KATHERINE POKORNY

An OG Millenial expanding their repertoire...

...and also really passionate about sustainable graphic design, accessibility, and travel.

Find Me on the Internet

- kpokorny@ewu.edu
- YouTube.com/@KatPokorny
- Github.com/katpoko

Education

Eastern Washington University, Cheney, WA

- Interdisciplinary Studies with Disability Studies Certificate // Bachelor of Arts // Class of 2019
 - Primary focus of studies in Communication Sciences and Disorders
- Bachelor of Design // Visual Communication Design with User Experience and Front-End Design Certificates // Graduating Winter 2024

Tech Skills

- **Design Tools** // Adobe Creative Suite (After Effects, PremierPro, InDesign, Illustrator, Bridge)
- **Photography** // Extensice experience within Canon DSLR environment and batch processing digital photos
- File Formatting // Proficient in proper file formatting for deliverables

Interpersonal Skills

- Effectively communicates with a wide range of people
- Takes criticism with grace and a genuine desire to grow as a designer (and person)
- Unflappable in high-stress situations
- Creates a welcoming space for the underdog to thrive

Work Experience

Graphics Assistant

Eastern Washington University // Remote // October 2023 - present

- Collaborate with a team of 4 other student designers to produce design work for Student Affairs department at EWU
- Content creation and copy writing for @dosewu Instagram
- Produce designs that are cohesive to university's brand guidelines
- Heavy use of Trello for project management
- Weekly progress check-ins with team and supervisor via Zoom to align on projects and

Bar Manager

El Que // Spokane, WA // May 2019 - Present

- Manages a team of 6 in a beloved neighborhood bar
- Anticipates sales based on local events/weather/overall sales trends; place orders/

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write schedule using that information

- Leads by example for how to interact cordially with customers and colleagues at all times
- Proudly maintaining 100% employee retention for over 2 years and counting
- Pivoted Google SEO strategy in Summer of 2020, resulting in food sales tripling within 1 year

Bartender & Server

The Elk Public House and El Que // Spokane, WA // April 2012 - Present

- Worked up from a server with no tableside service experience to a coveted bartender position within 18 months
- Take care of 9 table section plus a bartop, while making drinks for up to 25 other tables in the restaurant
- Act as floor manager during service, dealing with customer concerns, maintenance issues and interpersonal relationships as situations arise
- Maintain an exemplary level of service, even during the busiest times

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