Josephine Cortez-Ayala

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Full-stack web developer with a background in psychology and content marketing and a decade of customer service experience. Excels at implementing relational database structures while keeping user experience at the forefront of every programming decision. I'll add positivity, perseverance, and adaptability to your team.

Technical Skills

Bootstrap • MySQL • Google Adwords • JavaScript • JQuery • Node.js • Git • HTML • CSS • SASS • Restful APIs • AJAX • Sequelize • MongoDB • Mongoose • Handlebars • Express • Firebase

Projects

The Road Ahead | Github | Deployed Site
- US road trip mapper, recommending points of interest. Deployed as a web application using javascript and ajax to implement Google APIs: Geocoding, Maps, Places, and Directions.
- Dynamically updated suggested points of interest based on user input and Google API data

Pacer TMS | Github | Deployed Site
- Inventory management system utilizing Sequelize, including user authorization and sign-up
- Divided inventory information between three tables (Products, Sales Orders, Purchase Orders) and set up inner join relationships for each

Once Upon A Time RPG | Github | Deployed Site
- A mobile-responsive, card-based RPG centered around the popular ABC show Once Upon a Time, using JQuery and CSS Flexbox to generate the mobile responsiveness

Experience

Marketing Assistant—**NWP** (Houston, TX)
Feb. 2018 – Aug. 2018
- Assisted with marketing event logistics and execution.
- Coordinated with and managed payments for designers, photographers, and videographers.
- Coordinated website changes and updates.

PR & Marketing Coordinator—**Amerigo's Grille** (The Woodlands, TX)
April 2016 – Oct. 2016
- Planned and implemented social media, marketing, and public relations strategies.
- Increased the number of followers on Instagram by 88 percent and on Twitter by 49 percent. Reached up to a 3.79 percent click-through rate on Google AdWords.
- Coordinated the development of the new Amerigo's Grille website and wrote web content for the site.

Education

Houston Coding Boot Camp Delivered by UT Austin, Houston, TX
Full-Stack Web Development Certification Feb. 2019

Trinity University, San Antonio, TX
Bachelor of Arts: Communication and Psychology Double Major May 2015