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## Fortalezas

- Puede tener un diseño intuitivo no tan complicado.
- Permite anadir formas de pago y tarifas.
- Rapida actualizacion en entradas y salidas.

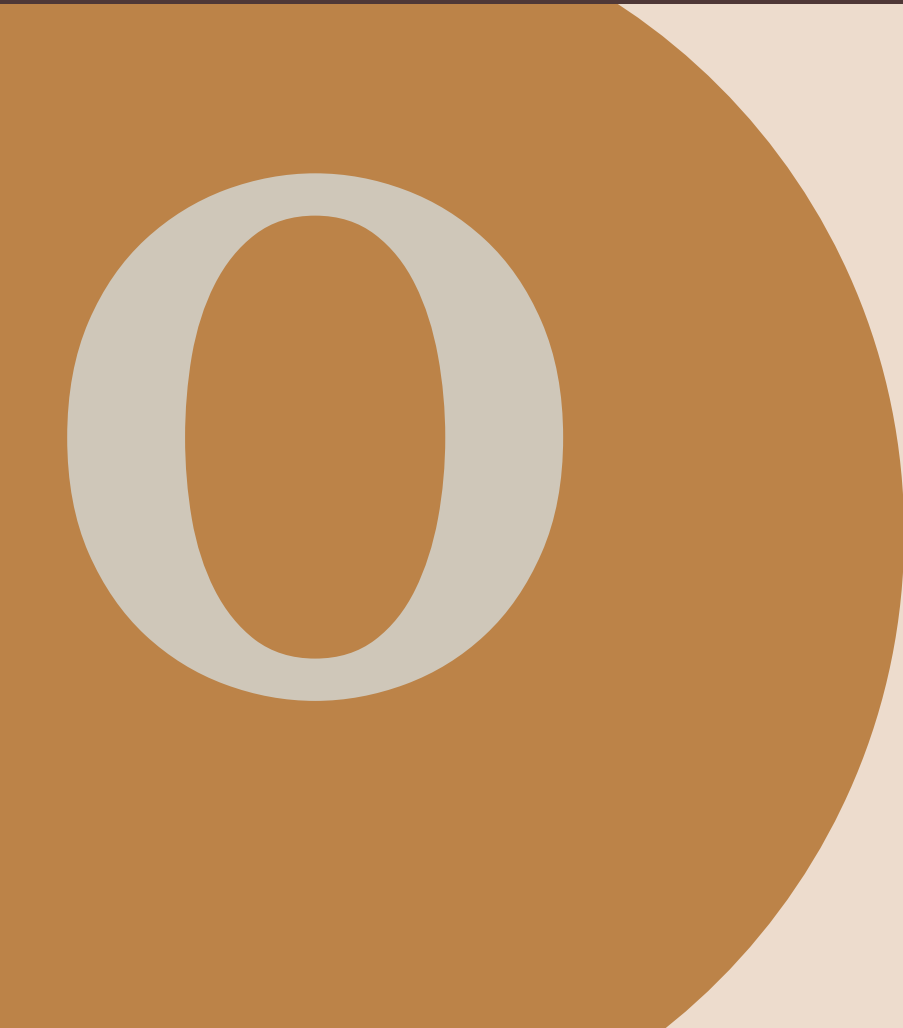
## Debilidades

- Alto costo para empresas pequeñas
- Necesita estar en funcionamiento la mayor parte del tiempoRapida actualizacion en entradas y salidas.
- Puede ser un poco dificil de aprender usar el sistema completo.

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## Análisis FODA

ELABORADO POR NEXUS

O

- Anadir nuevas funciionalidaddes que mejoren el sistema
- Crear un sistema menos complejo que tenga menos costo
- Crear alianzas con agencias de viajes

## Oportunidades

- **Competencia en el mercado** Softwares que pueden ofrecer características similares o diferenciadas a costos competitivos.
- **Riesgos de seguridad.** Vulnerabilidad en la integración con plataformas de terceros y la gestión de pagos.
- **Cambio en regulaciones:** Cambios en las normativas sobre privacidad de datos, seguridad de pagos o gestión hotelera pueden requerir ajustes en la funcionalidad del software.

## Amenazas

A

		April																May						
		0	0	0	0	0	0	0	0	0	2	1	1	0	0	0	0	0	2	2	0	0	0	0
		13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	
		Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	
Retail Summary	Garnet room	\$229	\$229	\$349	\$349	\$229	Todd Christi	Kev	\$219	Jodi Brenna	\$219	\$219	Edward Hobart	Nicholas Jal	\$219	\$209	\$219	Det						
	Sapphire room	\$219	\$219	\$329	\$329	\$219	\$199	\$199	\$219	\$209	Vanessa Loc	\$209	\$209	\$209	\$219	Jim Cooper	\$329	\$209	\$199	\$209	\$219			
	Tourmaline room	\$239	Will	\$359	\$359	\$239	\$219	\$219	Denny Saun	Michelle Bar	\$229	Kayla Uoata	Chi	\$229	Teddy Chas	Kat	\$219	\$229	Nor					
	Topaz room	\$219	\$219	\$329	\$329	Susan Voyles	\$209	Lauren Siren	Donna Van t	\$209	Larry Smith	Stewart Perc	Lau	\$199	Lorraine Dut									
	Aquamarine room	Lisa Slaton	Don Salama	\$239	Monique Allen	Jeff	Bill Paxman	Andrew McC	\$219	Susan Verm	Eileen Berta	Rueben Pric	Phil Shapiro											
	Platinum room	\$219	Edward Williams	\$219	\$199	\$199	Kathleen Ho	Chris DeMot	\$209	Jonathan Scott	William Dan	Jim Carter	Susan Webb											
	Ruby room	\$209	\$209	Grace Hemc	\$209	\$189	\$189	\$209	\$199	Haven Hopk	\$199	\$199	\$199	\$209	\$199	Philip Gosse	\$199	\$189	\$199	\$209				
	Tanzanite room	\$229	\$229	Kelly Beckta	\$229	\$209	Michael Ned	\$219	Gerald Jone	\$219	\$219	David Rumrill	Linda Fowler	\$219	\$209	\$219	\$229							
	Peridot room	\$209	\$209	Grace Hemc	\$209	\$179	\$179	Col	\$189	\$299	\$299	\$189	\$189	\$189	\$199	\$189	Fernando Al	\$189	\$179	\$189	\$199			
	Amethyst room	Nor	\$259	Gil Andrews	\$239	\$239	\$259	Trenton Stewart	Debbie Squi	Pedro Quiro	\$249	Rich Merood	\$249	\$239	Patty Verpal									
	Emerald room	Pos	\$269	Danielle Lop	\$269	Carla Hankel	\$259	Ron Close	Hope Riley	\$259	Jim Cookser	\$269	\$259	James Cold										
	Silver room	\$219	\$219	Alicia Beazk	\$219	\$199	Sherrie Con	Kevin King	Sar	\$209	Pedro Quiro	Ale	Michael Mez	×	×	Samuel Sau								
	Gold room	\$259	Staci Kerpel	\$239	\$239	Ger	Jim	Chris Richar	Lori Joshhel	\$249	\$259	\$249	\$399	\$399	×	×	Benjamin Gr							
	Diamond Suite - 2 gu	Sean Sikes	LeAnn Bodd	\$339	\$319	\$319	\$339	Matt Walker	Steve Baulei	\$329	Amanda Sh	\$459	\$459	×	×	Tyler Garrett								
The Cottage - up to 6.	×	×	×	×	\$757	×	×	BLOCKED	×	×	×	×	×	×	×	Susie Murph	×							

## ONE LOGIN, ONE SOLUTION

ResNexus equips you with the tools to easily manage your hospitality business with a single login.



Custom, Professional, & Optimized

### ResNexus Websites

A quality website is the guest's portal to making direct, online bookings, and to learning more about what makes your property unique. Have our professional website design team custom-build an SEO-optimized, ADA-compliant website according to your needs.



Protect Your Business

### Travel Protection

Protect your business from last-minute cancellations due to death, illness, or injury with our exclusive Worry-Free Bookings™ integration. When a guest can't make their reservation for one of the aforementioned reasons, Worry-Free Bookings™ refunds them for their full booking total, and also reimburses your property for that same amount.



Everything at a Glance

### Property Management System

View and manage all of your existing and potential reservations in one place and reduce double bookings. With our PMS system everything syncs automatically to save you time and stress, with comprehensive filtering so you can easily see the information you need, when you need to see it.



Intuitive Booking

### ResNexus Booking Engine

When it comes to the guests, providing a frictionless booking experience is paramount. Making an online reservation should be visually appealing and intuitive, and that's exactly what the ResNexus booking engine does. Clearly display your gorgeous property and availability, and make add-on product recommendations on the retail sidebar.



Fast, Painless, Secure

### Payment Processing

Payment processing is fast, painless, and secure, with GDPR and PCI certification. All major credit cards are accepted, including Visa, MasterCard, American Express, and Discover, as well as PayPal. Rest easy knowing that you and your guests' information is secure.



Get Found, Get Booked

### OTA Marketing Channels

Get found and get booked with our channel manager which provides direct connections to top OTAs like Expedia, Booking.com, Airbnb, TripAdvisor, Vrbo, and Google Hotel ads. Our Premier edition even allows you to enjoy commission-free OTA bookings! Easily manage rates, availability, minimum nights, and more, all from the ResNexus system. Take advantage of the billboard effect and generate more direct bookings.



Guest Convenience

### ResNexus Door Locks

Enhance the guest experience with automatic Wi-Fi door locks. This feature pairs well with contactless check-in, allowing your guests to choose how they want to interact with your business. Save on staffing resources and please your guests with the convenience of being able to access their rooms hassle-free.



Maximize Profits, Year-Round

### Revenue Management

Make use of our integrated dynamic pricing techniques such as automated yield management, sliding rates, and minimum nights to form a rate management strategy and maximize your profits.

