https://pvdpromise.org/how-you-can-help

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How You Can Help

Subscribe to our newsletter

First Name

Last Name

Email   SUBMIT

Make a donation

You can make a one-time or monthly donation online:

DONATE ONLINE

You can donate by check to the following address:

Donor-Advised Fund and Planned Giving

For information about Donor-Advised Fund and Planned Giving click here

Contact us to learn about more ways to get involved

info@pvdpromise.org

(401) 383-3381

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@pvdpromise

Ver Esta Página en Español

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Lack of minimalist design #1:
Many bullet points on the original website referenced subscribing to the organization's newsletter. So, I condensed these bullets into a section.

Legibility issue #2:
I added a hierarchy so it's easier for users to quickly see the different ways they can help the organization rather than spend time reading the original bullet list.

Inefficiencies of use #1:
The only action users could take on the old website were clicking links. Now, users can fill out forms. Also, I added donation information to avoid users being redirected to other internal pages with information. I also added a map so users could visualize the organization's location.

Lack of minimalist design #2 and #3:
By moving the contact information outside of the footer, users can easily locate all of the contact information without having to scroll to the footer. Also, this reduces redundancy on the website.

Inconsistency #1 and Errors #1:
By getting rid of the white section the website, I got rid of the faulty link. Additionally, it prevented a drastic transition in the information being communicated.