

alyssa kempfer

ux | design | illustration



hello!

i am Alyssa Kempffer, and i'm a senior at eastern washington university. i am majoring in visual communication design and i have a minor in Spanish. i also am working on earning my user experience certificate and i will graduate in june of 2020.

i am from the pacific northwest, and that impacts a lot of my designs and design decisions through its simplistic modern vibes. i love history and different cultures, so i tend to incorporate this research ethic i have into projects. i currently work as a visual marketer for the base exchange on fairchild air force base in washington. primarily, my work consists of UX, advertising, branding, products and campaigns, and illustration.

CAC lock

a smart lock for secure government facilities

february-march 2020

client class project for the search and rescue squadron at fairchild air force base

status complete

platform mock-up of a physical door lock

tools listening tour, project brief and project plan, sketches, task flow, black hat session, mock-up, bathroom UX.

the CAC (common access card) lock, is a lock system that secures and regulates which classified personnel is allowed enter the doors of secure government facilities. it solves the broken lock problem of old door locks by using the CAC card chip and sensors to allow individuals quick and easy access. as an added measure the door handle is lined with a thumbprint sensor to further security. my role was to come up with a possible design solution to a broken lock on an air force base helicopter squadron door. the civilians who worked there, compromised security by propping the door of their secure facility open. this was because they had to leave and come back constantly, and it was just easier to prop the door open, than mess with a broken lock every time they wanted to reenter the hanger. i collaborated with my father, the program manager of the search and rescue squadron at fairchild air force base for the project.

collaborators my father, the program manager of the search and rescue squadron at fairchild air force base.

<https://www.figma.com/file/74c545d350nko1C9u4hdhdv/Project-3-Part-6?node-id=00341>



Mock-Up with sensors

CAC lock

a smart lock for secure government facilities

february-march 2020

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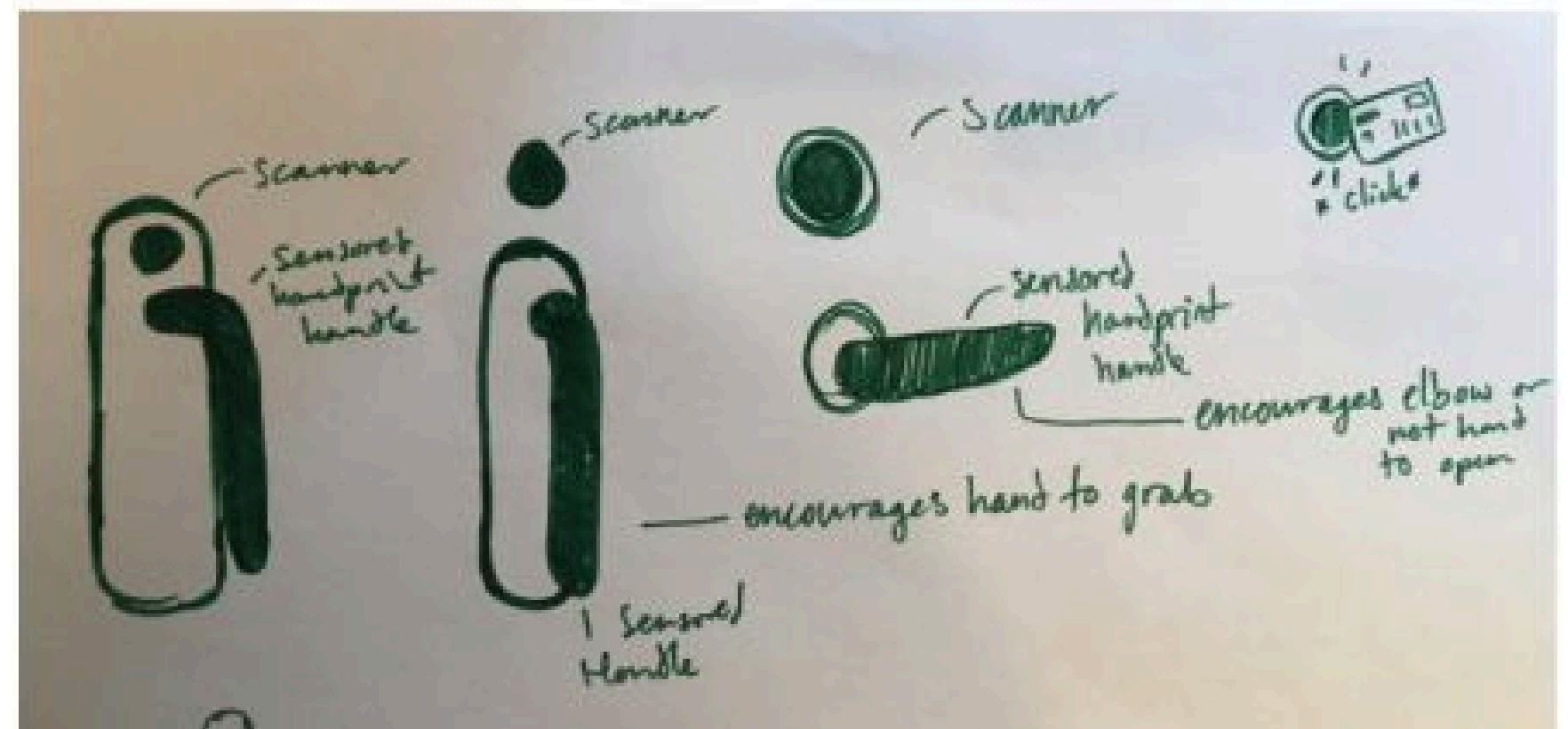
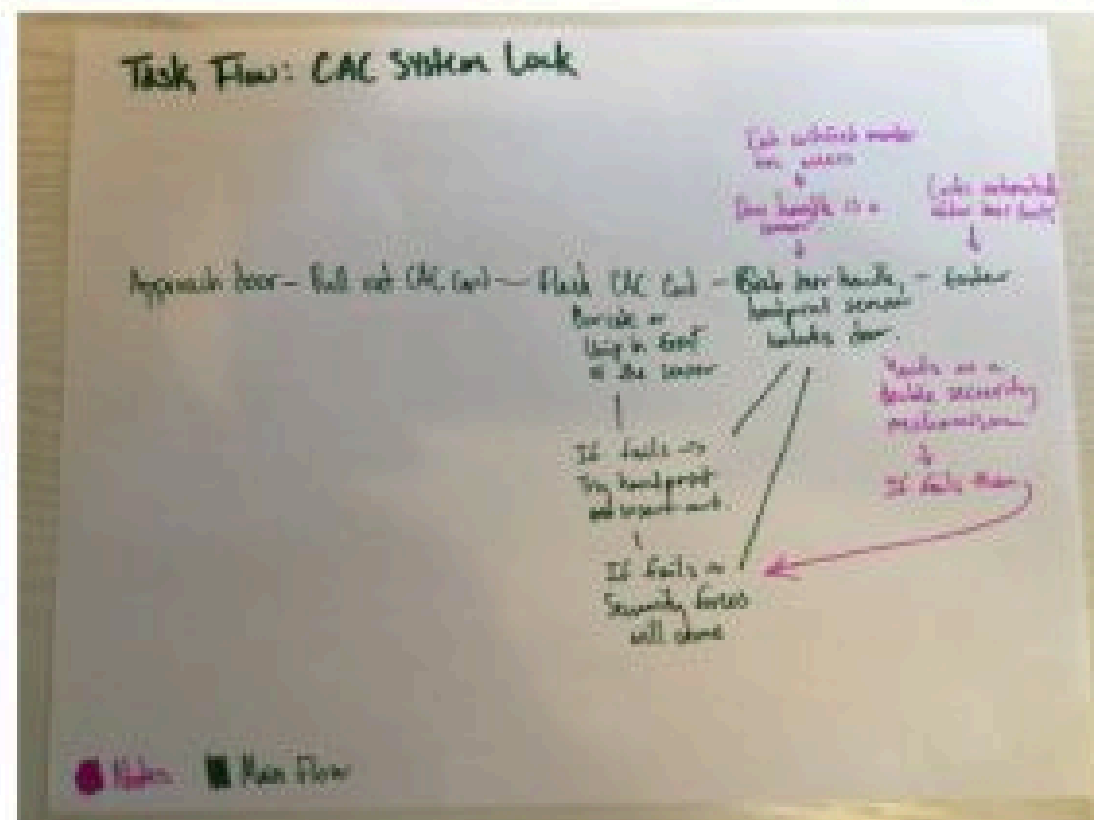
collaborators my father, the program manager of the search and rescue squadron at fairchild air force base.

<https://www.figma.com/file/7Nc5AGn85DmKw1C9Yhd8dU/Project-3-Part-6?node-id=003A1>



Mock-Up with sensors

task flow and sketches



COVID19 black hat session

Black Hat Session: My Mom and Dad

Feedback:

Yellow Hat (optimism): Likes the new technology, likes CAC sensor

Red Hat (emotion): Clinical and restricted area, cool use of technology

Black Hat (skepticism): Difficult for right handed people, wants the thumbprint sensor to be vertical

Green Hat (creativity): Thumbprint on handle, two ways to keep security

What I learned:

The implementation of sensors excites them and makes the area seem more clinical and restricted. I like that the sensors help to give the user an overall easier way to get into the building. Either you're premitted or not. I also, think that heightens the security factor as well. Also, I think my mom had an interesting point. The door handle is to the left, and I never noticed that. I wonder if it really does have an effect on right handed people. Our house's front door handle is to the left, and honestly, I think I just use my left hand to open the door. I don't even think about it. (I'm right handed). That's a really interesting idea, but, I'm not sure how well the handle would work flipped in the other direction. Perhaps that's why they have the vertical door handles? I originally was going to go with that shape, but it was difficult to add the hand or thumbprint sensor and make it easy for the user.

bathroom UX and final

Something seems new?

Well you're right!
Starting next Monday, maintenance installed a new door lock system on our main front door.

How do I get in?

Simple! Take out your CAC card and flash the chip in front of the top half of the new lock. That top half sensor is programmed to recognize your CAC card, and will grant you access to get in. It's that simple!

How do I open it?

Once you get a green flash from the sensor, it's time to open the door. From there, press your thumb onto the handle sensor while you opening the door. This is just added security and nothing to worry about!



Help us out and
Pass along the word to the rest of the squadron!

Have you seen the Squadron's new main door lock?
Ask a Squad member or call Maintenance
505.773.3200

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Ask a Squad member or call Maintenance
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Have you seen the Squadron's new main door lock?
Ask a Squad member or call Maintenance
505.773.3200

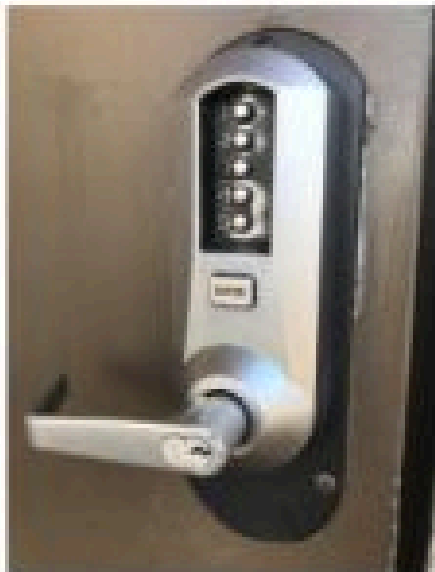
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at this point - COVID19 had shut down EWU's campus.



Original



Mock-Up with sensors

PT handout

helps users to stay motivated to achieve their physical therapy goals for their physical therapists at eastern washington university.

january-february 2020

client class project for the physical therapists at EWU

status complete

platform PDF printable

tools listening tour, UX questionnaire, personas, competitive assessment, wireframes, sketches, paper and interactive prototypes, black hat session.

the PT handout i made helps users to stay motivated to achieve their physical therapy goals for their undergrad physical therapists at eastern washington university. it solves the motivation problem, by eliminating large amounts of information, keeping exercise steps concise and to the point, and by reminding them with a checklist to exercise daily. my role was to create a PT handout that would motivate the patient, and encourage them to do their daily exercises. for this, i had to research what current PT handouts look like and think of motivators for people. i collaborated with rose smith, a physical therapist undergrad at EWU to help solve this problem. my handout solves the motivation problem by eliminating large amounts of information, keeping exercise steps concise and to the point, and by reminding them with a checklist to exercise daily.

collaborators rose smith, a physical therapist undergrad at EWU.

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Jim Parsons DPT 509.755.6523 jparsons@ptshps.com 17782 SW Center St. CHAND, WA 98909	Patient's Name: Savannah Brown Date: 03/10/2020 Diagnosis: Thoracic Outlet Syndrome Exercises: Cervical Stretches, Neck Stretches, Shoulder Rolls, Neck Rotations Notes: These stretches are to help stretch the soft tissue that is compressing your neurovascular bundle. Patient Goal Goals: To no longer have numbness in my fingers or pain in my shoulder. And to be able to pick up my two year old without pain in my shoulder, along with being able to work in my labory without pain.
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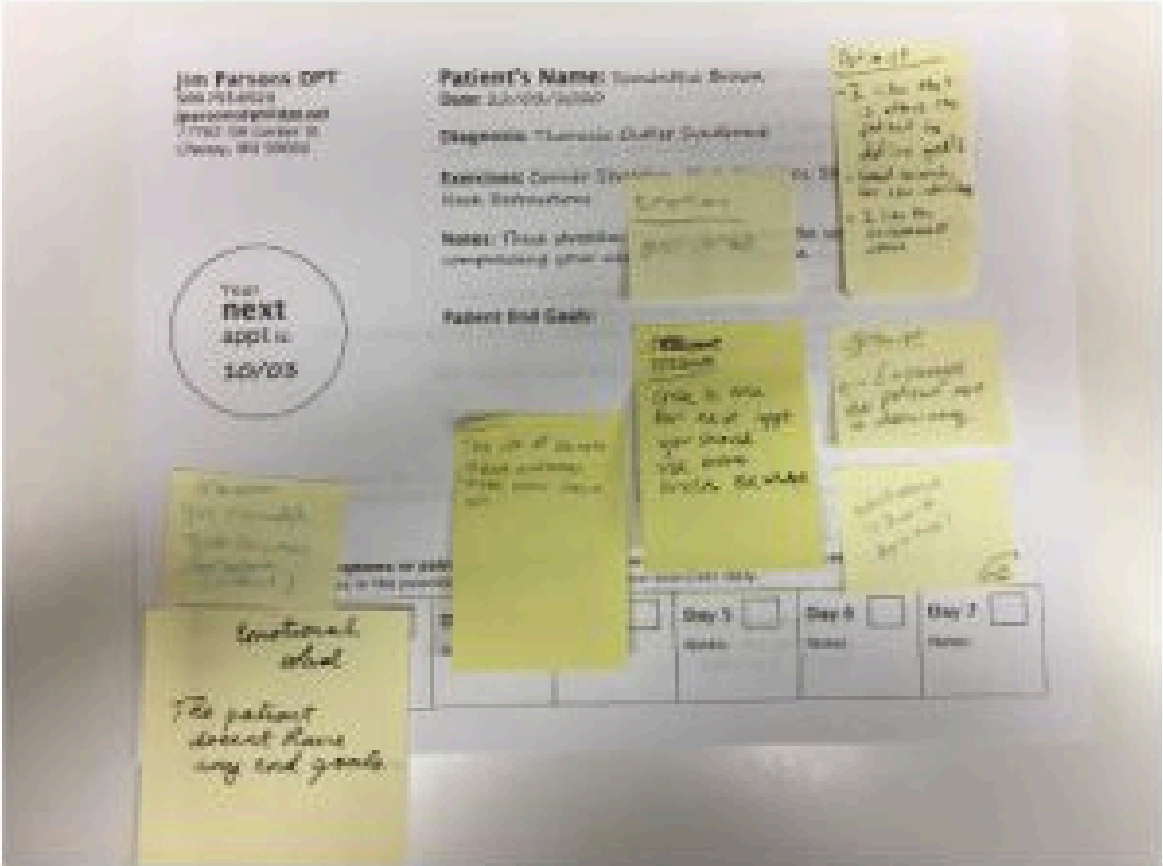
Your next appointment is

03/17

Warning! If your symptoms or pain increase, discontinue your exercises immediately and contact your physician. Check off your progress in the provided table, as you complete your exercises daily, and write down any notes you have.

Day 1 Notes	Day 2 Notes	Day 3 Notes	Day 4 Notes	Day 5 Notes	Day 6 Notes	Day 7 Notes

black hat session, personas, sketches





Questions

- What is the user's goal?
- What is the user's pain point?
- What is the user's motivation?
- What is the user's behavior?
- What is the user's attitude?
- What is the user's personality?
- What is the user's background?
- What is the user's education?
- What is the user's occupation?
- What is the user's income?
- What is the user's age?
- What is the user's gender?
- What is the user's ethnicity?
- What is the user's religion?
- What is the user's culture?
- What is the user's values?
- What is the user's beliefs?
- What is the user's opinions?
- What is the user's interests?
- What is the user's hobbies?
- What is the user's favorite food?
- What is the user's favorite drink?
- What is the user's favorite color?
- What is the user's favorite music?
- What is the user's favorite movie?
- What is the user's favorite book?
- What is the user's favorite TV show?
- What is the user's favorite sport?
- What is the user's favorite animal?
- What is the user's favorite plant?
- What is the user's favorite flower?
- What is the user's favorite fruit?
- What is the user's favorite vegetable?
- What is the user's favorite animal?
- What is the user's favorite plant?
- What is the user's favorite flower?
- What is the user's favorite fruit?
- What is the user's favorite vegetable?

Name: The Thompson

Personal Background

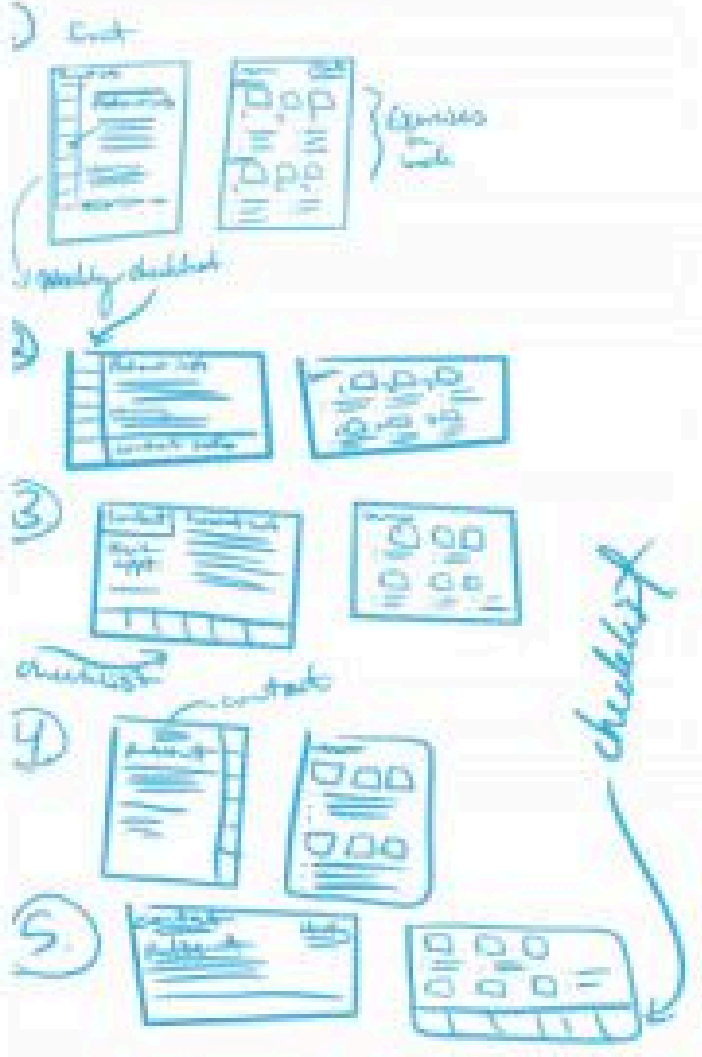
Professional Background

User Background

Psychographics

Most important for our clients

Personality Traits



final

Jim Parsons DPT
509.755.6523
jparsonsdpt@dpt.net
17782 SW Garber St
Cheney, WA 99004

Patient's Name: Samantha Brown
Date: 03/10/2020

Diagnosis: Thoracic-Outlet Syndrome

Exercises: Corner Stretches, Neck Stretches, Shoulder Rolls, Neck Retractions

Notes: These stretches are to help stretch the soft tissue that is compressing your neuromuscular bundle.

Patient End Goals: To no longer have numbness in my fingers or pain in my shoulders. And to be able to pick up my two year old without pain in my shoulders, along with being able to work in my bakery without pain.

Warning! If your symptoms or pain increase, discontinue your exercises immediately and contact your physician. Check off your progress in the provided circle, as you complete your exercises daily, and write down any notes you have.

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Notes: <input type="checkbox"/>	Notes: <input type="checkbox"/>	Notes: <input type="checkbox"/>	Notes: <input type="checkbox"/>	Notes: <input type="checkbox"/>	Notes: <input type="checkbox"/>	Notes: <input type="checkbox"/>

Your
next
appt is:
03/17



Corner Stretches:

Daily: 10 repetitions/2 sets

- Stand in a corner
- Put your hands against the walls at shoulder height
- Lean into the corner until you feel a gentle stretch
- Hold for 5 seconds



Neck Stretches:

Daily: 10 repetitions/2 sets

- Place your left hand on the far side of your head
- Put your right hand behind your back
- Pull your head toward your shoulder until you feel a gentle stretch
- Hold for 5 seconds
- Then switch hand positions and repeat on that side



Shoulder Rolls:

Daily: 10 repetitions/2 sets

- Roll your shoulders up, back, and then down in a circular motion
- Switch directions after 10 repetitions (forwards and backwards)
- Repeat once for each set



Neck Retractions:

Daily: 10 repetitions/2 sets

- Pull your head straight back
- Keep your jaw level
- Hold for 5 seconds

clinkerdagger menu redesign

to recreate clinkerdagger's menu to match their aesthetic, prices, and view.

march-april 2020

client class project - menu redesign

status complete

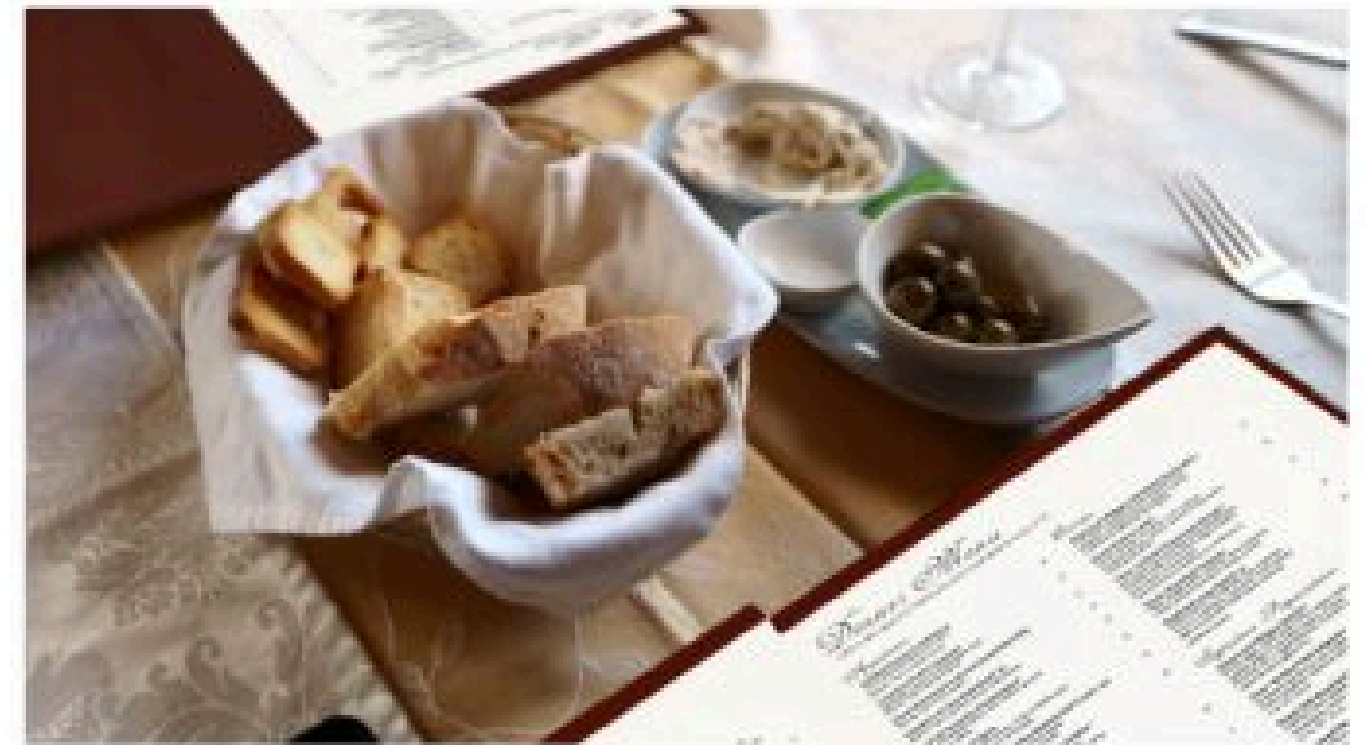
platform print

tools indesign, illustrator

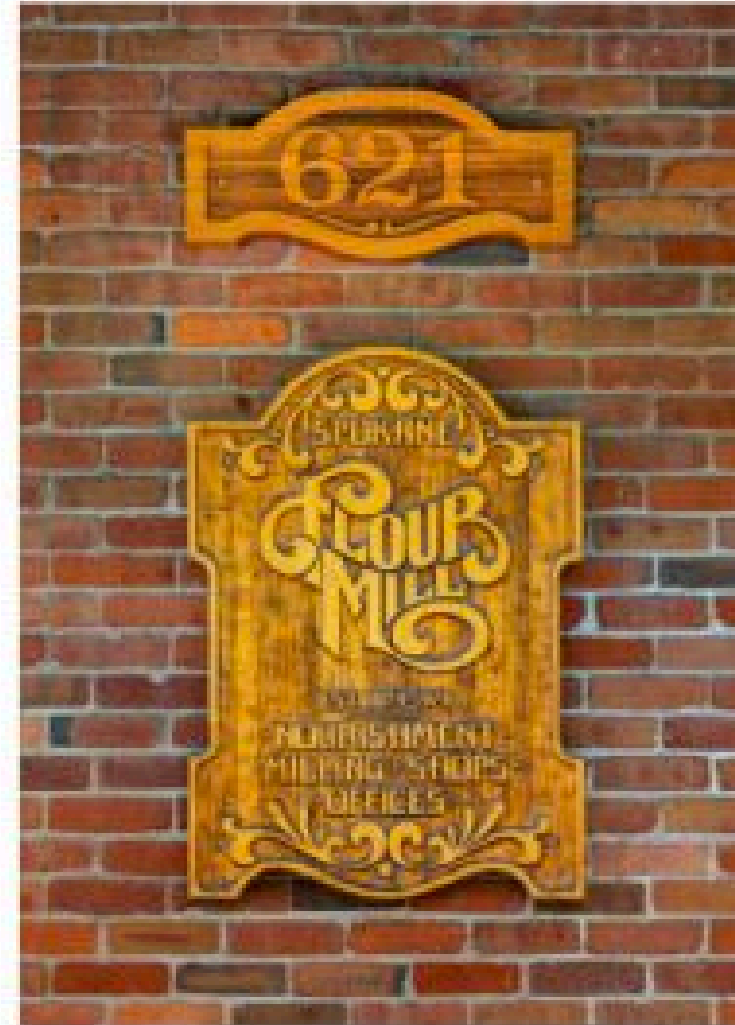
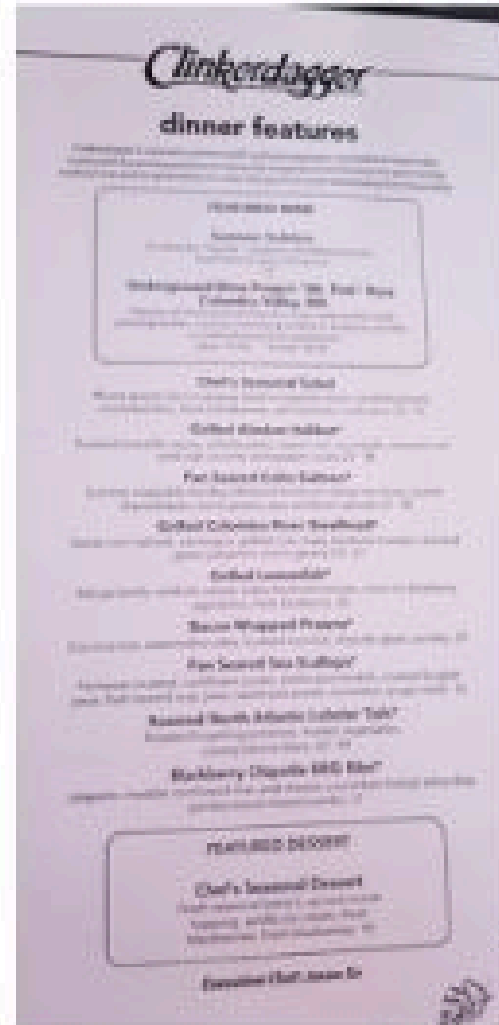
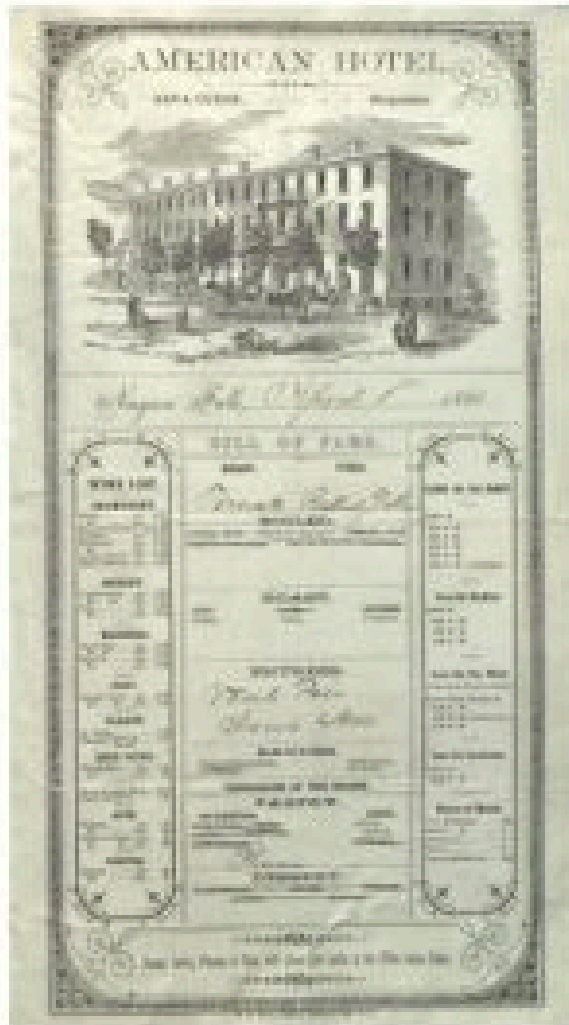
my main menu finished product would be a leather bound book menu, the lunch menu being found on the left hand side when you open it, then the dinner menu, and on the back side of the dinner menu page, the bar menu. as for the specials, the sheets would be slipped into the main menu according to which specials were occurring. I drew inspiration from the turn of the century spokane, WA, and tried to upgrade clinkerdagger's menu to be as classy and special as they are.

collaborators i collaborated with my design colleague austin kepner, from my job to get his feedback.

<https://drive.google.com/drive/folders/1qM5DdH4YVWuXPCFeZar75qgAKedDj6>



inspo



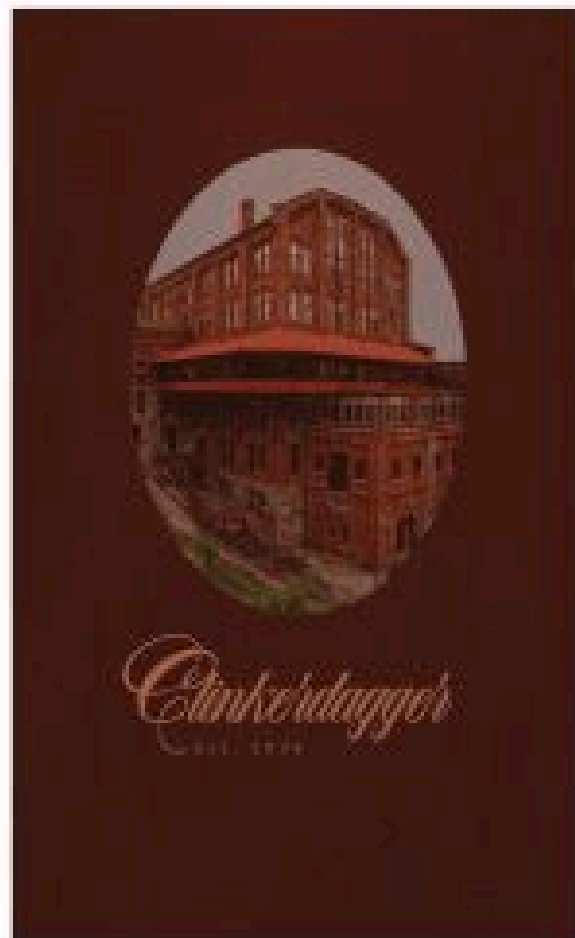
pages from the alcohol and dessert menu

<i>Table of Contents</i>	
Wine by the Bottle	
Sparkling and Champagne	2
Red and White	2-4
Beer	4-6
Beer	
Draft Beers	7
Bottles and Cans	7
Signature Cocktails	8
Tropical and Tiki	8
Mojitos	8
Classic Cocktails	8
Simply Botanical	9
Liquors	10-11
Dessert Alcohol	12
Straight or Chilled	12

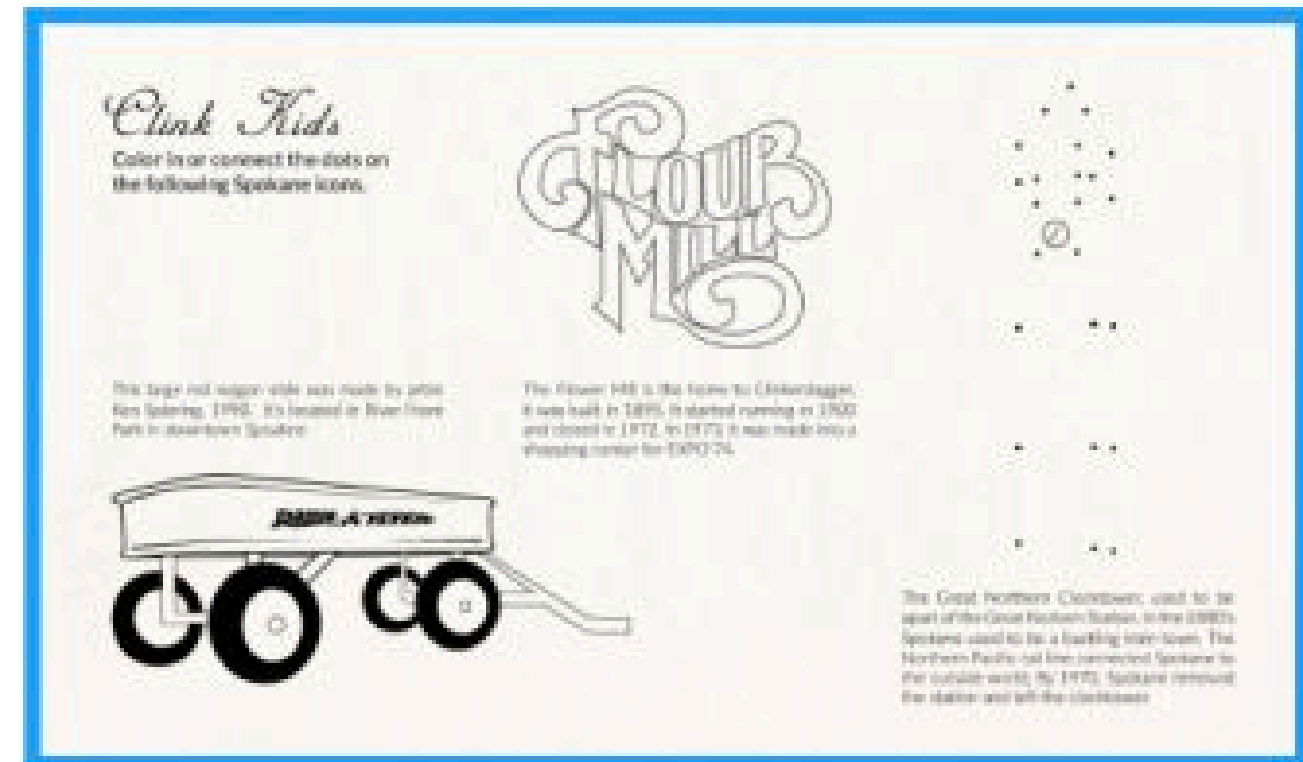
<i>Wine by The Bottle</i>	
<i>Sparkling and Champagne</i>	
Sparkling	10
Brutal Estate Brut, Anderson Valley, CA	
Glass 12	
Sparkling	10
Brutal Estate Brut, Anderson Valley, CA	
Glass 12	
Prosecco (not glass)	11
Brutal Estate, CA	
Champagne	11
Brutal Estate, CA	
Champagne	11
Brutal Estate, CA	
<i>Red and White</i>	
Red (not glass)	12
Brutal Estate, CA	
Red (not glass)	12
Brutal Estate, CA	
Merlot (not glass)	12
Brutal Estate, CA	
Dry Riesling (not glass)	12
Brutal Estate, CA	
Riesling	12
Brutal Estate, CA	
Riesling	12
Brutal Estate, CA	
Pepperidge Pinot (not glass)	12
Brutal Estate, CA	
Pinot Gris (not glass)	12
Brutal Estate, CA	
Pinot Gris	12
Brutal Estate, CA	
Pinot Grigio (not glass)	12
Brutal Estate, CA	

<i>Desserts</i>	
Burnt Cream ^{gf}	8
Fresh seasonal berries, whipped cream	
Key Lime Pie	8
Heidi and Joe's famous Key West lime juice, lemon sorbet	
Chocolate Indulgence Cake	10
Housemade chocolate sauce poured tableside, vanilla ice cream	
New York Style Cheesecake	10
Fresh seasonal berries, whipped cream, raspberry coulis	
Warm Pear Bread Pudding	8
Oven roasted, cinnamon and nutmeg, vanilla ice cream, housemade bourbon sauce poured tableside	
Seasonal Fruit Sorbet	8
Fresh seasonal berries, mint sprig	
^{gf} Prepared gluten free, but we are not a gluten free kitchen and do not have separate cooking equipment to prepare 100% gluten free items.	

pages from the main menu and the sepecials sheet



the kids menu



manifesti veneziani

to create a poster series marketing venice.

march-april 2020

client class project for Italian airports and the city of venice for advertising purposes of local venetian sites.

status complete

platform print

tools illustrator, photoshop

this project started out as a carnival mask sketch on illustrator, and turned into a poster series highlighting the intrigue of the venetian dawn, sunset, and night. the posters would be used in travel agencies, airports, and touristy areas around Italy to advertise venice and some of its famous sites. such as: canalasso (the grand canal), campanile (st. mark's clocktower) (campanile di san marco), and the celebration of carnevale (carnival). for my mock ups, i put my posters on display in an airport (the set of three), one that could be by a cafe, and two walls that could be in venice.

<https://drive.google.com/drive/folders/1D1-WQ2knP5xwC1o1t5125Fr2W1411>



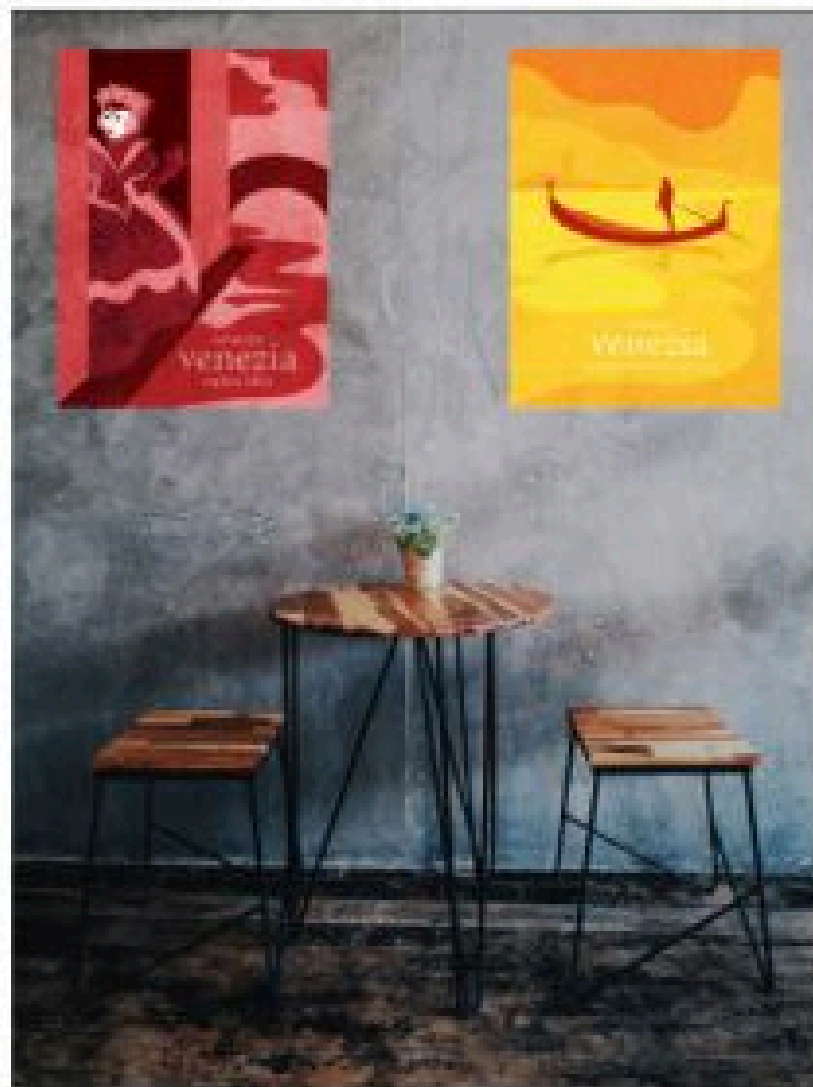
process



this is my original sketch that inspired these designs



l'alba, il tramonto...



e la notte



two harbors, MN - city guide

to create a user friendly guide to two harbors, MN

february-march 2020

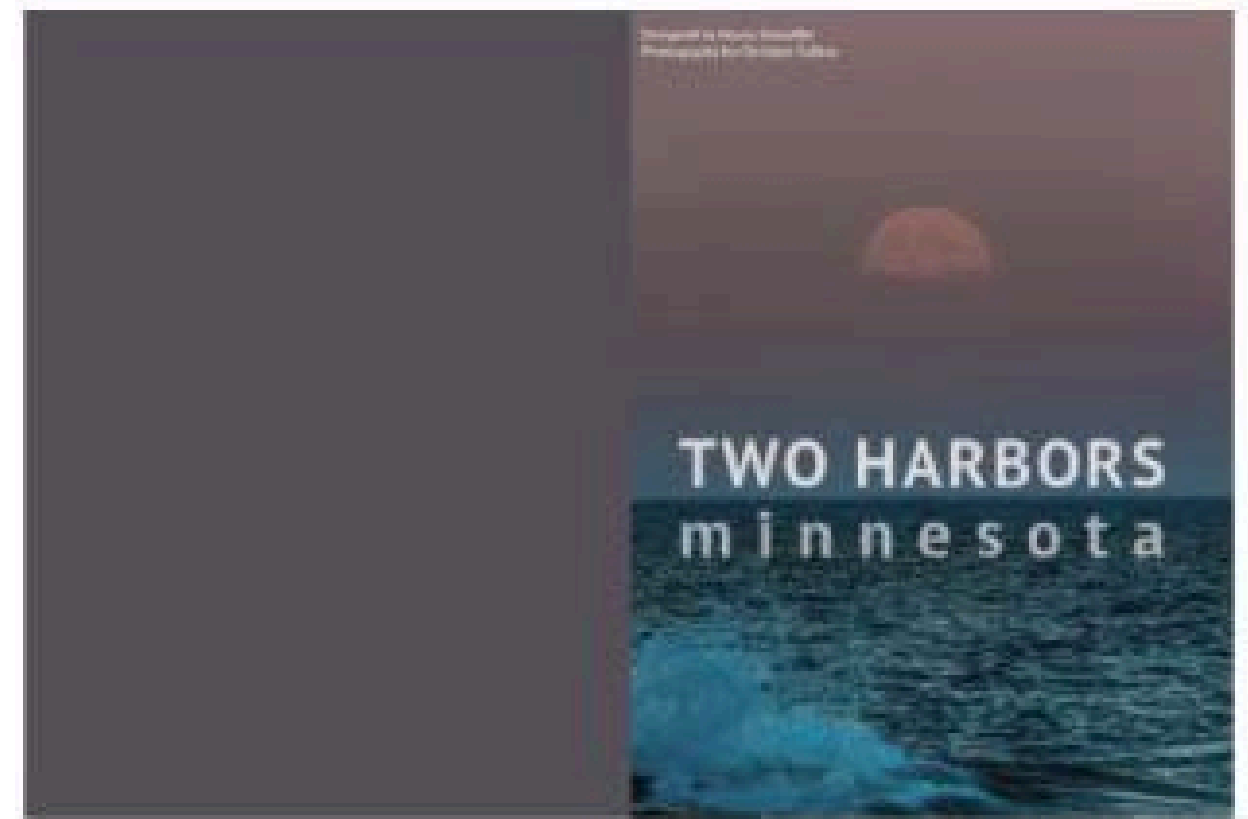
client class project - design a city guide of a city you know very well

status complete

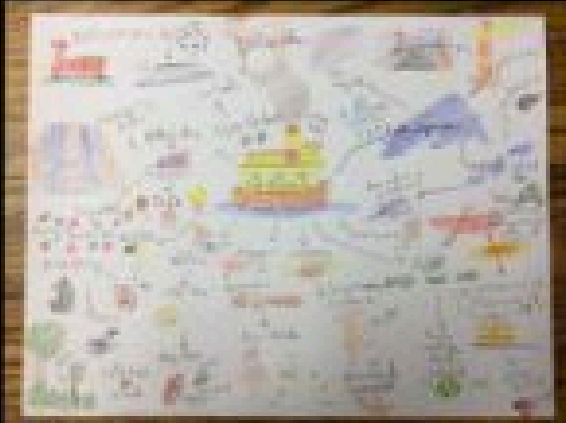
platform print (booklet)

tools illustrator, indesign

my father is from two harbors, minnesota; in the summer my family loves to visit minnesota, so it was only fitting that i chose two harbors as my topic. the project was to show that we can create and print a booklet. my designs are accompanied by a local photographer's photography: christian dalbec.



process and starting point



Two Harbors, MN

Footnote: Originally two separate universities. Again they split. The figures, which were founded in 1956, changed names over the first century in 1964. Again they split. The figures changed into two colleges in 1985, but not recombined until 1988. Two colleges was a change that was instantly in force. It was decided that it took "too short" to get from school to two colleges. On January 20, 1990, the colleges became a uni.

The Authors is located on the North Shore of Lake Superior and State of Lake Superior in Northern Wisconsin.

Industry: Even the weekly helped to create two barons. Forest, nearly, the Missouri is his company will, a railroad in 1910. Apple Box was (then) the great of life given in its weekly end, and the best they before (owned of a weekly end). In 1900, the railway between Chicago and New Orleans was completed.

The Two Brothers Cigar factory was founded in 1900 by John J. Kallis. The factory closed about 19,000 cigars each month. In 1917 the business became known as Two Brothers Cigar Factory, subsequently further being in 1927 in operation.

Shouldn't have been there in 1998. It produces deep-fryer tenders for the restaurant chain and the military.

[illegible]

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and two horses (John H. Brown, Jr., J. Henry Smith, William Smith, William Smith and John Smith). It was noted that the horse's name was not recorded, and the condition of the horse was not recorded.

and, in fact, the only one of its kind in the world. The company is the only one of its kind in the world. The company is the only one of its kind in the world.

Company moved to North in 1980 and then to its final site in 1997. The company kept its ties to New York through through 2006, then when it moved to New York, and its parent.

[illegible]

They are mostly fish and shrimp and are sold according to appearance in all markets, taking and taking heads and, therefore, *Crustaceans* (shrimps, crustaceans) taken elsewhere, many others for commercial use and having good value. However, sometimes fish are not sold, sometimes they are being discarded. My and Daniel have been there several times from Brazil (from a Brazilian resort). Unlike from time around the last massive taking (shrimps), the Superior Union (the last time) was taken from the sea (shrimps) in the last time. This time, the fish were taken only from the sea (shrimps), with shrimps, shrimp and fish. The Superior is (mostly) sold in the last time, the fish of being a good, healthy, good fish and good as much. It is a (good) fish, a good fish (good) and the community must continue to fish in order of good. (Walter Cruz)

Behave like a lion! An ordinary group of people, they enjoy their start-up business because by doing, creating, growing, sustaining, taking, losing and improving the tasks are engaging, healthy and always adding to my life.

Demographics: High SES and college-aged students who have to register and experience the syndrome.

FULLY QUALIFIED | **PROFESSIONAL DESIGNER**

Keywords: marriage, stress, late marriage, pain

Food and Drink: Gracie's Burger Brewery, Pacific Blue Restaurant, Jack's Cafe, March Street's Pub & Grill, Spinning Rock Restaurant, Portland's Pub & Grill, The South Pole, Long Beach Diner, Millwright Pub and Grill, Gary's Pub House, Good Company's Seattle House, Larkspur's Cafe, Restaurant at Ingersoll House, The Rustic Inn Cafe, North's Pub, Cedar Creek Company, Martin House Coffee & Tea Shop, Columbia Coffee House, Empire Club, Millwright's, and Vancouver Island Restaurant.

Therapy: Myocardioinfarction, ischemic, 2001, and acute coronary syndrome, or coronary artery disease (all types of myocardial infarction) unspecified

[illegible]

Activity: The North Shore North Railroad runs a 4-hour trip that starts in Colchester and has a two-hour break in Two Harbors.

The Silver-Cr. Flagstaff was built in 1909 by the Rockwell and Iron Range Railroad.

Red Rock Light House and State Park is 11 miles up Highway 66. This 1911 light house is open for tours and has a great view of Lake Superior.

Things Lake State Park is located on the Saginaw River. It is the largest park on the South Shore. It covers over 1,000 acres. It contains 6 lakes. It is miles of Lake Superior shoreline, and 4 miles of Lake Michigan shoreline.

Greenway Pathways Park is located 1.5 miles up Highway 88 and has more than 20 miles of trails along with miles of trails, camping, and shooting area.

Three European Fishing Trawl

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Keywords

Source: *Health, Environment and Natural Resources* (see page 100) and *Healthcare policies* (see table on the opposite side).

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North Shore Architectural Antiquary is a 10,000 square foot antique shop. Visit antiquary.com for regional events, building materials from the 1800s-1900s.

Old Town Square is located in the original Town Hall Office building of the Municipality of Mladá Boleslav.

1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

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1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

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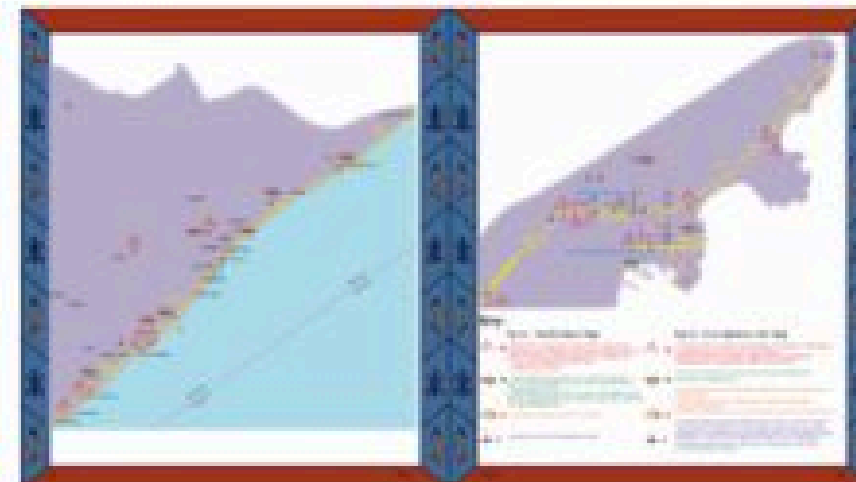
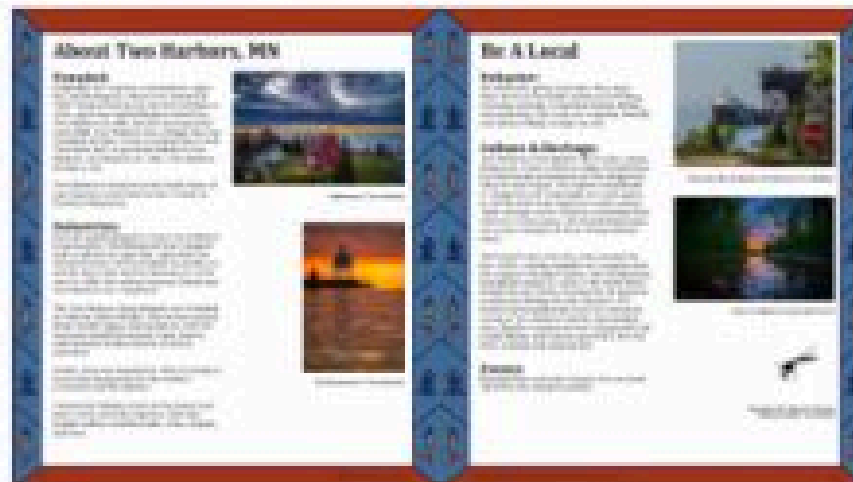
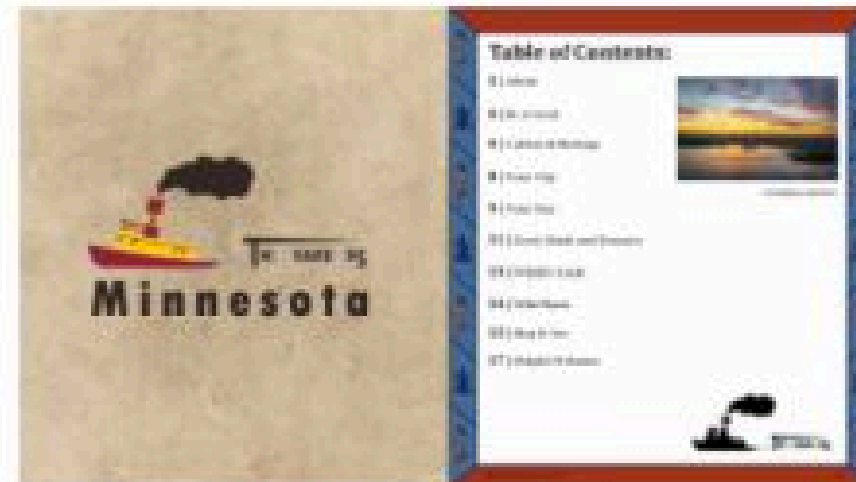
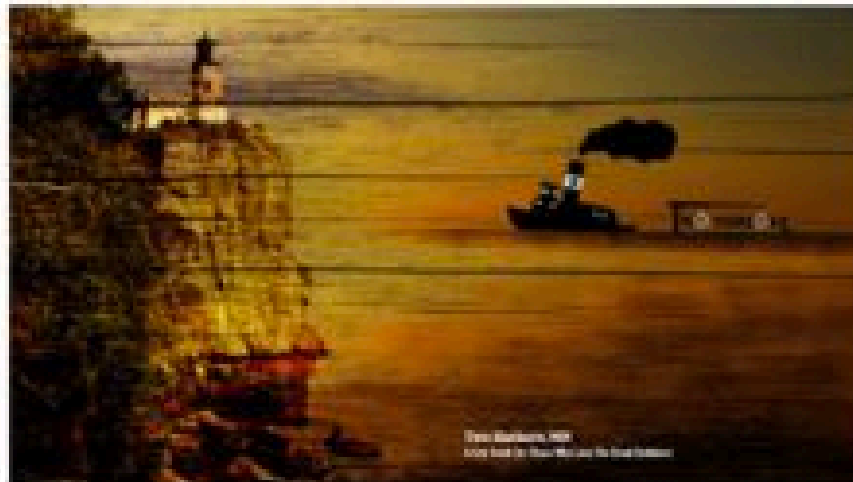
Images of *Penicillium* spp. and *Aspergillus* spp. in the
 100%–1000% range are also shown.

<http://www.sigmadelta.org> (Beta two-
gamma.org) (Sigma Delta Beta Two-
gamma.org)

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<http://www.bepress.com/indiana/volume10/issue1/10>

John G. Miller, Two Harbors, Minnesota (Hatch School)

process and starting point



final



asbjørnsen and moe fairy tale trio

to use the design principle of figure ground.

february 2018-february 2020

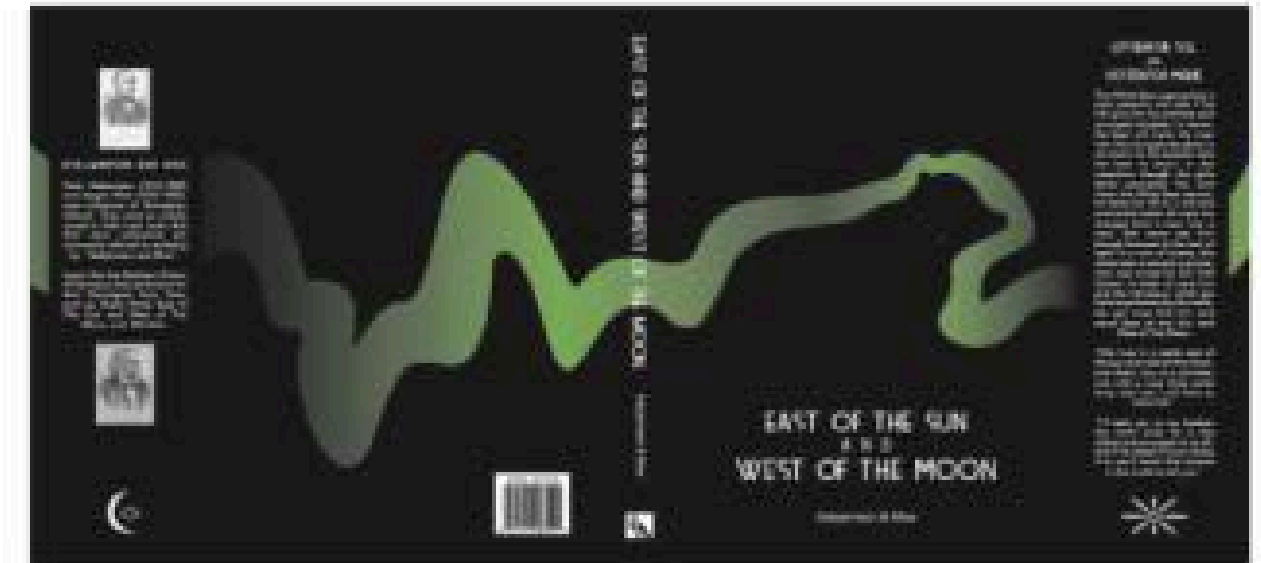
client class project - design a book cover using only black, white, and one color

status complete

platform print

tools illustrator, indesign

peter asbjørnsen and jørgen moe were collectors of norwegian folklore.
my collection comprises three of their works: east of the sun and west of the moon,
minnikin, and bushy bride.



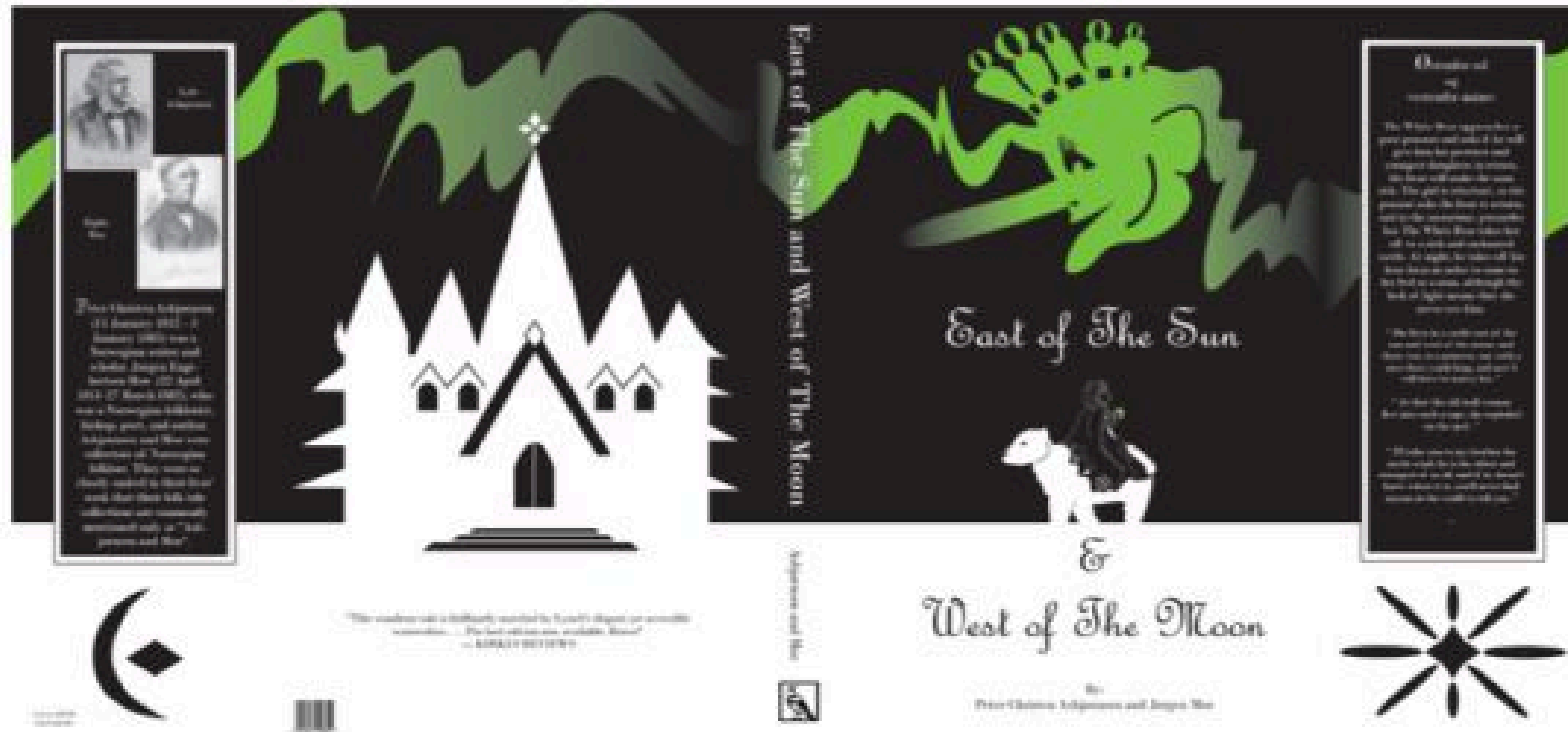
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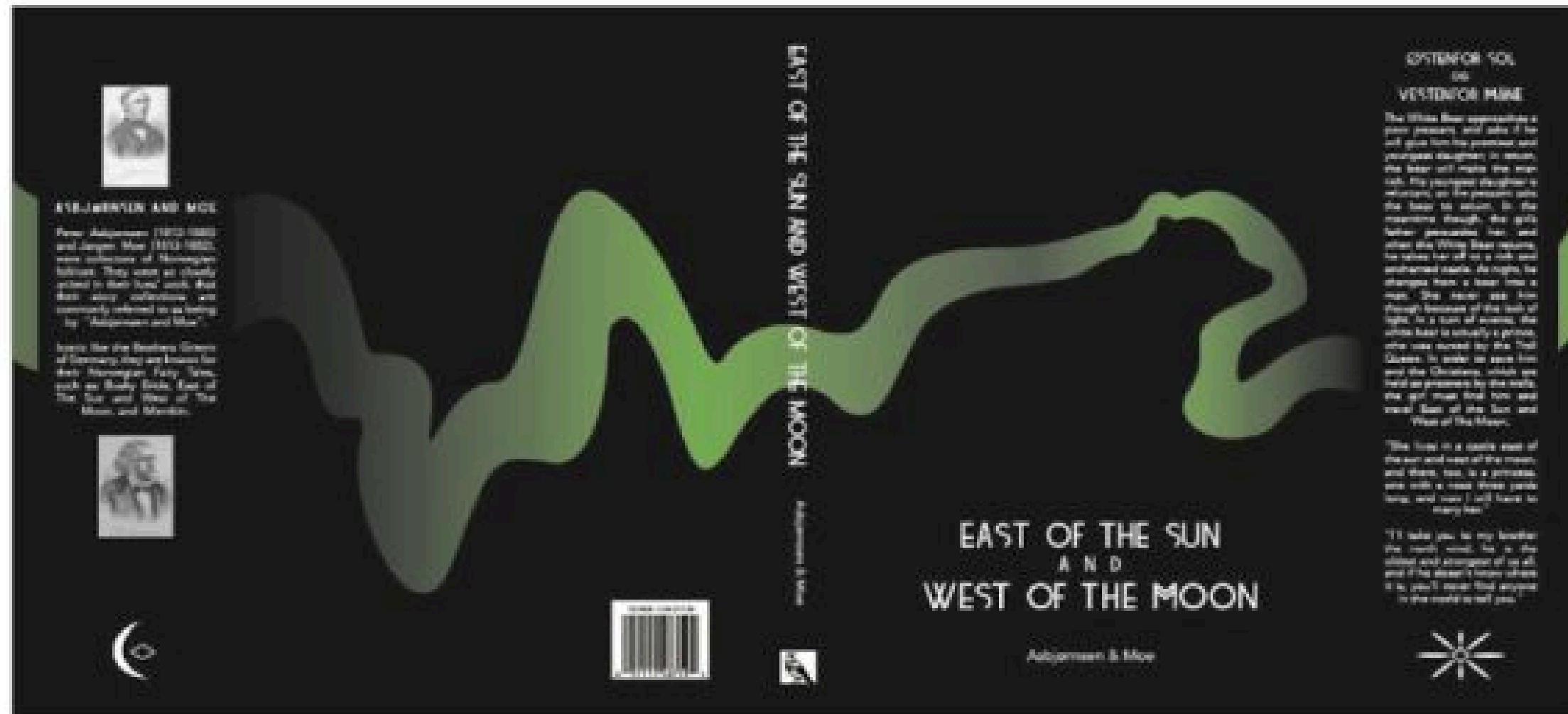
norwegian troll



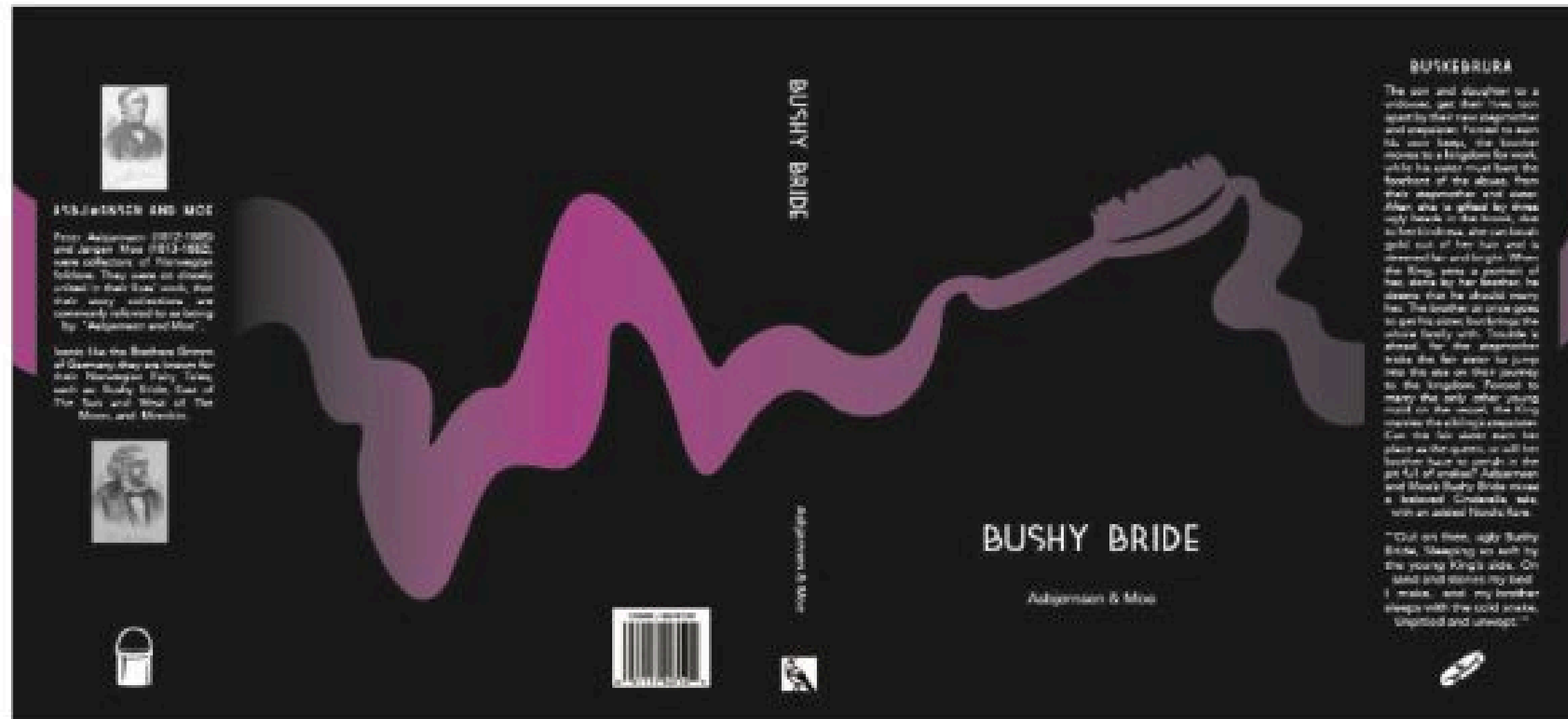
first draft of east of the sun and west of the moon



final draft of east of the sun and west of the moon



bushy bride



thank you