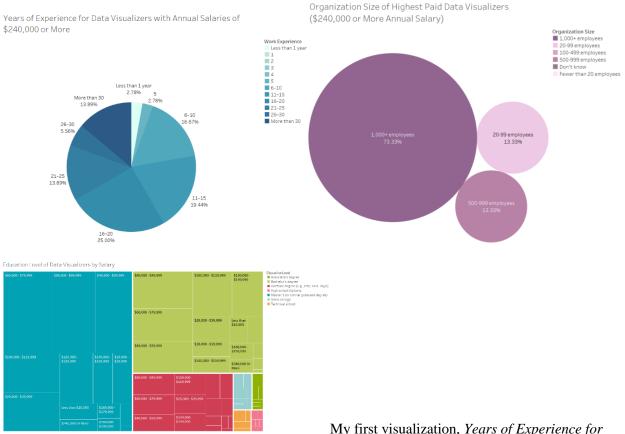
Team Member #3: Ema Westerfeld

Group Topic: Pay and role distribution in the data visualization industry

Your Topic/Question: What role in an organization produces the highest paying jobs?

Describe the diversity YOU bring to the group (150 words or less):

As an animation major, I often pay attention to aesthetics and visual clarity, both of which are vital to creating functional visualizations. But even outside of my general knack for visuals, I have plenty of experience in graphic design, a discipline which has a lot in common with the represent stage of data visualization. These skills allow me to create straightforward visualizations.



Data Visualizers with Annual Salaries of \$240,000 or More, was made so that we could compare the different years of experience for the highest paid respondents to the survey. Since my question dealt with what allows a person to make the most money in the Data Visualization industry, this was a helpful insight, which indicated that the majority of the highest paid respondents had 16-20 years of experience. My second visualization, Organization Size of Highest Paid Data Visualizers (\$240,000 or More Annual Salary), took a similar approach, focusing yet again on the highest salary bracket. This visualization produced a similar conclusion, with most belonging to larger organizations. My third visualization, Education Level of Data Visualizers by Salary, focused on the overall education level of the industry, with annotations on my slide to indicate the most important aspects of the chart. This chart indicated two conclusions. One, that, generally speaking, one needs a bachelor's degree or higher to succeed in the industry, with only a small portion of the chart being dedicated to anything below. Two, that the majority of highest paid visualizers have a master's degree, indicating that is in line with the rest of the industry.