



**KADUNA CHAMBERS OF
COMMERCE, INDUSTRY, MINES
AND AGRICULTURE**

46TH KADUNA INTERNATIONAL TRADE FAIR

POST EVENT REPORT



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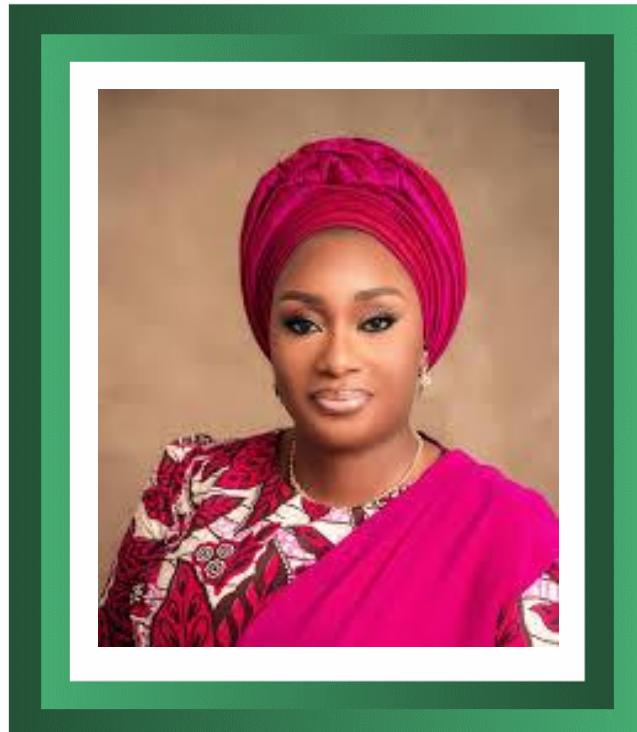


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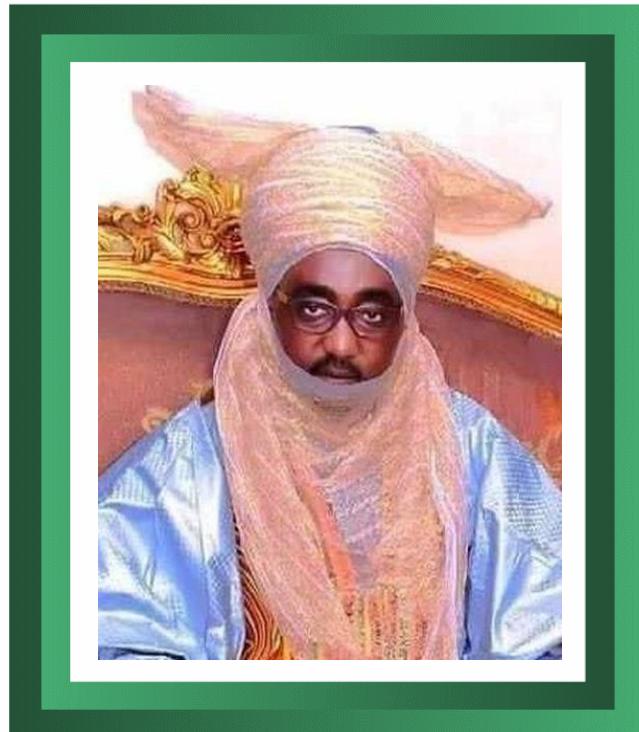
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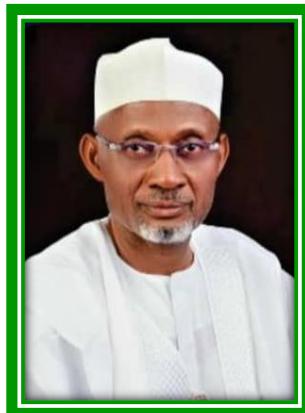


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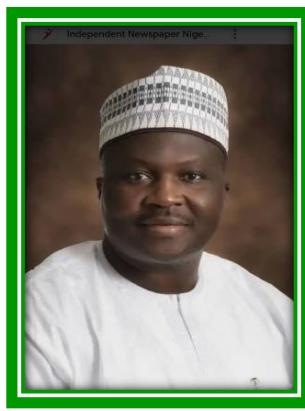
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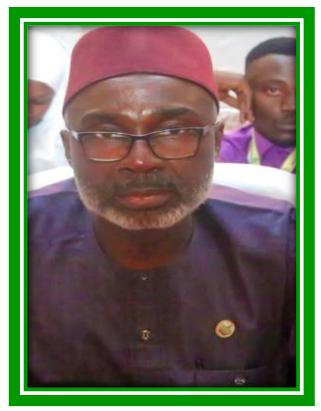
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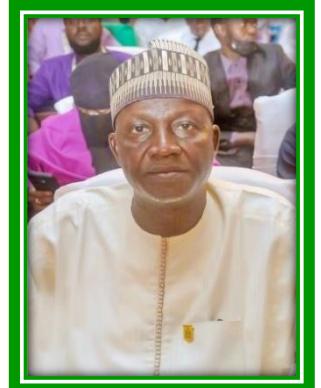
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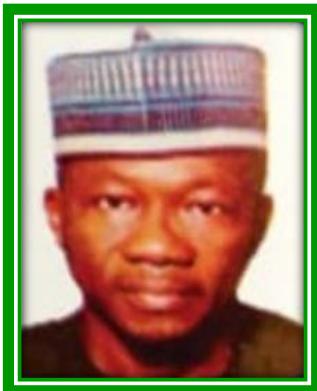
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1.0 EXECUTIVE SUMMARY

The 46th Kaduna International Trade Fair, held from 14 to 23 February 2025 at the Kaduna Trade and Investment Centre, marked a significant milestone in the history of commercial exhibitions in Nigeria. Organized by the Kaduna Chamber of Commerce, Industry, Mines, and Agriculture (KADCCIMA) in collaboration with the Kaduna State Government and private sector partners, this year's edition carried the theme "Promoting Efficiency in Manufacturing, Agriculture, and Trade through Digital Transformation."

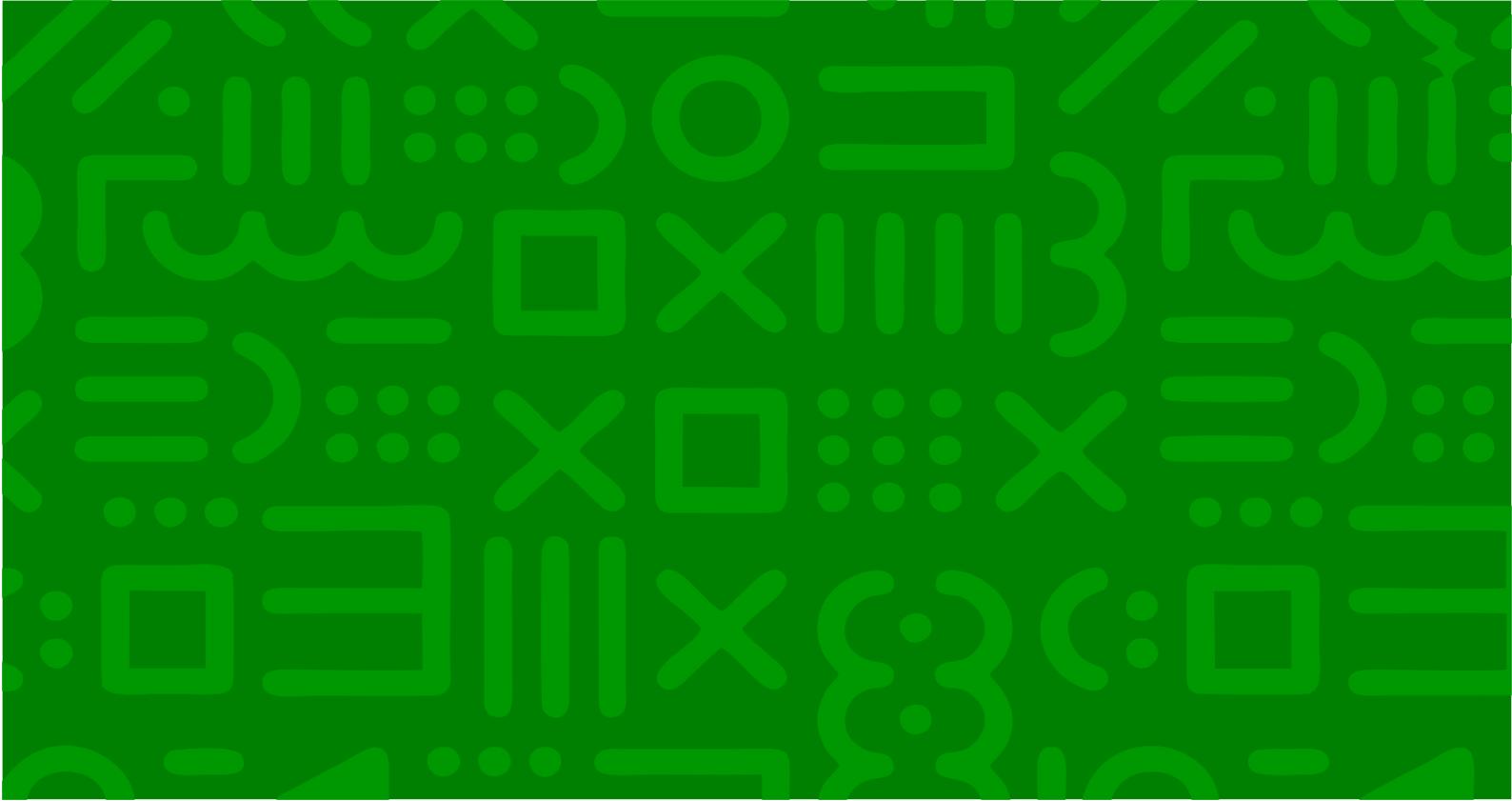
The Fair served as a unifying platform that brought together a cross-section of stakeholders, including policymakers, business leaders, foreign trade delegations, micro, small and medium-sized enterprises (MSMEs), investors, development partners, and the general public. The event underscored Kaduna's reputation as the commercial nerve centre of Northern Nigeria, reaffirming its place as a critical gateway for national and regional trade.

The Fair was particularly significant in light of Nigeria's ongoing economic diversification agenda and the global shift towards digital innovation in commerce. Against the backdrop of national efforts to reduce reliance on oil revenues, the Fair provided an opportunity to explore alternative growth drivers such as agriculture, manufacturing, ICT, and SME development. Exhibitors and participants had the opportunity to showcase products, introduce innovative technologies, exchange knowledge, and establish new partnerships. The event also gave prominence to the increasing role of digital platforms in facilitating business transactions, trade efficiency, and market expansion. In this regard, the Fair's alignment with the digital transformation agenda of both federal and state governments positioned it not merely as an exhibition but as a forward-looking policy dialogue space.

The outcomes of the Fair were broad and impactful. On the innovation front, the Raw Materials Research and Development Council (RMRDC) launched two major digital platforms. One is the Nigeria Raw Materials Information Management System (NRMIMS) and the other is the Raw Materials e-Registration Portal (RMe-regP). Both were designed to enhance industrial efficiency and data accessibility for manufacturers. The Fair also provided a platform for cultural diplomacy, with the Indian High Commission and its cultural association hosting performances and business dialogues that strengthened bilateral relations. A wide array of MSMEs benefited from exposure, networking opportunities, and training sessions, while larger corporates such as the Dangote Group reaffirmed their commitment to industrial and trade development in Nigeria.

It highlighted challenges such as access to finance and infrastructural deficits while simultaneously providing actionable recommendations for stakeholders. Moving forward, the Kaduna International Trade Fair is well-positioned to evolve into a continental platform under the African Continental Free Trade Area (AfCFTA), helping to accelerate Nigeria's integration into global supply chains.

Overall, the Fair successfully demonstrated its ability to serve as a catalyst for trade, investment, and industrial development. With more than 300 MSMEs, several international delegations, and thousands of visitors in attendance, the event not only generated immediate business linkages but also opened pathways for future collaborations.



2.0 BACKGROUND AND CONTEXT

2.1 Historical Relevance of Kaduna International Trade Fair

The Kaduna International Trade Fair has grown into one of Nigeria's most recognized and enduring platforms for commercial and industrial exchange.

The Fair was conceived as a strategic avenue for promoting commerce in Northern Nigeria and linking local entrepreneurs with national and international markets.

Over the years, the Fair has developed a reputation not only as an exhibition space but also as a hub for policy dialogue, investment facilitation, and industrial innovation.

Its continuity, even in challenging economic climates, underscores its resilience and the critical role it plays in connecting stakeholders across multiple sectors.

Beyond being a trade showcase, the Fair has historically served as a melting pot where cultural exchange, market research, and business diplomacy converge. Generations of Nigerian businesses have launched new products and forged vital partnerships at the Fair.

Its relevance has been particularly amplified in Northern Nigeria, where it remains one of the few platforms with the capacity to aggregate local producers, manufacturers, policymakers, and foreign investors under one roof.

By consistently drawing wide participation from across Nigeria and abroad, the Kaduna Trade Fair has cemented its place as a pillar of the country's commercial heritage.

2.2 Nigeria's Economic Landscape in 2025

The 46th edition of the Kaduna International Trade Fair took place at a time when Nigeria's economy is undergoing a period of structural transformation.

In 2025, the nation continues its determined push to diversify away from an overdependence on crude oil revenues, which have historically accounted for the bulk of foreign exchange earnings.

The Federal Government, through its economic diversification agenda, has increasingly prioritized non-oil sectors such as agriculture, manufacturing, ICT, and services. This policy direction is driven by the realities of global energy transition, fluctuating oil prices, and the need for more inclusive and sustainable economic growth.

Equally significant is the accelerated embrace of digital transformation

across both public and private sectors. Nigeria's growing technology ecosystem (spanning fintech, e-commerce, agritech, and digital services) has redefined how businesses operate and how consumers access products and services.

SMEs, once constrained by geographical and logistical barriers, are now tapping into digital platforms to access wider markets, streamline operations, and connect with global buyers.

This digital shift aligns with the African Continental Free Trade Area (AfCFTA), which offers Nigeria an unprecedented opportunity to position itself as a continental trade hub.

In this context, the Kaduna International Trade Fair became more than an annual event; it emerged as a strategic showcase of how digitalization can drive industrial efficiency and market competitiveness.

2.3 Why This Edition Was Strategic

The 46th edition of the Fair was strategically significant for multiple reasons.

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First, it took place against the backdrop of post-COVID global trade realignments, where businesses and governments alike are recalibrating supply chains, strengthening local content, and seeking more resilient production models. Kaduna, with its historical role as a commercial gateway in the north, provided a natural setting for such conversations to take shape.

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Second, the theme of "*Promoting Efficiency in Manufacturing, Agriculture, and Trade through Digital Transformation*" was not only timely but also forward-looking. It aligned closely with Nigeria's national priorities and resonated with the global recognition that technology is now the backbone of trade facilitation, production efficiency, and competitiveness. By emphasizing digital transformation, the Fair directly addressed the needs of MSMEs, manufacturers, and traders who are increasingly looking for ways to modernize operations, expand market access, and reduce inefficiencies.

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Third, this edition offered an opportunity to situate Kaduna and Northern Nigeria within broader continental developments, particularly under the AfCFTA framework. With intra-African trade expected to grow significantly, positioning Kaduna as a hub for manufacturing and trade efficiency presents a strategic pathway for regional economic integration.

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Finally, the event provided a rare platform for cultural diplomacy and international collaboration. The presence of foreign delegations, notably from India, reinforced the idea that trade Fairs are not merely commercial events but also vehicles for fostering bilateral relations, people-to-people connections, and cross-cultural understanding.

3.0 PARTICIPATION OVERVIEW

3.1 Exhibitors

The 46th Kaduna International Trade Fair recorded robust participation from exhibitors, with over 300 micro, small, and medium-sized enterprises (MSMEs) and larger corporations showcasing their products and services. The diversity of exhibitors reflected Nigeria's multi-sectoral economic potential. Agro-processors displayed a wide range of products from packaged food items to modern irrigation tools, underscoring the vital role agriculture continues to play in the national economy.

Textile producers and artisans brought cultural vibrancy to the exhibition grounds, highlighting Kaduna's historical reputation as a textile hub. In addition, ICT startups demonstrated how digital platforms can enhance efficiency across agriculture, trade, and service delivery, offering a

glimpse into the growing influence of Nigeria's technology ecosystem.

Large corporations also made their presence felt, with conglomerates such as the Dangote Group reaffirming their longstanding support for trade and industrial development. Their exhibitions attracted significant attention due to the scale of their operations and the centrality of their products to everyday Nigerian life. Banks and financial institutions showcased specialized SME-focused services, signaling the increasing awareness of the need to support small businesses with accessible finance solutions. For many SMEs, participation at the Fair provided a rare opportunity to gain visibility, build brand recognition, and forge direct linkages with customers, suppliers, and potential investors.

3.2 International Delegations

A defining feature of this year's Fair was the presence of international delegations, which elevated the event beyond a domestic exhibition into a platform for cross-border trade and diplomacy. Delegations from multiple countries participated, bringing with them not only commercial products but also cultural performances, trade intelligence, and bilateral partnership opportunities.

The Indian High Commission stood out with a strong cultural and business presence, demonstrating India's continued interest in strengthening economic and cultural ties with Nigeria. Through dance, music, and food exhibitions, the Indian Cultural Association enriched the Fair with vibrant cultural exchange while simultaneously hosting business dialogues that explored joint ventures in agriculture, technology, and manufacturing.

The participation of international partners underscored the Fair's growing relevance as a gateway to the Nigerian market, particularly Northern Nigeria, which is increasingly being recognized as an emerging hub for trade under the AfCFTA.

For Nigerian businesses, the opportunity to interact directly with international delegates provided valuable insights into export requirements, quality standards, and cross-border partnership models.

These interactions opened new pathways for SMEs to scale beyond local markets and integrate into regional and global supply chains.

3.3 Institutions

Institutional participation was another highlight of the 46th Kaduna International Trade Fair. The Raw Materials Research and Development Council (RMRDC) made a particularly impactful contribution by unveiling two new digital platforms. They are the Nigeria Raw Materials Information Management System (NRMIMS) and the Raw Materials e-Registration Portal (RMe-regP). These platforms are designed to improve access to industrial data and streamline regulatory processes, both of which are critical for enhancing efficiency in

Nigeria's manufacturing sector. In addition, the Council announced its 10-Year Strategic Roadmap for Raw Materials Research and Development, as well as its plans to host the Africa Raw Materials Summit in September 2025. These announcements positioned the Fair not just as a marketplace but as a venue for significant policy and institutional innovation.

Other institutions, including financial regulators, universities, and chambers of commerce, also had active participation. Banks promoted tailored

financing products, while academic institutions shared research outputs and innovations that could be commercialized by entrepreneurs. Development partners and government agencies facilitated technical sessions, workshops, and capacity-building engagements with

SMEs, ensuring that the Fair served both transactional and educational purposes. This convergence of institutions provided an enabling environment where policy, research, and private sector priorities could align.

3.4 Visitors and Audience

The Fair attracted a diverse audience, ranging from policymakers and high-ranking government officials to business executives, academics, and ordinary consumers. Thousands of visitors attended over the ten-day period, transforming the Kaduna Trade and Investment Centre into a bustling hub of activity.

Entrepreneurs and youth were particularly well represented, drawn to the Fair by opportunities to learn about market trends, explore digital solutions, and connect with potential mentors and partners.

Students also attended in large numbers, taking advantage of the educational exhibitions and technical seminars, which offered them exposure to industry knowledge and entrepreneurial inspiration.

For policymakers, the Fair provided an avenue to engage directly with the business community, listen to

challenges, and identify policy gaps that need to be addressed in order to stimulate greater economic growth. Investors found the Fair a fertile ground for prospecting, as the sheer variety of businesses on display offered insights into emerging trends and untapped opportunities.

For the general public, the Fair was not just an economic event but also a social and cultural gathering, complete with entertainment, cultural showcases, and consumer promotions.

This mix of audiences reinforced the Fair's position as an inclusive platform that caters to both high-level business dialogue and grassroots community engagement.

4.0 SECTORAL IMPACT

4.1 Agriculture

Agriculture remained one of the most prominent sectors represented at the 46th Kaduna International Trade Fair, reflecting its centrality to Nigeria's economy and to livelihoods in Northern Nigeria in particular.

Exhibitors from across the agricultural value chain were present, including seed producers, agro-processors, fertilizer companies, farm machinery suppliers, and cooperatives. Modern farm inputs and innovative packaging techniques were displayed, offering farmers and agribusinesses practical solutions to improve yields, reduce post-harvest losses, and expand access to new markets.

This was especially critical in a region where agriculture remains both a subsistence activity and a growing commercial enterprise.

The Fair also served as a forum for dialogue on agricultural transformation. Seminars and technical sessions highlighted the role of technology in driving efficiency, from precision farming to digital platforms for input distribution and commodity trading.

Farmers' associations and cooperatives used the platform to network with potential buyers, while development partners emphasized the need for more inclusive financing to empower smallholder farmers.

By showcasing both traditional agricultural practices and cutting-edge innovations, the Fair bridged the gap between rural producers and global supply chains, positioning agriculture as a viable pathway for regional development.

4.2 Manufacturing

The manufacturing sector was strongly represented, underscoring the urgency of industrial revitalization in Nigeria. Exhibitors included producers of fast-moving consumer goods, building materials, household equipment, and industrial machinery.

For local manufacturers, the Fair was an opportunity to showcase the resilience of Nigerian industry despite long-standing structural challenges such as unreliable power supply, high production costs, and limited infrastructure. It also demonstrated that Kaduna, once a flourishing manufacturing hub, is regaining relevance as a strategic centre for industrial activity in Northern Nigeria.

Panel discussions and business dialogues during the Fair focused on the pressing need to upgrade Nigeria's manufacturing competitiveness

through improved technology adoption, workforce training, and better access to raw materials.

The launch of the RMRDC's digital platforms further emphasized the role of data and information in strengthening supply chains for manufacturers.

For many SMEs in the manufacturing sector, the Fair provided opportunities to pitch products directly to bulk buyers and distributors, test market reception, and explore joint venture possibilities with foreign exhibitors. Overall, the Fair highlighted both the immense potential and the enduring challenges facing Nigerian manufacturing.

4.3 Trade and Commerce

Trade and commerce were at the very heart of the Kaduna International Trade Fair. The event brought together wholesalers, distributors, importers, exporters, and retailers under one roof, creating a vibrant marketplace where transactions occurred side by side with networking and knowledge exchange.

Exhibitors from diverse sectors leveraged the Fair to secure contracts, expand distribution networks, and explore regional trade opportunities. With the African Continental Free

Trade Area (AfCFTA) providing a continental framework for expanded intra-African trade, the Fair reinforced Kaduna's potential as a commercial hub connecting Nigeria to West and Central Africa.

The Fair also provided an opportunity to discuss barriers to trade, such as customs procedures, infrastructure gaps, and lack of harmonized standards. Government officials and trade experts emphasized the need for improved logistics systems, better

access to foreign exchange, and more favorable regulatory frameworks to support businesses. Importantly, traders reported strong consumer interest in locally made products, a positive indication that Nigeria's policy emphasis on patronizing local

goods is beginning to yield results. By facilitating both domestic commerce and cross-border engagement, the Fair advanced its mission of making Kaduna a gateway for broader trade integration.

4.4 ICT and Digital Transformation

Perhaps the most transformative theme of this year's Fair was the centrality of information and communication technology (ICT) and digital innovation. From fintech startups to e-commerce platforms and enterprise software developers, technology firms demonstrated solutions that can significantly improve efficiency in manufacturing, agriculture, and trade. For example, fintech firms offered digital payment platforms that simplify transactions for SMEs, while e-commerce companies unveiled online marketplaces tailored for Nigerian producers to reach wider audiences.

The presence of these firms underscored the fact that digital tools are no longer peripheral but are becoming the backbone of modern commerce.

The RMRDC's launch of the Nigeria Raw Materials Information

Management System (NRMIMS) and the Raw Materials e-Registration Portal (RMe-regP) was a defining highlight of the Fair. These tools addressed longstanding gaps in data availability and regulatory processes, offering a pathway for manufacturers to access reliable information on raw materials while easing compliance burdens.

Moreover, the digital sessions at the Fair underscored how ICT can enhance market access, reduce transaction costs, and improve transparency.

For many MSMEs, exposure to these innovations provided valuable insights into how to integrate digital solutions into their operations, making them more competitive in both local and international markets.

4.5 MSME Development

Micro, small, and medium-sized enterprises (MSMEs) were at the core of the 46th Kaduna International Trade Fair, both in terms of participation and

impact. With over 300 MSMEs exhibiting their products and services, the Fair provided an unparalleled platform for visibility, networking,

and business growth. These enterprises spanned diverse sectors including agriculture, textiles, crafts, ICT, and retail.

For many of them, the Fair was not only a chance to showcase products but also to learn from peers, engage with mentors, and connect with potential investors and buyers.

Workshops and capacity-building sessions during the Fair focused on practical issues such as branding, packaging, export readiness, and financial literacy.

These sessions were particularly valuable in addressing the skill and knowledge gaps that often limit MSMEs' competitiveness.

Feedback from MSME exhibitors revealed that while the Fair provided excellent exposure, challenges remain around access to finance, high transportation costs, and infrastructural constraints.

Nevertheless, the Fair reinforced the resilience and creativity of Nigeria's small businesses, while also drawing attention to the need for policies and programs that sustain the growth of this critical sector.

5.0 HIGHLIGHTS/KEY EVENTS

5.1 Opening Ceremony

The opening ceremony of the 46th Kaduna International Trade Fair set the tone for ten days of vibrant activity, dialogue, and exchange. Held at the Kaduna Trade and Investment Centre, the event drew a distinguished gathering of dignitaries, senior government officials, leaders of industry, foreign envoys, and representatives of the private sector.

The keynote address underscored Kaduna's long-standing role as a commercial hub and highlighted the state's commitment to supporting industrial growth, investment attraction, and digital innovation. The address resonated strongly with the Fair's theme, "Promoting Efficiency in Manufacturing, Agriculture, and Trade through Digital Transformation," linking it directly to

both state and national development agendas. Speeches from other invited dignitaries emphasized the importance of collaboration among government, private sector actors, and international partners in achieving Nigeria's economic diversification goals.

The ceremony was enriched by traditional cultural displays, symbolizing the fusion of heritage and modernity that the Fair embodies.

These cultural performances not only added color to the event but also reinforced Kaduna's identity as a city where commerce and culture coexist harmoniously. The opening ceremony thus provided an inspiring launchpad, energizing exhibitors, participants, and visitors for the activities that followed.

5.2 Seminars and Technical Sessions

A defining feature of the Kaduna International Trade Fair has always been its role as a forum for knowledge exchange, and the 46th edition was no exception. Across several days, technical sessions and seminars convened experts from government, academia, the private sector, and development agencies to deliberate on pressing economic issues.

Topics ranged from digital transformation and trade facilitation to industrial policy, MSME financing, and agricultural innovation. These sessions were deliberately designed to complement the exhibition aspect of the Fair, providing intellectual depth and actionable insights.

Panel discussions allowed participants to engage directly with thought leaders, with conversations centering

on how Nigerian businesses can leverage digital platforms to increase productivity, expand into new markets, and comply with international trade standards.

Financial institutions used the sessions to introduce innovative financing solutions tailored for small businesses, while policymakers highlighted upcoming reforms aimed at improving the ease of doing business.

Importantly, these seminars were interactive, with opportunities for SMEs and participants from the audience to pose questions, share experiences, and offer recommendations. As such, the sessions went beyond being lectures; they became platforms for co-creating solutions to Nigeria's economic challenges.

5.3 Cultural Diplomacy

The 46th edition of the Fair also distinguished itself as a venue for cultural diplomacy, particularly through the participation of the Indian High Commission and its affiliated cultural association.

Beyond trade and business, the Indian delegation used cultural performances including traditional dances, music, and culinary showcases to deepen cultural ties with Nigeria.

These displays drew large crowds and created an atmosphere of warmth, mutual respect, and friendship, underscoring the fact that trade Fairs

are as much about people-to-people connections as they are about commerce.

The presence of the Indian delegation was not merely symbolic; it represented a deliberate strategy to reinforce bilateral relations and explore opportunities for joint ventures in priority sectors such as agriculture, ICT, and manufacturing.

The cultural activities complemented the business dialogues held by Indian

trade representatives, creating a holistic form of engagement that blended culture, diplomacy, and commerce. By weaving cultural diplomacy into the fabric of the Fair,

the organizers demonstrated that global trade relations are built not only on economic transactions but also on shared cultural appreciation and mutual understanding.

5.4 RMRDC Innovation Launch

One of the standout highlights of the Fair was the series of innovations unveiled by the Raw Materials Research and Development Council (RMRDC).

The Council formally launched the Nigeria Raw Materials Information Management System (NRMIMS) and the Raw Materials e-Registration Portal (RMe-regP), both of which are designed to improve access to industrial data and streamline regulatory processes.

These platforms are particularly significant for Nigeria's manufacturing sector, which has long been constrained by inadequate access to information on raw material availability, pricing, and sourcing. By digitizing these processes, RMRDC

has effectively addressed a critical gap, providing manufacturers with tools to make informed decisions and operate more efficiently.

In addition to these launches, RMRDC unveiled its 10-Year Strategic Roadmap for Raw Materials Research and Development, a policy document that charts the future of industrial resource management in Nigeria. The Council also announced plans to host the Africa Raw Materials Summit later in 2025, positioning Nigeria as a continental leader in raw materials innovation.

The visibility and recognition RMRDC gained at the Fair, including receiving the Merit Award for Best Raw Materials Exhibition, validated the Council's ongoing efforts to align industrial development with digital transformation.

5.5 Business Matchmaking

Another defining feature of the 46th Kaduna International Trade Fair was the emphasis placed on structured business-to-business (B2B) matchmaking.

Recognizing that exhibitions alone are not sufficient to convert interest into tangible partnerships, the organizers

facilitated targeted networking sessions where SMEs, investors, and corporate representatives could engage in focused discussions.

These matchmaking activities were carefully curated to align businesses with potential partners based on sector, scale, and shared objectives.

For SMEs, these sessions offered invaluable access to financiers, distributors, and foreign trade delegations. Many exhibitors reported securing leads for new contracts, distribution agreements, and joint venture opportunities.

For investors, matchmaking provided an efficient way to identify promising ventures and assess market trends.

Beyond immediate deals, the sessions fostered trust-building and relationship development, which are critical for long-term business collaboration.

This structured approach to networking underscored the Fair's role not merely as a venue for display but as a dynamic ecosystem for creating sustainable economic linkages.

6.0 RECOGNITIONS

This balance of recognition between institutions, MSMEs, and corporates demonstrated that every stakeholder has a valuable role to play in Kaduna's and Nigeria's economic journey.

6.1 Institutional Recognition

Institutions played a pivotal role in shaping the outcomes of the 46th Kaduna International Trade Fair, and their contributions were formally acknowledged through a series of recognitions.

The Raw Materials Research and Development Council (RMRDC) was among the most recognized. This recognition was not merely symbolic but a testament to the Council's continued leadership in advancing industrial research and its alignment with the Fair's central theme of digital transformation.

By launching groundbreaking platforms such as the Nigeria Raw Materials Information Management

System (NRMIMS) and the Raw Materials e-Registration Portal (RMeregP), RMRDC demonstrated how innovation can address long-standing inefficiencies in the manufacturing sector.

The award also validated the Council's commitment to policy foresight, as evidenced by the unveiling of its 10-Year Strategic Roadmap and the announcement of the forthcoming Africa Raw Materials Summit.

Such initiatives underscored RMRDC's broader vision of positioning Nigeria not only as a consumer of industrial inputs but as a knowledge-driven producer and innovator within the raw materials value chain.

Beyond RMRDC, other institutions and regulatory agencies were recognized informally for their

contributions through strong attendance, knowledge sharing, and partnerships, further reinforcing the collaborative spirit of the Fair.

6.2 MSME Recognition

Micro, small, and medium-sized enterprises (MSMEs) were the heartbeat of the Kaduna International Trade Fair, and their resilience, creativity, and innovation did not go unnoticed.

Several MSMEs were recognized for their outstanding participation (booth presentation, product innovation, and commitment to local content development). These recognitions were especially meaningful because they spotlighted the capacity of small businesses to compete and thrive in challenging economic environments.

Exhibitors who demonstrated ingenuity in packaging, branding, and customer engagement were singled out as role models for their peers, reflecting the increasing importance of value addition and professionalism in today's competitive markets.

Recognition of MSMEs carried a developmental undertone. By celebrating these enterprises, the organizers reinforced the message that small businesses are not marginal actors but rather central players in Nigeria's economic diversification journey. The recognition also provided a platform for greater visibility, potentially opening doors to new investors, distributors, and customers.

More importantly, it validated the sacrifices and risks taken by small entrepreneurs to sustain their operations amid infrastructural and financial constraints thus creating momentum for continued growth and innovation in the MSME sector.

6.3 Corporate Recognition

Corporate organizations, too, were acknowledged for their strategic contributions to the success of the Fair and to Nigeria's broader industrial landscape.

Conglomerates such as the Dangote Group received special recognition for their consistent support and visible presence at the Kaduna International

Trade Fair over the years. As one of Nigeria's largest and most influential companies, Dangote's participation underscored the symbiotic relationship between large corporations and the broader business ecosystem.

Their recognition was therefore not only a nod to corporate loyalty but

also an acknowledgment of the stabilizing influence such firms provide within Nigeria's economy.

Other corporates, including banks and multinationals, were praised for leveraging their presence at the Fair to support SMEs, promote trade financing solutions, and contribute to knowledge-sharing sessions.

These recognitions highlighted the evolving role of corporates from being mere exhibitors to becoming enablers of ecosystem-wide development.

By acknowledging such contributions, the Fair reinforced the principle that inclusive economic growth requires active participation from all levels of enterprise, from the smallest SMEs to the largest corporations.

7.0 STAKEHOLDER FEEDBACK

7.1 Exhibitors' Feedback

Exhibitors, who formed the backbone of the Kaduna International Trade Fair, provided overwhelmingly positive feedback on the structure, organization, and impact of the 46th edition. Many praised the strategic location of the Kaduna Trade and Investment Centre, noting that the Fairgrounds were more accessible, better organized, and more accommodating than in previous years.

Exhibitors highlighted the increased visibility they gained through both physical interactions and the Fair's integration of digital promotional channels. Several businesses reported securing new distribution contracts, wholesale agreements, and long-term partnerships, a clear indication that the Fair met its objective of creating meaningful commercial opportunities.

However, exhibitors also raised constructive observations. Some MSMEs noted challenges such as the need for enhanced logistical support, particularly for exhibitors traveling from outside Kaduna. They suggested that future editions could include subsidized packages for SMEs, particularly those in critical sectors such as agriculture and light manufacturing.

A recurring theme in the feedback was the appreciation for business-to-business matchmaking sessions, which exhibitors described as a "game-changer" in ensuring that participation translated into tangible outcomes.

Overall, exhibitors expressed satisfaction and reiterated their commitment to participating in future editions.

7.2 Attendees' Feedback

From the perspective of visitors and attendees, the Fair was both an educational and entertaining experience. Thousands of individuals, ranging from farmers and students to professionals and families, attended the Fair, and their feedback reflected the diversity of experiences. Many visitors spoke highly of the opportunity to discover a wide variety of products in one location, ranging from agricultural inputs and industrial goods to cultural crafts and consumer products.

For many attendees, the Fair also served as an informal marketplace where they could access competitively priced goods directly from producers, thereby saving on costs and supporting local businesses.

Attendees also praised the cultural dimension of the Fair, particularly the performances and exhibitions hosted by foreign delegations such as India.

These activities provided a unique opportunity to experience culture and commerce in a single setting, reinforcing the Fair's reputation as more than just a trade exhibition.

Nonetheless, attendees noted areas for potential improvement, such as the need for more guided information services at the venue, clearer signage, and better crowd management during peak days.

For first-time visitors, in particular, having access to digital maps or information kiosks was recommended to improve navigation.

Despite these suggestions, feedback indicated that the event was viewed as a valuable annual tradition, blending business, education, and leisure into one experience.

7.3 Government Officials' Feedback

Government representatives at the Fair also provided candid assessments, commending the event's role as a platform for policy advocacy and stakeholder engagement.

Officials from both State and Federal levels noted that the Fair reinforced Kaduna's position as an economic hub and provided government agencies with a unique opportunity to showcase programs, interact with the business community, and gather

firsthand insights into the challenges faced by private sector actors. Ministries and regulatory agencies particularly appreciated the level of turnout at seminars and technical sessions, viewing this as evidence of strong demand for policy dialogue.

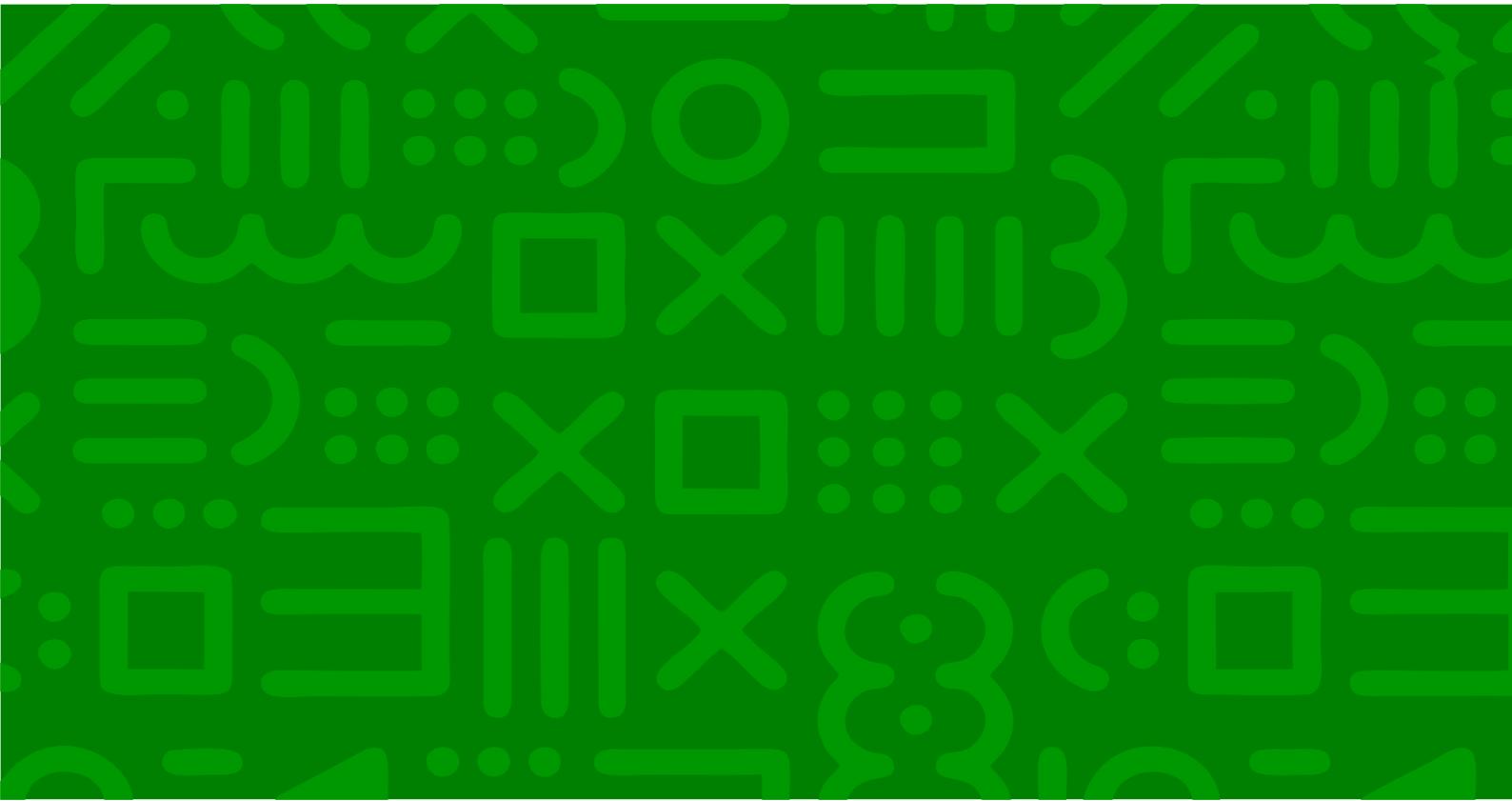
That said, officials emphasized that the Fair revealed recurring systemic issues that government must address in order to fully unlock Nigeria's economic potential.

These include inadequate infrastructure, limited access to credit for SMEs, and the need for more streamlined regulatory frameworks.

Some officials suggested that future editions of the Fair should include a stronger policy track with roundtables specifically designed to generate recommendations that can feed directly into state and federal policy processes. Importantly, government representatives expressed their

satisfaction with the Fair's alignment to Nigeria's digital transformation agenda and pledged stronger support for subsequent editions.

They acknowledged that beyond immediate trade outcomes, the Kaduna International Trade Fair serves as a national dialogue space that influences policy and industrial strategy.



8.0 CHALLENGES AND LESSONS LEARNED

8.1 Organizational Challenges

Despite the overall success of the 46th Kaduna International Trade Fair, several organizational challenges were identified. A number of exhibitors expressed concerns about the high costs associated with logistics particularly for small-scale enterprises. While large corporations could easily absorb these costs, MSMEs which represent the largest cohort of exhibitors found them somewhat prohibitive.

Other organizational hiccups, though minor in scale, highlighted the need for more streamlined planning processes and transparent communication between organizers and participants.

From a broader perspective, the complexity of hosting an event of this magnitude exposed the limitations of manual processes in Fair management.

While some digital solutions were introduced, they were not fully optimized or uniformly deployed across the event.

The lesson here is clear. Adopting a fully digitized event management system (from online registration to booth allocation and real-time feedback collection) will be crucial for improving efficiency, reducing errors, enhancing experience in future editions.

8.2 Infrastructural Challenges

Infrastructure remains one of the most pressing issues facing the Kaduna International Trade Fair. Although the Kaduna Trade and Investment Centre provided a functional venue, several exhibitors and visitors highlighted recurring problems. These challenges, while not crippling, affected the overall comfort and convenience of participants.

Transportation infrastructure also emerged as a concern. Heavy traffic congestion around the Fairgrounds during peak days discouraged some visitors, while limited public transportation options restricted accessibility for individuals without private vehicles.

Additionally, connectivity issues (including weak internet signals in

some parts of the venue) limited the effectiveness of digital showcases and online transactions.

The key lesson learned is that infrastructural challenges can diminish the perceived prestige and effectiveness of the Fair, and addressing them should be a joint responsibility of the State Government, KADCCIMA, and private sector partners.

In future, investments in backup power, improved transport management, and enhanced digital infrastructure should be prioritized to ensure a seamless experience.

8.3 Policy-Related Challenges

At the policy level, the Fair highlighted systemic issues that continue to constrain Nigeria's broader trade and industrial ecosystem.

A recurring complaint among SMEs was the difficulty of accessing credit, despite the presence of banks and financial institutions at the Fair.

Many small businesses lamented the stringent requirements for loan applications and the high cost of borrowing, which limit their ability to scale up production or participate more fully in exhibitions of this scale.

Regulatory bottlenecks also came under scrutiny, with some exhibitors citing delays in customs clearance for imported goods meant for display at the Fair. These challenges pointed to a broader lesson that trade Fairs should not merely highlight policy gaps but actively contribute to solving them.

By integrating high-level policy roundtables into the Fair's program and ensuring that all feedback from exhibitors and participants is formally communicated to policymakers, the Kaduna International Trade Fair could position itself as an engine for policy reform.

For instance, partnerships with the Central Bank of Nigeria (CBN), Bank of Industry (BOI), and development agencies could be expanded to include on-the-spot financing support or simplified access to credit during the Fair.

The lesson here is that bridging the gap between trade exhibitions and policy reforms will significantly enhance the Fair's long-term relevance and impact.

8.4 Lessons Learned for Future Editions

Several key lessons emerged from these challenges.

First, the importance of digitization cannot be overstated. From Fair registration to matchmaking and data collection, adopting digital-first solutions will streamline operations and improve both exhibitor and visitor experiences.

Second, infrastructure readiness must be treated as a priority, with specific emphasis on stable electricity, reliable internet connectivity, and improved access to the venue.

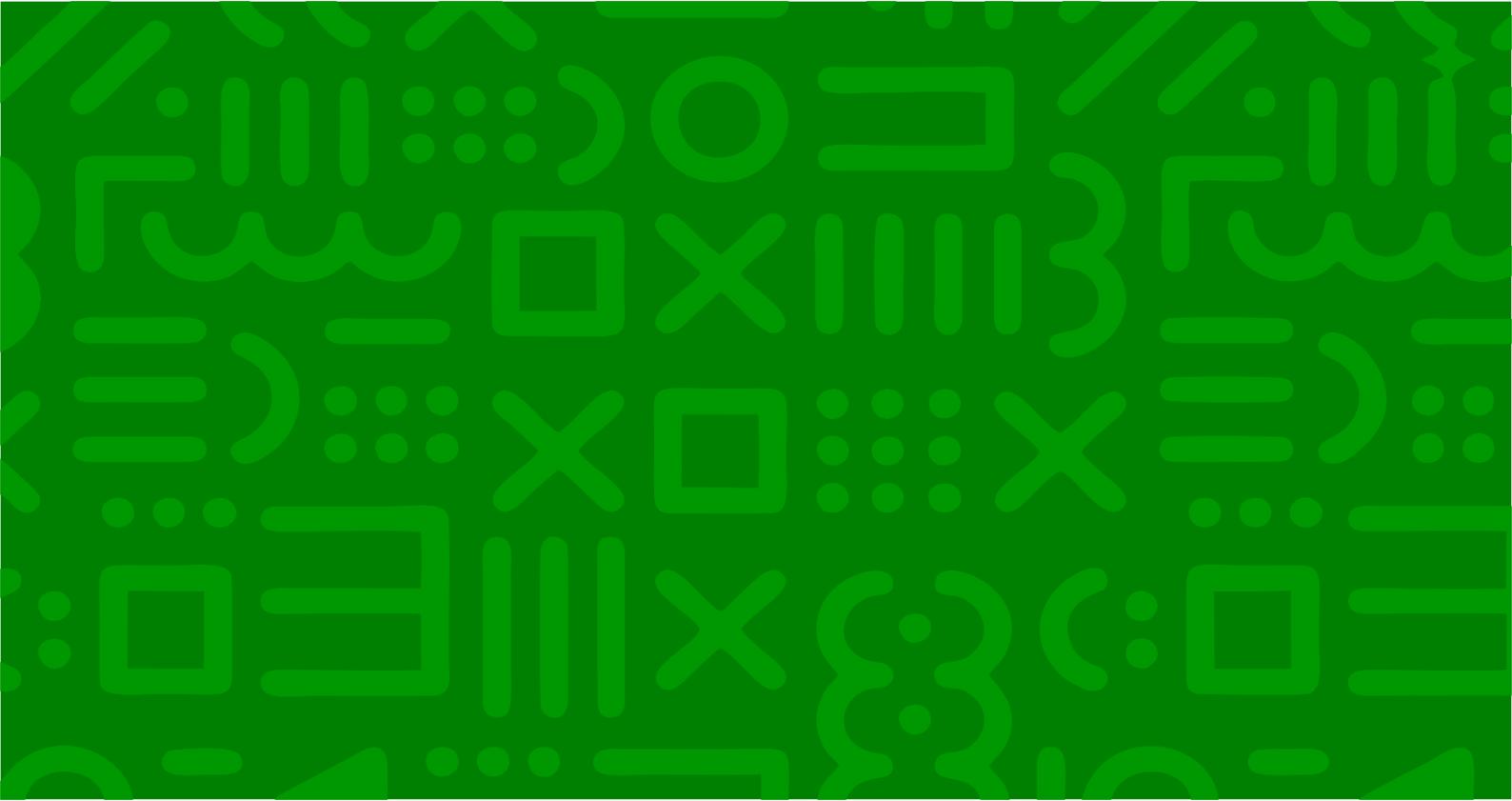
Third, policy integration should be deepened, ensuring that the Fair functions not just as an exhibition but as a structured dialogue platform where actionable policy recommendations are generated and tracked.

Another important lesson is the need for inclusive participation models. While large corporations will always have a strong presence, ensuring that SMEs are adequately supported through subsidized booths, financing opportunities, and targeted training.

This will strengthen the diversity and vibrancy of the Fair.

Finally, organizers must adopt a culture of continuous improvement by systematically collecting, analyzing, and acting on feedback from all categories of participants.

This feedback-driven approach will ensure that each edition of the Kaduna International Trade Fair builds on the successes of the last, steadily positioning the event as a benchmark not only within Nigeria but also across the African continent.



9.0 RECOMMENDATIONS AND WAY FORWARD

9.1 Enhancing Organizational Efficiency

To ensure greater efficiency in planning and delivery, future editions of the Fair should embrace a comprehensive digital management system.

This would cover end-to-end processes including exhibitor registration, booth allocation, ticketing, matchmaking schedules, and real-time feedback collection. Such systems will not only streamline

operations but also reduce administrative errors, improve transparency, and provide valuable data for post-event evaluation.

Also, a clear communication strategy should be designed well ahead of the event, ensuring that exhibitors, partners, and participants receive timely updates and consistent information.

9.2 Addressing Infrastructural Gaps

One of the recurring challenges of the Fair has been the inadequacy of supporting infrastructure.

To strengthen the event's reputation, priority should be placed on power reliability, through investments in backup power systems and

partnerships with energy providers. Ensuring uninterrupted electricity will enhance the credibility of the Fair, especially for exhibitors reliant on digital technologies and refrigeration.

Equally important is the need to improve transportation and

accessibility. Collaboration with the Kaduna State Government and security agencies could lead to better traffic management plans, designated parking zones, and shuttle services during the Fair.

Additionally, investment in digital infrastructure such as high-speed internet connectivity across the Fairgrounds will significantly enhance

exhibitors' ability to conduct live demonstrations, facilitate online sales, and engage with global partners remotely.

For international participants, arrangements should also be made to expand accommodation options and provide hospitality support, thereby positioning Kaduna as a welcoming global trade destination.

9.3 Strengthening Policy and Institutional Support

The Kaduna International Trade Fair is uniquely positioned to influence policy direction, and this role should be deliberately strengthened.

Future editions should institutionalize policy roundtables and ministerial dialogues, where government officials, regulators, and business leaders can collaboratively address systemic issues such as access to finance, customs processes, and industrial policy.

These roundtables should be outcomes-focused, with clear communiqués that can be escalated to state and federal government agencies for action.

In addition, stronger partnerships should be forged with financial

institutions and development partners to create on-the-spot financing windows for MSMEs during the Fair.

Simplified loan application processes, exhibition-linked grants, or microcredit schemes can significantly empower small businesses to scale their operations.

Aligning the Fair with broader frameworks such as the African Continental Free Trade Area (AfCFTA) will also help position it as a continental platform, attracting greater international participation and investment opportunities.

9.4 Deepening MSME Inclusion

Given that MSMEs form the largest constituency of participants, deliberate efforts should be made to support their active involvement. One recommendation is to introduce tiered participation models, where small

businesses enjoy subsidized booth rates, simplified logistics, and access to shared exhibition spaces. Such models will reduce cost barriers and ensure a vibrant mix of exhibitors across all sectors.

Capacity-building sessions should also be expanded, with tailored training on digital marketing, export readiness, and product certification to prepare SMEs for participation in both local and international value chains. Business matchmaking programs should continue to prioritize SMEs,

pairing them with distributors, investors, and larger corporates in structured sessions that go beyond networking to deliver concrete business deals. These interventions will help reposition MSMEs as central players in Nigeria's economic diversification journey.

9.5 Elevating International Visibility

To elevate its profile beyond Nigeria, the Fair should adopt a more robust international marketing strategy.

This would involve targeted outreach to foreign chambers of commerce, embassies, trade promotion councils, and diaspora business networks.

Highlighting Kaduna's comparative advantages including its agricultural base, strategic location, and youthful workforce, will attract greater foreign investment and participation.

Additionally, cultural diplomacy initiatives such as country-focused days, cultural performances, and bilateral trade exhibitions should be institutionalized as part of the Fair's programming.

These initiatives not only enrich the cultural experience for attendees but also strengthen bilateral relations and foster trust among trade partners.

9.6 Building a Culture of Continuous Improvement

Finally, the long-term success of the Kaduna International Trade Fair depends on the organizers' ability to continuously learn and adapt.

To this end, a formal feedback system should be institutionalized, with structured surveys for exhibitors, attendees, and government representatives. This feedback should be analyzed and published in an annual "Fair Impact Report," serving as both a performance review and a roadmap for future editions.

Furthermore, partnerships with academic institutions, think tanks, and consulting firms could be leveraged to conduct impact assessments, evaluating the Fair's contributions to trade volume, employment generation, investment inflows, and policy reform.

By embedding accountability and learning into the event's DNA, the Fair will sustain its relevance and continually evolve to meet the demands of an ever-changing global trade environment.

9.7 Skills Acquisition Center

10. CONCLUSION

The 46th Kaduna International Trade Fair has once again affirmed its position as one of Nigeria's most enduring and impactful platforms for commerce, industry, and investment.

Beyond its immediate role as an exhibition, the Fair succeeded in creating a vibrant ecosystem where business leaders, policymakers, entrepreneurs, and international delegations could exchange ideas, forge partnerships, and showcase innovations. Its alignment with the theme "Promoting Efficiency in Manufacturing, Agriculture, and Trade through Digital Transformation" not only reflected global economic realities but also placed Kaduna at the forefront of national conversations on digital readiness and economic diversification.

The Fair demonstrated the vitality of Nigeria's private sector, particularly through the resilience and creativity of

micro, small, and medium-sized enterprises. It also highlighted the importance of institutional contributions, from research councils driving industrial innovation to financial institutions providing critical support for business growth.

The strong presence of corporate organizations and international delegations further underscored the Fair's reputation as a trusted and respected marketplace. Meanwhile, cultural diplomacy enriched the experience, reminding all stakeholders that trade is not only about goods and services but also about relationships, trust, and shared cultural values.

Yet, the event was not without its challenges. Organizational, infrastructural, and policy-related gaps reminded stakeholders of the urgent need for systemic improvements. These challenges, however, were not setbacks but opportunities for growth.

They underscored the imperative of digital transformation in event management, the necessity of infrastructure investment, and the importance of aligning trade exhibitions with actionable policy frameworks.

The lessons drawn from this edition provide a clear pathway for strengthening future Fairs and ensuring that each successive edition builds on the successes of the last.

Looking ahead, the Kaduna International Trade Fair is poised to evolve into a continental platform that supports Nigeria's integration into the African Continental Free Trade Area (AfCFTA) and connects the country to global value chains.

By prioritizing inclusivity, strengthening MSME participation, deepening international visibility, and institutionalizing continuous improvement, the Fair can

consolidate its role as a true catalyst for economic development.

In conclusion, the 46th Kaduna International Trade Fair was more than an event. It was a statement of intent. It demonstrated that with collaboration, innovation, and resilience, Nigeria's trade and industrial sectors can overcome structural challenges and chart a sustainable path toward prosperity.

For Kaduna, it reaffirmed its historic role as a gateway of commerce in Northern Nigeria; for Nigeria, it provided a blueprint for leveraging trade Fairs as platforms for economic transformation; and for Africa, it offered a glimpse of the continent's potential to lead in trade, innovation, and cultural diplomacy.

The task now is to sustain the momentum. With deliberate planning, stronger partnerships, and a commitment to excellence, future editions of the Kaduna International Trade Fair can rise to even greater heights thereby shaping not just markets, but legacies.

PHOTO GALLERY

OPENING CEREMONY- 46TH KITF



KADUNA STATE PAVILION







DANGOTE GROUP



PICTURES FROM LECTURES



QUIZ COMPETITION: SECONDARY STUDENTS FROM 19 NORTHERN STATES



Yobe State Day

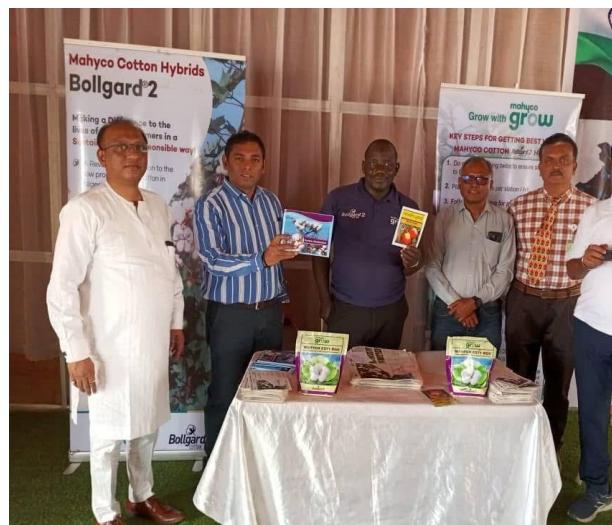


PETER OBI AT THE FAIR

Yobe State Pavillion



INDIAN HIGH COMMISSION STAND



NIGERIAN PORTS AUTHORITY PAVILLION

RAW MATERIALS RESEARCH AND DEVELOPMENT COUNCIL (RMRDC)



KATSINA STATE SPECIAL DAY



NATIONAL ANIMAL PRODUCTION RESEARCH INSTITUTE



INSTITUTE FOR AGRICULTURAL RESEARCH (IAR)

NIGERIAN ARMY FARMS AND RANCH





AMANA FARMS

AMANA FARMS AND INTEGRATED PRODUCE

B.D. BAKERS
RC: 1844687

Maize	Water melon	Bitter egg plant.	Tomatoes
Cucumber	Jalapeño pepper	Dill leaf	Parsley leaf
Red onion	White onion	Yellow onion	

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CLOSING CEREMONY - 46TH KITF

APPENDICES

Appendix 1: 46TH KITF Opening Ceremony Welcome Address

WELCOME ADDRESS BY RSV. ISHAYA IDI, FNIVS, PRESIDENT, KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES, AND AGRICULTURE (KADCCIMA) AT THE OPENING CEREMONY OF THE 46TH KADUNA INTERNATIONAL TRADE FAIR ON SATURDAY 15TH 2025

- *The President, Federal Republic of Nigeria ably represented by the Honourable Minister of Trade and Investment,*
- *The Executive Governor of Kaduna State,*
- *Members of the National Assembly,*
- *The Members of the Federal Executive Council,*
- *KADCCIMA Grand Patron,*
- *National President of NACCIMA*
- *KADCCIMA Patron & Chairman KADCCIMA BOT,*
- *Members of the KADCCIMA BOT,*
- *Distinguished Invited Guests,*
- *Distinguished Invited Guests,*
- *Captains of Industry,*
- *Esteemed Exhibitors and Trade Fair Partners,*
- *Members of the Diplomatic Community,*
- *Ladies and Gentlemen,*

I am glad to welcome you all on behalf of the Council and members of the Kaduna Chamber of Commerce, Industry, Mines and Agriculture (KADCCIMA) to the 46th edition of the Kaduna International Trade Fair.

The annual Kaduna International Trade Fair has remained a leading platform for fostering business collaboration, investment, and innovation, and has received sustained accolades from across the globe. In its own right, this Trade Fair has contributed immensely to the progress and growth of business in our country and has substantially added to the glory of Kaduna State.

The 46th Kaduna International Trade Fair is significant in many aspects. It is the first time in the history of the Trade Fair that the Kaduna State Government through the Ministry of Business Innovation is getting involved in its preparations and arrangements. Thanks to the dynamism of the current leadership of the Ministry of Business Innovation who has the full support and understanding of His Excellency, Mal. Uba Sani.

Another aspect is the recognition and support given to MSMEs including Nano by the Kaduna State Government at this year's Fair.

This year's theme, "Promoting Efficiency in Manufacturing, Trade, and Agriculture through Digital Transformation," is both timely and critical as we navigate the realities of a rapidly evolving global economy. Digital transformation has become a key driver of competitiveness

and sustainability across all sectors, and Nigeria must continue to leverage technology to enhance productivity, reduce costs, and improve market access.

Let me at this juncture commend the Federal Government for its commitment to digital transformation through policies such as the National Digital Economy Policy and Strategy (NDEPS) and the Nigeria Startup Act, which have created an enabling environment for tech-driven enterprises. The establishment of smart manufacturing initiatives, digitization of trade processes, and investment in broadband infrastructure are steps in the right direction. The Federal Government's ongoing support for fintech solutions, e-commerce platforms, and agricultural digitization programs has opened new frontiers for businesses, making trade more efficient and accessible.

In the same vein, the Kaduna State Government has demonstrated remarkable foresight in fostering innovation through initiatives like the Kaduna ICT Hub, Digital Skills Empowerment Programs, and the integration of smart agricultural solutions. The introduction of e-Government platforms to ease business registration, land acquisition, and tax payments is commendable. Additionally, the state's investments in tech incubators and support for digital entrepreneurship are enhancing the competitiveness of local industries.

While significant strides have been made by both the Federal and Kaduna State Government in this regard, a lot need to still be done. We want to urge both the Federal and State Governments to:

- 1. Expand Digital Infrastructure – Affordable and reliable broadband access, especially in rural areas, will enhance e-commerce, smart farming, and industrial automation.*
- 2. Enhance Digital Literacy – Increased investment in capacity building for MSMEs, farmers, and traders will enable them to maximize the benefits of digital platforms.*
- 3. Strengthen Policy Implementation – The existing digital policies should be fully implemented, with a focus on ease of doing business, cybersecurity, and data protection.*
- 4. Support Local Tech Innovations – Incentives for homegrown tech solutions will ensure that digital transformation aligns with the unique challenges of our economy.*
- 5. Encourage Public-Private Partnerships (PPPs) – Collaborative efforts between the government and private sector players will drive faster adoption of digital tools in key industries.*

The 46th Kaduna International Trade Fair which started yesterday, Friday 14th February, 2025 promises to be full of excitements and opportunities to all participants and will run to Sunday 23rd February, 2025

To our esteemed exhibitors and trade partners, your participation in this fair is a testament to the resilience and dynamism of the business community. We encourage you to leverage this platform for networking, knowledge sharing, and exploring new market opportunities.

As we commence this year's trade fair, I urge all stakeholders – government agencies, private sector players, and investors – to engage in meaningful dialogue and forge strategic partnerships that will drive digital transformation across manufacturing, trade, and agriculture.

We cannot thank enough our Grand Patron, the Emir of Zazzau Mal. Ahmed Nuhu Bamalli, CFR. He has been consistent in providing the necessary royal support for KADCCIMA in every respect.

In conclusion, let me acknowledge the contribution and support of members of our Board of Trustees ably led by Mai Girma, Madakin Zazzau, and Alh. Muhammadu Munir Ja'afaru, MNI, OFR for all their support, guidance and assistance.

I also want to appreciate the Main Organizing Committee of the Trade Fair led by Alh. Farouk Suleiman for working round the clock to ensure that the 46th Kaduna International Trade Fair holds.

We equally express our gratitude to the Distinguished Senators, Honourable Ministers, Members of the House of Representatives, and Executive Governors who are kind enough to honour our invitation.

Once again, I extend my heartfelt appreciation to all our partners, sponsors, and participants who have made this event possible. I wish everyone a fruitful and rewarding experience at the 46th Kaduna International Trade Fair.

Thank you

ESV. ISHAYA IDI, FNIVS
President, KADCCIMA

Appendix 2: 46TH KITF Closing Ceremony Speech

AN ADDRESS BY ESV. ISHAYA IDI, FNIVS, PRESIDENT, KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE (KADCCIMA) AT THE CLOSING CEREMONY OF THE 46TH KADUNA INTERNATIONAL TRADE FAIR ON SATURDAY, 22ND FEBRUARY, 2025

-Protocols-

It is with great joy and gratitude that I stand before you today as we bring the 46th Kaduna International Trade Fair to a successful close. Over the past nine days, we have witnessed a vibrant display of trade, innovation, and collaboration, reaffirming the importance of this Fair in driving economic growth and business partnerships.

Let me begin by expressing our sincere appreciation to both the Federal Government and the Kaduna State Government for their invaluable support towards the successful hosting of this event. Their unwavering commitment to fostering trade and investment has been instrumental in making this Fair a reality.

We also wish to specially recognize the support of the Federal Ministry of Industry, Trade, and Investment, under the leadership of His Excellency, Ambassador Nura Abba Rimi. His dedication to the promotion of commerce and industry in Nigeria has significantly contributed to the success of this event.

Furthermore, we acknowledge and deeply appreciate the contributions of various companies and organizations that supported the organization of this Fair. Their sponsorship, collaboration, and logistical assistance have played a crucial role in ensuring the seamless execution of this important event.

As we prepare to bring the Fair to a close, we are honored to have with us His Excellency, the Executive Governor of Kaduna State, Senator Uba Sani, who will officially declare the event closed. He will also be presenting awards to some of our outstanding and deserving exhibitors in recognition of their contributions and participation. We extend our heartfelt congratulations to all the deserving award recipients.

Distinguished guests, apart from the on-the-spot sales recorded during the Fair, we are confident that many business transactions have been initiated and will be concluded in the weeks and months ahead. This is a testament to the vital role the Kaduna International Trade Fair plays in fostering economic development and trade relations.

While celebrating our successes, we acknowledge that there were some challenges. We regret any protocol breaches that may have caused inconvenience to our exhibitors and sincerely apologize for any disruptions experienced. Additionally, we are aware of the power supply issues encountered by some exhibitors, and we take full responsibility. We assure you that lessons have been learned, and we will work towards a smoother and more efficient experience in future editions.

Overall, we can proudly say that the 46th Kaduna International Trade Fair has been a resounding success. It has once again solidified Kaduna's position as a key hub for commerce and industry in Nigeria and beyond.

I want to thank all of you for being with us and for your confidence and trust. I want to thank all those who organized and made this Fair possible. I want to appeal to anyone who has reason to be unhappy to let us know his complaints because this will help take care of such lapses in the future.

As the Fair winds up today, we extend our best wishes for a safe journey to all our exhibitors, visitors, and stakeholders. We look forward to welcoming you again in Friday 6th to Sunday 15th February 2026 for the 47th edition of this prestigious event, which we promise will be even bigger and better.

Thank you, and may God bless you all.

ESV. ISHAYA IDI, FNIVS
President, KADCCIMA

Appendix 3: 46TH KITF Seminar Session Opening Remarks

WELCOME ADDRESS BY THE PRESIDENT OF KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE (KADCCIMA), ESV.ISHAYA IDI, FNIVS, AT THE 46TH KADUNA INTERNATIONAL TRADE FAIR SEMINAR HELD ON TUESDAY, 18TH FEBRUARY, 2025 AT THE CONFERENCE HALL, KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE, KM4, KADUNA – ZARIA ROAD, RIGACHIKUN, KADUNA

*Our Dear Special Guest of Honour,
Distinguished Guest Speaker and
Invited Guests,
Gentlemen of the Press,
Ladies and Gentlemen.*

It is a great honour and privilege that I welcome you all on behalf of the Council Members of the Kaduna Chamber of Commerce, Industry, Mines and Agriculture (KADCCIMA) to the 46th Edition of the Kaduna International Trade Fair Seminar.

Let me welcome in our midst the Special Guest of Honour of this year's Trade Fair seminar, our indefatigable Governor, Sen. Uba Sani. We feel highly honoured by your presence.

This year's seminar, we are privileged to have Prof. Seth Akutson, a University Don and Director, Centre for Entrepreneurial Studies, Kaduna State University who will serve as Chairman of the event.

Distinguished ladies and gentlemen, the Trade Fair Seminar has always been an avenue for us to dialogue and engage in frank talks outside the purview of pomp and pageantry on the trade fair grounds. I will therefore advise that we make use of this opportunity to give frank advice on various strategies to move the national economy forward.

We are gathered here today to discuss a topic of utmost relevance: "Promoting Efficiency in Commerce, Agriculture, and Trade through Digital Transformation."

As I said in my speech during the official opening ceremony of this year's trade fair on Saturday 15th February, 2025, the world is evolving rapidly, and digital transformation has become a key driver of economic growth, competitiveness, and sustainability. In commerce, digital platforms have revolutionized trade, enabling businesses to reach wider markets with greater efficiency. In agriculture, technology has enhanced productivity, improved supply chains, and ensured food security. Across all sectors, digital tools and innovations are reshaping the way we conduct business, making processes faster, more transparent, and more inclusive.

As we deliberate on this theme, I am particularly delighted to welcome our Guest Speaker, Dr. Umar Bindir, former Secretary to Adamawa State Government, a one-time Director General, National Office for Technology Acquisition and Promotion (NOTAP), Abuja, former University Don and a distinguished expert in technology-driven economic development. His insights and expertise will no doubt provide valuable guidance on how businesses and

stakeholders can harness digital transformation to enhance productivity and economic prosperity.

I encourage all participants to engage actively in today's discussions, share ideas, and explore practical solutions that will contribute to the growth of commerce, agriculture, and trade in Kaduna State, Nigeria, and beyond.

Once again, I extend my warmest welcome to you all and wish us a fruitful and impactful session.

Thank you, God bless and welcome.

ESV. ISHAYA IDI, FNIVS
President, KADCCIMA

Appendix 4: Paper Presentation



Engr Umar Buba Bindir PhD

(BABBAN MUFTI ADAMAWA EMIRATE)

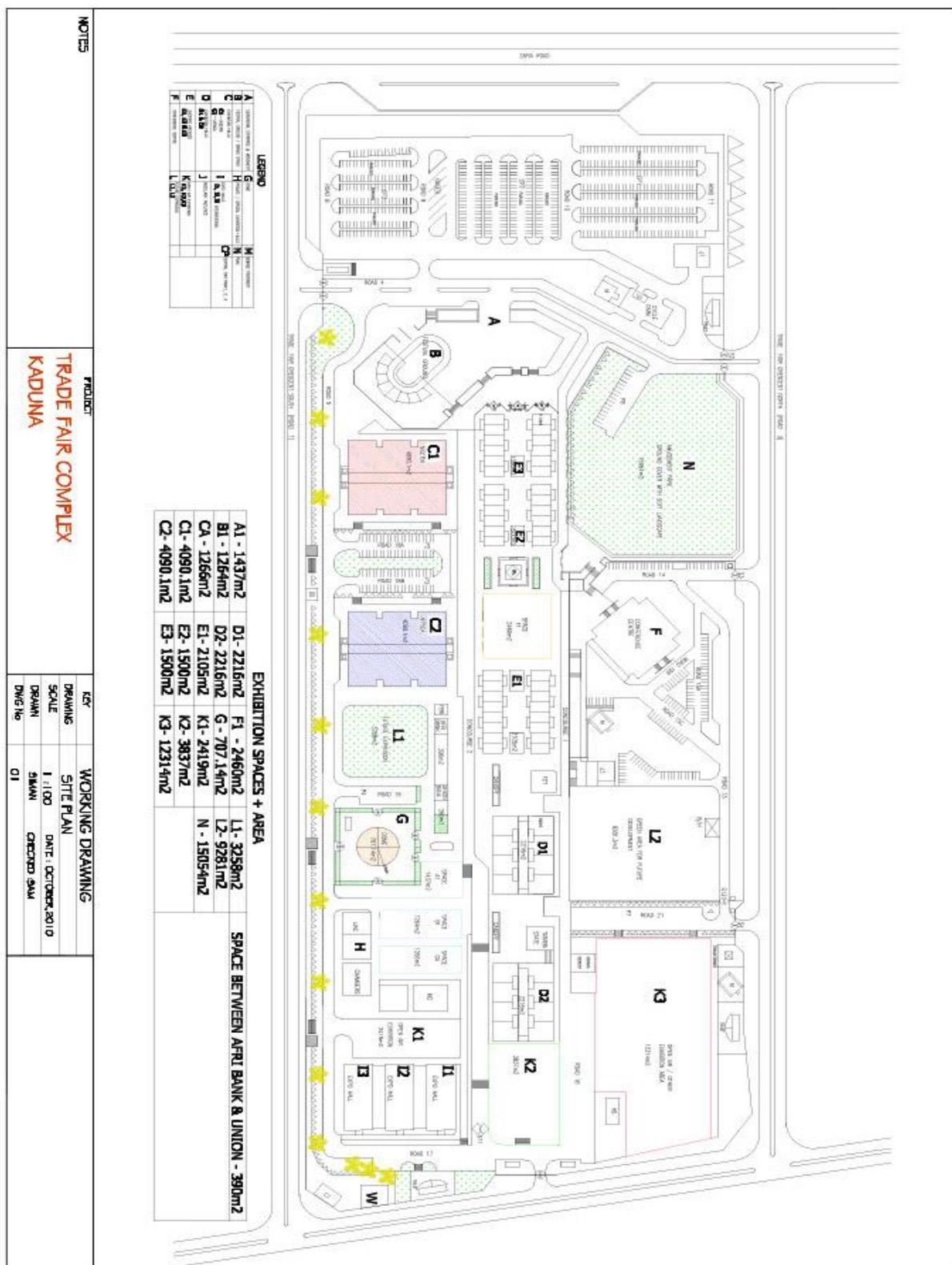
FOUNDER/CEO: BINDIR KNOWLEDGE CENTER INTERNATIONAL, YOLA
FAEng, FNSE, FNIAE, FSESN, CEng, COREN® NPOM



Appendix 5: 46th KITF Flyer



Appendix 6: 46TH KITF Layout



Appendix 7: Proposed KADCCIMA Skills Acquisition Centre

Appendix 8: Flashback – Images from the last KITF

Appendix 9: Looking Forward – 47th KITF Flyer

**WITH GRATITUDE
THE 46TH KITF ENJOYED COLLABORATION PARTNERSHIP AND
SUPPORT OF THE SHOWN GOVERNMENT,
AGENCIES AND COMPANY**



**COLLABORATION, PARTNERSHIP
& PATRONAGE**



His Excellency
Sen. (Dr) UBA SANI
Executive Governor
Kaduna State



Her Excellency
Dr. Hadiza Sabuwa Balarabe
Deputy Governor Kaduna State



RT Hon. Ahmed Murtala
NASS



Hon. Patience Kafai
Commissioner MBIT

**OFFICIAL
PARTNERSHIP**



DANGOTE

SUPPORTERS



Report compiled by



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