

Myanmar MediHealth & Wellness

31 October-2 November 2014

Trade Days : 31 October-1 November 2014

Public Day : 2 November 2014

Myanmar Event Park Yangon, Myanmar



Show name	Myanmar MediHealth&Wellness 2014
Organiser	ICVEX
Date	31 October -2 November,2014
Opening Hours	Trade Days: 09.00-17.00 hrs. (Fri. 31 Oct – Sat. 1 Nov 2014) Public Day: 09.00-16.00 hrs. (Sun. 2 Nov 2014)
Venue	Myanmar Event Park (MEP), Yangon, Myanmar
website	www.myanmarmedihealth.com

INDUSTRY AT A GLANCE:

- Asian Development Bank estimated that Myanmar's per capita income could triple by 2030.
- Number of Myanmar's Ultra-Rich could grow 687% in one decade from 40 to 307 and the growth rate would make Myanmar a true economic frontier, according to World Ultra Wealth Report published by Wealth-X.
- Myanmar's economic growth and rise of income level boost consumers spending on healthcare service and pharmaceuticals from basic medicine to vitamins and dietary supplements. Pharmaceutical markets projected to grow from \$430 million in 2012 to \$ 945 million by 2015.
- Insufficient medical resources and lack of advanced medical devices prompt a big number of Myanmar people travelling overseas for medical treatment and services. Top destinations for medical services for Myanmar people are Thailand, Singapore, India and UK.
- 10-15% of foreign patients are from Myanmar, according to Thai Private hospitals such as Bangkok general & Piyavate hospitals.
- After Myanmar's reforms, Thailand's Bangkok General Hospital experienced a growth of 30-40% patients from Myanmar. Not less than 22,000 patients from Myanmar alone received medical service at Bangkok General Hospital in 2012.

WHY MYANMAR MEDIHEALTH & WELLNESS?

- Higher demand of international healthcare standard resulting from insufficient medical resources and supplies
- After the reform, the growing economies and rise of income level have made overseas travel for medical services more affordable
- Business matching service enabling you to find the right partners in Myanmar The venue is located at the center of Yangon with international standard exhibition facilities



EXHIBITORS PROFILE

Medical Services & Products

- Hospitals
- Medical Clinics
- Cosmetic Dermatology
- Beauty/Cosmetic Surgery
- Esthetic Treatment
- Dental
- Ayurveda
- Alternative Medicines
(Chiropractic, Acupuncture, etc.)
- Pharmaceuticals/ Medicines
- Medical Equipment
- Medical supplies

Healthcare & Wellness

- Health Products
- Herb/ Organic product
- Supplement
- Rehabilitation
- Detoxification
- Wellness Centers
- Spa

Medical Facilitator

- Hotel/ Serviced Apartment
- Transportation
- Travel Agent
- Airline
- Health/ Life Insurance

THE VENUE:

Myanmar Event Park (MEP) is located in the heart of Yangon surrounded by many important spots namely Shwe Dagon, DITP, (Thailand's Department of International Trade Promotion) International airport and Parliament with superb facilities such as big parking space (more than 500 cars), international standard restaurant, modern supermarket and bus station to facilitate all exhibitors and visitors

THE ORGANIZER:

Myanmar MediHealth&Wellness is organized by ICVEX, the subsidiary company of Index Creative Village which is well known as world's 7th ranking event company. With highly experienced management team and extensive business network in Myanmar including local office in Yangon, we are confident in delivering high quality exhibition with great return on investment for all exhibiting companies

VISITORS PROFILE



- Hospitals
- Medical Centers
- Medical & Health Care Professionals
- Pharmacists
- HR Department from Multinational Corporations
- Families from Local and Expatriates
- Medical Tourism Agents

Participation fee :

Space only: USD 290/m² (min.18m²)
 THB8,700*/m²

Standard booth: USD 320/m²
 THB9,600*/m²

* VAT applicable to companies registered in the Kingdom of Thailand.

For more information, please contact

ICVEX Company Limited

545 Soi Pridi Bhanomyong 42

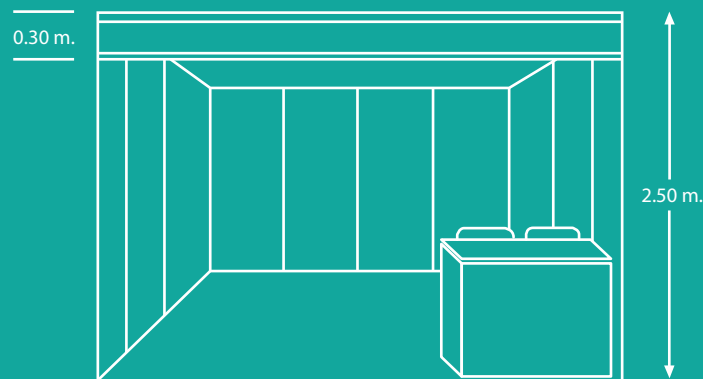
Sukhumvit 71Rd. North Prakanong, Wattana
Bangkok 10110 Thailand

Tel: +662-713-3033

Fax: +662-713-3034

Email: info@icvex.com

Website: www.icvex.com



Standard booth includes:

- Fascia name board
- Panel system, white
- Chairs (2 units)
- Fluorescent lamps (2 units)
- Power socket (1 unit, not for lighting)
- Needle punch carpet
- Reception desk (1 unit)
- Waste Basket