Hired and trained 57-70 program teaching staff members on an annualized basis
- Created and presented onboarding and teacher trainings for all 100+ program staff members
- Negotiated annual public funding contracts with area school systems
- Managed day-to-day student transportation operations for 1500+ Boston Public School students
- Managed seven-figure regional budget; developed new departmental budgeting systems that eliminated annual spending increases
- Planned and implemented multiple fundraising events with 500+ attendees