Erica Poon

Address:
5858 Niles Drive
Troy, MI 48098

www.ericapoonart.weebly.com

Contact:
(646).431.5676
ewpoon@umich.edu

Education	**University of Michigan**	Ann Arbor, MI

- Candidate for Bachelor's of Science in **Information** and Bachelor's of Art in **Art and Design**; Major GPA: 4.0/4.0
- Coursework: Data-Orientated Programming, User Experience Field Research in the Public Sector, Machine Learning, Web Development and Accessibility, Change by Design

*September 2017-
May 2022
(expected)*

Experience **University of Michigan School of Information**
Ann Arbor, MI
UX Design Intern
*October 2020 –
Current*

- Conduct participatory design sessions in order to evaluate the use of time banking on stakeholders as a reliable way for access to transportation through the use of storyboards
- Analyze user information using various qualitative UX methods from participatory design sessions and through statistical analysis
- Create rough wireframes of potential applications to help facilitate the use of time banks

Honesti
Ann Arbor, MI
UX Researcher and Designer, part of UMSI Design Clinic
*September 2020 –
Current*

- Evaluate the current features and functionality of *Honesti*, a mental health and wellness app targeted at college students
- Explore new features to differentiate the app from current mental health resources
- Conduct user research through user testing methods such as persona generation and user interviews, as well as revamp the current information architecture
- Wireframe and prototype suggested features to enhance user experience with the app

University of Michigan School of Information
Ann Arbor, MI
Researcher, under supervision of Iman Yeckehzaare
*May 2019 –
November 2020*

- Worked with Iman Yeckehzaare (PhD Candidate) on developing and testing a new form of knowledge visualization targeted at college students and its effects on collaboration
- Explored the impact of existing concept maps and knowledge visualization on deep learning and computer science attitudes
- Developed an IRB-approved experiment to test validity of concept maps

Ann Arbor City Council
Ann Arbor, MI
UX Researcher, part of SI 350 (User Experience Field Research in the Public Sector)
May 2019

- Conducted field research with citizens from the city of Ann Arbor in relation to their sustainability practices
- Applied various user experience methods, such as interviews, personas, affinity maps, and journey mapping to findings
- Synthesized the information in a comprehensive report and later presented it to the Ann Arbor City Council

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Leadership **Michigan Animation Club**
Ann Arbor, MI
Officer/Board Member
*September 2017 -
Current*

- Run workshops on Krita, After Effects, Photoshop, and Stop Motion Animation
- Teach animation fundamentals like the 12 Principles of Animation, concept/idea generating, character design, and storyboarding

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*Skills &
Interests*
Computer: Microsoft Office Suite, Google Drive, Python, HTML, CSS, SQL, Javascript, C++ (basic)
Design: Adobe Creative Suite, Figma, Sketch, Prototyping, Wireframing, Storyboarding
Others: Effective Communicator, Multitasking, Customer Service