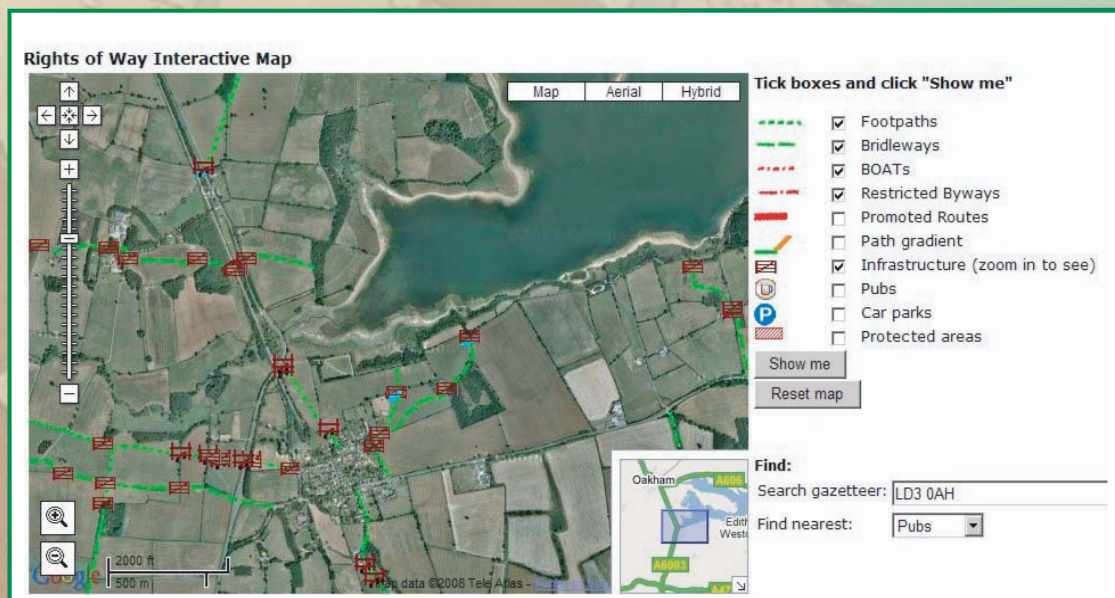


Countryside Web

Low cost, web mapping solution for publishing your countryside information in an interactive and dynamic environment

For rights of way, core path networks, promoted routes, country parks, greenspaces, protected areas, public transport, heritage sites, accessibility information - in fact almost anything.



Key Features

- Add your own more detailed Ordnance Survey maps
- Uses free aerial imagery and mapping
- Intuitive mapping controls
- Information layers selectable by users
- 'Find nearest' functionality option
- Advanced place and postcode searches
- Images and web links available by clicking on map
- Uses standard web browsers - no downloads required
- Works with all data, including CAMS (www.esdm.co.uk/cams.asp)

You supply the data and we do the rest!



How does it work?

The Google mapping service[™] provides an amazing resource of maps and aerial imagery. We use our own London-based servers to provide a system that combines your information with the Google data. Any related text and photo information you have is held in a spatial database that runs alongside the mapping, enabling users to interrogate and interact with text, maps and images.

If you want to update your data you can send the new files to us, or take an option to upload them yourself.

The Google mapping service[™] is freely available for use on public websites for non commercial purposes. A chargeable licence is required for other circumstances.

What does it cost?

Set up costs £1,950 - this is a one - off cost

- Discuss your requirements and confirm specification
- Prepare your map, text and photo data (up to one day)
- Create a dedicated site on our London servers and upload data
- Create web page to match corporate style
- Set up search gazetteer, line styles, etc
- Test and publish

Licensing and hosting costs £1,650 for the core system - this is an annual cost

- Annual software licenses
- Provide hardware and hosting services
- Maintain system

Prices include 20% discount for orders received prior to October 2008

Prices excludes VAT

What Next?

For further information, additional priced options and a link to an example site please visit:

www.esdm.co.uk/webmaps.asp

If you would like to discuss your ideas then contact:

Jon Young

jony@esdm.co.uk

(01874) 713068 (direct)

(01874) 711145 (general office)