

## EDUCATION

### **Bachelor of Science in Graphic Design**

Arizona State University | Tempe, AZ | 4.0 GPA

#### Digital Team Lead | Senior Year

Led a team of five designers/developers to design two and code unique, responsive websites for two major events, the ASU Poster Show, and the VCD Senior Exhibition.

#### Innovation Space | Senior Year

Worked on a multidisciplinary team consisting of a mechanical engineer, sustainability student, business student, industrial designer, and graphic designer to research and build a UAV for Honeywell Aerospace that addresses the maintenance and upkeep of US infrastructure.

## EXPERIENCE

### **The Biomimicry Center | Feb 2017–Present**

Tempe, AZ | Graphic Designer

Research, idea generation, design and building of trade show/exhibit materials following Biomimicry life's principles.

### **Catapult Strategic Design | May 2016–Present**

Tempe, AZ | Graphic Designer

Design and front-end responsive development for Catapult's own portfolio website including HTML/CSS/PHP/jQuery. Designed in-house and client materials including packaging and branding design. During internship period, competed against three designers and eight concepts for Parker's Real Maple of which my concept was chosen and is now on store shelves.

### **Bliss Boutique Photography | Nov 2012–Present**

Scottsdale, AZ | Graphic Designer

Work with photographer to design custom holiday cards tailored to each individual family's style.

### **Quarry | May 2015–Aug 2015**

St. Jacobs, ON | Code Designer

Coordinated with design team to efficiently and accurately front-end develop responsive client websites. Updated website code including eBay. Coordinated with programmers to integrate interactive code.

### **eSolutions Group | May 2014–Aug 2014**

Waterloo, ON | Student Graphic Designer

Designed in-house and client related marketing materials. One of two designers chosen to present website concepts to large municipal clients.

### **Printing Solutions | Jan 2009–Nov 2013**

Scottsdale, AZ | Graphic Designer

Handled a large volume of clients acting as both client coordinator and designer. Worked frequently and efficiently under tight deadlines. Developed in-house standard operating procedures and streamlined client processes.

## SKILLS

Strong HTML/CSS/SCSS and some jQuery/PHP for front-end development. Adobe Creative Cloud for print collateral, illustration, books, typesetting, and digital design.

## AWARDS/ ACHIEVEMENTS

### **Design Excellence in Letterform | Fall 2014**

Herberger Institute for Design and the Arts

Instructor: Andrew Weed | “utopian” letterform design

### **Design Excellence in Typography | Spring 2015**

Herberger Institute for Design and the Arts

Instructor: Marsha Minnis | calendar series of Mars’ weather patterns

### **Design Excellence in Visual Communication | Spring 2015**

Herberger Institute for Design and the Arts

Instructor: Jill Petticrew | complex glass object illustration

### **Design Excellence in Visual Communication | Spring 2015**

Herberger Institute for Design and the Arts

Instructor: Kim Salem | book binding

### **Design Excellence in Innovation Space | Fall 2016**

Herberger Institute for Design and the Arts

Instructor: Craig Hedges | branding & print design

### **Design Excellence in Innovation Space | Spring 2017**

Herberger Institute for Design and the Arts

Instructor: Craig Hedges | branding & digital design

### **Letter of Commendation | Spring 2017**

Herberger Institute for Design and the Arts

Instructor: Al Sanft | digital team lead