Jennifer Boettcher

Frequent ChatGPT User

"I just need clear, accurate answers I can trust."

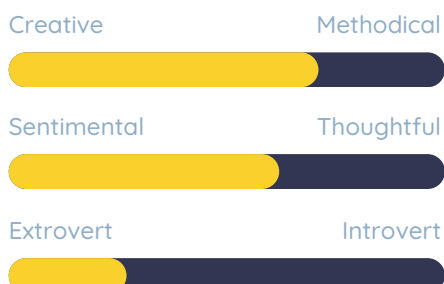|	
Age: 21 years old	Country: United States
Gender: Female	Education: Undergraduate
Income: $23,000 (part-time)	Occupation: Systems Administrator / Student

What matters to them:

- Values responses that are both precise and concise. She needs reliable information, especially for technical subjects.
- Appreciates the ability to adapt the AI's responses to different styles, such as casual or professional writing.
- Needs quick, understandable answers, particularly when dealing with deadlines for schoolwork or projects.

User's environment:

- Often works on a laptop at home, either in her dorm or in a shared student space.
- Sometimes uses ChatGPT on a mobile device during commutes or while in class for quick references.
- Prefers a quiet setting for deep learning but multitasks in busy environments (library, coffee shop).

Goals and objectives:

- Uses ChatGPT to help understand complex IT topics, such as programming languages or algorithms.
- Seeks advice on structuring essays, blog posts, and technical documentation.
- Leverages the tool for idea generation when working on projects or assignments.
- Asks for task management tips, reminders, and study schedules.

Pain points:

- Frustrated if responses are incorrect or misleading, especially if they relate to technical information.
- Dislikes when the output is too general or lacks depth, requiring her to ask follow-up questions.
- Finds it challenging when ChatGPT doesn't comprehend specific niche topics or ideas in context.

Personality:

Creative — Methodical

Sentimental — Thoughtful

Extrovert — Introvert

Skills:

Internet	★★★★★
Writing	★★★★★
Research	★★★★★
Social networks	★★★★★