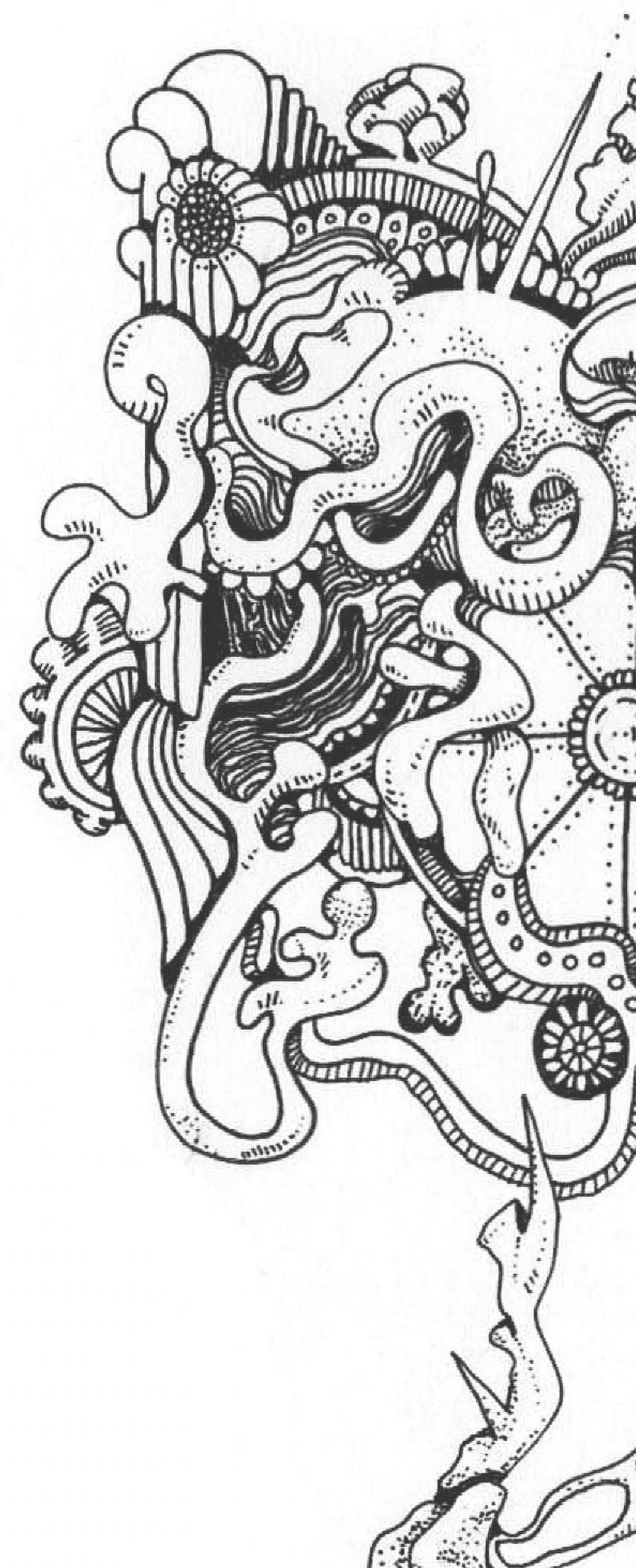


CHAD OHL

UX Design Portfolio



A little about me

Chad M. Ohl is a designer and web developer with nearly four years of diverse web experience. He has a solid foundation in software, web, UX, and design that he has gathered from completing degrees in both design and software development. Additionally, Chad has an optimistic attitude and flourishes in environments that encourage collaboration, communication, and teamwork.

His proudest achievement so far has been working in the office of Marketing and Communications for Eastern Washington University. During his time here he was given to the ability to grow from an amateur to a professional. Working with experts in UX, Design, and Web Development on a university website rehaul project brought him much-needed experience and knowledge. This was all done alongside attending school as a full-time student of the EWU Design program.

Chad also has interests in various hobbies. Currently, in his free time, he enjoys working on his art and building his skills in illustration and graphic design. He also enjoys playing video games with close friends and also ponders of making one of his own soon.



EWU.EDU Redesign

Eastern Washington University

Web Development / Web Design / Accessibility / Content Migration

This complete redesign of the Eastern Washington University website replaces the previous version of the site by using updated web technologies and modern designs. My role was as a student web developer. I collaborated with the Eastern Washington University Digital Communications team.

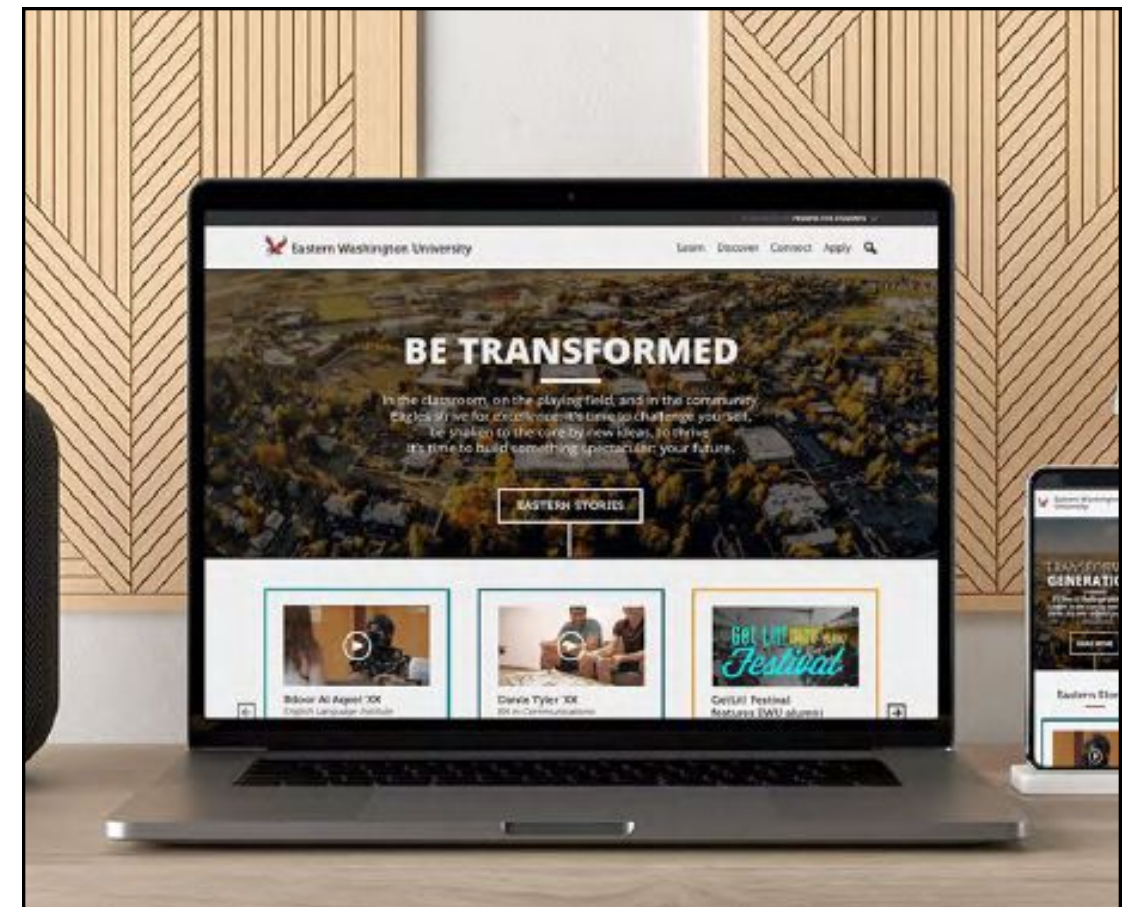
Platforms: Web

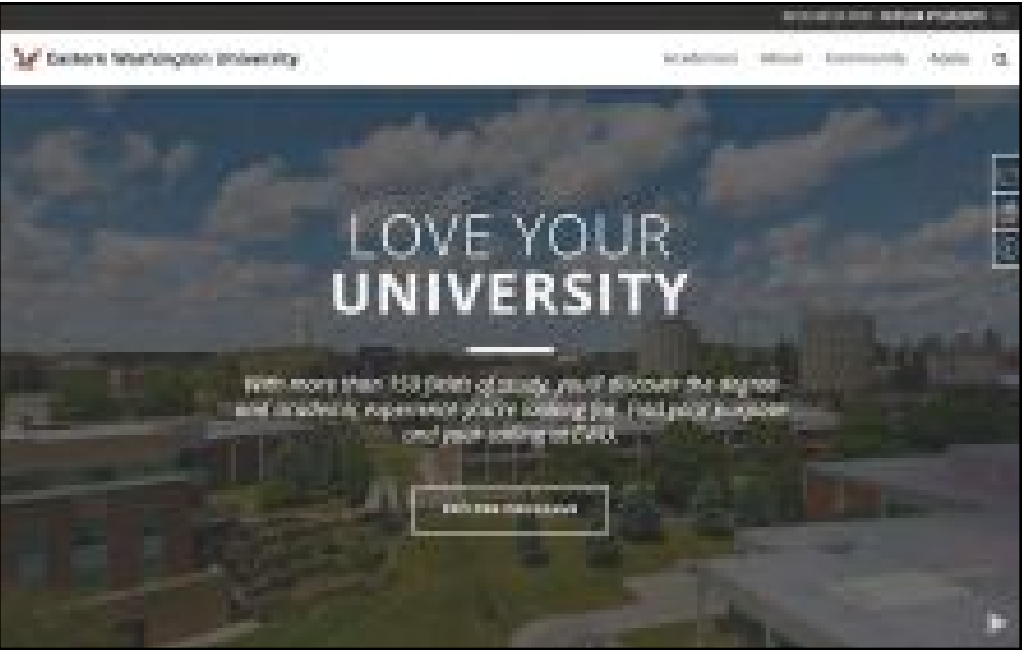
Design Tools: Sketch / Wordpress / Preact / Bootstrap / Git

Key Performance Metrics: Student applications and enrollment

Team Members & Collaborators: Chad Ohl, Sam Buzby, Brent Schneider,
Maggie Dority, Scott Eubanks

Link to Final Project: <https://www.ewu.edu/>





VCD Program Site Redesign

Class Project

Web Design / UX Design

The Visual Communication Design department site is a resource for incoming and current students at Eastern Washington University interested in the field of design. The goals I aimed for in this redesign was to offer a refreshed and updated look and to give students and better presentation and feel for the program. For this project, we were required to include and organize the existing site content from the old version of the site.

Platforms: Web

Design Tools: Sketch / SWOT Analysis

Key Performance Metrics: A+ Grade

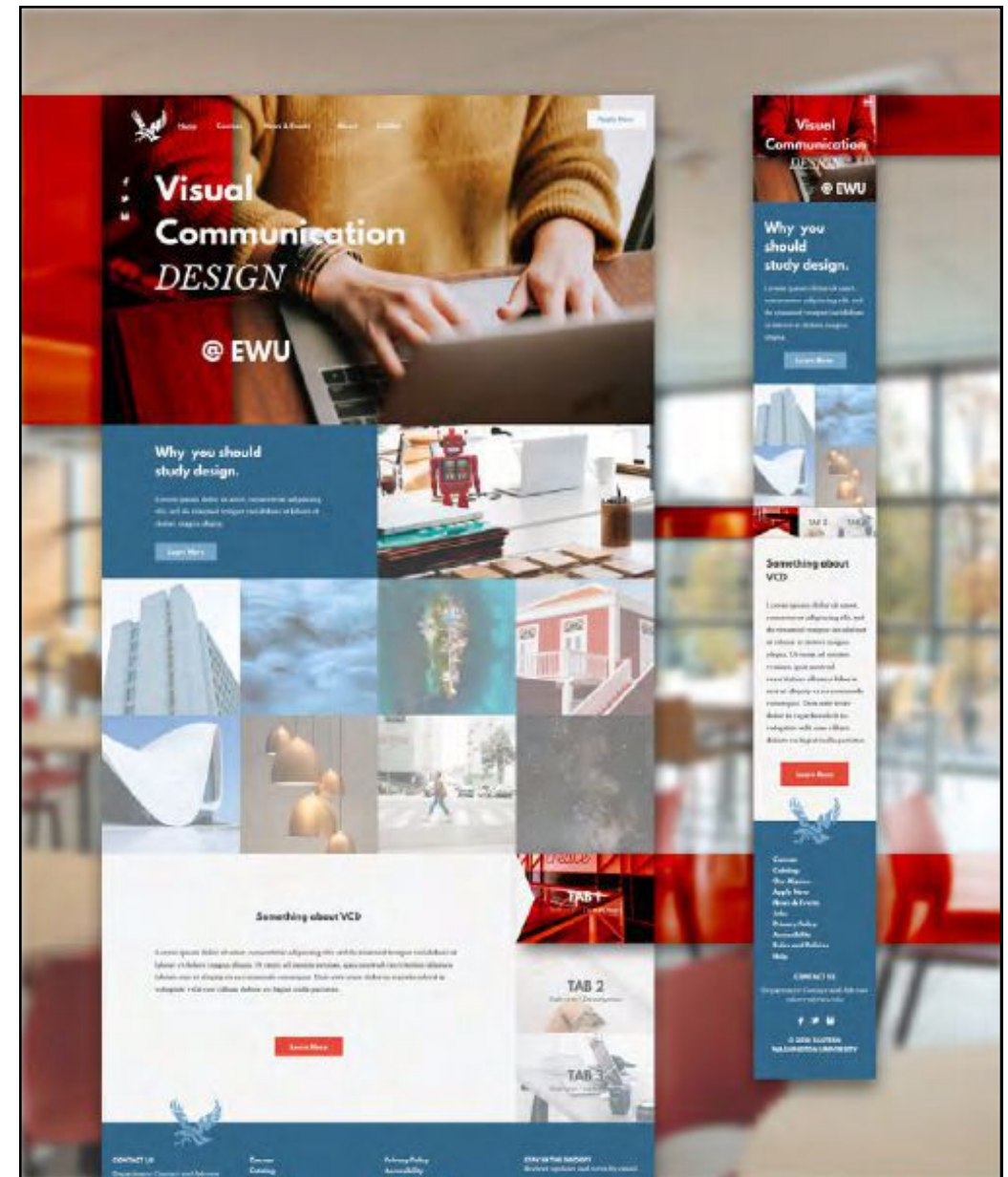
Desktop Prototype:

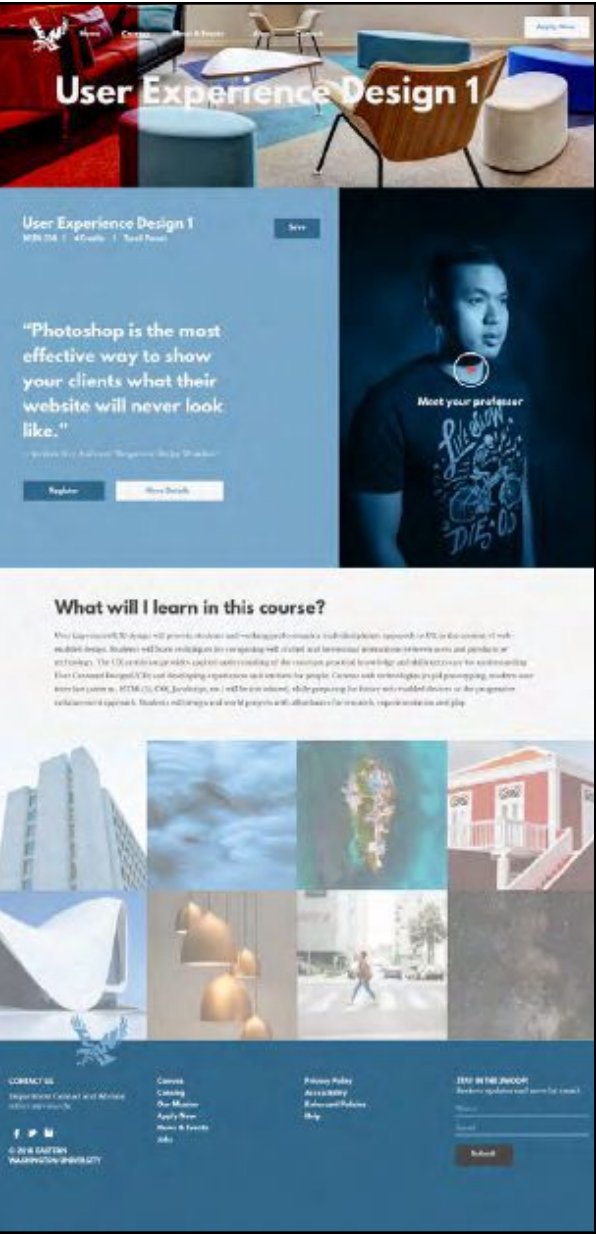
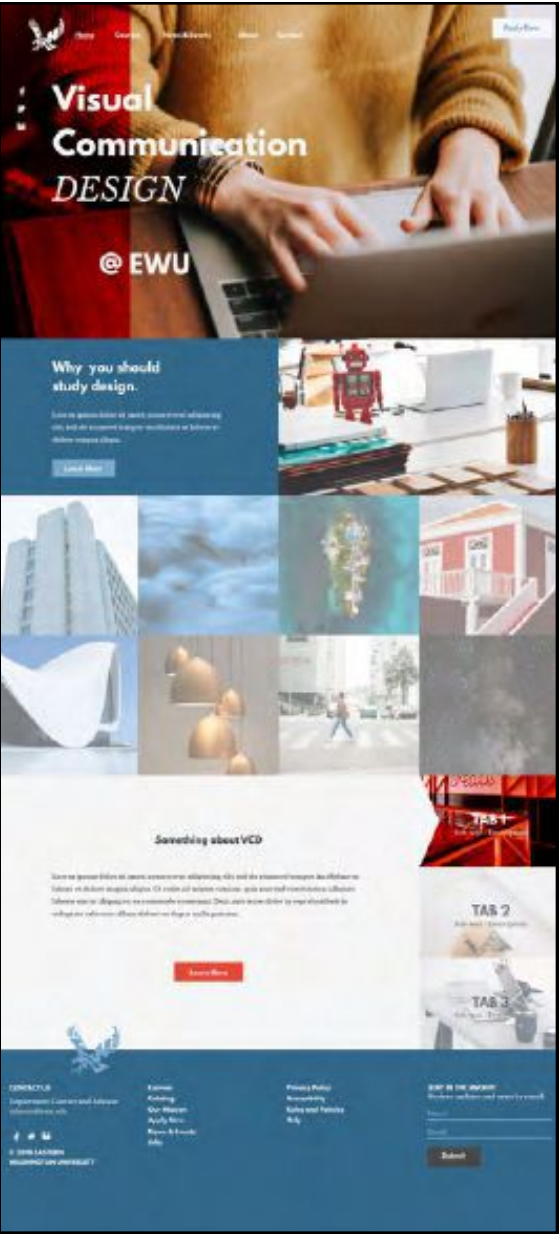
https://invis.io/54OZ3YVPQZV#/329426417_Mockup_-_Home

Mobile Prototype:

https://invis.io/AMOZ404R6FN#/329572045_Mobile_-_Home_Copy

Style Tile: <https://projects.invisionapp.com/boards/5Y3QYF1VQA9/>





Technical Pencil Packaging

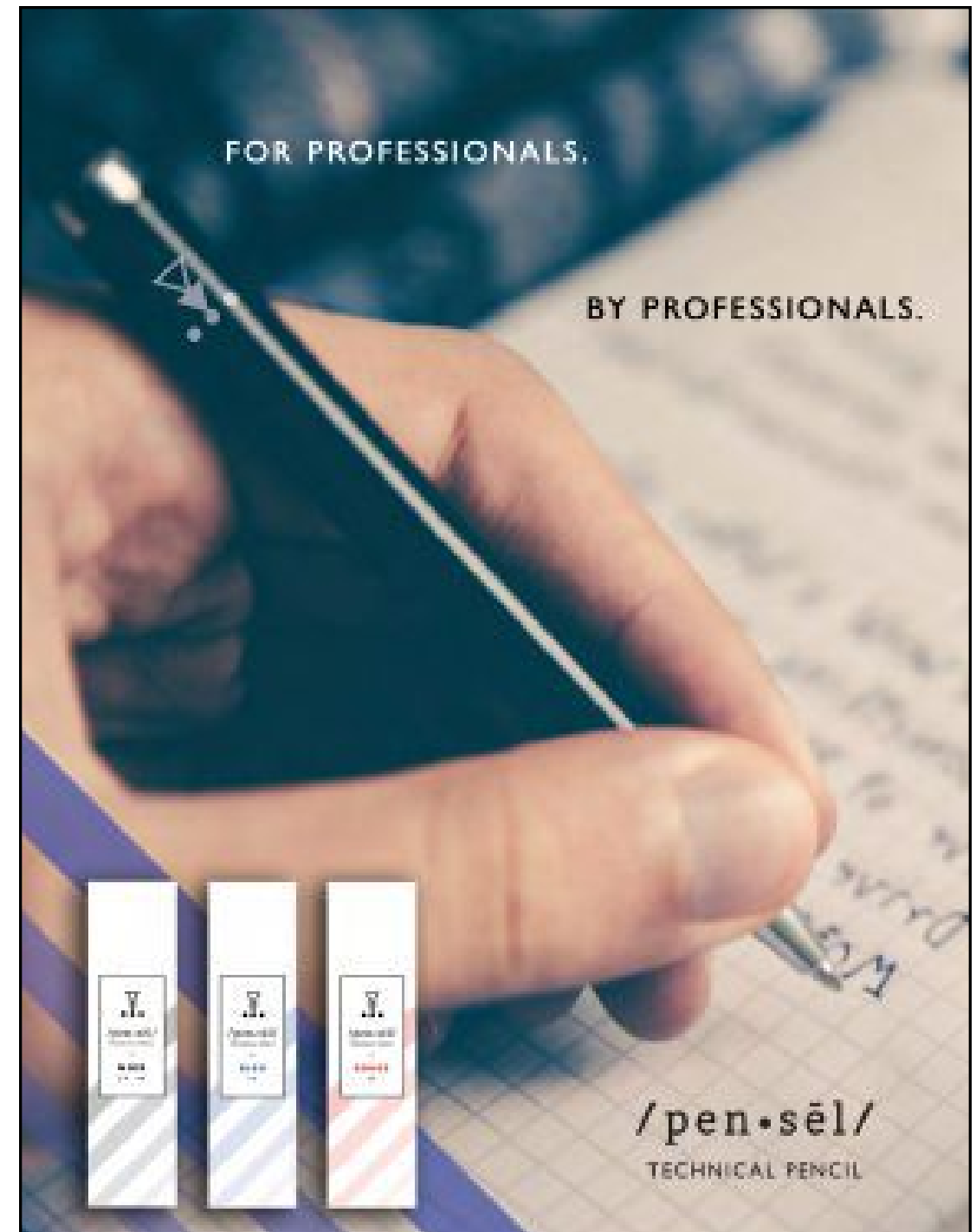
Class Project

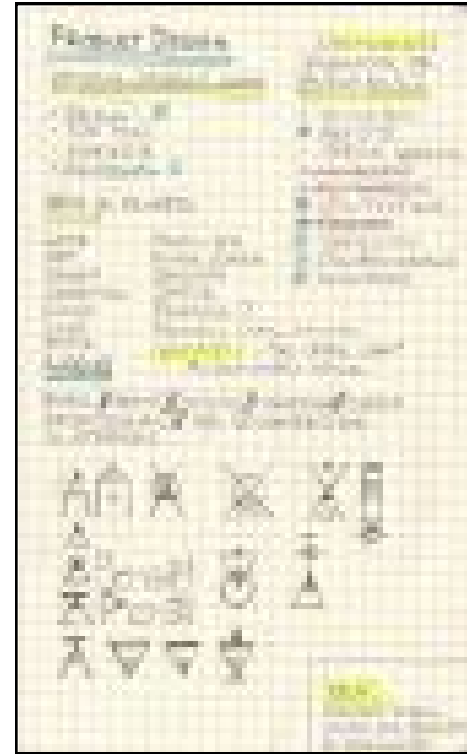
Packaging Design / Logo Design / UX Design

For this project I was tasked with designing product packaging around a made up brand. I decided to design my packaging around a technical pencil because of my love for illustration. I knew I wanted to design something simple while mantining a high-end feeling. My intended product audiance was for designers, artists, and proffesionals.

Design Tools: Adobe Illustrator / Adobe Photoshop / Adobe Dimension

Key Performance Metrics: A+ Grade





Rocketeer: Stacking Game

Class Project

UX Design / Graphic Design / Game Design

Rocketeer is a children's game that challenges players balance, coordination, precision, and speed. It tests players by requiring them to stack rocket modules(wooden discs) upon one another as quickly as they can. My role was as a designer and creator. I collaborated and tested with elementary students from Windsor Elementary School.

Platforms: Children's Game

Design Tools: Invision / Adobe Illustrator

Key Performance Metrics: A+ Grade / Attention and onboarding ability of children

Invision Board: <https://projects.invisionapp.com/boards/DJ3S7OQ3RPW/>



Trails App Login

Class Project

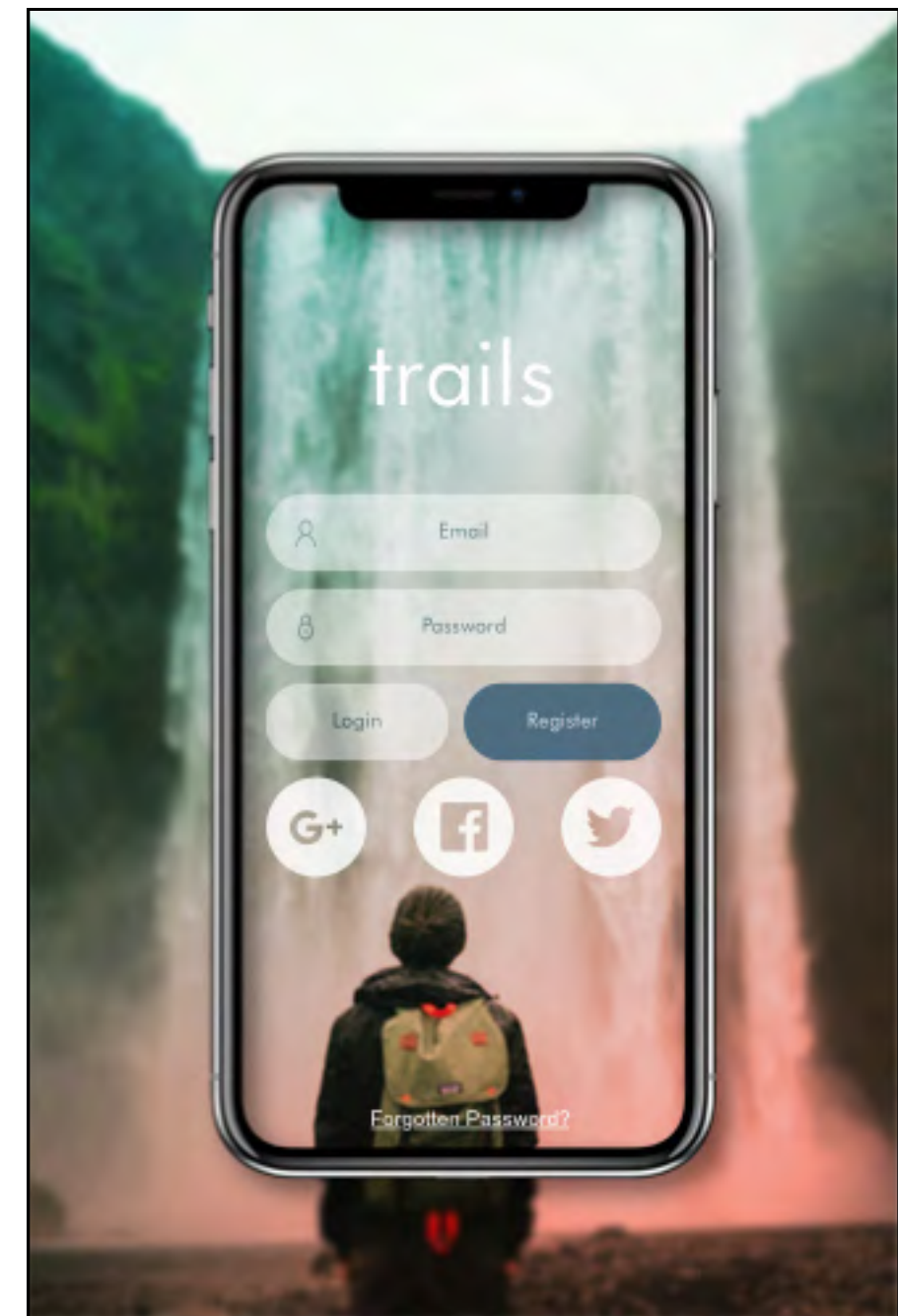
UX Design / Graphic Design

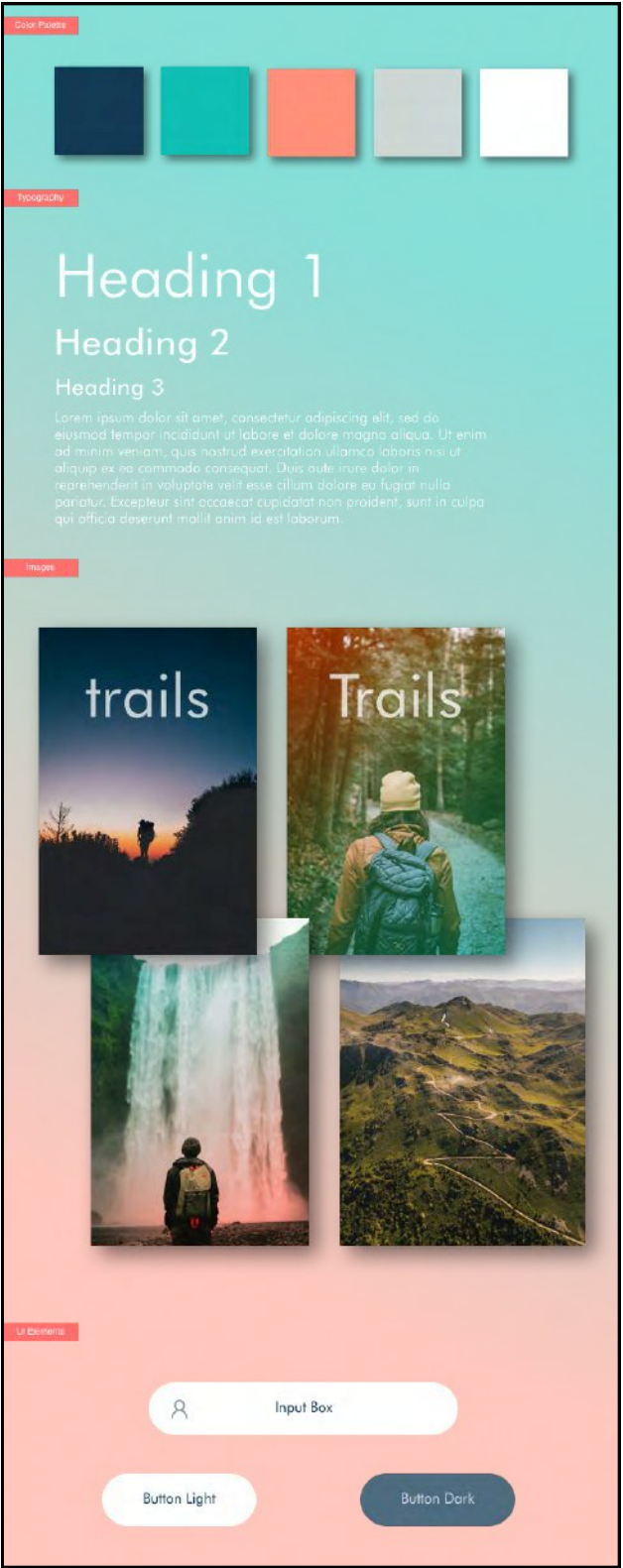
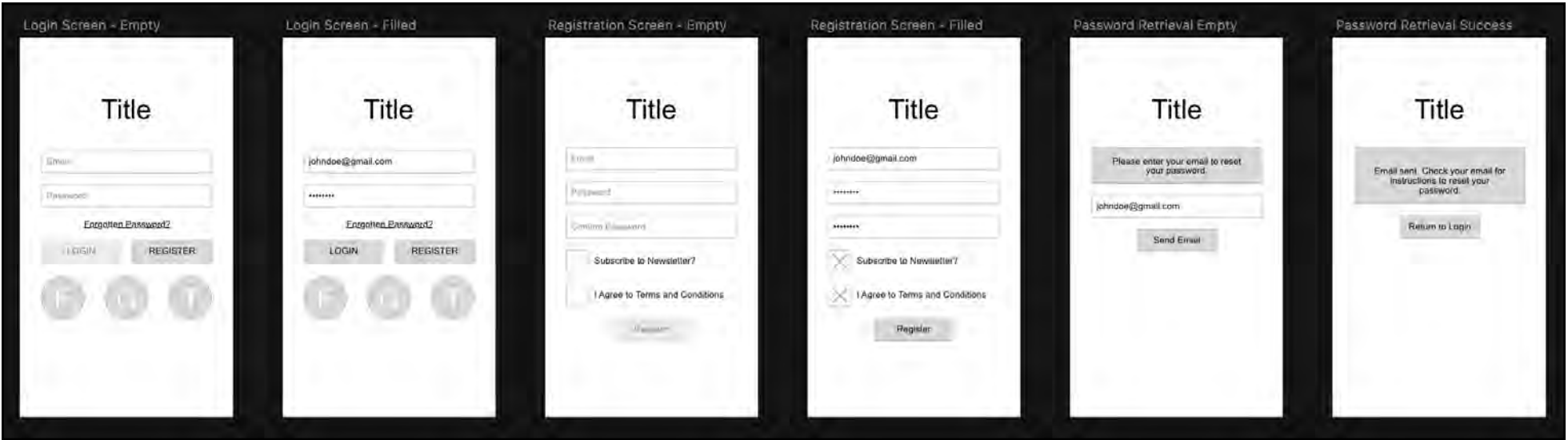
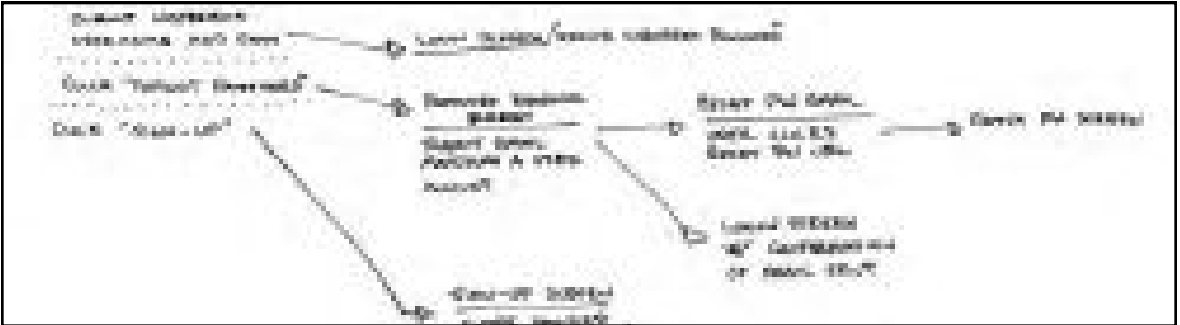
The Trails hiking trail and route sharing application is a fictional concept for a web application that I built to learn the process of determining user flows.

Design Tools: Sketch / User Flows

Key Performance Metrics: A+ Grade

Invision Board:





Chad Ohl

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Gitlab: <https://gitlab.com/chadlol>

Instagram: <https://www.instagram.com/chad101/>

Art: www.somethingverybad.com

