



MYANMAR

# **AUTO★PLUS**

## **& AUTOMOBILE AUTO SALON**

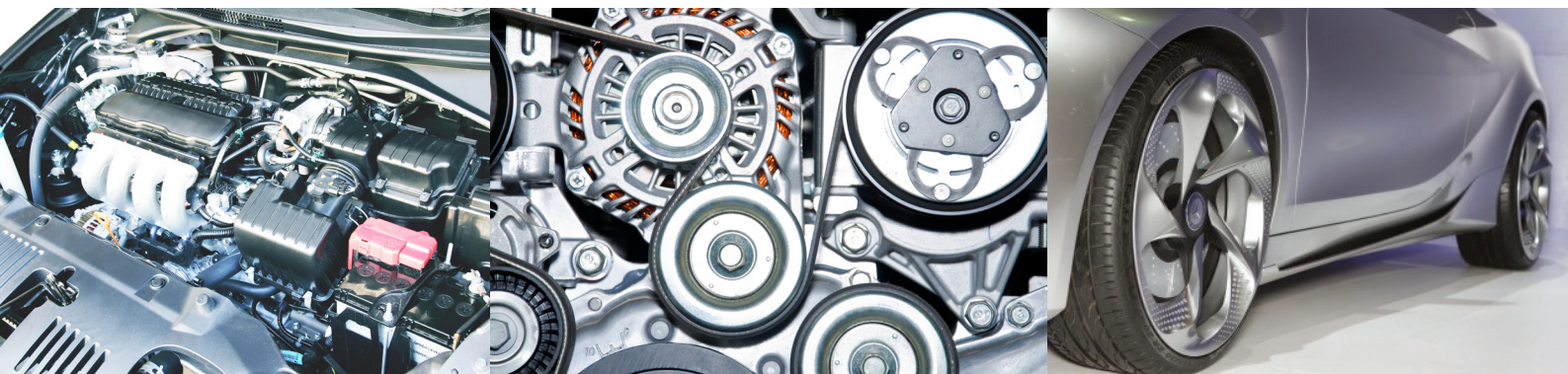
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**1-3 October 2014**

Myanmar Event Park



Yangon, Myanmar



# MYANMAR AUTO PLUS

## AUTOMOBILE & AUTO SALON

Show name	Myanmar Auto Plus 2014
Organizer	ICVEX
Date	1-3 October 2014
Venue	Myanmar Event Park (MEP), Yangon, Myanmar
Opening Hours	09.00-17.00 hrs (Wed. 1 – Thu. 2 October, 2014) 09.00-16.00 hrs (Fri. 3 October, 2014)
Website	<a href="http://www.myanmarautoplus.com">www.myanmarautoplus.com</a>

### Industry at a glance

- Asian Development Bank forecasted that Myanmar will enjoy 7-8% GDP growth during the next decade and turn to be middle-income country by 2030 rising incomes and infrastructure development will surely boost customer demand for new vehicles and automotive products.
- Myanmar's continued 'Roadmap to Democracy' helps reform the investment mechanism to be market- oriented. The lifting of import restrictions and currency reform reflects a huge potential for automotive industry particularly auto parts, accessories, service and repair equipment.
- Under Myanmar Government's new policy to promote FDI 5-year tax holiday will be provided to foreign-registered companies. Additionally, the import of auto parts and machinery in Myanmar is tax free.
- The automotive market has been currently dominated by reconditioned and second hand car.
- The country's market reform policy will attract more and more major car and motorcycle manufacturers to enter the market resulting to a big room for auto parts aftermarket.

# EXHIBITORS PROFILE

## Commercial Vehicles

- Cars (New/ Used/ Imported)
- Buses & Coaches
- Trucks & Vans
- Modified Cars
- SPU / MPV
- Electric Vehicle
- Motorcycle
- In Car Entertainment

## Supports

- GPS and Navigation
- Gas Station Equipment & Accessories
- Garage Equipment & Supplies
- Car Insurance

## Maintenance, Parts & Accessories

- Auto Spare Parts
- Auto Accessories
- Air Conditioning System
- Battery
- Chassis
- Electronics System
- In Car Audio
- Lubricant & Fueling
- Maintenance & Repair Equipment
- Security & Safety System
- UV Filter & Film
- Wheels & Tyres

## The Venue:

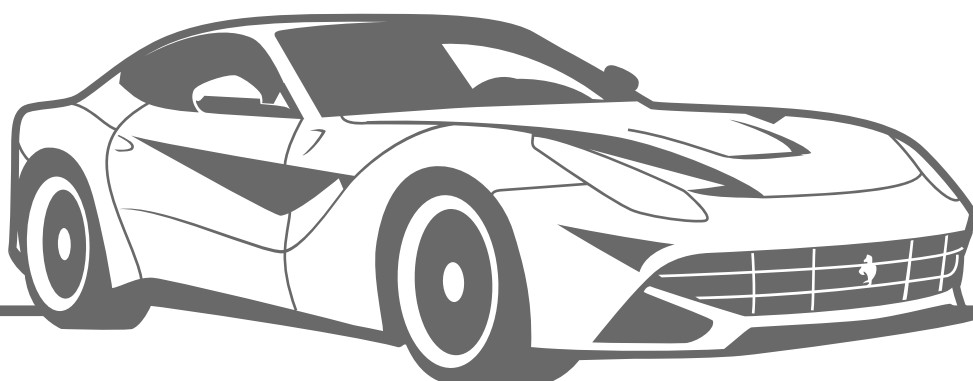
Myanmar Event Park (MEP) is located in the heart of Yangon surrounded by many important spots namely Shwe Dagon, DITP, (Thailand's Department of International Trade Promotion), International airport and Parliament with superb facilities such as big parking space (more than 500 cars), international standard restaurant, modern supermarket and bus station to facilitate all exhibitors and visitors

## The Organizer:

Myanmar Auto Plus is organized by ICVEX, the subsidiary company of Index Creative Village which is well known as world's 7th ranking event company. With highly experienced management team and extensive business network in Myanmar including local office in Yangon, we are confident in delivering high quality exhibition with great return on investment for all exhibiting companies

## Why Myanmar Auto Plus?

- Business platform for trade professionals in the industry of automotive, auto parts, components and accessories
- Business matching service enabling you to find the right partners in Myanmar
- The venue is located at the center of Yangon with international standard exhibition facilities





## VISITORS PROFILE

- Manufacturers, Assemblers for Commercial Vehicles
- Importers / Distributors / Dealers for Commercial Vehicles
- Manufacturers of Auto Parts & Components
- Importers / Distributors and Dealers for Auto Parts & Components
- Garages / Maintenance / Vehicle Service Centers
- Modified Vehicle Shops Owners
- Car Audio / Car Entertainment Owners
- Auto/ Engine System Integrator
- Petro Companies and Gas Stations
- Public Visitors

### Participation fee:

Space only: USD 290/m<sup>2</sup> (min. 18m<sup>2</sup>)

THB 8,700\*/m<sup>2</sup>

Standard booth: USD 320/m<sup>2</sup>

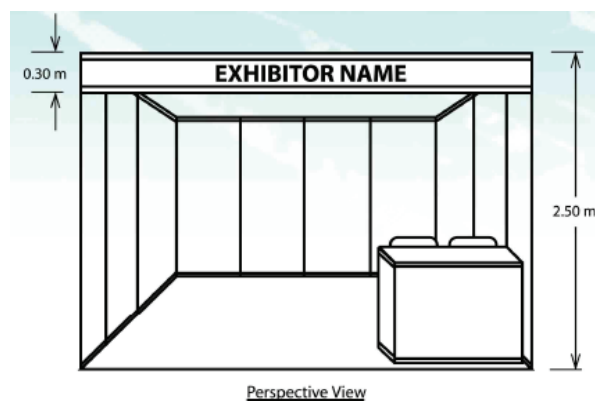
THB 9,600\*/m<sup>2</sup>

\* VAT applicable to companies registered in the Kingdom of Thailand.

### FOR MORE INFORMATION, PLEASE CONTACT

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### Standard booth includes

- Fascia name board
- Needle punch carpet
- Panel system, white
- Reception desk (1 unit)
- Chairs (2 units)
- Waste Basket
- Fluorescent lamps (2 units)
- Power socket (1 unit, not for lighting)