SHAIK MUZIML FIRDOS

Current Location India ♦ +91-7569999657

♦ sk.ismail756@gmail.com ♦ **WWW:** www.linkedin.com/in/shaik-muziml-firdos/

PROFESSIONAL SUMMARY

Have gained good exposure to understand various aspects of **Data Analytics** through Post Graduate Program which has developed a great sense of confidence at a very personal level. Hence, seek a challenging position in the area of **Data Science, Tableau, Data Analysis & related fields** where can share skills and expand capabilities further in the pursuit of progressive career advancement.

CERTIFICATIONS

1. Masters Program - Data Analyst : Simplilearn Certified in collaboration with IBM - 2024

- Introduction to Data Analytics
- Business Analytics with Excel
- Tableau Training
- Programming Basics & Data Analytics with Python
- Data Science with R
- Power BI
- Data Analyst Capstone

2. Certified **Digital Marketer** from Hubspot Academy **- 2024**

3. Certificate of Appreciation in participating CMR University **Community Service** organized by the community service wing of the Department of common core curriculum **(DCCC)**

WORK HISTORY

Business Analyst, 08/2023 - 09/2024

INAT Technologies – India

- Collaborated with stakeholders to gather and document **business requirements**, ensuring alignment between **business needs** and technical solutions.
- Analyzed existing business processes and identified areas for improvement, leading to a **20% increase in efficiency or cost savings.**
- Conducted in-depth inventory analysis utilizing advance excel techniques which resultant in a **notable 12% revenue growth** by optimizing stock levels and minimizing overstock.
- Enhanced the effectiveness and reach of various ad campaigns, leveraging MySQL and Excel for data analysis, directly leading to **significant 9% boost in ROI and revenue growth**
- Developed comprehensive business cases for proposed projects, including **in-depth cost-benefit** analysis, to support **strategic-decision** making and drive **organisational success**.

PROJECTS

1.Excel - Designing E-commerce Sales Dashboard
- Predicting restaurant Tips Cleaning and Formatting Raw Data, Analyzing data with Pivot Table,V Lookup Creating charts & graphs Gathering Business Insights and identify areas for improvement.

2.MySQL - ScienceQtech a startup company
- Using the company's data stored in relational database management system **(RDBMS)**, the information was modified and analyzed to extract meaningful insights by writing MySQL queries.

3.Python - Insurance Agency Data Analysis
- Completed the project using Pandas, matplotlib, NumPy and Seaborn

4.Tableau - Comparison of Region Based on Sales
- Created a dashboard to visualize the sales comparison between two selected regions Using Hierarchy, Parameters, Calculated fields, Dashboard

5.Power Bi - Zomato Sales Dashboard
- Completed the project as followed steps Data Transformations, Data Modeling using
- Cardinality Data Manipulations Using Dax Functions and at last Visualization.

6.Capstone project - A Study on Marketing Strategy of ONEPLUS and its effects on consumers of Bangalore Region.

EDUCATION

Master of Business Administration: Business Analytics, 2023

CMR University - India | CGPA : 7.6

TECHNICAL SKILLS

- MySQL
- Pandas
- Tableau
- Business Analytics with Al
- Analytical Thinking

- Python
- Numpy
- Power Bl
- Advance Excel
- Business insights

ADDITIONAL INFORMATION

- **Languages :** English, Hindi & Telugu.
- **Soft Skills :** Good Communication Skills, Time management Skills, Problem-Solving Skills, Leadership Skills, Strong Interpersonal Skills.