



Myanmar International
Education Fair



31 October–2 November 2014

Trade Days: | 31 October–1 November 2014
Public Day: | 2 November 2014

Myanmar Event Park Yangon, Myanmar

Show name	Myanmar International Education Fair 2014
Organiser	ICVEX
Date	31 October -2 November,2014
Opening Hours	Trade Days: 09.00-17.00 hrs. (Fri. 31 Oct – Sat. 1 Nov 2014) Public Day: 09.00-16.00 hrs. (Sun. 2 Nov 2014)
Venue	Myanmar Event Park (MEP), Yangon, Myanmar
website	www.myanmaredufair.com

INDUSTRY AT A GLANCE:

- Asian Development Bank estimated that Myanmar's per capita income could triple by 2030
- Number of Myanmar's Ultra-Rich could grow 687% in one decade from 40 to 307 and the growth rate would make Myanmar a true economic frontier, according to World Ultra Wealth Report published by Wealth-X
- Myanmar's economic growth and rise of income level result to parents spending more for their children's education
- Inadequate educational tools, science and laboratory equipment in local education institutes caused middle class and upper class families sending their children study abroad for higher education
- Top destinations for study abroad are UK and USA for rich families while others go for Singapore, Malaysia and Australia. After Myanmar's reform, Thailand with its short-travel location, similarity in culture and reasonable cost of living becomes another choice of preference

WHY MYANMAR INTERNATIONAL EDUCATION FAIR?

- The growing economies and rise of income level in Myanmar have significantly driven to a higher demand of International level of education
- Lack of advanced educational media and limited International standard of education result to Myanmar parents searching for better education for their children overseas
- Business matching service enabling you to find the right partners in Myanmar
- The venue is located at the center of Yangon with international standard exhibition facilities



EXHIBITORS PROFILE

Services

- International Schools
- International College/ Universities
- Higher Education
- Vocational Schools
- Short Courses (EP)
- Training/ Tuition

Products

- Education Tools
- Education Media
- Materials (Publishers, Textbooks, Stationery, etc)
- Software

Facilitators

- Bank
- Insurance
- Travel Agent

VISITORS PROFILE

- Representatives from Education Institutions
- Parents and Students from Local & Expatriates
- Education Agents
- HR Department from Multinational Corporations

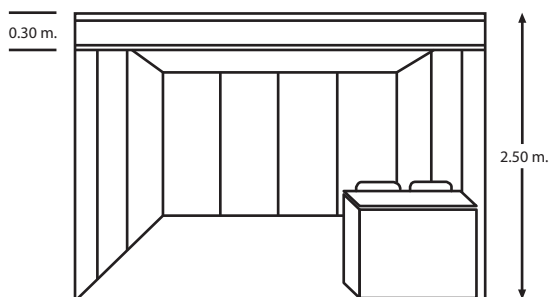
THE VENUE:

Myanmar Event Park (MEP) is located in the heart of Yangon surrounded by many important spots namely Shwe Dagon, DITP, (Thailand's Department of International Trade Promotion) International airport and Parliament with superb facilities such as big parking space (more than 500 cars), international standard restaurant, modern supermarket and bus station to facilitate all exhibitors and visitors

THE ORGANIZER:

Myanmar International Education Fair is organized by ICVEX, the subsidiary company of Index Creative Village which is well known as world's 7th ranking event company. With highly experienced management team and extensive business network in Myanmar including local office in Yangon, we are confident in delivering high quality exhibition with great return on investment for all exhibiting companies

PARTICIPATION FEE:



Space only: USD 290/m2 (min.18m2)
THB 8,700*/m2

Standard booth: USD 320/m2
THB 9,600*/m2

* VAT applicable to companies registered in the Kingdom of Thailand.



Standard booth includes:

- Fascia name board
- Panel system, white
- Chairs (2 units)
- Fluorescent lamps (2 units)
- Power socket (1 unit, not for lighting)
- Needle punch carpet
- Reception desk (1 unit)
- Waste Basket

FOR MORE INFORMATION, PLEASE CONTACT

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