



TECH - PRODUCT SALES DASHBOARD

Sales Channel

All

Year

All

Week Day

All

Total Customers

1K

Total Sales

51M

Avg Sales per Customer

51.41K

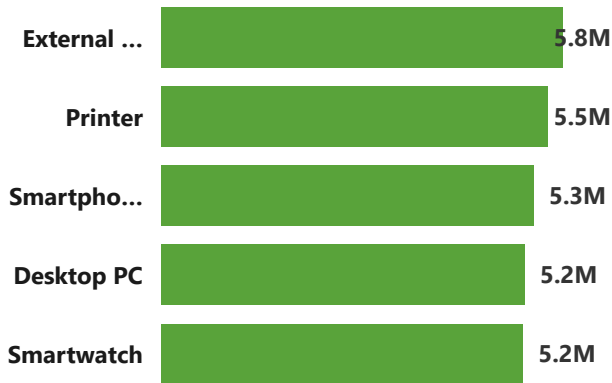
Sales Growth MoM

-0.16

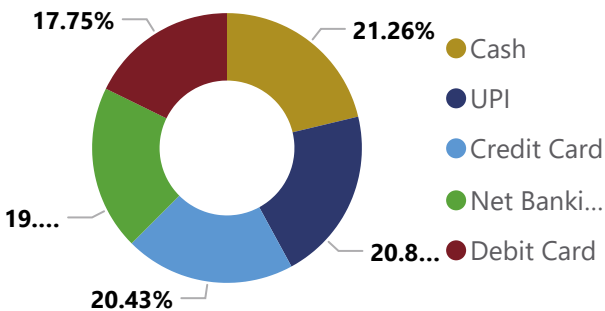
Sales % by Channel

1.00

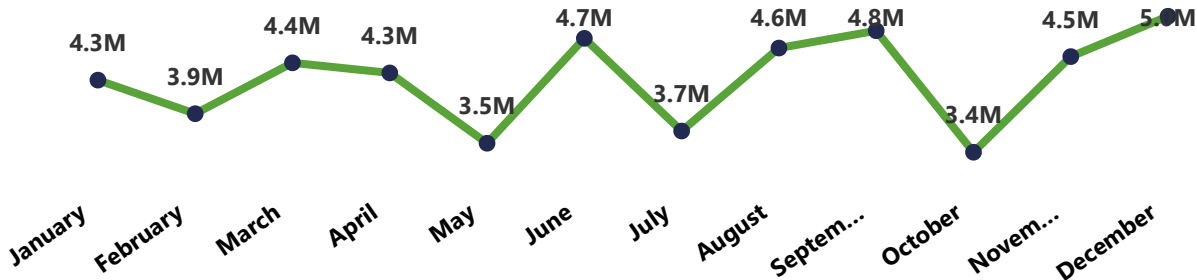
Sales by Product



Sales by Payment Type



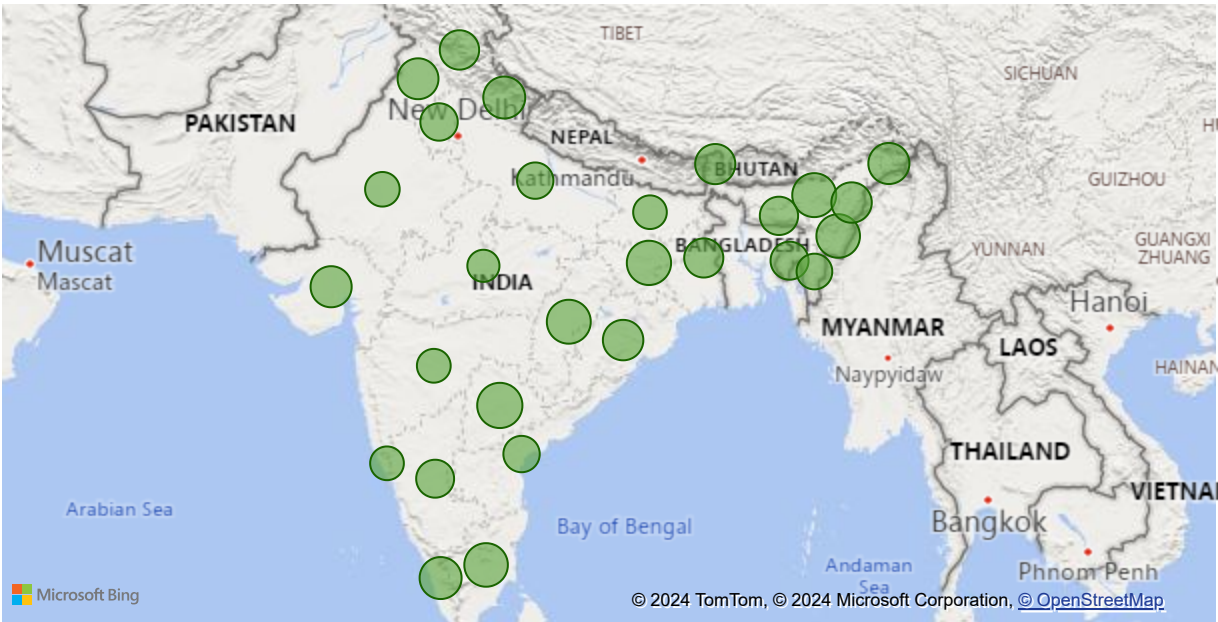
Monthly Sales Analysis



Top Selling Products

Product	Total_Sales	Total_Quantity	Product Sales Rank	Store_Sales	Online_Sales
Camera	5,143,077	557	6	1,768,532	1,883,822
Desktop PC	5,217,319	477	4	1,730,073	1,554,625
E-Reader	5,139,202	454	7	1,761,708	2,249,794
External Hard Drive	5,758,590	560	1	2,072,413	2,083,804
Headphones	4,007,274	352	10	1,243,038	1,565,358
Laptop	4,782,084	526	9	1,774,365	1,363,813
Printer	5,546,024	540	2	1,928,689	1,608,480
Smartphone	5,345,422	467	3	1,986,854	1,871,511
Smartwatch	5,192,638	495	5	2,259,557	1,634,113
Tablet	5,070,487	471	8	1,882,058	1,569,752

Product Sales by State





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Sales Channel

All

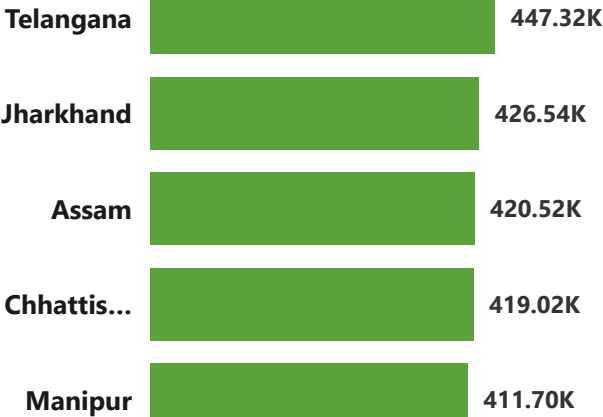
Year

All

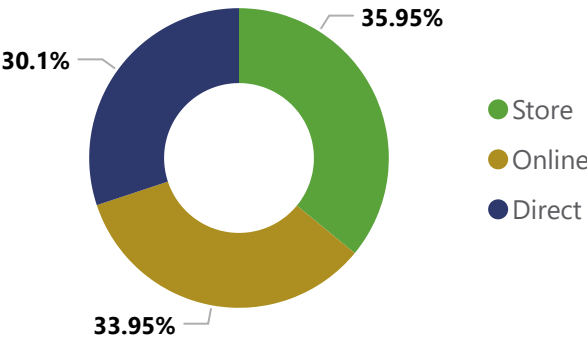
Week Day

All

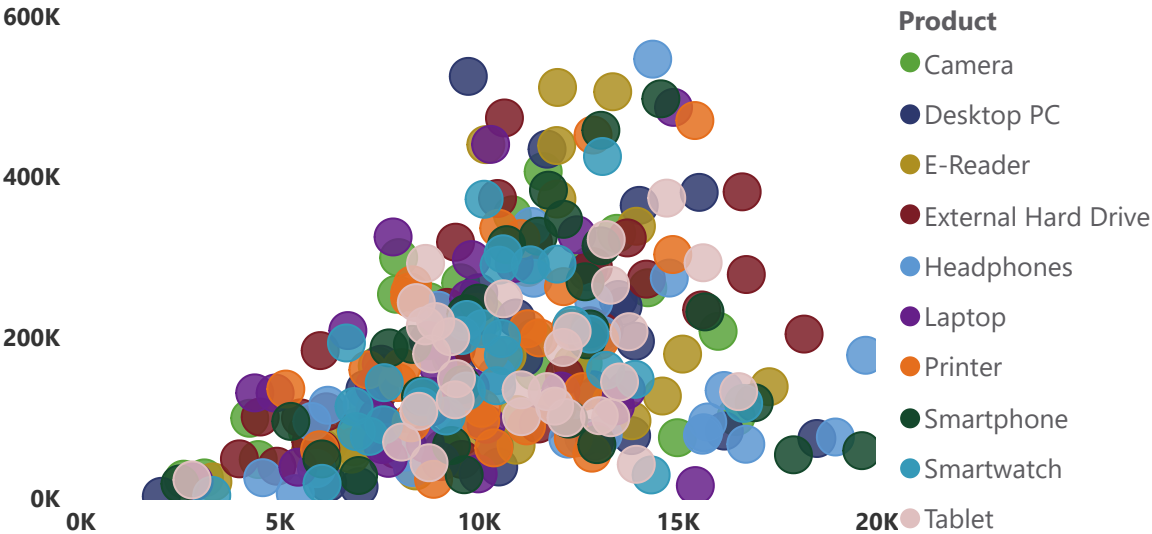
Top 5 States by Sales Tax



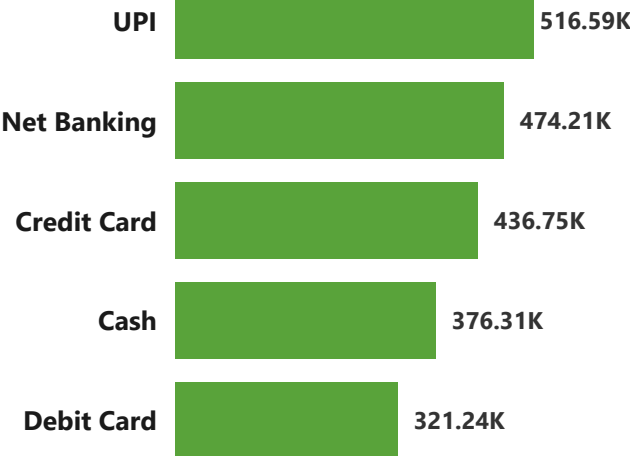
Tax Analysis by Sales Channel



Product Insights by Day: Unit Price and Sales



Payment Type Tax Analysis



Customer Behavior and Trends

Year	Quarter	Month	Day	Customer Name	State	Product	Sales per Transaction	Payment Type	YTD
2023	Qtr 3	September	24	Aradhya Bir	West Bengal	Smartwatch	13,761.00	Cash	
2023	Qtr 3	September	24	Sara Rastogi	Jharkhand	Desktop PC	133,641.00	UPI	
2023	Qtr 3	September	24	Zoya Halder	Himachal Pradesh	Tablet	76,344.00	Debit Card	
2023	Qtr 3	September	25	Azad Dey	Assam	Smartphone	35,286.00	Net Banking	
2023	Qtr 3	September	25	Hunar Madan	Odisha	Smartphone	14,064.00	Cash	
2023	Qtr 3	September	25	Jiya Dewan	Maharashtra	Tablet	16,640.00	Cash	
2023	Qtr 3	September	25	Jiya Sheth	Karnataka	External Hard Drive	12,766.00	Credit Card	
2023	Qtr 3	September	25	Oorja Koshy	Nagaland	Tablet	71,824.00	Net Banking	
2023	Qtr 3	September	25	Samarth Tak	Andhra Pradesh	Smartwatch	34,938.00	Net Banking	
2023	Qtr 3	September	26	Shayak Sawhney	Telangana	Printer	42,057.00	Cash	
2023	Qtr 3	September	27	Keya Chacko	Mizoram	E-Reader	31,788.00	Net Banking	
2023	Qtr 3	September	27	Ranbir Din	Manipur	Smartwatch	57,186.00	Net Banking	
2023	Qtr 3	September	27	Shray Jain	Chhattisgarh	Smartphone	98,192.00	Cash	