



MYANMAR HOReCa

HOTEL • RESTAURANT • CATERING

2-4 July 2014
Myanmar Event Park Yangon, Myanmar



Show name	Myanmar HoReCa 2014
Co-Located with	Myanmar International Food & Beverage 2014
Organiser	ICVEX
Date	2-4 July, 2014
Venue	Myanmar Event Park (MEP), Yangon, Myanmar
Opening Hours	9.00-17.00 hrs. (Wed 2- Thursday 3 July, 2014) 9.00-16.00 hrs. (Friday 4 July, 2014)
Website	www.myanmarhoreca.com

Industry at a glance:

- Myanmar's reform as well as FDI promotional scheme have attracted more foreign investors into the country. Tourism sector also experienced the high growth resulting from influx of expatriates and foreign tourists. Renovation or refurbishment of existing hotels is required to lift up to international standard expected by foreign businessmen and tourists
- More and more international standard hotels and restaurants are setting up and expected to increase by 35% over the next four years.
- The increase of hotels and restaurants in Myanmar will consequently boost the growth of hospitality and food service industry.

Why Myanmar HoReCa?

- Meeting with professionals from the business of hotels, restaurants and catering in Myanmar
- Business matching service enabling you to find the right partners in Myanmar
- The venue is located at the center of Yangon with international standard exhibition facilities

The Venue:

Myanmar Event Park (MEP) is located in the heart of Yangon surrounded by many important spots namely Shwe Dagon, DITP, (Thailand's Department of International Trade Promotion) International airport and Parliament with superb facilities such as big parking space (more than 500 cars), international standard restaurant, modern supermarket and bus station to facilitate all exhibitors and visitors

The Organizer:

Myanmar HoReCa is organized by ICVEX, the subsidiary company of Index Creative Village which is well known as world's 7th ranking event company. With highly experienced management team and extensive business network in Myanmar including local office in Yangon, we are confident in delivering high quality exhibition with great return on investment for all exhibiting companies

Exhibitors Profile

● Appliances & Amenities

Consumables Paid Product
Small Electrical Appliances
In-Room TV & Electrical Appliances
Acrylic Glass Product
Bamboo/ Rattan/ Lacquer Ware
Leather Product
Other Related Appliances

● Equipment & Supplies

(A). Bakery & Ice Cream

Bakery Materials, Equipment & Supplies
IceCream Materials, Equipment & Supplies
Chocolate & Mixed Ingredients
Dairy & Related Product
Leisure Food
Sweets & Confectionery
Packaging Design Materials
Chiller & Refrigerator

(B). Coffee & Tea

Coffee Supplies & Materials
Coffee Maker & Equipment
Specialty Tea
Traditional Tea
Tea Maker
Tea Supplies & Art Ware

(C). Catering

Catering Equipment Integration
Refrigeration
Dishwasher
Kitchenware, Equipment & Accessories
Buffet Equipment & Supplies
Other Related Equipment

● Tableware & Textile

Tableware
Tableware Accessories
Hotel Uniforms
Restaurant Textiles
Decorative Textiles
Bedding, Materials & Accessories
Bathroom Series

● Fitness & Leisure

SPA Product / Aromatherapy & Massage Supplies
Leisure Goods / Fitness Equipment
Game Equipment / Outdoor Leisure Furniture
Gardening / Landscape Architecture

● IT & Security

POS Machine
Safe
Telephone
Sound System
Lock System
Software
Intelligent Control
Landscape Architecture



Visitors Profile



Airlines / Cruise Lines / Rails
Bakeries / Confectioneries
Convenience Stores / Grocery Stores
Country Clubs Management
Department Stores / Retailers
Food service – Government, Military, School, Hospital
Food service – Industrial/Offshore
Food service and Hospitality Consulting
Hospitality / Culinary Institutes
Hotel Chain Owners, Hotels / Resorts/ Serviced Apartments Management
Hypermarkets / Supermarkets
Importers / Distributors / Wholesalers – Food and Drink
Importers / Distributors / Wholesalers – Hospitality Equipment & Supplies
Institutional Catering
IT – System Integration / Distribution Plants
Restaurants/ Fast-Food Restaurant / Bars / Clubs / Café Management
Spa and Wellness Management
Specialty Food Retailers

Participation fee:

Space only: USD 290/m² (min. 18m²)
THB 8,700*/m²

Standard booth USD 320/m²
THB 9,600*/m²

* VAT applicable to companies registered in the Kingdom of Thailand.

Standard booth includes:

- Fascia name board
- Needle punch carpet
- Panel system, white
- Reception desk (1 unit)
- Chairs (2 units)
- Waste Basket
- Fluorescent lamps (2 units)
- Power socket (1 unit, not for lighting)

For more information, please contact

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