



**NEW NISSAN MAGNITE - PRODUCT  
ONE CAR ONE WORLD**



# NISSAN MAGNITE

**BIG**

**BOLD**

**BEAUTIFUL**



**150K+ Global Customer**

**Export to 20+ RHD  
Markets**

**Built on the philosophy of  
'Make in India, Make for the World'**



# NEW NISSAN MAGNITE

**Bold  
Inside  
Out**



**To be exported to  
65+ Markets**

**To be available in  
40+ LHD Markets**

**Built on the philosophy of 'One Car, One World'**



# NISSAN MAGNITE PRODUCT PILLARS



**SUV EXCELLENCE**

**PERFORMANCE,  
VERSATILITY &  
COMFORT**

**JAPANESE DNA**

**PREMIUM,  
REFINED & RELIABLE**

**NISSAN TECH**

**INTUITIVE,  
SEAMLESS &  
HUMAN-CENTRIC**



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## Most Fuel-Efficient Turbo Engine in the Segment ~20kmpl\*



**HRA0 1.0 Turbo**

### 6 Technical Improvement over conventional Turbo:

- “Mirror bore cylinder coating” technology from Nissan
- Cylinder head with Integrated Exhaust Manifold
- Split Cooling
- Forged Crank Shaft
- Stretch belt without Tensioner
- Electric turbo actuators



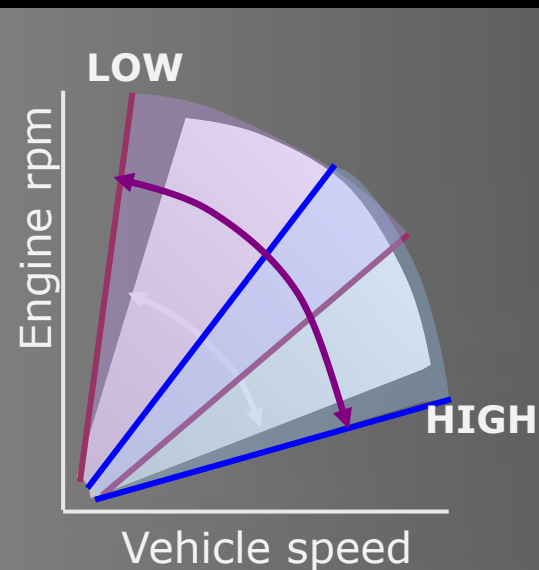
- 50% better acceleration vs naturally aspirated engines
- Better fuel economy, lower CO2 emissions & NVH



# Nissan's Signature X-TRONIC CVT



**HRA0 1.0 Turbo  
X-TRONIC CVT**



**Gear Ratio Coverage**

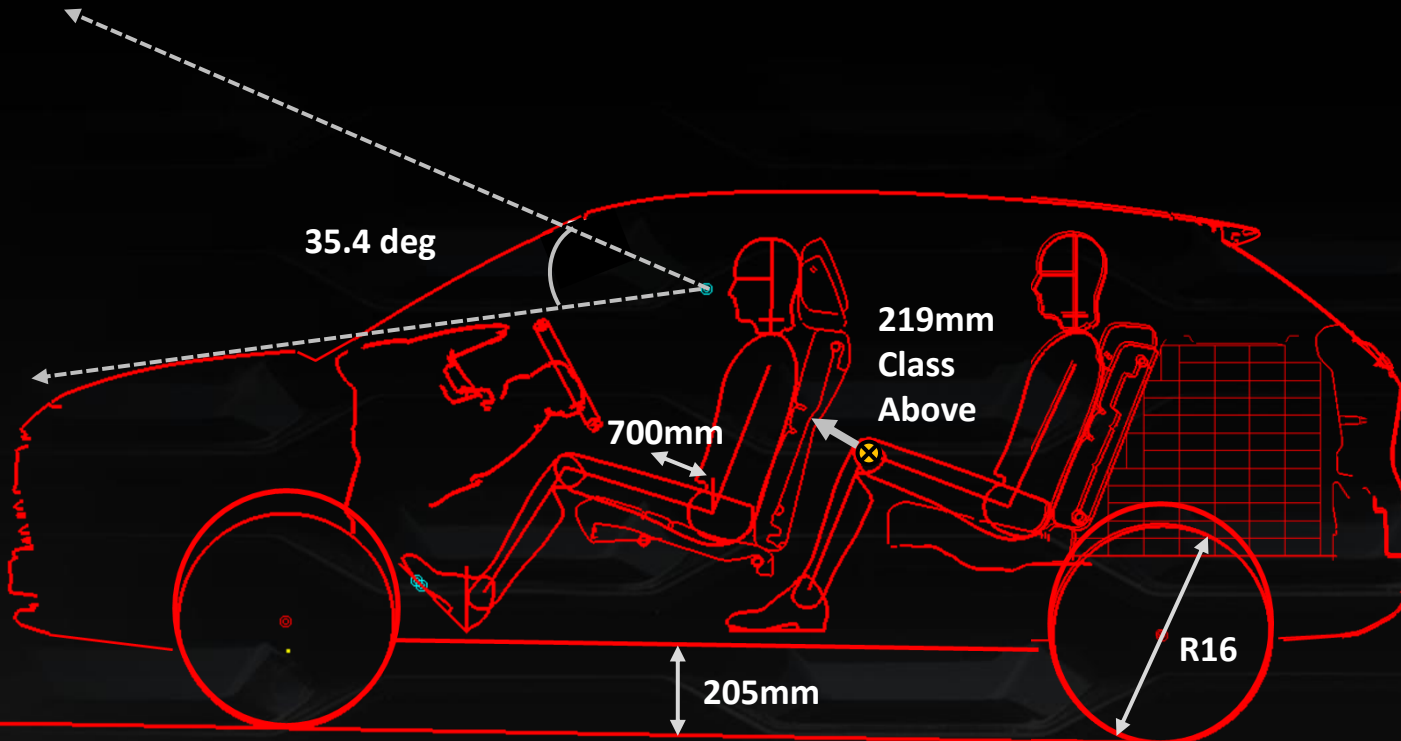
**Magnite CVT - 7.3:1**

**Conventional CVT - 6.0:1**

**+20%  
wider**

- D-step technology, which provides a more refined power delivery & Always in the right gear - no gear hunting
- Best smoothness in acceleration with optimum FE
- Smooth and quiet at cruising speed

## Bold SUV Cues & Big Inside Comfort



## Best-in-Class SUV traits

- Driver Visibility Angle 35.4deg
- Rear Knee Room 219mm
- Couple Distance 700mm
- Wheelbase 2500mm
- Ground Clearance 205mm
- Least Turning Radius 5.0m
- R16 Standard Wheels
- STD Functional roof rails (50kg)





# NISSAN MAGNITE SUV EXCELLENCE - PERFORMANCE, VERSATILITY & COMFORT

## Improved Bolster, Lumbar & Thigh Support



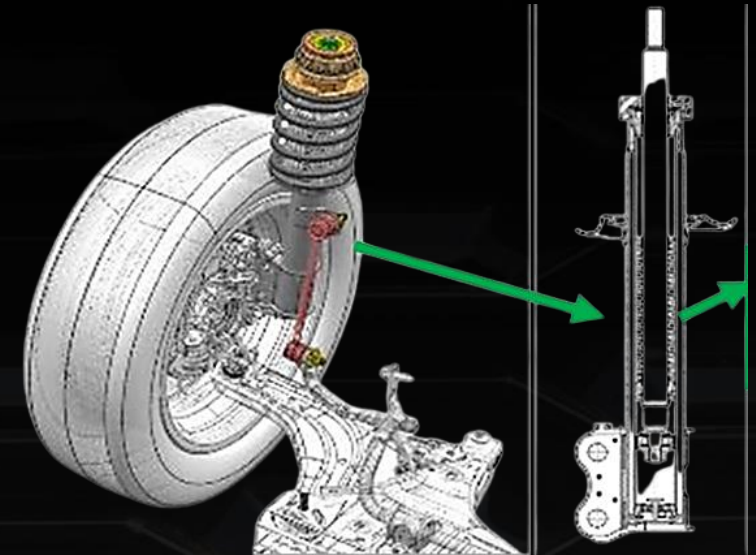
**Optimized Seat Profile & hardness for 40% better Cushioning performance**

## Pleasantly Quiet Cabin with Reduced NVH



**High thickness FR Door Glass (3.9mm vs 3.2mm avg) + Insulation & expandable foams in pillar/hood**

## Unmatched Drive Comfort For All Road Conditions



**Unique High Stiffness of 30N/mm rebound spring for improved cornering**



NISSAN MAGNITE SUV EXCELLENCE - PERFORMANCE, VERSATILITY & COMFORT

## Best-in-Class Cabin Storage with 19L+ Storage Option



Elevating Cabin Experience to one segment above #BoldInsideOut





## Adapt to every need with Standard Expandable Boot Space from 336L to 690L



### 60:40 Rear Seat Split as STANDARD

- Normal Condition – 336L
- With 40% Seat down – 477L
- With 60% Seat down – 540L
- With 100% Seat down – 690L

Elevating Cabin Experience to one segment above #BoldInsideOut



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**NISSAN MAGNITE JAPANESE DNA - PREMIUM, REFINED & RELIABLE**

## **Bigger, Bolder and Commanding New Front Facia**



- **Bigger & Imposing New Grille with Honeycomb pattern**
- **New Floating uplifted Skid Plate**
- **New Dual tone R16 Diamond Cut Alloy wheels**
- **Functional Roof Rails (50Kg)**
- **Standard Chrome Door Handle**







NISSAN MAGNITE JAPANESE DNA - PREMIUM, REFINED & RELIABLE

## FULL LED EXTERIOR SET-UP with 222 LEDs



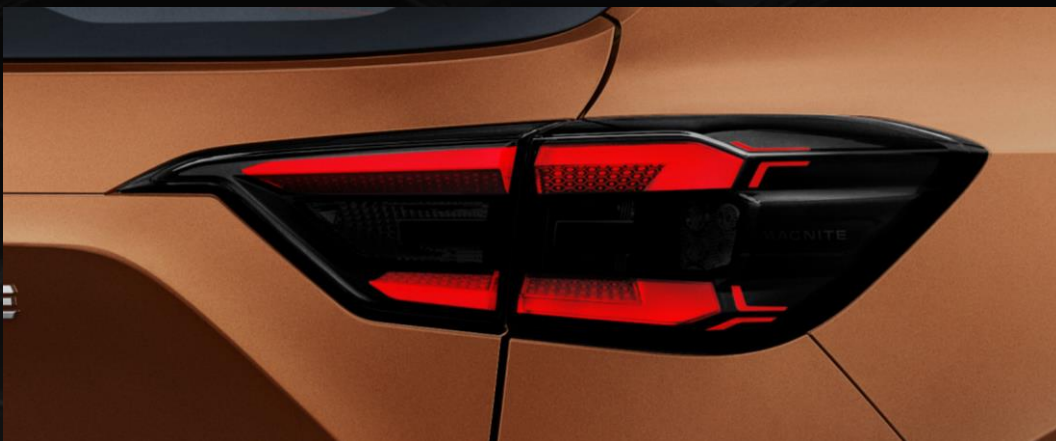
Sleekest LED Head-lamp in the Segment



LED Lightsaber Style Turn Indicator



Signature L-Shape DRL



LED Taillamps with 3D Honeycomb Gradient



LED Fog Lamp



NISSAN MAGNITE JAPANESE DNA - PREMIUM, REFINED & RELIABLE

# First-in-Segment 360 MODURE Leather Treatment



## JAPANESE CRAFTSMANSHIP

- Dual tone Wrapped Dashboard
- MODURE Quilted Seat Upholstery
- All Door Trim
- Front Armrest
- Steering Wheel
- Parking brake Lever



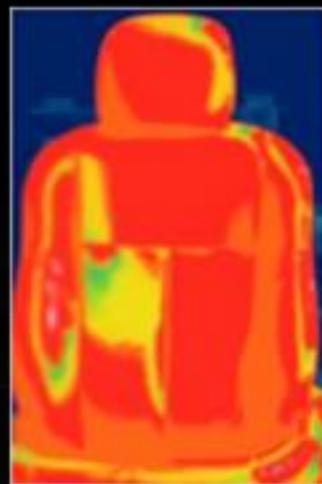
Elevating Cabin Experience to one segment above #BoldInsideOut





NISSAN MAGNITE JAPANESE DNA - PREMIUM, REFINED & RELIABLE

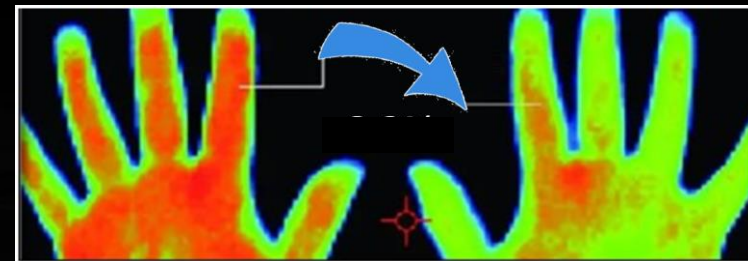
# First-in-Segment MODURE Leather with Heat Guard Tech



Normal Leather –  
77deg C  
Temperature Gradient



Nissan Magnite's MODURE  
Leather – 67deg C  
Temperature Gradient



Surface treatment layer

**Addition of heat insulation  
layer to suppresses rapid  
heat transfer**

**Unique Heat protection coating reflects infrared  
rays, reducing amount of absorption & keeping  
seat temperature low.**



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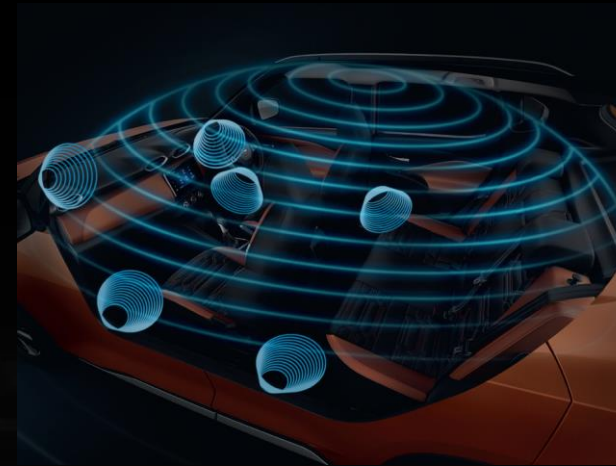


NISSAN MAGNITE NISSAN TECH - INTUITIVE, SEAMLESS & HUMAN-CENTRIC

# 7 ALL NEW TECHNOLOGIES



**Continuous Multi Color Ambient Light with Memory Function  
(Full IP & Front Door Trims)**



**3D Sound by ARKAMYS (4+2)**



**7" Full TFT Multi-Functional  
Cluster with Dark theme**



**360 Around View Monitor**



**Biggest Electronic Bezel-Less  
Auto-Dimming IRVM**

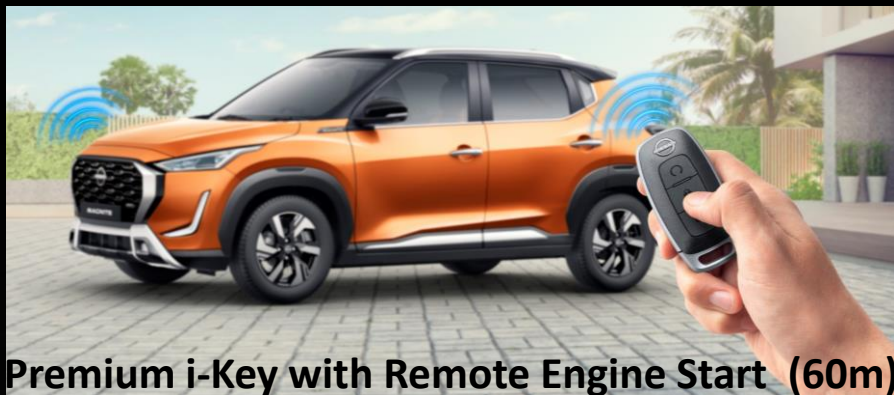
**Type C Fast Charging USB Ports RR, Floating 20.32 cm (8) touchscreen with Wireless Android Auto & Apple Carplay**





NISSAN MAGNITE NISSAN TECH - INTUITIVE, SEAMLESS & HUMAN-CENTRIC

# 7 ALL NEW TECHNOLOGIES



In 20min



Plasma Cluster Ionizer with PM2.5 filter - Purifies air & Eliminates odors





NISSAN MAGNITE NISSAN TECH - INTUITIVE, SEAMLESS & HUMAN-CENTRIC

# ENHANCING TECH EXPERIENCE WITH NEW TECHPACK

## NEXT GEN TECH PACK



FHD Dashcam with wifi & Loop recording



Wireless Charger – 15W



Premium JBL Speakers  
6.5" & 310W\* FR & 280W\* RR



Projector Welcome Lamp



Illuminated Front LED Scuff Plate

\*Peak Performance



NISSAN MAGNITE NISSAN TECH - INTUITIVE, SEAMLESS & HUMAN-CENTRIC

## NISSAN SAFETY SHIELD FOR

FORTIFIED BODY STRUCTURE WITH 67% HSS AND 55+ ACTIVE & PASSIVE SAFETY FEATURES (40 STD)



67% High Tensile Strength Steel (>440Mpa)



Standard 6 Airbags



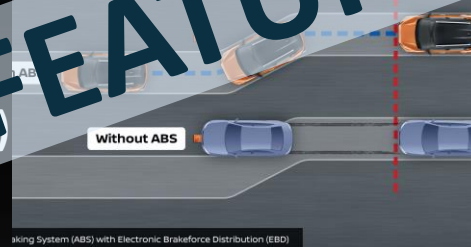
Electronic Stability Control (ESC)



Traction Control System (TCS)



Hill Start Assist (HSA)

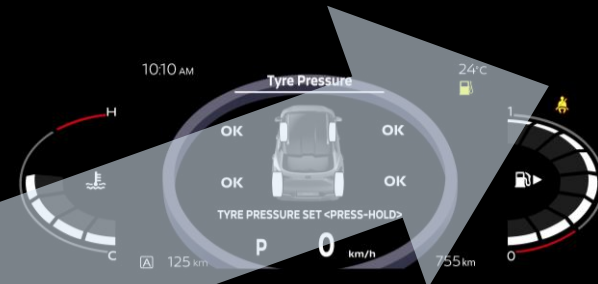


ABS with EBD



Brake Assist (BA)

## SAFETY



Tyre Pressure Monitoring System

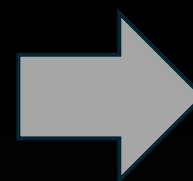
- 3 Point Seat-Belt for All Seats
- Seat-Belt Reminder for All Seats
- ISOFIX Child Seat Anchorage
- High Speed Alert System
- Emergency Stop Signal (ESS)
- Driver Seatbelt Lap Pretensioner
- Rear Parking Sensor
- Impact absorbing body components
- Front ODB Tested\*
- Side MDB Tested\*
- Side Pole Tested

\*Offset deformable barrier

\*Moving deformable barrier



**With Improved Body Structure  
& Addition of New Feature**



**Approx. +40Kg\***

|                         | B4D 1.0<br>Petrol MT | B4D 1.0<br>Petrol EZ-Shift | HRA0 1.0<br>Turbo Petrol MT | HRA0 1.0<br>Turbo Petrol CVT |
|-------------------------|----------------------|----------------------------|-----------------------------|------------------------------|
| Fuel Economy*<br>(kmpl) | 19.4                 | 19.7                       | 19.9                        | 17.9                         |

**Fuel Economy maintained despite weight increase**



## NEW NISSAN MAGNITE – POWERTRAIN MATRIX

# More Customer Choice - 18 Variants + 18 w/ Techpack

|            | B4D 1.0<br>Petrol MT | B4D 1.0<br>Petrol EZ-Shift | HRA0 1.0<br>Turbo Petrol MT | HRA0 1.0<br>Turbo Petrol CVT |
|------------|----------------------|----------------------------|-----------------------------|------------------------------|
| VISIA      |                      |                            | -                           | -                            |
| VISIA+     | <b>NEW</b>           | -                          | -                           | -                            |
| ACENTA     |                      |                            | -                           | <b>NEW</b>                   |
| N-CONNECTA |                      |                            |                             |                              |
| TEKNA      |                      |                            |                             |                              |
| TEKNA+     | <b>NEW</b>           | <b>NEW</b>                 | <b>NEW</b>                  | <b>NEW</b>                   |

## ONE CAR, ONE GLOBAL NAME





## NEW MAGNITE COMES WITH COMPLETE PEACE OF MIND LOWEST COST OF MAINTENANCE ~39p/km\*

**STD**

**3** Years / 100,000 Kms Warranty  
+  
Years Road Side Assistance (RSA)



**PAID**

**5** Years Maintenance Package (max)  
**6** Years Extended Warranty (max)





# NEW NISSAN MAGNITE – SPECIAL FINANCE PROGRAM FROM NRFSI

1

## 100% FINANCING

Program makes ownership more convenient for our customers: **the 100% On-Road Car Financing Offer.**

**Ex-showroom price + Road tax + Insurance + Registration fees + Other applicable fees**

2

## POM\* PROTECTION

*\*Peace of Mind*

Program facilitates **value-added services funding** in car loans.

Value-added services are additional benefits provided alongside the car loan:

**Extended Warranties + Accessories + Insurance Products**

3

## SWAP YOUR KEY

**LOYALTY TRADE-IN**

Flexible **LOYALTY loan program** that allows customers to **swap their current car for a new one**

The remaining loan/exchange value of car is adjusted or rolled into a new loan for the new one.

4

## DRIVE NOW PAY LATER

**EMI HOLIDAY**

The unique offering allows our customers to **purchase a car now and enjoy a break from their EMI payments** for a set period, making car ownership more accessible.

The **EMI Holiday offer** is a financing solution where customers can **buy a car today but delay their monthly EMI payments for an initial period of 3 months.**



# NEW NISSAN MAGNITE #BoldInsideOut

## SUV EXCELLENCE

- Most Efficient HRA0 1.0 Turbo Engine
- Signature X-TRONIC CVT
- 8 Best-in-Class SUV traits
- +40% Improved Seat Comfort
- Pleasantly Quiet Cabin
- Unmatched Drive Comfort
- 19L+ Cabin Storage Option
- Standard Expandable Boot Space

## JAPANESE DNA

- Commanding New Front Facia
- Dual tone R16 Diamond Cut Alloy
- Honeycomb treatment across
- New Imposing Honeycomb Grille
- New Floating Skid Plates
- Full LED Exterior Set-up 222 LEDs
- 360 MODURE Leather Treatment
- Leather with Heat Guard Tech

## NISSAN TECH

- Continuous Ambient Light
- 3D Sound by ARKAMYS (4+2)
- 7" Full TFT Cluster with Dark theme
- 360 Around View Monitor
- Bezel-Less Auto-Dimming IRVM
- New Premium I-Key with RES
- Plasma Cluster Ionizer
- i-Key with AUL & WAL function

**20+ BEST-IN-CLASS & FIRST-IN-CLASS FEATURES**

**FORTIFIED BODY STRUCTURE WITH 67% HSS AND 55+ ACTIVE & PASSIVE SAFETY FEATURES (40 STD)**

**NEW NEXT GEN TECH PACK TO ENHANCE TECH EXPERIENCE**

**3 YEARS / 100,000 KMS STANDARD WARRANTY, EXTENDED UP TO 6 YEARS**

**MORE CUSTOMER CHOICES WITH 18 VARIANTS (6 NEW) & 4 FINANCE PROGRAMS**



# NEW NISSAN MAGNITE – B4D 1.0L MT & EZ-Shift SPECIAL INTRODUCTORY PRICES (INR)

| Value Added in<br>New Model               | VISIA  |                  | ACENTA  |                  |
|---|--|------------------|---|------------------|
|   | MT   | EZ-Shift         | MT  | EZ-Shift         |
|   | 5.99L  | 6.59L            | 7.04L   | 7.50L            |
|   | Enhanced Body Structure<br>Side & Curtain Airbags<br>Rear Seat Split 60:40<br>Rear Armrest<br>3 pt Seat Belt Rear<br>Seat Belt Reminder Rear<br>ISOFIX<br>Chrome Door Handles<br>+<br>3 <sup>rd</sup> Year Warranty<br><br><b>FEATURES WORTH<br/>~40K+ INR</b> |                  | Enhanced Body Structure<br>Side & Curtain Airbags<br>22.86 Infotainment<br>Wireless AA/AC<br>Rear Projection Camera<br>Seat Height Adjust<br>Rear Seat Split w/ Armrest<br>Rear 3pt Seat Belt & Reminder +<br>+<br>3 <sup>rd</sup> Year Warranty<br><br><b>FEATURES WORTH<br/>~75K+ INR</b> |                  |
|   | <del>6.39L</del>   | <del>6.99L</del> | <del>7.84L</del>  | <del>8.25L</del> |
|   | 5.99L  | 6.59L            | 7.14L   | 7.64L            |
| Current Prices (INR)                      |  |                  |   |                  |
| New Prices (INR)<br>as per Value addition |  |                  |   |                  |
| Final Prices (INR)                        |  |                  |   |                  |



# NEW NISSAN MAGNITE – B4D 1.0L MT & EZ-Shift SPECIAL INTRODUCTORY PRICES (INR)

| Value Added in New Model                  | N-CONNECTA   |          | TEKNA   |          |
|---|--|----------|---|----------|
|   | MT   | EZ-Shift | MT  | EZ-Shift |
|   | 7.82L  | 8.28L    | 8.60L   | 8.97L    |
|   | Enhanced Body Structure<br>Side & Curtain Airbags<br>New Alloy Wheels<br>IP Wrap & Premium Door trim<br>Front Armrest w/ Storage<br>Bezel-less Auto dimming IRVM<br>3D Sound by ARKAMYS<br>New i-Key w/ WAL & AUL<br>USB C type RR<br>Rear 3pt Seat Belt & Reminder<br>+<br>3 <sup>rd</sup> Year Warranty<br><br><b>FEATURES WORTH<br/>~65K+ INR</b> |          | Enhanced Body Structure<br>Side & Curtain Airbags<br>New Alloy Wheels<br>Leather* wrapped Dashboard<br>Leather* Door Trim<br>3D LED Tail-lamps<br>Plasma Cluster Ionizer<br>Cooled Glove Box<br>Front Armrest w/ Storage<br>Bezel-less Auto dimming IRVM<br>3D Sound by ARKAMYS<br>New i-Key w/ WAL & AUL<br>Auto Headlamp<br>+ 3 <sup>rd</sup> Year Warranty<br><br><b>FEATURES WORTH<br/>~100K+ INR</b> |          |
|   | 8.47L  | 8.93L    | 9.60L   | 9.97L    |
|   | 7.86L  | 8.36L    | 8.75L   | 9.25L    |
| Current Prices (INR)                      |  |          |   |          |
| New Prices (INR)<br>as per Value addition |  |          |   |          |
| Final Prices (INR)                        |  |          |   |          |





# NEW NISSAN MAGNITE – HRA 1.0L TURBO MT & CVT SPECIAL INTRODUCTORY PRICES (INR)

| Value Added in New Model                  | N-CONNECTA  |                   | TEKNA  |                   |
|---|---|-------------------|--|-------------------|
|   | MT  | CVT               | MT   | CVT               |
|   | 9.19L   | 10.20L            | 9.80L  | 10.91L            |
|   | Enhanced Body Structure<br>Side & Curtain Airbags<br>New Alloy Wheels<br>IP Wrap & Premium Door trim<br>Bezel-less Auto dimming IRVM<br>Remote Engine Start<br>3D Sound by ARKAMYS<br>New i-Key w/ WAL & AUL<br>Front Armrest w/ Storage<br>USC C type 2x<br>Rear 3pt Seat Belt & Reminder<br>+<br>3 <sup>rd</sup> Year Warranty<br><b>FEATURES WORTH<br/>~70K+</b> |                   | Enhanced Body Structure<br>Side & Curtain Airbags<br>New Alloy Wheels<br>Leather* wrapped Dashboard<br>Leather* Door Trim<br>3D LED Tail-lamps<br>Plasma Cluster Ionizer<br>Remote Engine Start<br>Bezel-less Auto dimming IRVM<br>3D Sound by ARKAMYS<br>New i-Key w/ WAL & AUL<br>Cooled Glove Box<br>Front Armrest w/ Storage<br>Auto Headlamp<br>+ 3 <sup>rd</sup> Year Warranty<br><b>FEATURES WORTH<br/>~105K+</b> |                   |
|   | <del>9.89L</del>  | <del>10.90L</del> | <del>10.85L</del>  | <del>11.96L</del> |
|   | 9.19L   | 10.34L            | 9.99L  | 11.14L            |
| Current Prices (INR)                      |   |                   |  |                   |
| New Prices (INR)<br>as per Value addition |   |                   |  |                   |
| Final Prices (INR)                        |   |                   |  |                   |



## NEW NISSAN MAGNITE – SPECIAL INTRODUCTORY PRICES (INR)

|            | B4D 1.0<br>Petrol MT        | B4D 1.0<br>Petrol EZ-Shift  | HRA0 1.0<br>Turbo Petrol MT  | HRA0 1.0<br>Turbo Petrol CVT |
|------------|-----------------------------|-----------------------------|------------------------------|------------------------------|
| VISIA      | 5,99,400                    | 6,59,900                    | -                            | -                            |
| VISIA+     | 6,49,400 <small>NEW</small> | -                           | -                            | -                            |
| ACENTA     | 7,14,000                    | 7,64,000                    | -                            | 9,79,000 <small>NEW</small>  |
| N-CONNECTA | 7,86,000                    | 8,36,000                    | 9,19,000                     | 10,34,000                    |
| TEKNA      | 8,75,000                    | 9,25,000                    | 9,99,000                     | 11,14,000                    |
| TEKNA+     | 9,10,000 <small>NEW</small> | 9,60,000 <small>NEW</small> | 10,35,000 <small>NEW</small> | 11,50,000 <small>NEW</small> |

**MOST ACCESSIBLE CVT AND AMT IN SEGMENT**  
**SPECIAL INTRODUCTORY PRICE FOR FIRST 10,000 DELIVERIES**



**THANK YOU**