

Milked Nest Coin (MNCO) White Paper

Version: 1.0

Date: August 2025

Blockchain: Solana

Ticker: \$MILK

Executive Summary

Milked Nest Coin (\$MILK or MNCO) is a decentralized, community-first meme coin fusing storytelling, gamified digital assets, and crypto utility. Built on the Solana blockchain, MNCO powers a lore-based ecosystem that includes collectible NFTs, interactive missions, staking governance, and exclusive access to the MilkedNest Universe — a community-driven story world of spacefaring bulls, villainous bears, and AI sidekicks.

MNCO is more than just a meme coin. It's a symbol of collaborative worldbuilding, decentralized culture, and shared digital ownership.

Vision

To build a storytelling-powered meme economy where community, creativity, and crypto meet.

Problem

Most meme coins today:

- Have little to no real utility
- Offer no creative engagement
- Lack sustainable community incentives
- Collapse post-hype with no roadmap

Solution

Milked Nest Coin addresses these issues by combining:

- Meme-driven community engagement
- NFT-based storytelling and worldbuilding
- Tiered NFT ownership and gamified staking
- Real value through token utility in games, merch, and collectibles

Token Utility

MNCO serves as the native currency and utility token of the MilkedNest ecosystem. It is used to:

- Unlock NFT comic story arcs and interactive lore drops
- Power Milk Run Missions and card-based mini-games
- Stake for passive rewards and governance voting
- Redeem for exclusive merch, collectibles, and in-world items
- Access token-gated game features and seasonal quests

Lore Integration

At the heart of MNCO is the MilkedNest Universe — a sprawling sci-fantasy saga of bulls, bears, bots, and beasts. Key characters include:

- Commander MOONARCH: Celestial strategist and leader
- Sir LOIN: Blue-armored bull of valor
- SOLONOX: Golden warrior with ancient knowledge
- MAW: Bear tyrant of the Black Forest
- L.A.S.S.I.: A witty and irreverent AI cowbot

Holder help shape the ongoing story through community votes, character drops, and gameplay participation.

Tokenomics

Total Supply: 1,000,000,000 MNCO

Initial Allocation:

- 20% Community via Tiered NFT Ownership
- 25% Ecosystem Rewards & Staking Pools
- 15% DEX/CEX Liquidity Provision
- 15% Development & Worldbuilding Fund
- 10% Marketing & Partnerships
- 10% NFT and Game Ecosystem
- 5% Reserve Fund

Deflationary Mechanics:

- Token burns on select NFT minting and fusion
- Buyback-and-burn from merch sales
- Burn events tied to lore progression and seasonal drops

Tiered NFT Ownership Model

MNCO uses a tiered NFT ownership system. This creates exclusivity, sustainable growth, and decentralized ownership.

Each tier corresponds to a limited-supply NFT that grants escalating privileges, rewards, and access. The tiered NFT model gives holders identity, perks, and long-term stake in the ecosystem.

Tier	Slots	Entry Price	Total Raised
------	-------	-------------	--------------

-----	-----	-----	-----
-------	-------	-------	-------

100	100	\$500	\$50,000
-----	-----	-------	----------

200	100	\$1,000	\$100,000
-----	-----	---------	-----------

Future Tiers	TBD	TBD	Community-scaled
--------------	-----	-----	------------------

Each Tier NFT grants:

- Early access to comics, missions, and character drops
- Entry to token-gated game content
- Enhanced staking APR in the Stake-to-Moo platform
- Greater governance weight in ecosystem decisions
- Priority eligibility for merch, airdrops, and IRL events

This approach builds progressive value while ensuring no central control over the MNCO token distribution or community influence.

Stake-to-Moo

The Stake-to-Moo platform is MNCO's native staking and governance dApp:

- Stake MNCO to earn yield and game-based rewards
- Tier NFT holders receive APR boosts and exclusive loot
- Vote on lore decisions, game expansions, merch drops, and more

Milk Run Missions

Milk Run Missions are short, gamified quests where MNCO and NFTs collide:

- Use your NFT cards and MNCO to complete thematic missions
- Earn seasonal leaderboard status, badges, and rare NFTs
- Access premium missions based on your Tier NFT

Infrastructure

- Blockchain: Solana
- Token Standard: SPL
- NFT Platform: Metaplex
- Compatible Wallets: Phantom, Backpack, Solflare
- Launch Tools: Moonshot, Smithii Tools

- LP Locking: BirdEye Locker or equivalent (Q3 2025)
- Smart Contract Audits: Planned Q4 2025

Roadmap

PHASE 1 – Establish the Herd

- Launch MNCO and Tier 100 NFT
- Comic lore begins and early NFT releases
- Initial liquidity pool setup on Raydium and Jupiter

PHASE 2 – Build the World

- Release Galactic Grazers NFT game beta
- Launch Stake-to-Moo
- Open community merch store with MNCO integration

PHASE 3 – Enter the Mooniverse

- Launch full card battler
- Animate lore shorts
- Introduce cross-chain integrations
- Expand utility through dApps and physical merch

Governance

The MNCO ecosystem is governed through token staking and NFT ownership. Voting rights extend to:

- Lore development arcs
- NFT drop schedules and formats
- Game feature updates
- Treasury allocations and community funding
- IRL event planning

Team & Ethos

Created by an independent group of artists, coders, storytellers, and degens, Milked Nest Coin champions:

- Transparency and decentralized infrastructure
- Humor and originality over hype and copy-paste culture
- Real creative community ownership

LP locks, vesting schedules, and public wallets are part of our long-term sustainability strategy.

Disclaimers

This white paper is provided for informational purposes only and does not constitute investment advice. MNCO is not a registered security and may not be legally available to all users. Consult local laws and always conduct independent research before participating.