

Booking Platforms by Week

property_name	All
category	All
city	All

Row Labels	Total_Bookings	Total_rev_generated
W 23		
direct offline	11	₹ 1,56,260
direct online	16	₹ 1,89,200
journey	17	₹ 2,63,470
logtrip	20	₹ 3,36,640
makeyourtrip	40	₹ 5,69,445
others	84	₹ 12,78,390
tripster	15	₹ 2,03,775
W 24		
direct offline	5	₹ 1,04,050
direct online	15	₹ 2,02,605
journey	10	₹ 1,64,300
logtrip	21	₹ 3,52,140
makeyourtrip	22	₹ 3,02,770
others	48	₹ 6,80,360
tripster	9	₹ 1,42,320
W 27		
direct offline	6	₹ 72,410
direct online	20	₹ 2,95,610
journey	14	₹ 1,97,960
logtrip	20	₹ 2,20,660
makeyourtrip	33	₹ 4,82,460
others	47	₹ 6,87,870
tripster	10	₹ 1,33,485
W 28		
direct offline	12	₹ 1,44,550
direct online	26	₹ 3,66,790
journey	19	₹ 3,10,550
logtrip	33	₹ 4,22,125
makeyourtrip	63	₹ 8,88,175
others	106	₹ 15,27,725
tripster	23	₹ 2,75,980
Grand Total	765	₹ 1,09,72,075