# CVLE BIKE FEST

# THE CHARLOTTESVILLE CRITERIUM AND BIKE FEST

APRIL

16

**10AM-4PM** 

PRESENTED BY

THE DAIRY MARKET

#### REGISTER

www.bikereg.com/54485

#### **ADDRESS**

946 Grady Ave Charlottesville, VA 22903

#### **PARKING**

Free parking is available at:

### **Albemarle County office building**

401 McIntire Rd

Charlottesville, VA 22902

### Jackson P. Burley Middle School

901 Rose Hill Dr

Charlottesville, VA 22903

#### **SPONSORS**



Reynolds GM-Subaru

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Gropen

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Rockfish Brewing Co.

Starr Hill Brewery

Blue Ridge Cyclery

Ragged Mountain Running Shop

Spectrum Integrators

Cutaway USA

Blue Ride Bicycle Tours

# The Charlottesville Racing Club and UVA Club Cycling

are proud to announce the Charlottesville Criterium and Bike Fest which will take place on Saturday, April 16 from 10 AM to 4 PM near downtown Charlottesville. This race will benefit Charlottesville Community Bikes, please donate here: <a href="https://www.gofundme.com/f/charlottesville-criterium">https://www.gofundme.com/f/charlottesville-criterium</a>.

RACE SCHEDULE			
RACE	START	END	PRIZES
Junior	10:00AM	10:20AM	Swag
M 4/Novice M Collegiate D	10:30AM	11:00AM	Swag Points
W 3/4/Novice W Collegiate B/C	11:10AM	11:45AM	\$500/3 Points
Bike Parade Kids Race	11:55AM	12:15PM	Fun! Fun!
M Masters 45+ M Masters 35+	12:25PM	1:05PM	\$250/3 \$250/3
M 3/4 M Collegiate B/C	1:15PM	1:55PM	\$500/3 Points
W 1/2/3 W Collegiate A	2:05PM	3:00PM	\$1,000/5 Points
M 1/2/3 M Collegiate A	3:10PM	4:05PM	\$1,000/5 Points

## **COURSE MAP**











# THE CHARLOTTESVILLE CRITERIUM AND BIKE FEST

APRIL

16

**10AM-4PM** 

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# CVLEBIKEFEST PRESENTED BY THE DAIRY MARKET: CRITERIUM RACES AND A BIKE FESTIVAL

The Charlottesville Racing Club and UVA Cycling Club are proud to announce the inaugural CVLEBIKEFEST presented by the Dairy Market on Saturday, April 16 from 10 AM to 4 PM! The day long fest will be a series of Criterium races, a kids race and a bike parade. The aim of the Fest is to not only bring a series of high-quality bike races to Charlottesville (the first of their kind in 30 years), but also fundraise for the local non-profit bicycle shop, Charlottesville Community Bikes (CCB). CCB promotes environmentally-sound transportation, recycles bicycles, and makes biking accessible to the local community and believes equitable access to affordable, reliable bike transportation can be transformative to people in need. This fundraiser will go towards helping CCB expand their youth programming.

We invite all ages of youth to come and participate! The fest will include a Junior's Criterium race for ages 9-18 at 10am and a kid's race at 12pm (on a shorter course) for ages 8 and under.

#### FREQUENTLY ASKED QUESTIONS:

**What's a Criterium race?** A criterium is a mass start, multi-lap event contested on a closed course where laps are typically a mile or less and include 4-6 corners. Racers do a pre-determined number of laps or race for a pre-determined amount of time. The Juniors race will last 20 min.

What's the address of the race? Registration and vendor tents (food/beverage/other) will all be in front of the Dairy Market (946 Grady Ave.).

How do I sign up for the Juniors race (ages 9-18)? There are two steps involved and both must be done BEFORE race day: 1) Obtain USA Cycling membership (free for Juniors!). Please see <a href="https://usacycling.org/juniors/">https://usacycling.org/juniors/</a> for further information. 2) Sign up for Event here: <a href="https://www.bikereg.com/charlottesville-criterium">https://www.bikereg.com/charlottesville-criterium</a>

How do I sign up for the kids race (ages 8 and under)? Sign up will be on race day at the registration table (in front of the Dairy Market) and must be complete before 11:30am. Helmets are required!

Where can I park? Free parking is available either at Jackson P. Burley Middle School (901 Rose Hill Dr) or the Albemarle County Office Building (401 McIntire Rd).

**How can I support Community Bikes?** You can make financial donations here: <a href="https://www.gofundme.com/f/charlottesville-criterium">https://www.gofundme.com/f/charlottesville-criterium</a>. And, you can find out about more ways to get involved at their website: <a href="https://www.charlottesvillecommunitybikes.org">https://www.gofundme.com/f/charlottesvillecommunitybikes.org</a>.

Charlottesvillecommunitybikes.org.

Will it be fun for adults? Yes! Besides watching the racers whiz by on the course, we have partnered with the Dairy Market, who have all sorts of food and beverage vendors who will be participating in the event.

I'm an adult and I want race, can I? Yes! Sign-up is in at the same site where Juniors will sign-up: <a href="https://www.bikereg.com/charlottesville-criterium">https://www.bikereg.com/charlottesville-criterium</a>.



