Nintendo Launches New 2DS XL Handheld Console

Newest Iteration of the 3DS Console Family offers Features of the New 3DS at a Lower Price Point

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Nintendo of America presents the latest addition to the Nintendo 3DS console family, the New Nintendo 2DS XL. The New Nintendo 2DS XL offers a combination of the pricing and features of the original Nintendo 2DS and the New Nintendo 3DSXL. It will be sold at retailers for a suggested price of \$149.99 starting July 28th. It includes an AC adapter and AR cards.

In 2013, Nintendo of America released the original Nintendo 2DS as a budget-friendly option for playing Nintendo 3DS games. The Nintendo 2DS offers all the same features as the Nintendo 3DS, except for the stereoscopic 3D display. Like the original Nintendo 2DS, the New Nintendo 2DS XL will offer identical features as the New Nintendo 3DS XL, other than 3D. New and improved features include 82% larger screens, a C Stick and ZL/ZR buttons for improved controls, an updated processor for faster loading times, compatibility with New 3DS exclusive games, and Amiibo support through a new NFC reader. It retains compatibility with all games released for the 3DS and DS.

The New Nintendo 2DS XL will be available in a matte black color with blue accents. Unlike the original Nintendo 2DS which had a flat design, the New Nintendo 2DS XL has a sleek, ergonomic clamshell design, making it portable and comfortable to hold. It weighs less than the New Nintendo 3DS XL at only 261 grams instead of 329 grams, and measures 3.4 x 6.3 x .85 inches when closed. It's smaller in height than the New Nintendo 3DS XL due to its smaller bezels. The upper screen width measures 4.88 inches, while the lower screen's width measures 4.18 inches. The screen resolution is 800 x 240 pixels.

The New Nintendo 2DS XL features a more powerful GPU and CPU than its predecessor, the Nintendo 2DS. It has a 804 MHz ARM11 MPCore quad-core GPU, and 4 VFPv2 Co-Processors. The processor update enables faster loading of games, improving the user experience. The improved processors in the New Nintendo 2DS XL allow for compatibility with New 3DS exclusive titles Xenoblade Chronicles 3D and Fire Emblem Warriors. Additionally, the E-Shop sells SNES Virtual Console titles which are only compatible on members of the 3DS family with updated processors. There is 256MB of FCRAM, and 10MB of VRAM, which is also an upgrade from the 128MB of FCRAM and 6MB of VRAM in the original Nintendo 2DS. While the original Nintendo 2DS included a 4GB SD card for memory, the New Nintendo 2DS XL includes a 4gb microSD card.

Reggie Fils-Aime, the President and COO of Nintendo of America, said "This new addition to Nintendo's portable hardware line demonstrates our commitment to the hand-held market. New Nintendo 2DS XL sports a beautiful clamshell design and offers a great balance between price and performance." The current offerings of the 3DS console family are the New Nintendo 3DS, New Nintendo 3DS, and original Nintendo 2DS, so the New Nintendo 2DS XL will be a welcome addition to bridge the gap between these consoles. It is significantly more affordable, without major reductions in quality and features.

About Nintendo of America

Mission Statement

At Nintendo we are proud to be working for the leading company in our industry. We are strongly committed to producing and marketing the best products and support services available. We believe it is essential not only to provide products of the highest quality, but to treat every customer with attention, consideration and respect. By listening closely to our customers, we constantly improve our products and services.

Achie<u>vements</u>

Nintendo of America is Nintendo's North American subsidiary. Its parent company was founded 128 years ago on September 23rd 1889.

Nintendo is an industry leader in consumer electronics and video games. Nintendo is known for top selling consoles, such as the Wii which surpassed 100 million units sold, the Game Boy and Game Boy Color which sold 118 million units, and the Nintendo DS which sold 154 million units. Its latest consoles include the New Nintendo 2DS XL and the Nintendo Switch. Nintendo is also known for its video game franchises such as Mario, The Legend of Zelda, and Pokémon.

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