

MORE WILL COME

2020, JUL

10,000 Check-in Monthly

40,000 Real Reviews

- Go2Joy reached 10,000 check-in on App
- Go2Joy had 40,000 real reviews on application.

2020, JUN

300<sup>K</sup>

Go2Joy achieved 300K installs

2020, MAR

R<sup>20,000</sup>  
REVIEWS

Go2Joy had 20,000 real reviews on application

2019, DEC

200<sup>K</sup>

Go2Joy achieved 200K installs



50,000 MAU

100,000 INSTALLS

2019, NOV

Selected for TIPS program

2019, SEP

- Go2Joy achieved 50K MAU
- Go2Joy achieved 100K installs

2019, JUL

Pre-Series A Funding from KB Investment and The Invention Lab

2019, MAR

- Signed contract with Grab for promotion cooperation.
- Signed MOU with TUBUDD, a Vietnamese startup for tourism activity, for cooperation

2019, FEB

- Signed MOU with A-in Hotel chain for cooperation on offline hotel business.
- Signed contract with RedDoorz Vietnam for booking cooperation.



2018, DEC

Go2Joy achieved 50K installs  
Established Go2Joy Co. Ltd.  
in Korea as Holdings Co.

2018, NOV

Selected for K-Startup Global  
Accelerating Program hosted by  
Ministry of SMEs & Startups of  
Korea

2018, SEP

Won 'Grand Prize' at K-Startup  
Investment Parade in Korea

2018, AUG

Signed on MOU with ezCloud  
for cooperation, leading PMS  
provider in Vietnam

2018, JUL

Service launching in Hanoi  
10K Monthly Active User



2018, APR

30K App download

10K Sign-up users

2018, MAR

Invited to the 7th International Finance Conference 2018 at Hanoi

2018, JAN

Honored with K-Global 300 start-up by Ministry of Science & ICT of Korea

2017, DEC

Won Gold Prize at the Demo Day of ICT InnoFesta 2017 hosted by Ministry of Science & ICT of Korea.

Go2Joy achieved 20,000 Installs.



[이데일리=이데일리] 변성민 대표가 23일 베트남 호찌민에서 열린 제7회 국제금융대회(이하 '국제금융대회')에 참석하여 '베트남 모바일앱 시장은'을 주제로 강연을 하고 있다.

제7회 국제금융대회(이하 '국제금융대회')는 베트남 호찌민에서 열린 제7회 국제금융대회(이하 '국제금융대회')에 참석하여 '베트남 모바일앱 시장은'을 주제로 강연을 하고 있다.

#7대 국제금융대회(이하 '국제금융대회')



2017, NOV



IR Roadshow at  
Singapore & Thailand

2017, SEP



Selected for CNT Tech's  
accelerating program 'The  
10th Jonathan's Adventure

2017, AUG



10,000 Installs  
10,000 Facebook fans

2017, APR



Received  
1K bookings



2017, MAR

Go2Joy Official Launching



2016, SEP

Transformed into Joint Stock Company from LLC



2016, JUN

Kicked-Off  
Go2Joy Project



2012 - 2015

Developed 30  
Outsourcing Projects

