# Financial returns

INTRODUCTION TO PORTFOLIO RISK MANAGEMENT IN PYTHON



Dakota Wixom

Quantitative Analyst | QuantCourse.com



#### Course overview

Learn how to analyze investment return distributions, build portfolios and reduce risk, and identify key factors which are driving portfolio returns.

- Univariate Investment Risk
- Portfolio Investing
- Factor Investing
- Forecasting and Reducing Risk



#### Investment risk

#### What is Risk?

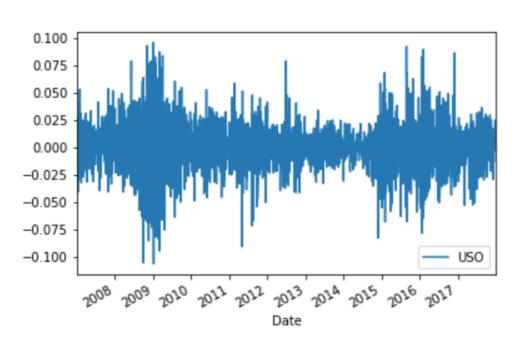
- Risk in financial markets is a measure of uncertainty
- Dispersion or variance of financial returns

#### How do you typically measure risk?

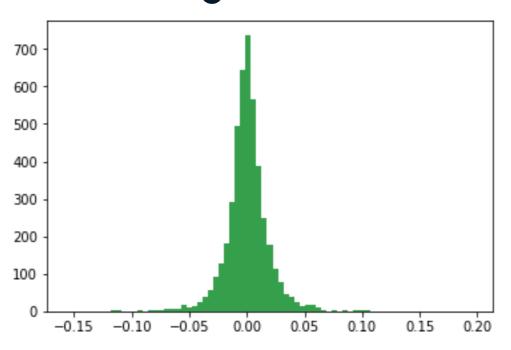
- Standard deviation or variance of daily returns
- Kurtosis of the daily returns distribution
- Skewness of the daily returns distribution
- Historical drawdown

#### Financial risk

#### Returns

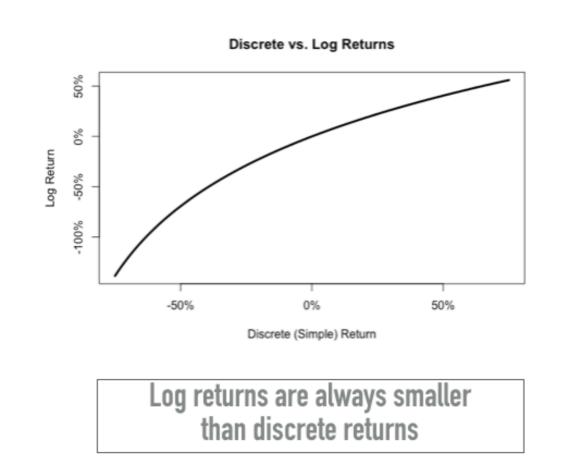


#### **Probability**



#### A tale of two returns

- Returns are derived from stock prices
- Discrete returns (simple returns) are the most commonly used, and represent periodic (e.g. daily, weekly, monthly, etc.) price movements
- Log returns are often used in academic research and financial modeling. They assume continuous compounding.





## Calculating stock returns

 Discrete returns are calculated as the change in price as a percentage of the previous period's price

**Calculating Discrete Returns** 

$$R_{t_2} = \frac{(P_{t_2} - P_{t_1})}{P_{t_1}}$$

## Calculating log returns

- Log returns are calculated as the difference between the log of two prices
- Log returns aggregate
   across time, while discrete
   returns aggregate across
   assets

$$Rl=\ln(rac{P_{t_2}}{P_{t_1}})$$

or equivalently

$$Rl=\ln(P_{t_2})-\ln(P_{t_1})$$

## Calculating stock returns in Python

#### Step 1:

Load in stock prices data and store it as a pandas DataFrame organized by date:

```
import pandas as pd
StockPrices = pd.read_csv('StockData.csv', parse_dates=['Date'])
StockPrices = StockPrices.sort_values(by='Date')
StockPrices.set_index('Date', inplace=True)
```



# Calculating stock Returns in Python

#### Step 2:

Calculate daily returns of the adjusted close prices and append the returns as a new column in the DataFrame.

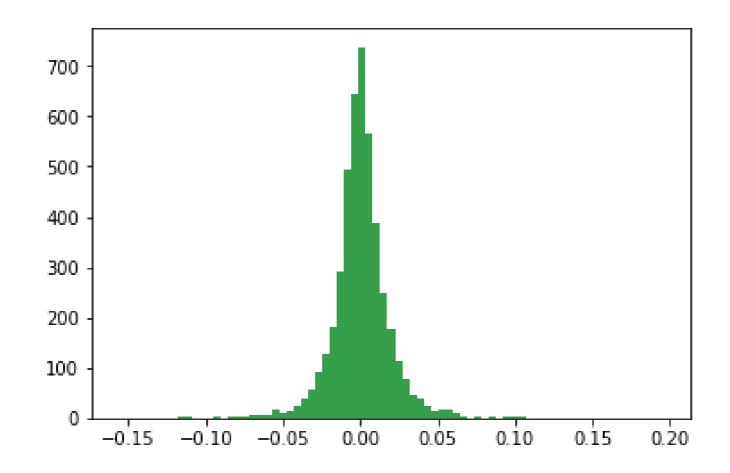
```
StockPrices["Returns"] = StockPrices["Adj Close"].pct_change()
StockPrices["Returns"].head()
```

	Open	High	Low	Close	Adj Close	Volume	Returns
Date							
2000-01-03	58.68750	59.3125	56.00000	58.28125	42.641369	53228400	NaN
2000-01-04	56.78125	58.5625	56.12500	56.31250	41.200928	54119000	-0.033780
2000-01-05	55.56250	58.1875	54.68750	56.90625	41.635361	64059600	0.010544
2000-01-06	56.09375	56.9375	54.18750	55.00000	40.240646	54976600	-0.033498
2000-01-07	54.31250	56.1250	53.65625	55.71875	40.766510	62013600	0.013068



## Visualizing return distributions

```
import matplotlib.pyplot as plt
plt.hist(StockPrices["Returns"].dropna(), bins=75, density=False)
plt.show()
```



# Let's practice!

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# Mean, variance, and normal distribution

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#### Moments of distributions

Probability distributions have the following moments:

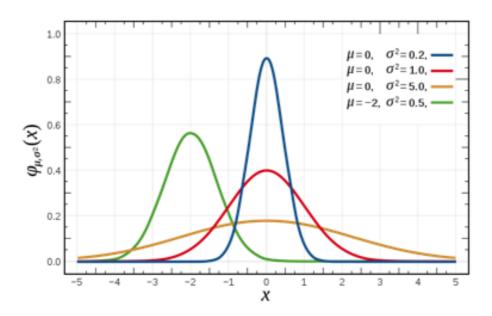
- 1) Mean  $(\mu)$
- 2) Variance ( $\sigma^2$ )
- 3) Skewness
- 4) Kurtosis

There are many types of distributions. Some are normal and some are non-normal. A random variable with a Gaussian distribution is said to be normally distributed.

Normal Distributions have the following properties:

- Mean =  $\mu$
- Variance =  $\sigma^2$
- Skewness = 0
- Kurtosis = 3

#### Probability Density Function of Normal Distributions



Probability Density Function Equation of a Standard Normal Distribution

$$\frac{1}{\sqrt{2\pi\sigma^2}}e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

#### The standard normal distribution

The **Standard Normal** is a special case of the Normal Distribution when:

- $\sigma = 1$
- $\mu$  = 0

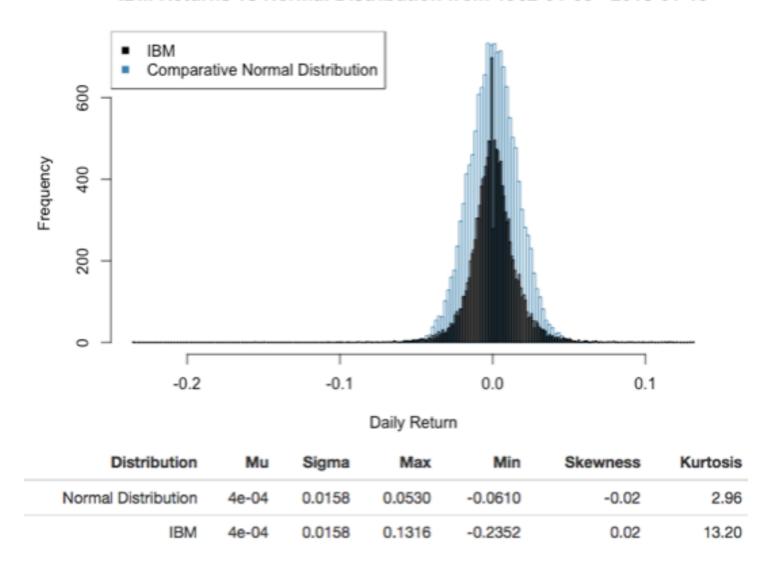
#### Comparing against a normal distribution

- Normal distributions have a skewness near 0 and a kurtosis near 3.
- Financial returns tend not to be normally distributed
- Financial returns can have high kurtosis



## Comparing against a normal distribution

IBM Returns vs Normal Distribution from 1962-01-03 - 2018-01-19



# Calculating mean returns in python

To calculate the average daily return, use the np.mean()

```
import numpy as np
np.mean(StockPrices["Returns"])

0.0003
```

To calculate the average annualized return assuming 252 trading days in a year:

```
import numpy as np
((1+np.mean(StockPrices["Returns"]))**252)-1
```

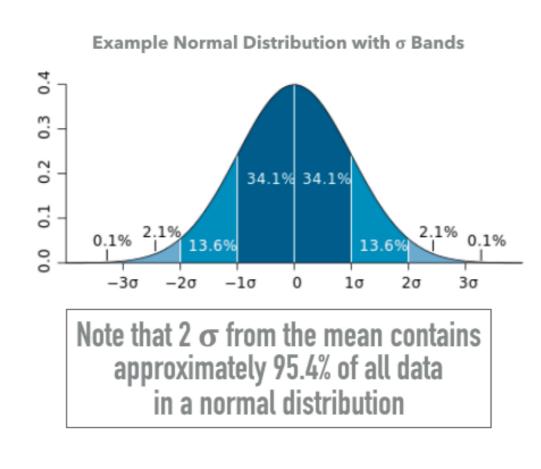
0.0785



#### Standard deviation and variance

#### **Standard Deviation (Volatility)**

- Variance =  $\sigma^2$
- Often represented in mathematical notation as  $\sigma$ , or referred to as *volatility*
- An investment with higher  $\sigma$  is viewed as a higher risk investment
- Measures the dispersion of returns



# Standard deviation and variance in Python

Assume you have pre-loaded stock returns data in the StockData object. To calculate the periodic standard deviation of returns:

```
import numpy as np
np.std(StockPrices["Returns"])
```

0.0256

To calculate variance, simply square the standard deviation:

```
np.std(StockPrices["Returns"])**2
```

0.000655



# Scaling volatility

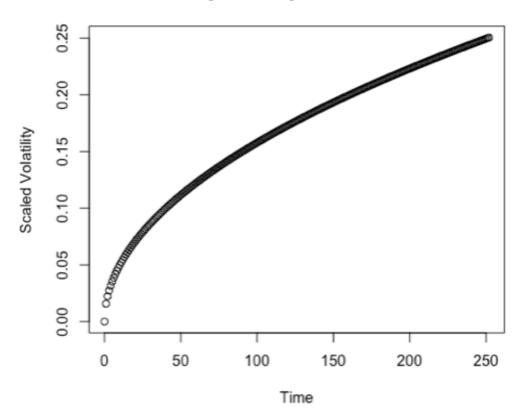
- Volatility scales with the square root of time
- You can normally assume
   252 trading days in a given
   year, and 21 trading days in
   a given month

**Example Volatility Scaling Equations** 

$$\sigma_{Annual} = \sigma_{Daily} * \sqrt(252)$$

$$\sigma_{Monthly} = \sigma_{Daily} * \sqrt(21)$$

#### IBM Daily Volatility Scaled Over Time



# Scaling volatility in Python

Assume you have pre-loaded stock returns data in the StockData object. To calculate the annualized volatility of returns:

```
import numpy as np
np.std(StockPrices["Returns"]) * np.sqrt(252)
```

0.3071



# Let's practice!

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# Skewness and kurtosis

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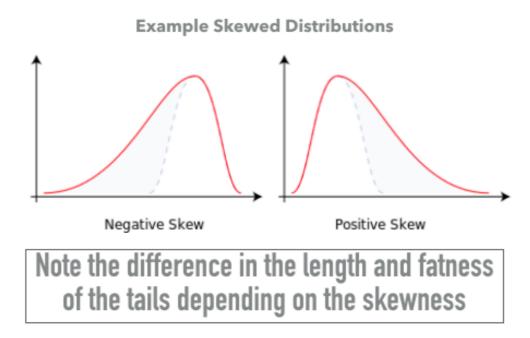


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**Skewness** is the third moment of a distribution.

- Negative Skew: The mass of the distribution is concentrated on the right.
   Usually a right-leaning curve
- Positive Skew: The mass of the distribution is concentrated on the left.
   Usually a left-leaning curve
- In finance, you would tend to want positive skewness



## Skewness in Python

Assume you have pre-loaded stock returns data in the StockData object.

To calculate the skewness of returns:

```
from scipy.stats import skew
skew(StockData["Returns"].dropna())
```

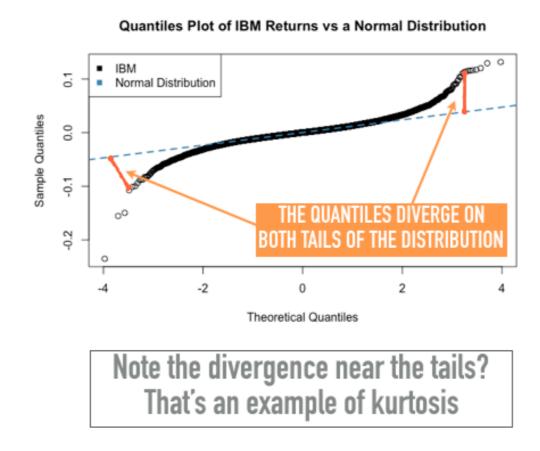
#### 0.225

Note that the skewness is higher than 0 in this example, suggesting non-normality.



**Kurtosis** is a measure of the thickness of the tails of a distribution

- Most financial returns are leptokurtic
- Leptokurtic: When a distribution has positive excess kurtosis (kurtosis greater than 3)
- Excess Kurtosis: Subtract 3
  from the sample kurtosis to
  calculate "Excess Kurtosis"





## **Excess kurtosis in Python**

Assume you have pre-loaded stock returns data in the StockData object. To calculate the **excess kurtosis** of returns:

```
from scipy.stats import kurtosis
kurtosis(StockData["Returns"].dropna())
```

#### 2.44

Note the excess kurtosis greater than 0 in this example, suggesting non-normality.



#### Testing for normality in Python

How do you perform a statistical test for normality?

The null hypothesis of the **Shapiro-Wilk test** is that the data are normally distributed.

```
# Run the Shapiro-Wilk normality test in Python
from scipy import stats
p_value = stats.shapiro(StockData["Returns"].dropna())[1]
if p_value <= 0.05:
    print("Null hypothesis of normality is rejected.")
else:
    print("Null hypothesis of normality is accepted.")</pre>
```

The p-value is the second variable returned in the list. If the p-value is less than 0.05, the null hypothesis is rejected because the data are most likely non-normal.

# Let's practice!

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