

Data Science PRODUCT MANAGER

Overview

Comprehensive course on Data Science Product Manager with emphasis on Data Science and product management concepts from industry experts. This online course is designed to suit learners who have a wide range of backgrounds and are interested in starting their career in data science for top IT product companies.





Why Excelsion

Formula for Success

Join the Excelsior's Data Science community and get access to a comprehensive library of Data Science courses covering in-demand skills like Machine Learning, Al, Business Analysis and more. Practice real-world learning with our Mentorship Program that provide you a real world scenario projects. Get lifetime access to structured courses, industry-relevant labs, live projects, 24/7 support and more—all designed to help you master the perfect combination of business knowledge, technical skills and soft skills needed for your targeted job role! The Data Science Community is growing by 30% each year. Join now!

EXCELSIOR EDGE	DETAILS	OUTCOME
Small Batches	A maximum of 12 students in a batch	 Personalized attention from mentors More comprehensive learning experience
Dedicated RM	A dedicated and expert team of counsellors for guidance	 No wait for your questions to be answered or your concerns addressed 24X7 Support
Learning Analytics	Stay on track with a course, degree and career advisor	 Regular Progress Report to guide you properly in your learning journey Assignment Scores & stats to know your progress
Q&A Forum (Data Science Community)	Engage with other learners and professional Data Scientists	 Real-time Industry updates Support and guidance for doubts and projects
Unlimited Live Projects	Get real-life data science experience	 Master real-world skills to build Machine-Learning models Highlight your CV



What you will learn Curriculum

PHASE 1- PYTHON

- Introduction
- Python Environment
- Executing Python
- Python Numbers
- Python Strings
- Python Files I/O
- Python Exception
- Python Classes & Objects

- Python Basic Syntax
- Python Variable Types
- Python Operators
- Python Lists
- Python Tuples
- Python Dictionary
- Collections
- Debugging & Testing
- Regular Expression

- Python Design Making
- Python Loops
- Python Function
- Python Modules
- Testing
- Deploying Python Application
- Essential Packages

PHASE 2- DATA WRANGLING

- Black Box
 Introduction To
 Machine Learning
- Advance Excel

- Sql
- Tableau
- Essential Numpy
- Power Bi
- Alteryx
- Pandas
- Matplotlib

PHASE 3- MATHEMATICAL FUNDAMENTALS

- Statistics Concepts
- Linear Algebra
- Calculus
- Matrix Operations
- Probability
- Sampling Techniques
- Distributions

PHASE 4- PROJECTS **

- Breast cancer prediction
- Uber ride data analysis
- Sales forecasting
- Purchase behavior
- Recommendation system
- Customer churn



What you will learn Curriculum

PHASE 5- MACHINE LEARNING

- Linear Models For Classification And Regression
- Pre-Proposing Of Machine Learning
- Decision Trees
- Naives Bayes
- Composite EstimatorsUsing Pipelines

- Model Selection &
 Evaluation
- Feature Selection & DimensionalityReduction
- Nearest Neighbours
- ClusteringTechniques
- Anomaly Detection

- Support Vector Machines
- Dealing With Imbalanced Classes
- Ensemble Methods
- RecommendationEngine
- Time Series Modelling
- Packaging & Deployment

PHASE 6- BIG DATA

- Introduction To Big
 Data
- Internal Details Of Spark
- Foundation Of Spark
 Using Rdd
- Data Wrangling Using Dataframes
- Packaging And Deployment Of Spark Applications

PHASE 7- PROJECTS **

- Loan eligibility prediction
- Retail Selling Price
- Driver availability prediction
- Lookalike model building
- Customer journey funnel analysis
- Anomalies and trends diagnostic analysis



What you will learn Curriculum

PHASE 8- DEEP LEARNING AND ARTIFICIAL INTELLIGENCE

- Neural NetworkBasics
- Computer Vision
- Advanced Computer
 Vision
- Statistical Natural
 Language Processing
- Sequential Nlp
- GenerativeAdversarial Networks
- Reinforcement Learning
- Deep Reinforcement Learning

PHASE 9- PRODUCT MANAGEMENT AND IT CONCEPTS

- Market Research For A 0-1 Product For A B2C Product
- User Research For A0-1 Product
- Create ProductArtefacts For 0-1Product
- User Design For A 1-N Product

- Prototyping
- Mvp + UsabilityTesting
- Product Analytics
- Growth, Engagement & Monetisation
- Product Marketing
 And Gtm Strategy
- Product Planning And Development

- Tech 101 For Pms
- Data Science For
 Product Management
- Growth ProductManagement
- Data Science For
 Product Management
- Digital
 Transformation

PHASE 10- PROJECTS **

- Human pose estimation
- Medical Image analysis:
- Face detection
- Helmet detection
- Building a chatbot application
- Resume parsing application
- Segmentation of customer groups
- Sentiment analysis and Ranking



Why Excelsion

Career Support



Profile Building

Excelsior's industry experts are the ultimate resource for anyone looking to build their profile

- Resume Building
- LinkedIn Profile Building
- Github Building



Expert Sessions

Excelsior offer expert advice on softskills and HR topics

- Counselling Sessions with Real Data Science experts
- Prepare for HR Interviews
- Learn Interviewers Psychology
- Develop Soft-Skills



Mock Interviews

Get an upper hand in a data science job interview? Prepare for high pressure interview scenarios.

- Live Interview Simulations
- Expert Feedbacks
- Prepare for real high pressure scenarios



Reach your goals

Speak with one of our experts today



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