

This Python script sets up a Flask web application with a SocketIO integration for real-time recommendations, incorporating data processing, sentiment analysis, and bias detection. Here's a breakdown:

Core Functionality:

1. Data Processing:

- Reads four CSV files (Customer_Profile_Org.csv, Customer_Profile_Individual.csv, Social_Media_Sentiment.csv, Transaction_History.csv).
- Concatenates them into a single pandas DataFrame.
- Encodes categorical features using LabelEncoder.
- Normalizes numerical features using MinMaxScaler.

2. Sentiment Analysis:

- Uses the transformers library's pipeline("sentiment-analysis") to analyze text sentiment.
- Applies sentiment analysis to the 'Content' column of the DataFrame.

3. Recommendation System:

- Trains a NearestNeighbors model (cosine metric) on selected numerical features.
- Provides recommendations based on user ID, finding similar users and suggesting their purchased products.
- Uses joblib to save and load the trained model.

4. Bias Detection:

- Uses the aif360 library to detect potential bias related to the 'Gender' attribute in the 'Sentiment_Label' prediction.
- Applies the Reweighting algorithm to mitigate bias.

5. Flask Web Application:

- Creates a Flask application with SocketIO for real-time communication.
- Serves a dashboard (Dashboard.html).
- Provides an API endpoint (/recommend) that takes a user ID and returns product recommendations via SocketIO.

Key Components:

- **DataProcessor Class:** Handles data loading, encoding, and normalization.
- **SentimentAnalyzer Class:** Performs sentiment analysis.
- **RecommendationSystem Class:** Trains and provides recommendations using a nearest neighbors model.
- **BiasDetector Class:** Detects and mitigates bias using the AIF360 library.
- **Flask and SocketIO:** Creates a web application with real-time recommendation updates.

Workflow:

1. Data is loaded and processed.
2. Sentiment analysis is performed on the 'Content' column.
3. A recommendation model is trained.
4. Bias is detected and mitigated.
5. The Flask application serves a dashboard.
6. When a user requests recommendations, the application retrieves and sends them via SocketIO.

In summary, this script combines data processing, machine learning, and web development to create a recommendation system with bias detection capabilities, delivering real-time updates through a web interface.