



Executive Sales Dashboard

476.09K

Total Sales

2K

Total Quantity Sold

14.38

Total Discounts

137.6%

Profit Margin %

Year

2023

2024

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

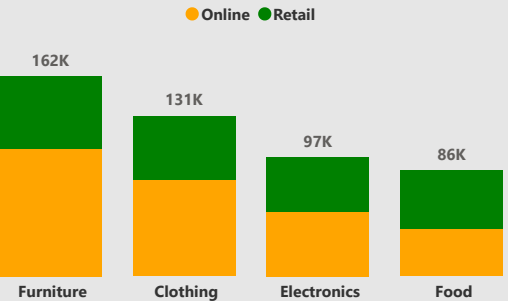
Sep

Oct

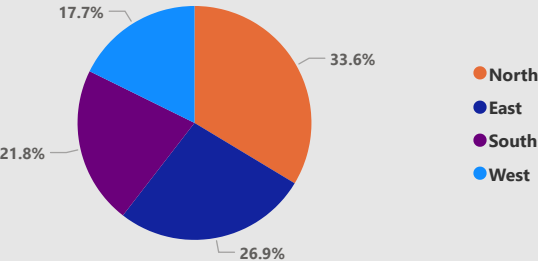
Nov

Dec

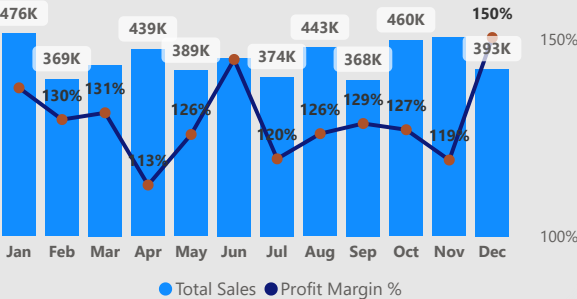
Sales Distribution: Product Categories and Channels Unveiled



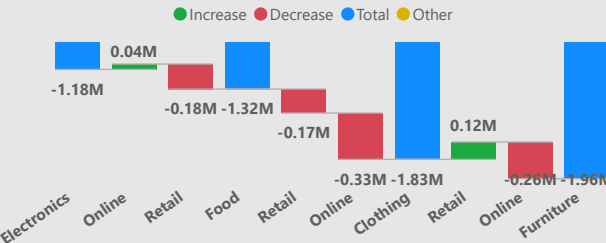
Sales by Region



Monthly Sales and Profit Margin Analysis



Sales Channels and Product Categories: Gross Profit Breakdown





Executive Sales Dashboard

137.58K

Total Sales

497

Total Quantity Sold

4.12

Total Discounts

91.8%

Profit Margin %

Sales_Rep

Alice

Bob

Charlie

Weekday

Mon

Tue

Wed

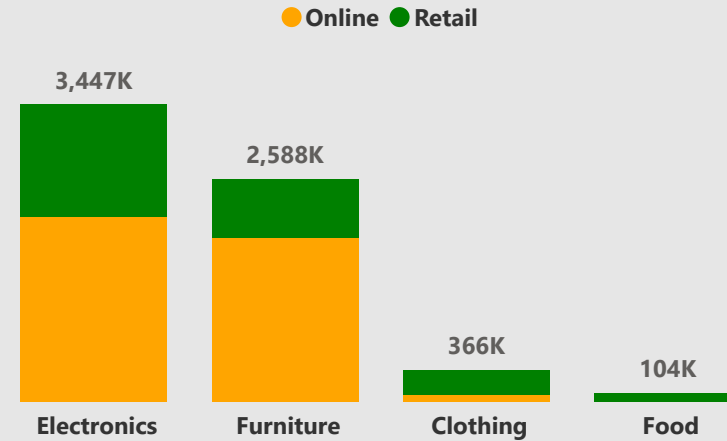
Thu

Fri

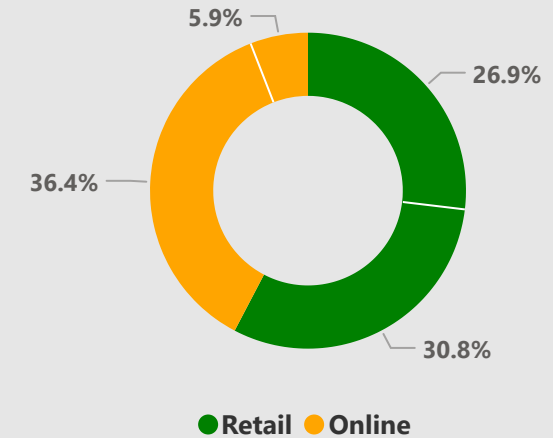
Sat

Sun

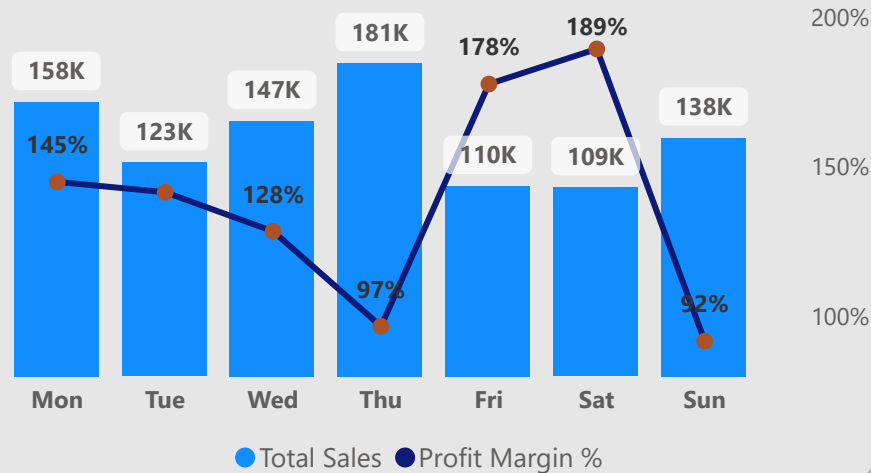
Sales Cost: Product Categories and Channels Unveiled



Sales VS. Customer Channel



Weekday Sales and Profit Margin Analysis



Product_Category	Region_and_Sales_Rep	Total Sales	Total Quantity Sold
Clothing	South-Alice	9,269.32	3
Clothing	West-Alice	6,693.07	4
Electronics	East-Alice	937.20	4
Electronics	North-Alice	14,427.08	8
Electronics	South-Alice	5,053.56	2
Electronics	West-Alice	25,558.07	7
Food	East-Alice	13,267.21	1
Food	North-Alice	763.04	
Furniture	East-Alice	16,436.61	3
Furniture	North-Alice	33,042.33	5
Furniture	South-Alice	10,841.18	5
Total		137,578.72	49